Programme Specification[1]

1. Programme Title(s) and Code(s):

Programme Title	UCAS Code	GU Code
MA Digital Media and Information Studies	I150	G503-2000

2. Academic Session:

2018-19

3. SCQF Level (see Scottish Credit and Qualifications Framework Levels):

10

4. Credits:

480

5. Entrance Requirements:

Please refer to the current undergraduate prospectus and general entry to College of Arts

6. ATAS Certificate Requirement (see Academic Technology Approval Scheme):

ATAS Certificate not required

7. Attendance Type:

Both Full Time and Part Time

8. Programme Aims:

Digital Media and Information Studies provides an interdisciplinary perspective on how the use of digital and analogue information and related technologies shapes our knowledge and understanding, provides new ways to view our past, present and future and influences our economic, social and cultural life. Drawing on the disciplines of Digital Humanities and Information Science, Digital Media and Information Studies examines people's relationship with information and Information and Communication Technology (ICT). It takes a critical perspective on the creation and use of digital media, how ICT influences our analysis, interpretation and

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[1] This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if full advantage is taken of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each course can be found in course handbooks and other programme documentation and online at www.gla.ac.uk/

The accuracy of the information in this document is reviewed periodically by the University and may be checked by the Quality Assurance Agency for Higher Education.

communication, shapes cultural heritage organisations and the broader economic, social and cultural impact of the digital revolution.

The degree aims to:

- Promote a critical appreciation of the history, practice and potential of information studies and digital humanities in all its forms
- Foster students' understanding of how ICT can enhance our analysis, interpretation and judgement
- Develop an appreciation of the changes brought about by the digital revolution and the economic, social, cultural and intellectual significance of this change
- Provide opportunities for students to develop the essential skills of critical analysis, evaluation, research and communication
- Emphasise human factors in the creation, use and application of ICT
- Equip students with the skills to adapt their scholarship to the rapid pace of technological change in the modern world
- Enhance students' skills across a range of ICT applications and methods
- Develop qualities of independence, creativity and teamwork

9. Intended Learning Outcomes of Programme:

The programme provides opportunities for students to develop and to demonstrate knowledge and understanding, skills, qualities and other attributes in the following areas.

Knowledge and Understanding
By the end of the programme students will be able to:
- Recognise how information and communication technology can be applied and used in arts and humanities disciplines
- Identify the strengths and weaknesses of a range of information and communication technologies
- Assess the range of impacts that ICT can have on the individual and society
- Integrate the interdisciplinary theories, philosophies and methods that inform the discipline
- Illustrate the interrelationship between theory, method and practice

Skills and Other Attributes:

- By the end of this programme students will be able to:
- Subject-specific/practical skills
- Appropriately apply ICT to a particular problem, domain or media type
- Critically assess the opportunities, costs and benefits of using and applying ICT
- Create digital surrogates to accepted community standards from a range of analogue source material
- Develop creative solutions to problems using appropriate methods and practices

Intellectual skills
- Debate issues surrounding the use of ICT in terms of multiple philosophical and theoretical approaches
- Analyse, evaluate and interpret a range of digital content using relevant ICT
- Synthesise and apply understanding across different disciplines
- Employ independent and creative problem-solving techniques
- Communicate ideas and information in a clear and effective manner

Transferable/key skills
- Conceive, develop and execute ICT related projects
- Produce a high level of competence in a range of ICT applications
- Deliver good written, verbal and visual communication skills
- Use effective self-management skills

- Produce independent learning and research
- Contribute effectively to teamwork

10. Typical Learning and Teaching Approaches:

Learning and teaching takes place through a number of modes: lectures, lab sessions, seminars, independent learning, visits and individual research projects under the supervision of staff.

Transferable skills are necessary to and integral in the achievement of the more subject-specific outcomes outlined above. Particular emphasis is placed on acquiring desirable graduate attributes as demonstrated in the ILOs. These skills are highly sought after in the Cultural and Heritage Sector as well as the creative industries. There is a real synergy with the Library, Archives and The Hunterian. Students will have opportunities to handle material from these institutions in the course of their learning, giving them valuable practical experience which is sought by employers.

11. Typical Assessment Methods:

Summative assessment is carefully positioned in the context of each course with regard to the development of core knowledge and skills. Assessment is delivered through:
- examinations
- essays
- technical based projects
- seminar papers
- presentations
- book or online resource reviews
- debate
- dissertation

Some of these assessments are undertaken on a group as well as individual basis.

12. Programme Structure and Features:

A typical single honours curriculum in Digital Media and Information Studies will be constructed as follows:

Year	Courses	Credits	Possible Exit Points
1	Digital Media and Information Studies 1A	20	Certificate of Higher Education
	Digital Media and Information Studies 1B	20	
	40 credits at Level 1 in another subject	40	120 credits
	40 credits at Level 1 in another subject	40	
2	Digital Media and Information Studies 2A	20	Diploma of Higher Education
	Digital Media and Information Studies 2B	20	
	40 credits at Level 2 in one other subject	40	240 credits
	40 credits at Level 1 or level 2 in another subject	40	
3 Junior	Core course (ARTMED4029 - Enterprise, Creativity and Citizenship Online)	20	MA (General)

				360 credits	
	Honours	100 credits from Honours option courses drawn from those offered in that session	100		
	4 Senior Honours	Dissertation (ARTMED4027P)	40	MA with Honours	
		80 credits from Honours option courses drawn from those offered in that session	80	480 credits	

Features

To be admitted to Honours study you must satisfy subject and College of Arts requirements and obtain an average grade of C3 or above for Digital Media and Information Studies 2A and 2B in the first sitting with neither course obtaining a grade below D3.

DMIS has a dedicated multimedia lab and a range of technical expertise that can be drawn on for additional teaching support. More information can be found at:
http://www.gla.ac.uk/subjects/informationstudies/

Regulations

This programme will be governed by the relevant regulations published in the University Calendar. These regulations include the requirements in relation to:

(a) Award of the degree
(b) Progress
(c) Early exit awards
(d) Entry to Honours (For undergraduate programmes, where appropriate)

http://www.gla.ac.uk/services/senateoffice/policies/calendar/

13. Programme Accredited By:

Chartered Institute for Library and Information Professionals

14. Location(s):

Glasgow

15. College:

College of Arts

16. Lead School/Institute:

Humanities [REG10300000]

17. Is this programme collaborative with another institution:

No

18. Awarding Institution(s):

University of Glasgow

19. Teaching Institution(s):

University of Glasgow

20. Language of Instruction:

English

21. Language of Assessment:

English

22. Relevant QAA Subject Benchmark Statements (see [Quality Assurance Agency for Higher Education](#)) and Other External or Internal Reference Points:

DMIS Single Honours programme is fully accredited by the Chartered Institute of Library and Information Professionals (CILIP)

23. Additional Relevant Information (if applicable):

Support for students is provided by the Postgraduate/Undergraduate Adviser(s) of Studies supported by University resources such LEADS (www.gla.ac.uk/myglasgow/leads/), Counselling & Psychological Services (www.gla.ac.uk/services/counselling/), the Disability Service (www.gla.ac.uk/services/studentdisability/) and the Careers Service (www.gla.ac.uk/services/careers/).

24. Online Learning:

No

25. Date of approval:	11/03/2019