High Potential Concepts, Phenomena and Theories in International Entrepreneurship Research

Conference held at the University of Glasgow 14-15 June 2012

Conference Co-Hosts:

Marian V. Jones, University of Glasgow
Patricia McDougall-Covin, Indiana University
Manuel Serapio, University of Colorado Denver

Sponsored by:

Adam Smith Business School, University of Glasgow

U.S. Department of Education through its Center for International Business Education and Research (CIBER) at the University of Colorado Denver, and the Institute for International Business, University of Colorado Denver
High Potential Concepts, Phenomena and Theories in International Entrepreneurship Research

Thursday 14th June 2012
1830 Welcome Reception (Hilton Hotel for authors and special guests)
1930 Welcome Dinner for authors and special guests in Oran Mor, Byers Road, Glasgow.

Friday 15th June 2012 (Venue: Clydesdale Bank Lecture Theatre)
0800-0830 Registration and Coffee
0830-0900 Welcome Addresses

0900-1100 Session 1: Chair - Patricia McDougall-Covin.
Author: Saras Sarasvathy. Discussant: Antonella Zucchella.
*A Worldmaking View of Venturing into International Waters*
Authors: Jay Barney and Sharon Alvarez. Discussant: Pavlos Dimitratos.
*Entrepreneurship and Abject Poverty*

1100-1120 Refreshments and Networking Break (seminar room 3)

1120-1320 Session 2: Chair - Marian Jones
Authors: Jeff Covin and Danny Miller. Discussant: Becky Reuber
Author: Jean Francois Hennart. Discussants: Stephanie Fernhaber and Ivo Zander.
*Transaction Cost Perspectives on International Entrepreneurship.*

1320-1400 Lunch and Networking Break (seminar room 3)

1400-1600 Session 3: Chair - Manuel Serapio
Authors: Marian V Jones and Lucrezia Casulli. Discussants: Galina Shirokova and Roger Strange
*Experiential Framing and Reasoning: Placing the Individual in International Entrepreneurship Centre Stage.*
Authors: Shaker Zahra, Lance Newey and Yong Li. Discussant: Rod McNaughton
*In Tomorrow’s Land: Studying the Intersection of International and Social Entrepreneurship.*

1600-1610 Concluding Remarks and Close of Conference
1610-1630 Refreshments and Networking Break (seminar room 3)

Evening Event (Authors, Discussants and invitation only).
1930-2300 Vote of Thanks and ETP Celebratory Dinner in the Turnbull Room
**Friday 15th June**

**SAMS Parallel Event for Doctoral and Early Career Researchers**

**Conference Sessions 0830-16.30 as Main Programme on previous page**

**Evening**

**Reflective Session for Doctoral and Early Career Researchers**

This developmental session is to help doctoral and early career researchers to consolidate what they have learned throughout the day, reflect on the various theoretical debates and discuss lessons relevant to their own research and publication. The session will be relevant to students from all business and management disciplines. It is sponsored by the Society for Advancement of Management Studies. We are delighted to have Professor Richard Thorpe, Chair of SAMs and champion of doctoral research education as our honoured guest to lead the session.

**Venue: Seminar Room 3**

- 1700-1710 Welcome and Opening Address by Dr Margaret Fletcher
- 1710-1730 Session Chair: Honoured Guest Professor Richard Thorpe
- 1730-1830 Roundtable discussion: “Lessons for my own research and publishing”
- 2000-2200 SAMS informal networking dinner for Doctoral/Early Career Researchers in Bar Soba, Byers Road, 116 Byers Road.

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**Society for the Advancement of Management Studies (SAMS)**
High Potential Concepts, Phenomena and Theories in International Entrepreneurship Research

Organisers and Session Chairs

Jones, Marian V.  
Professor of International Business and Entrepreneurship,  
Adam Smith Business School and CIER, University of Glasgow  
http://www.gla.ac.uk/schools/business/staff/marianjones/

McDougall-Covin, Patricia  
William L. Haeberle Professor of Entrepreneurship, Kelley School of Business, Indiana University  
http://kelley.iu.edu/facultyglobal/directory/FacultyProfile.cfm?ID=8503

Serapio, Manuel  
Associate Professor of International Business,  
Business School, University of Colorado Denver.  
http://www.ucdenver.edu/academics/colleges/business/Faculty-Research/FacultyDirectory/Pages/Manuel-Serapio.aspx

Presenting Authors and Co-authors

Alvarez, Sharon  
Associate Professor, Management and Human Resources, Fisher College of  
http://fisher.osu.edu/departments/management-and-hr/faculty/sharon-alvarez
<table>
<thead>
<tr>
<th>Name</th>
<th>Position and Affiliation</th>
<th>URL</th>
</tr>
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<tr>
<td>Barney, Jay</td>
<td>Chase Chair for Excellence in Corporate Strategy, Fisher College of Business, Ohio State University</td>
<td><a href="http://fisher.osu.edu/departments/management-and-hr/faculty/jay-b.-barney">http://fisher.osu.edu/departments/management-and-hr/faculty/jay-b.-barney</a></td>
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<tr>
<td>Casulli, Lucrezia</td>
<td>Lecturer In Innovation And Entrepreneurship, Centre For Knowledge Innovation, Technology and Enterprise, University Of Newcastle</td>
<td><a href="http://www.ncl.ac.uk/kite/staff/profile/lucrezia.casulli">http://www.ncl.ac.uk/kite/staff/profile/lucrezia.casulli</a></td>
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<tr>
<td>Covin, Jeff</td>
<td>Samuel &amp; Pauline Glaubinger Professor of Entrepreneurship, Kelley School of Business, Indiana University</td>
<td><a href="http://kelley.iu.edu/facultyglobal/directory/FacultyProfile.cfm?id=8761">http://kelley.iu.edu/facultyglobal/directory/FacultyProfile.cfm?id=8761</a></td>
</tr>
<tr>
<td>Hennart, Jean-François</td>
<td>Professor of International Business, Tilburg School of Economics and Management, Tilburg University</td>
<td><a href="http://www.tilburguniversity.edu/webwijs/show/?uid=j.f.hennart">http://www.tilburguniversity.edu/webwijs/show/?uid=j.f.hennart</a></td>
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<td>Jones, Marian V.</td>
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<td><a href="http://www.gla.ac.uk/schools/business/staff/marianjones/">http://www.gla.ac.uk/schools/business/staff/marianjones/</a></td>
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<tr>
<td>Sarasvathy, Saras</td>
<td>Isidore Horween Research Associate Professor of Business Administration, Darden School of Business, University of Virginia; Jamuna Raghavan Chair Professor in Entrepreneurship, Indian</td>
<td><a href="http://www.darden.virginia.edu/web/Faculty-Research/Directory/Full-time/Saras-D-Sarasvathy/">http://www.darden.virginia.edu/web/Faculty-Research/Directory/Full-time/Saras-D-Sarasvathy/</a></td>
</tr>
</tbody>
</table>
Zahra, Shaker  
Robert E. Buuck Chair of Entrepreneurship, Carlson School of Management, University of Minnesota  

**Discussants**

Dimitratos, Pavlos  
Professor of International Business, Adam Smith Business School and CIER, University of Glasgow  
[http://www.gla.ac.uk/schools/business/staff/pavlosdimitratos/](http://www.gla.ac.uk/schools/business/staff/pavlosdimitratos/)

Fernhaber, Stephanie  
Assistant Professor of Management, College of Business, Butler University  

McNaughton, Rod  
Eyton Chair in Entrepreneurship, Conrad Business, Entrepreneurship and Technology Centre, University of Waterloo  
[http://www.conrad.uwaterloo.ca/our-people/faculty](http://www.conrad.uwaterloo.ca/our-people/faculty)

Reuber, Rebecca  
Professor of Strategic Management, Rotman School of Management, University of Toronto  

Shirokova, Galina  
Professor, Strategic and International Management  
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<th>Name</th>
<th>Position</th>
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<th>Website</th>
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<tr>
<td>Strange, Roger</td>
<td>Professor in International Business</td>
<td>Department of Business and Management, University of Sussex</td>
<td><a href="http://www.sussex.ac.uk/bam/people/peoplelists/person/243640">http://www.sussex.ac.uk/bam/people/peoplelists/person/243640</a></td>
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<td>Zander, Ivo</td>
<td>Anders Wall Professor of Entrepreneurship</td>
<td>Department of Business Studies, University of Uppsala</td>
<td><a href="http://www.fek.uu.se/institutionen/person.asp?personId=496&amp;lang=e">http://www.fek.uu.se/institutionen/person.asp?personId=496&amp;lang=e</a></td>
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<tr>
<td>Zucchella, Antonella</td>
<td>Professor of Marketing and International Entrepreneurship</td>
<td>Faculty of Economics, University of Pavia</td>
<td><a href="http://economia.unipv.it/pagp/pagine_personali/azucchell/index.htm">http://economia.unipv.it/pagp/pagine_personali/azucchell/index.htm</a></td>
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<td><em>Entrepreneurship Theory and Practice</em></td>
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SAMS Doctoral Event Session Chair and Organizer

Thorpe, Richard  
Pro-Dean for Research  
University of Leeds  
http://business.leeds.ac.uk/about-us/faculty-staff/member/profile/richard-thorpe/

Fletcher, Margaret  
Lecturer in Management,  
Adam Smith Business School, University of Glasgow  
http://www.gla.ac.uk/schools/business/staff/margaretfletcher/

Acknowledgements

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Marian V. Jones, Patricia McDougall-Covin, Manuel Serapio