We have two primary lockups, in line with our primary colour palette. We should always use one of these on core publications, such as:

- Annual Review
- University’s Strategic Plan
- Graduation day brochure.

Our lockup (where and how our marque appears) Our primary lockups

Lockup background. Can be solid or used at 70% transparency

Our lockup should be used primarily on front covers, posters and adverts but not within the inside of any document.

For consistency across our material, and to ensure our branding is clear and instantly recognisable, we have created our lockup. This is made up of:

Background
Our marque/Sub-identity

Help and advice for compiling our approved lockups are available from Corporate Communications at communications@glasgow.ac.uk.

Background
Use the University colour palette, and follow the colour palette guidelines, to choose the appropriate lockup for your purpose. For example, if the document is for a specific college, that college’s colour lockup is probably the best one to use. If the document is more general, you may want to use a lockup from the primary palette.

Use a solid background colour – or a 70% transparent background against full bleed images (see examples on page 84).

Our marque
Our marque always sits to the left of the lockup on its own or as part of a sub-identity.
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Background

The University of Glasgow has a unique opportunity to re-shape its main campus as a result of acquiring the Western Infirmary site adjacent to the Gilmorehill campus. The future shape of the campus will be influenced by evolving needs of the University as it delivers its strategic plan to increase its global standing as a world leading research-intensive university. The Campus Development Framework is a forward looking initiative which forms part of a broader strategic Estates Strategy.

The Estates Strategy is shaped by the University’s organisational structure and by our vision for the future. It is owned by the University and agreed by Court. It is one of the University’s key strategic documents and it explains how the University will finance the investment. The Estates Strategy is a long-term blueprint for how the University of Glasgow will organise its current and future buildings. The strategy also outlines the technical infrastructure and services that will be provided for our buildings.

The Development Framework is a strategic planning instruction manual that explains how the Estates Strategy is to be delivered. It translates the Estates Strategy vision into a publicly recognised plan. Approved by the City Council, it is also the checking mechanism that will ensure that every component of the Estates Strategy complies with an approved statutory planning document, and is in line with the wider aspirations of the city of Glasgow. The Development Framework will provide us with the confidence that once strategic decisions have been taken they can be delivered over time as part of an agreed bigger picture.

Together, the Estates Strategy and Campus Development Framework inform and guide future development and place it in the broader context of the neighbourhood and the city.
**Process & Timescales**

**Stage 1 Engagement**
1. Informing the Vision and gaining an understanding of how the campus is perceived:
   - Identify strengths and weaknesses of campus
   - Identify important issues
   - Ideas of how campus could be improved in future

**Feedback of Stage 1**
1. Key common themes emerging:
   - Priority issues
   - Strengths & weaknesses identified
   - Emerging Outline Vision
2. Stage 1 Feedback Report prepared

**Stage 2 Engagement**
1. Interpretation of the emerging Vision
2. Campus Analysis outcomes
3. How ideas could transform the campus through key place making principles
4. Key questions:
   - Is the Vision right?
   - Are there any new ideas?

**Feedback of Stage 2**
1. Key changes
2. Final Vision
3. Strategy outputs
4. Confirm final stage and anticipated future work

**Stage 3 Engagement**
1. Presentation of the Final Draft Campus Development Framework

**Engagement Process**

As part of the evolution of the Estates Strategy & Development Framework, a first stage of a wide consultation programme was initiated between September 2012 and March 2013 both internally within the University central organisation, and also with the wider student, staff and neighbouring community. This is the first part of a three part consultation process, the stages broadly being as follows;

Stage 1. Informing the vision
Stage 2. Seeking views on the vision and campus analysis
Stage 3. Feeding back on the draft Campus Development Framework and Estates Strategy

The second stage consultation process was held between September and October 2013 and aims:
- to provide opportunity for further engagement and interaction with stakeholders, and
- to seek the views and reach agreement on key place making ideas which will be incorporated in the final Campus Development Framework

The third and final stage engagement was carried out between April and May 2014 with the aim to:
- provide information about the consultations already undertaken and the feedback received to date,
- provide information on how this feedback was incorporated into the evolution of the Campus Development Framework, and
- seek views on the developed principles
The following section records the contribution of a large number of the public respondents as part of the Stage 1 Consultation Process.

The internal dialogue with University key stakeholder groups was initiated by means of individual workshops where key comments were recorded. The results of this dialogue are recorded and analysed in a separate document. The wider student, staff and neighbouring community consultation was undertaken through public open events in the form of a staffed exhibition and an opportunity to fill in a feedback questionnaire, together with a workshop with the Byres Road Improvement Group.

This section focuses on the open public consultation process.

The first event was held in the University Welcome Point (Wed 20 Feb) and the second event was held off campus in the Hillhead Library (Mon 25 Feb). These events were advertised widely through adverts in local and regional press, by direct invites to key stakeholders, invites to all staff, student and alumni and through an awareness campaign in conjunction with local civic and community groups. During each event exhibition panels were on display and members of the project team were on hand to talk to interested parties. A consultation leaflet incorporating a questionnaire was handed out to encourage participants to provide written feedback.

The overall turn out to both open events was good with up to 20 people turning up at any one time during peak hours. Several hundred attended in total. Attendance was variable out with peak hours however the exhibition was on display for 3 weeks. The busiest periods of attendance were from 11:30 – 14:30, 16:00 – 17:30 and 19:00 – 20:00. A total of 137 written responses were received at and following the events.

For each question asked in the questionnaire, the various comments were grouped to get a sense of common themes. These broad themes have in turn informed the shaping of the core vision which will be used to develop the Campus Development Framework.

This section records the process and outcome of the Stage 1 consultation and engagement process.
University of Glasgow Campus Development Framework
Stage 1 Consultations Undertaken

Internal University Consultation

Senior Management Group (19th November 2012, Main Building)
Support Management (5th December 2012, Grosvenor Hilton)
College Management (14th December 2012, 16/18/25th January 2013)
College of Science & Engineering (14th December 2012, Level 5 Sir Alwyn Williams)
College of Arts (16th January 2013, Room 204, 6 University Gardens)
Project Team (7th December 2012, Offices of Page \ Park Architects)
Disability Infrastructure Working Group (25th February 2013)

External University Consultation

Byres Road Improvement Group chaired by Friends of Glasgow West (25th January 2013, Western Baths Club)
Public Open Events & Exhibition (20th & 25th February 2013, University of Glasgow)
The exhibition panels outlined the key issues being addressed by the Campus Development Framework. A number of key aspects were explored namely:

- why and who is shaping the framework
- addressing the local and wider community
- how the University should connect to its neighbourhood
- the future fabric built and landscape of the university
- the sociable setting for University and community life
At each open public event in the University and in Hillhead Public Library, participants were invited to fill out a questionnaire aimed at gauging their opinions of the current and future campus. Whilst not all attendees chose to provide written comments the overall response of attendees was positive. Campus Vision consultation leaflets were available from the Welcome Point, Estates & Buildings reception, Hillhead Library and at various reception points across the Garscube estate in Bearsden. This leaflet was also made available online where further background information, including a statement from the Principal is available.

Two sets of questions were asked:

- the first looked for qualitative responses to broad campus issues
- the second for a value scoring of priorities relating to the use and perception of the campus
Public Consultation Response

The University Corporate Communications team led the media awareness campaign and reported that strong, positive media coverage was achieved in response to the press release on the acquisition of the Western Infirmary site in February. The press launch preceded the open events in order to advertise the events to encourage wide participation.

In terms of feedback the total responses received stands at 137 individual written responses. This equates to 107 paper questionnaire responses + 30 email responses.

Stage 1 Consultation Response

The approximate breakdown of responses in terms of who participated:

- Student = 57
- Teaching/Research staff = 21
- Support Staff = 28
- Alumni = 5+
- Local community = 16 (inc. two local Councillors)
- Local Businesses = 3
- Not specified = 7
Gilmorehill Campus Vision
Stage 1 Consultation
February 2013
Question 1: What do you think are the essential campus facilities that it should provide to achieve these goals?

The response of over 125 comments can be broken down into three broad areas.

• a desire for improved research, teaching, study and socialising space
• high quality building design
• adoption of sustainable and in particular greening of the campus strategies

Question 2: What do you think the University should do to be more welcoming and provide a feeling of openness?

This response focussed on broader university issues but highlighted in particular;

• the importance of external space in the perception of the campus
• the need to prioritise social space

Question 3: Is the open space in and around the campus important to your experience? What are the qualities and character that enhance your experience of the campus?

There was an overwhelming response in favour of the importance of the external space of the campus highlighting its priority in the eyes of university users of the campus. The significance of buildings (new and old) and maintenance was noted.
Question 4: How should the University be connected with other parts of Glasgow and other University campus?

The response identified the importance of public transport and various modes to and from the campus and in particular the lack of connectivity between campuses.

Concern for pedestrian and cycle provision was highlighted as well as parking issues.

Question 5: What in your view is the one thing we should do to make sure that we leave as great a legacy as the previous strategic move in 1870?

A number of responses emerged:

• the need to conceptualise the future campus in relation to the University Vision
• work with the heritage in creating new buildings
• create and support external space
• focus on sustainable approaches
• think of the campus as an experience
• link to the community

Question 6: What campus or estate issues are important to you?

A broad range of issues were highlighted:

• the quality of the campus experience
• student issues
• old and new buildings and adaptability
• space between buildings and greening
• traffic management

and the largest response regarding:

• sustainability
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Question 7 & 8

Over 110 consultees responded to a number of generic ‘scored’ campus questions. We have assessed anything above a 4 as being a measure of importance (4 = important, 5 very important).

The scoring gives a broad sense of priorities. The highest scoring questions above 85% were for:

- trees and access to green space
- safe environment
- environmental sustainability

These were closely followed with scores of around 80% support for:

- open space
- buildings of character
- sufficient social space

Scoring highly with around 70% were issues of:

- openness of the University
- University feels part of the community
- sufficient group working space

At the other end of the scale, the lowest priority with only 20% support was:

- car parking

Given the large support for trees and access to open space and environmental sustainability, this should not be seen as surprising.
Drawing conclusions from the Public Consultation (in order of emphasis of respondents) suggests the following influences on the proposed Framework Vision.

1. The setting of the campus, quality open space and green space are deemed very important or essential in the consultation responses - the emphasis on this issue is seen in both qualitative and scored responses. This is supported by a desire for pedestrianisation of key areas of campus with associated traffic management and reduction of parking.

2. Sustainability issues in the consultation responses are deemed very important - a parallel issue to the open space assessment.

3. Quality of existing historic buildings such as the main building are very much admired and new buildings should be high quality and sensitive to these heritage assets. Flexibility of accommodation and types of space are considered important. Spaces need to be adaptable to accommodate large groups as well as smaller break out areas.

4. Consultation responses have identified a need for a more accessible and open campus which encourages use by visitors and adjacent communities with out-of-hours activity.

5. Social interaction spaces of varying types are deemed very important - both internal and external. Complementary uses such as good campus conference facilities are desired. The need for a blend of modern flexible teaching spaces, seminar space and large lecture halls with good accessibility and in central locations.

6. Consistent and effective way-finding and signposting are considered important for students and visitors, linked to key modes of access by foot, cycle and public transport.
In summary, the following statements represent the key issues for the wider constituency of the University and will be used as a tool in shaping the future Vision.

- **Enhance** the setting of the campus
- **Ensure** a sustainable future
- **Secure** current and future built heritage
- **Embed** activities and uses that promote a sense of openness
- **Create** flexible spaces that respond to identified and changing needs
- **Provide** clear connectivity within and to the University
Stage 1 Consultation

Findings & Key Themes
The campus development framework must......
The setting of the campus, quality open space and green space are deemed very important or essential in the consultation responses - the emphasis on this issue is seen in both qualitative and scored responses. This is supported by a desire for pedestrianisation of key areas of campus with associated traffic management and reduction of parking.

So much focus is placed on buildings in the design of universities - it is important to realise that for students, staff and the wider community the setting is so crucial. Perhaps we should not be surprised by this, people do not work all the time and the setting is where we arrive, meet, relax - all part of the University experience. A by product of that concern is the need to re-allocate external space needs - as respondents noted - more pedestrianisation, less parking and more quality, useable green space.

**Top left**: Gilbert Scott building main gate perceived as main entrance to the University

**Bottom left**: Gilbert Scott building dominates the Gilmorehill skyline and is seen from various points around West End

**Top**: Formal setting of Gilbert Scott building quadrangles is one of the many settings seen around campus

**Buchanan Street**

**Cathedral Square**

The City led the way in pedestrianisation, creating significant new public settings to enhance the historic built environment.
Ensure

A sustainable future

*Sustainability issues in the consultation responses are deemed very important - a parallel issue to the open space assessment.*

We are all concerned about our impact on the world’s resources. Clearly this is high on the agenda of nearly everyone. It has many facets which will inform the campus development;

- by the promotion of green space, inevitably putting pressure on the car
- by using ‘green’ strategies for ventilation and heating buildings rather than depending on carbon dependent resources
- by exploring site wide strategies that reduce the resources needed to serve the community
- by ensuring buildings are efficient and able to accommodate changing needs
- by encouraging walking and cycling

*Top left* : Sustainable modes of transport can be further encouraged on campus

*Bottom left* : University buildings currently operate at varying energy performance levels (L to R - Stevenson, Fraser & Joseph Black buildings)

*Top* : Open spaces with different qualities on campus (L to R - Library, Lilybank Gardens, Fraser and Stevenson buildings)

*Eden Court Theatre Inverness*

*Queen Mother Building University of Dundee*

*Natural ventilation strategies are now being explored on many buildings as well as greening landscapes*
Quality of existing historic buildings such as the main building are very much admired and new buildings should be high quality and sensitive to these heritage assets. Flexibility of accommodation and types of space are considered important. Spaces need to be adaptable to accommodate large groups as well as smaller break out areas.

There is no question the University has one of the great iconic architectural symbols on the Gilmorehill in the Gilbert Scott building. Clustered around it is a range of interesting historic buildings. This historic core will drive the way forward;

• protect the important heritage
• carefully blend the new into that heritage
• let the new buildings and settings be of the highest quality to inform the heritage of tomorrow

An 'Ivy League' model is Duke University North Carolina. Heritage and new sit side by side on the hill overlooking a wonderful park - so many similarities to University of Glasgow.
Activities and uses that promote a sense of openness

Consultation responses have identified a need for a more accessible and open campus which encourages use by visitors and adjacent communities with out-of-hours activity.

There is a sense that in separating out where we live and work, that our city settings seem to ‘die’ at night. With more people living again in our city centre, life is returning to these settings. More people at night means it feels safer. There is an opportunity to encourage greater use of the campus by:

- creating external spaces which encourage year round activity
- increasing community use of buildings
- encourage uses which compliment the ‘west end’ as a cultural, leisure and learning destination

Top left: The campus is relatively permeable and connects with adjacent communities (Hillhead Street)

Bottom left: Quality spaces should be created to complement popular locations on campus (L to R - Oakfield Avenue, Wolfson medical school, Hillhead Street)

Top: Safe, pleasant and quality environments on campus encourage participation and responsible use through sense of ownership (L to R - Fraser building, Library and Hillhead Street)
Create

Flexible spaces that respond to identified and changing needs

Social interaction spaces of varying types are deemed very important - both internal and external. Complimentary uses such as good campus conference facilities are desired. The need for a blend of modern flexible teaching spaces, seminar spaces and large lecture halls with good accessibility and in central locations.

For a while buildings were seen only as meeting specific functions. The result was dull and unresponsive environments. The need for functional spaces remains but married with supporting space to meet the social side of University life - in fact what traditional architecture provided. We need to look no further than the Gilmorehill building - generous cloister, gardens, stairs, lobbies supporting the life beyond function.

Top left, Top: The Fraser building is an excellent example of the University’s forward thinking in creating flexible and adaptable spaces on campus
Bottom left: External spaces on campus offer flexibility for different activities to take place (L to R - Gilbert Scott setting, Fraser building, Gilbert Scott building quadrangles)
Consistent and effective way-finding and signposting are considered important for students and visitors, linked to key modes of access by foot, cycle and public transport.

Finding your way about is so important. The challenge is the necessary information for the car and the pedestrian are so different - it leads to a plethora of information and overload. By relocating and/or managing vehicles, clearer pedestrian areas allows us to refocus the way finding - firstly avoiding bumping into cars, secondly revealing buildings and finally joining the campus together and linking these routes into the surrounding neighbourhood and beyond.

Top left: Conflict between roads infrastructure and open space diminishes quality of places on campus (GUU building)
Bottom left: Conflict between roads infrastructure and open space diminishes quality of places on campus (L to R - University Avenue/University Place, Oakfield Avenue, Mathematics car park)
Top: A mixture of different signage on campus on one hand creates interest but can be confusing (L to R - Kelvin building, street signage)

Create clever pedestrian routes then create a memorable setting.
Stage 1 Consultation
Findings & Key Themes Summary

1. **Enhance** the setting of the campus

2. **Ensure** a sustainable future

3. **Secure** current and future built heritage

4. **Embed** activities and uses that promote a sense of openness

5. **Create** flexible spaces that respond to identified and changing needs

6. **Provide** clear connectivity within and to the University
Stage 1 Consultation
Appendix
Booklet
**The Principal’s statement**

The campus redevelopment will create a lasting legacy for future generations of students, academic and local people in the west end of Glasgow.

I am thrilled that this is an exciting development in the ongoing story of the University. As a university in Scotland, the site represents an asset that will allow us an unique opportunity to create a world-class facility to support the University's strategic vision.

Despite the economic challenges that we face and the financial pressures that will affect us, the University will continue to provide an environment that is welcoming and accessible to the wider community.

We will work closely with the local community to deliver the benefits of the campus development. This will ensure that the needs of all members of our student body and staff, as well as providing an environment that is welcoming and accessible to the wider community.

I am committed to ensuring that the University remains an important part of the west end of Glasgow and that we continue to play a positive role in the local community.

*Vic Unsworth
Principal & Vice-Chancellor*

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**Background**

We are beginning to ask widely about what the new University campus will look like.

The current university campus at Gilmorehill is approximately 25 acres and comprises 36 buildings. We are exploring the possibility of expanding the campus by approximately 200,000 square feet to provide more floor space, additional health and social care facilities, and new academic departments.

The project is currently funded by the Scottish Government and Enhancement Funding. This will enable the University to add an additional 20% of the total investment to the University's strategic plan.

The University is committed to ensuring that the new campus will provide a world-class environment that will support the University's strategic vision and promote the advancement of knowledge and higher education.

A master plan has been developed in consultation with the local community to ensure that the new campus will complement the existing campus and contribute to the overall aesthetic of the area. The project is expected to be complete by 2025.
Opportunities and strategic goals

To help us on our way we are seeking your views.

The future can and should be a comprehensive realign strategy for the campus area, one that reflects the needs of the University, the University of Edinburgh, and the City of Edinburgh, and that will enhance the quality of life for students, staff, and the local community.

1. What is your vision for the future of the University of Edinburgh campus?

2. How do you see the University of Edinburgh contributing to the wider community?

3. What changes do you believe are necessary to improve the campus environment?

4. What steps can the University of Edinburgh take to reduce its carbon footprint?

5. How can the University of Edinburgh better engage with the local community?

Questionnaire

Question 1: What are the key challenges facing the University of Edinburgh in the next 10 years?

Question 2: How do you see the University of Edinburgh contributing to the wider community?

Question 3: What steps can the University of Edinburgh take to reduce its carbon footprint?

Question 4: How can the University of Edinburgh better engage with the local community?

Question 5: Which of the following future activities do you support?

- Increased research
- Increased teaching
- Increased community engagement
- Increased international collaboration
- Increased sustainability initiatives
- Increased cultural and artistic events
Stage 1 Consultation

Appendix

Byres Road Improvement Group Consultation
(chaired by Friends of Glasgow West)
25th January 2013, Western Baths Club

Participants

Ann Laird
Kevin Murray
Michael Dale
Fiona Campbell
Fraser Makeham
Eric Kay
David Alcock
Iain Wortherspoon
Jennifer Russell
David Page
The following transcript outlines the key discussion points which resulted from an intensive focus group with the Byres Road Improvement Group which is chaired by the Friends of Glasgow West.

Key ideas

WORKING WITH THE COMMUNITY

Take cognisance of the City Council Glasgow West Conservation Area Appraisal which has wide support within the community. Whilst the conservation area boundary is to the north of the university, consideration should be all around its edges. Attention was drawn to the redevelopment around Argyle Street with all the associated retail and commercial activity. An extension of this is conceiving the university in relationship to the number of stops an area is on the underground. In that respect Govan on the other side of the river is only two stops away.

As a manifestation of this, the West End group have supported the splendid publication of walking tours written by Gordon Urquhart, around the adjoining neighbourhoods. A proposal was suggested for the publication of a similar one for the University as a means to promoting accessibility of the community and visitors.

There will be support for positive inter-relations between the community and the University. But there could be improvements. For example the community have been thwarted in their actions to bring university accommodation into use for such as the West End Festival. Tacit support at the highest level has been watered down by high rents for spaces and a sense of an apparent lack of willing to support community initiatives. Can something be done about this? Is there a case for better utilisation of the open space on campus for community use as well as buildings e.g. use of temporary marquees etc for festivals or events.

Above all the University and the community should build on the idea of ‘being good neighbours’. Might there be principles of a ‘good neighbour agreement’. A manifesto for mutual compatibility.

KEY NOTIONS AND INSPIRATIONS

One of the qualities of the West End is its ‘interesting character’ and capacity to surprise – ie maintain the character of the west end and not create development which is too sterile losing that distinctive quality.

Quality of public realm important – wider pavements of quality surfacing, better signage strategy to encourage pedestrian activity, linking public realm spaces into the main town centre (Byres Road)

It is very important that future university development does not damage the fragile retail and commercial economy of Byres Road, Great Western Road and Gibson Street. Uses should be considered which ‘augment’ the existing infrastructure and not displace it by drawing student activity away. For example an ‘hotel’ would be a welcome contribution.

Support remains for improved links to Kelvingrove and through the campus towards other areas of interest – one suggested extension of this wider reach was the its extension as far as crossing the river to Govan.

Take into account and map the location of student housing, existing and proposed together with ‘housing of multiple occupancy’ which have proved to be a problem neighbour and for which moves are in place to prevent any further growth. Where might that take place.

Parking issues on campus and a concern that parking proposals do not displace parking problems onto neighbourhood streets. Resident Parking zones can tackle this in part but it is crucial to maintain public parking for the commercial centres. Promotion and increase in cycle facilities should be part of the approach.

Thought could be given to a dual catch all designation of the University and west end – as an area of local and national significance. There is a quality of the grid city where a part can be scaled to represent the whole. In microcosm the west end and its university can be said to loosely represent that idea. City marketing potential of international scale when you consider attractions of the University, Kelvingrove, Botanic Gardens, Transport Museum, Hydro Arena/SECC but which are all local amenities too.

Would the University be a good incubator for the Urban Lab Smart City funding?
STAGE 2 CONSULTATION

Stage 2 Consultation

Introduction

Background

The Second Stage Consultation process for the University’s Campus Development Framework is the second of a three stage engagement process held internally within the University central organisation, and also with the wider student, staff and neighbouring community. The first stage (conducted in February 2013) sought views on a wide range of University related issues. Stage 2 engagement aims:

• To provide opportunity for further engagement and interaction with stakeholders.
• To seek the views and reach agreement on key place making ideas which will be incorporated in the final Campus Development Framework.

The first stage resulted in the publication of a Vision Statement. This statement identified 6 key themes that were agreed should be used to inform and guide the evolution of the Estates Strategy & Development Framework. These are listed in order of significance:

1. Enhance the setting of the campus
2. Ensure a sustainable future
3. Secure current & future built heritage
4. Embed activities & uses that promote a sense of openness
5. Create flexible spaces that respond to changing needs
6. Provide clear connectivity within & to the campus

Informed by this Stage 1 engagement, as well as by detailed analysis carried out by the professional design team, this second stage of engagement now starts to outline some emerging ideas that could start to shape the Campus Development Framework and Estate Strategy.

Awareness Campaign

Various methods were used to make students, staff, local residents and the general public aware of the Stage 2 Consultation process and how they could contribute their comments. They include:

• Public Notice Advertisements in Herald 28th September and Sunday Herald 29th September
• Invites to all staff and students
• News articles in ‘Campus News’
• Social media updates through SRC and official university feeds
University of Glasgow Campus Development Framework
Stage 1 Consultations Undertaken

Internal University Consultation

Campus Conversations (27th September 2013, University of Glasgow)

External University Consultation

Community Workshop (23rd October 2013, University of Glasgow)

Public Open Event & Exhibition (2nd, 7th & 10th October 2013, University of Glasgow)

Engagement Process

- Exhibition of informative material in the John McIntyre Welcome Point October 1 – November 8 2013
- Consultation brochure with questionnaire – available from key social points, reception desks and in the John McIntyre Welcome Point
- Open events for staff, students and members of the local community to speak directly to team members
- Staff event – ‘Campus Conversation’ 27th September
- E-survey emailed to all staff and students
- Focus Group workshops for community groups

This section records the process and outcomes.
Stage 2 Consultation
Public Open Event & Exhibition

2nd, 7th & 10th October 2013, Welcome Point

The exhibition panels outlined the key issues being addressed by the Campus Development Framework. A number of key aspects were explored namely:

- update of where the University is in developing the CDF
- summary of Stage 1 engagement and outcomes
- the setting for the University within its surrounding context
- approach and arrival experience to the University
- connectivity and openness of the University within and outwith the campus
- sustainability

The exhibition material can be viewed online at the following address:
www.glasgow.ac.uk/campusdevelopment
At the open public event held at the Welcome Point (John McIntrye building), participants were invited to fill out a questionnaire aimed at gauging opinions on the emerging vision for the CDF. The overall response of attendees was positive. Campus Vision consultation leaflets were available from the Welcome Point, Estates & Buildings reception and at various other locations on campus. The questionnaire was also made available online with further background information including the full version of the Stage 1 Consultation Process and Summary report.

Two sets of questions were asked:
- the first looked for responses from a series of multiple choice questions relating to broad campus issues
- the second for a value scoring of priorities relating to the use and perception of the campus
The Community Workshop was held with the aim of keeping key members of the West End community abreast of the work carried out so far and help the University understand community views on emerging ideas within the Campus Development Framework and its wider relationship. Attendees included local elected members, a representative of each local community council, Friends of Glasgow West, members of the Byres Road Improvement Group, Glasgow City Council, University staff and students.

The event was held in a structured but informal session of information and open-ended discussion, through a sequence of presentations following:

- a background of the CDF and Campus Vision initiative
- an update on the West End community context and recent community initiatives
- a recap of the main outcomes and conclusions from the Stage 1 consultations outlining the 6 key themes and their significance
- emerging ideas outlined in the Stage 2 consultation
- identifying the next steps for the CDF

There was general support and encouragement for the joined up thinking, continued engagement and iterative process of the CDF as well as for the emerging ideas. A healthy discussion took place with key strategic issues emerging namely:

- importance of an outward looking vision which enhances overall West End
- significance of University Avenues as a key strategic route
- importance of green transport strategies
- need to enhance setting of Gilbert Scott building especially along southern terrace as a strategic West End destination
- policies and supporting strategies to encourage active travel and reduce car dependency
- strategies to address parking displacement from campus
- security on campus especially at night
- importance of implementation of carbon management plan
- exploit topography of the area (especially Western Infirmary site) to create improved access for all
- character of University Place
- create strong linkages across east/west and north/south through campus

More detailed issues, which would be outwith the scope of the CDF were also noted:

- greater student involvement in sustainability and community links e.g. GUEST
- building design issues which whilst important will be developed in future when detail is known
Public Consultation Response

The University Corporate Communications team led the media awareness campaign through press releases, invites to staff and students, news articles published in the “Campus News” and social media updates through the SRC and official University feeds.

In terms of feedback the total responses received by the deadline of 8th November stands at 1898 individual responses. This equates to 83 paper questionnaire responses + 1804 online responses + 11 written feedback. These are made up of staff, students, alumnus, local community and businesses.

1735 people chose to answer question 10 ‘Which best describes you?’ 152 people chose to skip this question. Please note those who fall into more than one category were only allowed to select one. The breakdown for this question is as follows:

- Student = 1195
- Teaching or Research Staff = 228
- Support Services Staff = 273
- Alumnus = 11
- Local community = 27
- Local Businesses = 1

(spreads of the consultation booklet are included in the Appendices section of this section)
Questionnaire

Gilmorehill Campus Vision
Stage 2 Consultation
October 2013
Q1 : It is considered that the setting of the original historic University buildings would benefit from enhanced links with Kelvingrove Park. What is your view?

The majority of responses Agree with the statement. A total of 1,885 responses can be broken down into the following.

- Strongly agree = 26%
- Agree = 50%
- Neutral = 21%
- Disagree = 2%
- Strongly disagree = 1%

It can be seen that an overwhelming majority of respondents advocate that improving links between the campus and Kelvingrove Park would enhance the setting of the historic University buildings. The CDF will identify how this can be achieved through high level strategies to improve and enhance the historic setting of the campus.

Q2 : It is considered that the existing arrangement of University Avenue acts as a perceived barrier to the setting of the campus as an extension to the parkland. Improvements such as reducing the impact of traffic, widening pavements and creating new green spaces could integrate this key route into the campus. What is your view?

The majority of responses Agree with the statement. A total of 1,836 responses can be broken down into the following.

- Strongly agree = 31%
- Agree = 42%
- Neutral = 17%
- Disagree = 8%
- Strongly disagree = 2%

An overwhelming majority of respondents agree that improving the setting of University Avenue by reducing the negative impact of traffic and improving the quality of open space could help integrate Kelvingrove Park better with the rest of the campus. This will be reflected in the CDF through outlining improvement strategies to help deliver public realm improvements.
Q3: It is considered that relocating car parking away from Professors Square and from around the Main Building is fundamental to transform these spaces into functional social and civic space to enhance the historic heart of the campus. What is your view?

The majority of responses Agree with the statement. A total of 1,836 responses can be broken down into the following.

- Strongly agree = 30%
- Agree = 36%
- Neutral = 23%
- Disagree = 8%
- Strongly disagree = 3%

It can be seen that the majority of respondents agree that freeing up the spaces around Professors Square and Main Building from car parking is key to improving the setting around the historic part of the campus. This will be reflected in the CDF through a campus wide parking strategy with a view to create improved public realm on campus. The CDF will seek to balance the desire to enhance and exploit the historic core whilst managing people movement by encouraging active travel and options for travel choice. The provision of necessary parking could be provided in more discreet and sympathetic solutions.

Q4: It is considered that in order to successfully integrate the Western Infirmary site to the campus, and the surrounding communities, the strong street pattern of Partick, Dowanhill and Hillhead should be extended and continued where possible in any proposed new urban form. What is your view?

The majority of responses are Neutral to the statement although a significant number also Agree with the statement. A total of 1,805 responses can be broken down into the following.

- Strongly agree = 10%
- Agree = 38%
- Neutral = 41%
- Disagree = 10%
- Strongly disagree = 1%

A majority of respondents agreed that the strong urban pattern of Partick, Dowanhill and Hillhead should be extended into the Western Infirmary site of the campus to better integrate the surrounding communities with the campus. However, a significant number of respondents also did not have a view on the statement. What is clear from this is that the CDF needs to better communicate the benefits that the strategy of continuing the historic street pattern where possible will bring to the West End community and the University.
Q5: It is considered that by improving permeability around the campus and increasing activity on the Western Infirmary site, important local town centres such as Byres Road will benefit from increased footfall, which may help boost local trade. What is your view?

The majority of responses Agree with the statement. A total of 1,789 responses can be broken down into the following.

- Strongly agree = 14%
- Agree = 57%
- Neutral = 22%
- Disagree = 6%
- Strongly disagree = 1%

An overwhelming majority of respondees find it important that making the campus more permeable and activating the Western Infirmary site will have a positive impact on trade along Byres Road. This will be identified in the CDF through strategies of creating new or improving existing connections between key destinations within campus and the West End, supported by strategies to activate the ground floor level of buildings where appropriate.

Q6: The creation of an enhanced formal civic arrival point from Dumbarton Road/Argyle Street is being considered in addition to the existing arrival points across the campus. This arrival point will potentially provide alternative service access into the Campus and may help reduce traffic on University Avenue. What is your view?

The majority of responses Agree with the statement. A total of 1,777 responses can be broken down into the following.

- Strongly agree = 19%
- Agree = 53%
- Neutral = 22%
- Disagree = 5%
- Strongly disagree = 1%

An overwhelming majority of respondees agree that creating an additional formal civic arrival point from Dumbarton Road/Argyle Street may help reduce traffic generated along University Avenue by providing alternative service access into the campus. The CDF will show strategies of how this could be achieved which in turn will allow for an improved civic and open space setting along University Avenue.
Q7: It is considered that the historic main entrance on University Avenue needs to be reviewed to give pedestrians priority over vehicles in order to enhance the sense of arrival. What is your view?

The majority of responses are roughly split between Strongly Agreeing and Agreeing with the statement. A total of 1,773 responses can be broken down into the following:

- Strongly agree = 38%
- Agree = 36%
- Neutral = 13%
- Disagree = 10%
- Strongly disagree = 3%

The majority of respondees find it important that the sense of arrival to the campus at the historic main arrival point on University Avenue is reviewed to give priority to pedestrians over vehicles. The CDF will identify how improving the arrival experience along University Avenue could be achieved through a combination of traffic management and open space strategies.

Q8: It is considered that the prominence that we are giving to the sense of openness and permeability across the campus will give ‘breathing space’ in the form of quality civic and green spaces to support Glasgow’s image as the ‘dear green place’. What is your view?

The majority of responses Agree with the statement. A total of 1,761 responses can be broken down into the following:

- Strongly agree = 29%
- Agree = 50%
- Neutral = 17%
- Disagree = 3%
- Strongly disagree = 1%

An overwhelming majority of respondees agree that emphasising the sense of openness and permeability across the campus will give ‘breathing space’ allowing for better quality civic and green spaces across campus. This will be reflected in the CDF through a campus wide open and green space strategies.
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<th>(no label)</th>
<th>Not important</th>
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<td>35.69%</td>
<td>43.01%</td>
<td>15.90%</td>
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</tr>
<tr>
<td>O</td>
<td>Directional signage &amp; way finding</td>
<td>45.31%</td>
<td>37.91%</td>
<td>12.96%</td>
<td>2.66%</td>
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</table>
Q9 : How important are the following to you?

A total of 1,738 consultees responded to a number of generic ‘scored’ campus questions. We have assessed anything above a 4 as being a measure of importance (4 = important, 5 very important).

The scoring gives a broad sense of priorities. The highest scoring questions with an average rating of 4 or above were for (in order of priority):

- Safe environment (4.67)
- Buildings of character (4.49)
- Trees and access to green space (4.37)
- Directional signage & way finding (4.24)
- Sufficient social space (4.22)
- Open space (4.21)
- Openness of the University (4.19)
- Sufficient group working space (4.14)
- Catering facilities (4.08)
- University feels part of the community (4.07)
- Access and linkages to cultural hubs (4.02)

These were closely followed with scores with an average rating between 3 and 4 for (in order of priority):

- Secure cycle parking (3.55)
- Implementing green energy provision (3.94)
- Promoting effective carbon management (3.93)

At the other end of the scale, the lowest priority with an average rating of between 2 and 3 was:

- Car parking (2.86)

An overwhelming majority of respondees find creating a safe environment as important. This is followed by creating buildings of character on campus.

Campus greening, signage / wayfinding, creating adequate social and open space are also considered important.

It was also clear that making the University feel open and part of the community with access to the immediate cultural hubs were deemed important.

Implementing green energy and effective carbon management across the campus followed in the order rating.

Car parking received the lowest rating. Although this is not surprising giving the large support for green and open space, it should be recognised that the significant majority of the feedback was from students who will have a lower dependency on private transport.

The CDF will address these issues through a combination of strategies looking at urban design, public realm and open space, transport and movement as well as sustainability and carbon management.
Written response

A total of 11 individual written response and verbal feedback during open events were provided to the Stage 2 Consultation were received from staff/student/alumni/local residents, in the form of letters, emails and notes taken by the Design Team during the open exhibition.

The points made can be grouped into 7 subheadings:

1. Sustainability
2. Travel
3. Parking
4. Access
5. Security
6. Building
7. Estate Strategy

A mixture of high level strategic issues as well as detailed suggestions were offered. It is worth noting that for the purposes of the CDF, detailed comments (although still important) are issues which can only be addressed at a later stage of the process. Comments relating to strategic issues are more relevant at this stage which will help reinforce the vision of the emerging CDF. The key points raised are listed below. (A list of all comments are included in the Appendices section).

Sustainability

The following comments are issues which will be covered in the CDF as principles / guidelines

- Increase green space areas on campus with good quality habitat which can also be used as a teaching resource and benefit mental well-being of staff/students/local residents
- Implement green energy options where possible (including choice of energy supplier or contractors)

The following comments are considered as valid points and will be taken on board at a more detailed stage of the design

- Engage with student group GUEST (Glasgow University Environmental Sustainability Team)
- Promote use of electric vehicles on campus
- Create Environmental Hub on campus as a centre for environmental societies and activities
- Provide multiple recycling facility locations in all buildings
- Provide good insulation in buildings with energy saving measures for heating and lighting

The following comments are noted and accepted

- Engage with health professors (Good places for better health)
- Greenspace contributes to good research
- The CDF could be used as a long term template for good sustainable practice, providing benefits to the local community, Glasgow and Scotland.

Travel

The following comments are issues which will be covered in the CDF as principles / guidelines

- Improve public transport link to and from the campus
- Resolve conflict between car/pedestrian/cycle around James Watt and Pearce Lodge buildings
- Work with GCC on common goals for encouraging and facilitating more pedestrian and cycle friendly streets.

The following comments are considered as valid points and will be taken on board at a more detailed stage of the design

- Engage with GCC car sharing scheme (Co-operative city)
- Identify walking and cycling champions
- Create dedicated cycle lanes along University Avenue
- Improve number of secure cycle parking
- Remove handrail, narrow Hunterian steps and create dedicated cycle lane along Hillhead Street
- Reconfigure Kelvinway / University Avenue junction to give better visibility between pedestrians/cyclists/cars
Parking
The following comments are issues which will be covered in the CDF as principles / guidelines

• Encourage shift away from car dependency through promoting cycling, reduction in parking spaces and implement parking payment system for staff and students
• Number of parking spaces on campus should be lower than currently offered
• Parking should be co-located and at the periphery

The following comment is considered as valid and will be taken on board at a more detailed stage of the design
• Consideration for provision of disabled parking across campus when addressing parking issues

Access
The following comments are issues which will be covered in the CDF as principles / guidelines

• University Avenue and new Dumbarton Road entrance could offer different types of entrances
• More emphasis on East and North of campus. Gibson Street area should have ‘gateway’ status. Bank Street well used but access and public realm should be improved.

The following comments are considered as valid points and will be taken on board at a more detailed stage of the design
• Make better use of ID cards to access buildings which will help break down physical barriers across campus
• Access for pedestrian and cyclist along Oakfield Avenue only
• 2 way access for cyclists along Oakfield Avenue and Gibson Street

The following comment is noted and accepted
• Encourage walking as a form of meditation which encourages thought

Security
The following comment is considered as valid and will be taken on board at a more detailed stage of the design

• Different methods of dealing with security

Building
The following comments are issues which will be covered in the CDF as principles / guidelines

• Take cognisance of skyline with new buildings
• Create a new iconic building should be a long term Glaswegian landmark for the Western site, classical and beautiful, fit for purpose, and incorporate Hunterian

The following comments are considered as valid points and will be taken on board at a more detailed stage of the design
• Create well planned working spaces
• Co-locating central services in one building with shared facilities
• Integrate swift/bat boxes / bee nests into buildings where possible
• Green roofs on buildings where possible
• Consideration for student accommodation with disabled access (mature students)

Estate Strategy
The following comments are considered as valid points and will be taken on board at a more detailed stage of the design

• consider returning university accommodation in tenements back for residential use when released
• ‘Round shape & botanical atmosphere’ - A more collaborative and interdisciplinary working atmosphere between different disciplines(possible co-location) with greening playing a significant role in the plans
• Improve relationship between central services and colleges

The following comments are noted and accepted
• Image and visual cues important for international students who feel disappointed to have chosen the University based on images of iconic buildings but accommodated in nondescript buildings at the periphery.
• A memorial for those who were treated at the Western Infirmary
Stage 2 Consultation
Consultation Review Key Findings

Drawing conclusions from the Public Consultation (in order of emphasis of respondents) suggests the following influences on the proposed Framework Vision.

1. There is a strong correlation between the aspiration for a sense of openness in the campus and the associated sense of safety. There maybe a perception that the closed nature of the campus boundary dissuades people moving through it providing passive security. A more open attitude to the urban plan might promote a greater sense of wellbeing.

2. Related to these points there is an overwhelming support for enhanced pedestrian entrances along University Avenue and from Byres Road. They should frame the approach to the buildings and their landscape settings.

3. Improvements might contribute to the enhancement of the environment in particular of University Avenue and connections into the surrounding neighbourhoods.

4. The green landscape agenda remains high in people's minds with a desire for landscape improvement, attractive open space and in particular good connections to Kelvingrove Park.

5. Buildings remain an important contributor to the University character and the relationship with the neighbourhood. Building and the setting of the building are key in creating and connecting the social and cultural environments supporting University and community life.

6. The sustainability agenda remains high in people's aspirations with a strong desire for pedestrian as opposed to vehicular focus, emphasis on cycle parking rather than vehicular and overall promotion of a green agenda.
In summary, the following statements represent the key issues for the wider constituency of the University and will be used as a tool in shaping the future Vision.

- Open and safe environment
- Defined entrances and gateways into the campus
- Enhanced pedestrian movement arteries
- Promote connections to Kelvingrove Park
- Characterful buildings and settings as a social focus
- Sustainability agenda
Stage 2 Consultation

Stage 1 & Stage 2 Consultation
Key Findings

It is worth noting how the Stage 2 Consultation findings compare with the key themes which emerged out of the Stage 1 Consultation.

STAGE 1 CONSULTATION KEY THEMES

1. **Enhance** the setting of the campus
2. **Ensure** a sustainable future
3. **Secure** current and future built heritage
4. **Embed** activities and uses that promote a sense of openness
5. **Create** flexible spaces that respond to identified and changing needs
6. **Provide** clear connectivity within and to the University
There are a number of interrelated themes between the Stage 1 and 2 Consultations with one new theme emerging from the Stage 2 Consultation process. These are all highlighted above. Overall, the findings of the Stage 2 Consultation are focused on issues relating to the creation of more open, social, safe and connected neighbourhood environment, reinforced by a strong character of buildings all embracing a sustainable agenda. It can be said that these reflect and reinforce the Stage 1 themes and will be used to inform the future policies and guidelines within the CDF.
We have looked to combine the findings of the Stage 1 & 2 consultations into an overall definitive list of key themes to be taken forward into the final Campus Development Framework. This list seeks to reflect all of the themes identified, as well as placing them in an overall order of significance and importance.

1. **Enhance** the setting and safety of the campus, with clear social focus points

2. **Define** entrances and gateways into the campus

3. **Provide** clear, open connectivity within and to the University, and with Kelvingrove Park

4. **Embed** activities and uses that promote a sense of openness and safety

5. **Secure** current and future building character and heritage

6. **Create** flexible spaces that respond to identified and changing needs

7. **Ensure** a sustainable future embracing a clear green agenda
Stage 2 Consultation
Appendix
Consultation Booklet
The University’s people are a vital asset to the University’s success. They are the heart and soul of the University, and their contributions are essential to its growth and development.

The Principal’s statement

The University is on the threshold of a new era of development and growth. It is vital that we plan the future of Glasgow in a way that is reflective of the University’s commitment to excellence.

The University is committed to providing a dynamic and innovative education experience for its students. This includes the provision of high-quality teaching and research facilities, as well as opportunities for students to engage in extracurricular activities and participate in community service.

Taking the estate forward

This is an exciting time for the University as we continue to expand and improve our facilities. We are committed to providing a world-class education experience for our students, and we will continue to invest in our estate to support this goal.

What we are doing

The future of the University is dependent on the success of the University’s strategic plan. We are committed to implementing this plan in a way that is consistent with our values and mission.

The first stage of our consultation sought views on a wide range of University-related issues. Six key themes emerged that are now informing our ideas.
Setting

The campus in a park setting

Maintaining and celebrating the original University historic buildings and setting has been defined as a priority.

The campus is an essential part of the University's identity. The campus buildings and landscape reflect the University's history and values, providing a unique setting for learning and research.

The campus is surrounded by green space, providing a natural setting for the University's activities.

The campus is located in a park setting, providing a variety of outdoor spaces for students and faculty.

The campus is designed to be energy-efficient, with solar panels and other renewable energy sources.

The campus is a hub for the local community, hosting events and programs that benefit the wider community.

Approach and arrival

Approaches

The plan for the future shapes of the University needs to respond to an understanding of how people approach the campus and how approach is then inspired by a sense of arrival.

The campus approach is defined by the movement of people and the structures that support them.

The campus approach is shaped by the interactions between buildings and open space.

The campus approach is influenced by the surrounding landscape.

The campus approach is influenced by the historical context.

Arrival and main gateways

Arrival and main gateways

Formal civic settings are essential in defining a clear sense of arrival at any institution.

Formal civic settings are essential in defining a clear sense of arrival at any institution.

Formal civic settings are essential in defining a clear sense of arrival at any institution.

Formal civic settings are essential in defining a clear sense of arrival at any institution.
Connectivity and openness
East-west links

With the expansion of the campus across the Western Infirmary site, further east-west links are needed to connect the campus with Byres Road and Dumbarton Road.

Sustainability

A cornerstone of the Campus Development Framework is ensuring that sustainability is at the heart of the University’s approach to managing its estate and future development at various levels. The University’s carbon reduction strategy is a key component of this approach.

Open spaces and uses

Creating a network of routes and spaces to give a feeling of openness and accessibility will be key to making the campus a place people will want to enjoy.

What next?

The October 2010 exhibition is part of a three stage consultation process, designed to get detailed feedback from everyone who has a stake in the development of the campus and the surrounding area. The feedback received from this process will be presented to the University’s Board of Governors for consideration.

Summary:

The University of Glasgow is committed to developing a sustainable campus. The campus development framework will ensure that sustainability is at the heart of the University’s approach to managing its estate and future development. Key elements of the strategy include reducing carbon emissions, improving energy efficiency, and creating a network of routes and spaces for people to enjoy.

Process & Timelines

Stage 1: Consultation
- Website
- Poster and leaflet
- Open days
- Open hours
- Social media
- University publications

Stage 2: Exhibition
- Das Museum
- University Library
- Art gallery
- Public spaces
- University campuses

Stage 3: Implementation
- Campus development
- Sustainability initiatives
- Community engagement
- Reporting and evaluation
Your views are important

Please participate by giving us your thoughts on the upcoming ideas for the future of the campus.

Throughout the various stages of the development of the University's new campus, the University has been consulting with students, staff, and members of the wider community to gather feedback and ideas. The groundbreaking ceremony is set for Thursday, October 12th, 2023, and will include representatives from the student government, faculty, and local community members. The campus is expected to be completed by 2025.

Your feedback is crucial in ensuring that the new campus meets the needs of the University community. Please take a moment to complete the questionnaire below.

Questionnaire

Question 1: What challenges do you think the University is facing in terms of student accommodation and facilities?

Question 2: How do you think the University can improve the sustainability of its operations?

Question 3: What do you think are the most important features the new campus should have?

Question 4: What do you think are the biggest benefits of having a new campus?

Question 5: What do you think are the potential drawbacks of having a new campus?

Question 6: What do you think are the most important considerations for the design of the new campus?

Question 7: What do you think are the most important aspects of the University's new campus? Why?
Stage 2 Consultation

Appendix

Feedback

Campus Development Framework

Stage 2 Community Workshop

Wednesday 23rd October, Wolfson Medical School, Seminar Room 2, 15:00 – 17:00

Participants

| Friends of Glasgow West + Dowanhill, Kelvinside & Hyndland Community Council | Ann Laird |
| Friends of Glasgow West | Iain Wotherspoon |
| Gibson Street, Otago Lane and Westbank Quadrant Group | Eric Kay |
| Academy of Urbanism (Kevin Murray Associates) & Visiting Professor at UoG | Prof Kevin Murray |
| Glasgow City Council, DRS | Fiona Campbell |
| Glasgow City Council, DRS | Peter Hall |
| Hillhead Community Council | Charlotte Noble |
| Glasgow City Council | Councillor Kenny McLean |
| Yorkhill and Kelvingrove Community Council | John Gerrard |
| Post Graduate Student, Urban Studies | Jonny Willett |
| Post Graduate Student, Urban Studies | Matt Gamboa |
| Post Graduate Student, Urban Studies | Erin Tierney |
| Post Graduate Student, Urban Studies | Monica Forde |
| Four Acres Trust / Cottiers | David Robertson |
| Scottish Allotments and Garden Society | Judy Wilkinson |
| Friends of Glasgow West | David Alcock |
| Government | Ann McKechin MP representative |

Campus Development Framework Team members:

Jennifer Russell – UoG
David Page – Page\Park
Kamil Shah – Page\Park
Brian Muir – Muir Smith Evans
Key feedback points:

- University Avenue is a critical through route and as such movement across the city should be a key consideration – this key route cannot be seen in isolation of University
- West end particularly Byres Road corridor suffers from very poor air quality and a reduction in car usage would assist improving air quality. Green transport vital
- Agreement that south front terrace is an extraordinary view which should be enhanced and exploited for the benefit of the city, tourism, encouraging walking etc
- Interest in measures to encourage active travel and implementation of policies to encourage shifts in car dependency – west end well connected but improvements could be made to number and quality of cycling storage, walking routes, bus facilities etc
- Whilst there was a majority of support for removing parking from historic core of campus there is a concern on displacement parking – what are the practical measures which can reduce or prevent exacerbating parking on residential streets?
- Safety of campus at night is a key issue if campus becomes too open – good lighting, security of streets, buildings and routes are vital for university
- Views of Gilbert Scott building should be safeguarded
- General support for the outward looking approach of the studies and development framework initiative – looking at west end and city as a whole is supported
- Involve the students more including the Glasgow University Environmental Student Group – GUEST who are keen on bio-diversity, sustainability and working with the community
- Implementation of the Carbon management plan is vital
- Cycle routes must be secure with safe places to store bikes
- Topography of campus and idea of creating a series of terraces could be a real asset and defining feature of the area if done well
- Upper and Lower plateau seen as interesting ideas with huge potential
- Legibility of University Place will be key – practicalities of servicing, residents/customer parking and access need to be included in plans
- Support for creating strong linkages across east/west of campus to support north/south links
- Encouragement and support for joined up thinking – local initiatives such as Byres Road improvements can be mutually beneficial and University is vital in helping west end continue to thrive
- Strong support for continued engagement and iterative process whereby people can feed in ideas as thinking progresses – community appreciate involvement from the outset and ability to influence in stages rather than against a final decision.
Stage 3 Consultation
Introduction

Background

The final stage of the consultation process for the University’s Campus Development Framework is the culmination of a three stage engagement process held internally within the University central organisation, and also with the wider student, staff and neighbouring community. The first stage (conducted in February 2013) sought views on a wide range of University related issues, with the Stage 2 engagement (conducted in October 2013) seeking views and reaching agreement on key place-making issues.

The Stage 2 Consultation resulted in the publication of a Developing a Vision Statement. This statement compared the Stage 1 and 2 key findings and themes, resulting in a combined set of core themes used to inform and shape the Campus Development Framework and Estate Strategy:

1. Enhance the setting and safety of the campus, with clear social focus points
2. Define entrances and gateways into the campus
3. Provide clear, open connectivity within and to the University, and with Kelvingrove Park
4. Embed activities and uses that promote a sense of openness and safety
5. Secure current and future building character and heritage
6. Create flexible spaces that respond to identified and changing needs
7. Ensure a sustainable future embracing a clear green agenda

Awareness Campaign

Different ways were used to inform and make students, staff, local residents and the general public aware of the Stage 3 Consultation process and how they could contribute their comments. They included:

- Adverts in the local Evening Times inviting interested parties to attend an exhibition or look at material online
- Email invites to Local Community Councils, local amenity groups, elected members and key community representatives
- ‘All staff’ newsletters
- ‘All staff & student’ emails
- University website updates
- Stage 3 information leaflet
- Stage 3 survey
University of Glasgow Campus Development Framework
Stage 3 Consultations Undertaken

University and External Consultation

A public open exhibition was in place in the John McIntyre Welcome Point between 31 March - 2 May 2014. A Stage 3 Engagement leaflet was produced to accompany the exhibition, and this was made widely available across the campus at key social buildings as well as online. This leaflet contained a survey inviting feedback to the evolved principles. Staff and students were also asked to participate in the Stage 3 survey through email invites using an online ‘Survey Monkey’ portal.

Engagement Process

- Exhibition of informative material in the John McIntyre Welcome Point 31st March – 2nd May 2014
- Consultation leaflet with questionnaire – available from key social points, reception desks and in the John McIntyre Welcome Point

This section records the process and outcomes.
The Stage 3 exhibition panels outlined the key issues being addressed by the Campus Development Framework. A number of key aspects were explored namely:

- update of where the University is in developing the CDF
- summary of Stage 1 & 2 combined Key Themes
- overarching Vision Principles of the CDF
- Core Urban Design Components within the CDF
- Urban design Supporting Principles under specific themes of Urban Form, Landscape & Open Space, Transport & Movement, Infrastructure & Sustainability, Heritage, Uses & Adaptability, Design Excellence and Community Integration

The exhibition material was available to view online at the following address: www.glasgow.ac.uk/campusdevelopment
The development of a campus which incorporates the Western Infirmary site offers a great opportunity to review the existing campus infrastructure, and create a strategy recognising the need for its adaptation to meet future needs. The Estates Conservation Strategy (2012) underpins the plan with simple core principles of reuse of historic fabric in redevelopment as well as public realm continuity and compliance with the central CDF principles.

Development must demonstrate a commitment to adhere to key urban design principles, including security and access, and enhances the setting of the campus. The core components of our Vision include:

1. Create a new 'global entrance' off Dumbarton Road and University Place via a sloping civic space.
2. Define entrances and gateways into the campus.
3. Continue open inclusive dialogue with community groups and representatives through the area wide strategy for integrated public art.
4. Re-use historic buildings on the campus.

The core route linking the new southern entrance and Gilbert Scott south frontage is to ensure that there is a clearly defined vision for the area. The supporting principles relating to Community Integration include:

- Activities and uses that promote tourism and-sustainable development.
- Embed activities and uses that promote a sense of openness.
- A new urban vision for the area.
- Activities and uses that promote tourism and sustainable development.
- Secure current and future changing needs.
- Create community spaces at the eastern Gilmorehill setting extended across the Western site and new quad.
- Recognise and respect the University's urban and architectural legacy embodied in the estate.
- Define entrances and gateways into the campus.
- Continue open inclusive dialogue with community groups and representatives through the area wide strategy for integrated public art.
- Re-use historic buildings on the campus.

For further information, visit our website www.glasgow.ac.uk/campusdevelopment or email estates-strategy@glasgow.ac.uk.
Stage 3 Consultation
Public Open Event & Exhibition

31st March - 2nd May 2014, Welcome Point

The Stage 3 exhibition panels identified a possible vision for the future of the Gilmorehill campus; developed and evolved through the various consultations from the beginning of the Campus Development Framework process.

At the open public event, and through an online ‘Survey Monkey’ portal, participants were invited to fill out a questionnaire aimed at gauging opinions on the proposed Campus Development Framework. The overall response of attendees was positive. Campus Vision consultation leaflets were available from the Welcome Point, Estates & Buildings reception and at various other locations on campus and provided an extended commentary of the exhibition panels. The questionnaire was also made available online with further background information including the full version of the Stage 1 & 2 Consultation Process and Summary report.

Two sets of questions were asked:

- the first looked for level of support for various broad proposals within the Campus Development Framework
- the second asked ways in which the University could consult respondents in the future

The exhibition and survey material was available to view online at the following address: www.glasgow.ac.uk/campusdevelopment
Stage 3 Consultation
Response

Public Consultation Response

The University Corporate Communications team led the media awareness campaign through press releases, invites to staff and students, news articles published in the “Campus News’ and social media updates through the SRC and official University feeds.

In terms of feedback the total responses received by the deadline of 2nd May 2014 stands at circa 3,660 individual online responses, with 9 written feedback. These are made up of staff, students, local community, visitors and other respondents.

3,273 people chose to answer question 6 ‘Are you:...’. 388 people chose to skip this question. The breakdown for this question is as follows:

<table>
<thead>
<tr>
<th>Response</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student</td>
<td>1,109</td>
</tr>
<tr>
<td>Staff</td>
<td>917</td>
</tr>
<tr>
<td>University visitor</td>
<td>53</td>
</tr>
<tr>
<td>West End resident</td>
<td>341</td>
</tr>
<tr>
<td>Other*</td>
<td>1,200</td>
</tr>
</tbody>
</table>

(* ‘Others’ were predominantly alumnus, ex-staff, visiting academics and local businesses)

(spreads of the consultation booklet are included in the Appendices section of this section)
Questionnaire

Gilmorehill Campus Vision
Stage 3 Engagement
April 2014
In previous consultations you told us the following:

You said that it was important to enhance the setting and safety of the campus. You also said you would like to see more recognisable entrances and gateways.

**Q1:** In response we are aiming to create two open and accessible civic entrances that give priority to pedestrians and that create a real sense of entrance and welcome on to the campus. How strongly do you support these proposals?

The majority of responses Strongly Support the statement. A total of 3,661 responses can be broken down into the following.

- **Strongly support** = 44%
- **Support** = 40%
- **Accept** = 13%
- **Disagree** = 2%
- **Strongly disagree** = 1%

It can be seen that an overwhelming majority of respondents advocate the principle within the CDF to create two open and accessible civic entrances to the campus, giving priority to pedestrians and creating a real sense of entrance and welcome.

**Q2:** In response [to the above] we are proposing that key areas along University Avenue are remodelled so that traffic is better managed, wider pavements and crossing points are created for pedestrians, more green landscaping is used in street design and that high quality materials are used. How strongly do you support these proposals?

The majority of responses Strongly Support the statement. A total of 3,661 responses can be broken down into the following.

- **Strongly support** = 58%
- **Support** = 30%
- **Accept** = 9%
- **Disagree** = 2%
- **Strongly disagree** = 1%

An overwhelming majority of respondents strongly support a remodelled University Avenue through better traffic management, widening of pavements and crossing points, improved landscape and use of high quality materials.
In previous consultations you told us the following:

You strongly agreed that the campus should provide clear, open connectivity with active spaces. You also emphasized the need for the Gilmorehill campus to be unified and for it to be open to the West End community.

**Q3:** In response we intend to evolve a network of open space that seeks to enhance current movement routes and create new links across the campus which unify and connect the campus into the city. This will include improving links through University Place and open up new and improved routes to Church Street and Byres Road. How strongly do you support these proposals?

The majority of responses Strongly Support the statement. A total of 3,604 responses can be broken down into the following:

- Strongly support = 43%
- Support = 39%
- Accept = 15%
- Disagree = 2%
- Strongly disagree = 1%

It can be seen that the majority of responders support the strategy within the CDF to evolve a network of open spaces connecting the campus to the wider city, including the improvement of University Avenue and improving routes to Church Street and Byres Road.

**Q4:** In response [to the above] we have developed concepts that respond to the existing urban landscape and the physical shape of the campus. Key principles of the Campus Development Framework will seek to improve the setting of heritage assets, achieve design excellence and create a ‘sense of place’. How strongly do you support this approach?

The majority of responses Strongly Support the statement. A total of 3,491 responses can be broken down into the following:

- Strongly support = 45%
- Support = 38%
- Accept = 15%
- Disagree = 1%
- Strongly disagree = 1%

A majority of responders support the ambition of the CDF to improve the setting of its heritage assets, to achieve design excellence in its developments and to create a ‘sense of place’.
In previous consultations you told us the following:

You said that it was important that we developed a campus that was sustainable and embraced a clear green agenda.

**Q5**: In response sustainability and the green agenda has been a primary consideration throughout the Campus Development Framework with particular influence on infrastructure, design and the environment. How strongly do you support this approach?

The majority of responses strongly support the statement. A total of 3,483 responses can be broken down into the following:

- **Strongly support** = 47%
- **Support** = 33%
- **Accept** = 17%
- **Disagree** = 2%
- **Strongly disagree** = 1%

It can be seen that an overwhelming majority of respondents advocate the emphasis of the sustainability and green agenda within the CDF playing an influential role in addressing infrastructure, design and environment issues.

**Q6**: Are you: Please tick the appropriate box(es)

The majority of respondents were either students or did not identify themselves under any of the main categories provided. A total of 3,273 responses can be broken down into the following:

- **A student** = 34%
- **A member of staff** = 28%
- **A visitor to the University** = 2%
- **Resident in the West End** = 10%
- **Other** = 37%
Q7: If you are a student or a member of staff are you: Please tick the appropriate box.

The majority of respondees were from Glasgow. However it is worth noting that there was a strong number of international respondents and those from another part of Scotland. A total of 2,293 responses can be broken down into the following.

- from Glasgow = 36%
- from another part of Scotland = 25%
- from another part of the UK = 13%
- international = 26%

Q8: How would you prefer to be consulted? Please order your response from 1 to 5 (1 = most preferred; 5 = least preferred)

Form the responses given, Electronic Survey was the most preferred method of consultation whilst ‘other social media’ was the least preferred method. A total of 3,370 responses can be broken down into the following average ratings.

- Through presentations and ‘campus conversations’ = 3.09
- Through exhibitions and paper questionnaires = 3.07
- Through an electronic survey (such as SurveyMonkey) direct to your email address = 4.52
- Through Facebook = 2.47
- Through other social media = 1.98
Written response
A total of 9 individual written responses were provided to the Stage 3 Consultation, received in the form of emails.

The points made can be grouped under the following CDF Urban Design Topics:

1. Community Integration
2. Heritage, Uses & Adaptability
3. Design Excellence
4. Transport & Movement

There were also comments relating to:
5. Engagement methodology and publicity

A mixture of high level strategic issues as well as detailed suggestions were offered. It is worth noting that for the purposes of the CDF, detailed comments (although still important) are issues which can only be addressed at a later stage and is beyond the scope of the current process. Comments relating to strategic issues are more relevant at this stage which will help reinforce the vision of the emerging CDF.

Key points raised are listed below.

Community Integration
The following comment is considered as valid points and will be taken on board at a more detailed stage of the design
- Provision of dedicated interfaith prayer facilities on campus

The following comment is noted and accepted
- More presentations and exhibitions should be carried out when considering future development

Heritage, Uses & Adaptability
The following comment is noted and accepted
- The marvellous urban environment surrounding the Gilmorehill campus should be an inviolable part of the ambiance of the University
Design Excellence
The following comment is considered as valid points and will be taken on board at a more detailed stage of the design

• Avoid open-plan offices in future designs, as they create difficulties in conducting one-to-one meetings with students, being focused at carrying out research/academic/writing work, and can lead to staff being less productive

The following comment is considered as valid and will be taken on board at a more detailed stage of the design

• Develop iconic world-class buildings in creating a lasting legacy echoing the achievements of Gilbert Scott

Transport & Movement
The following comments are considered as valid points and will be taken on board at a more detailed stage of the design

• Parking provision to be improved on campus bearing in mind that it should not create problems elsewhere in adjacent areas

• Location of pedestrian crossings should be mindful of potential noise pollution and proximity to office spaces

Engagement methodology and publicity
The following comment are noted

• Reconsider language within survey so as to avoid potential predetermination of likely answers

• Presentations do not offer enough information for immediate residences

• More media exposure to inform wider audience of the development and giving more opportunity to comment
Stage 3 Consultation
Consultation Review Key Findings

Drawing conclusions from the Public Consultation (in order of emphasis of respondents) suggests the following:

1. There is an overwhelming support for the creation of two open and accessible civic entrances to the campus, giving priority to pedestrians and creating a real sense of entrance and welcome.

2. There is also very strong support for a remodelled University Avenue through better traffic management, widening of pavements and crossing points, improved landscape and use of high quality materials.

3. There is strong support for the CDF to evolve a network of open spaces connecting the campus to the wider city, including the improvement of University Avenue and improving routes to Church Street and Byres Road.

4. There is also strong support for the strategies within the CDF to improve the setting of its heritage assets, to achieve design excellence in its developments and to create a 'sense of place'.

5. Finally, there is good support for the CDF playing an influential role in addressing infrastructure, design and environment issues in emphasising the sustainability and green agenda.
In conclusion, the results of the Stage 3 Consultation provides support and validation of the vision set within the Campus Development Framework:

1. **Enhance** the setting and safety of the campus, with clear social focus points
2. **Define** entrances and gateways into the campus
3. **Provide** clear, open connectivity within and to the University, and with Kelvingrove Park
4. **Embed** activities and uses that promote a sense of openness and safety
5. **Secure** current and future building character and heritage
6. **Create** flexible spaces that respond to identified and changing needs
7. **Ensure** a sustainable future embracing a clear green agenda
Stage 3 Consultation

Appendix

Consultation Booklet
Developing the Campus Vision

We are reporting back on the Campus Development Framework following extensive engagement. We want to make sure that we’ve interpreted your feedback correctly.

During 2013 we asked for your views on how we should develop the University of Glasgow’s historic Gilmorehill Campus.

We have now had the opportunity to carry out a full analysis of the feedback we have received from the public consultation phase, and we are ready to outline the proposals for your approval.

At the same time as the Campus Development Framework has been developed, the University has worked with the University on the site’s integration with local area. As the ideas have developed, we have been working closely with the local community to ensure that the final proposals are in line with their views.

We are now in the final stages of engagement, and we are ready to share the proposals with you. We would like to thank everyone who has taken part in this important piece of work.

Thank you for the time you have given to date, and I hope you will continue to support us in the future.

Ann Allen
Director, Estates & Buildings

The Principal’s statement

The University of Glasgow has started upon an exciting and historic journey to redevelop its West End campus following the acquisition of the site of the Western Infirmary.

A year ago we were able to announce that we had reached an agreement with the Western Infirmary to purchase the site currently occupied by the Western Infirmary site, an area bounded by Dumbarton Road, Queen Street and University Place. This site has been integral to the University since the 1860s.

The Campus Development Framework has been informed by the findings of the Stage 1 & 2 consultation process, which together informed the development of the CDF proposals.

The findings of the Stage 1 & 2 consultation process resulted in a definitive list of key themes which informed the Campus Development Framework Vision Statements.

We are now ready to share these proposals with you. We would like to thank everyone who has taken part in this important piece of work.

Thank you for your help and support.

Ann Allen
Director, Estates & Buildings

The campus vision

1. Enhance the setting and safety of the campus, with clear social focus points.
2. Define entrances and gateways into the campus.
3. Provide clear, open connectivity within and to the University, and with Kelvingrove Park.
4. Create a series of open spaces that provide a range of open space and safety.
5. Secure current and future building control and flexibility.
6. Create sustainable new buildings that respond to identified and changing needs.
7. Enable a sustainable layout embracing a clear green agenda.

The key themes which informed the Campus Development Framework

The University of Glasgow has started upon an exciting and historic journey to redevelop its West End campus following the acquisition of the site of the Western Infirmary.

This is a pivotal occasion within the context of a year when the University of Glasgow has embarked on a round of public engagement on its plans for the Historic (Gilmorehill) Campus.

In a year that we were able to announce that we had reached an agreement with the Western Infirmary to purchase the site currently occupied by the Western Infirmary in an area bounded by Dumbarton Road, Queen Street and University Place. This site has been integral to the University since the 1860s.

This third and final stage of engagement, outlining the proposed Campus Development Framework informed by the Stage 1 and 2 consultation, identifies Vision Key Priorities and Core Strategies and Supporting Priorities under thematic headings. We are asking for your feedback to these proposals, as we believe it is important to ensure that the proposals are in line with your views.

Thank you for your help and support.

Ann Allen
Director, Estates & Buildings

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Thank you for your help and support.

Ann Allen
Director, Estates & Buildings
The Vision

The proposed Campus Development Framework is based on a clear and defined vision, expressed through a number of key principles and core components.

Key to the success of development frameworks for sites of this nature and complexity, is to ensure that there is a clearly defined vision underpinning the plan with simple understandable key principles, developed through a realisation of a number of core components.

The Vision for the University of Glasgow at Gilmorehill is expressed in the following key principles:

1. Establish clear and memorable civic entrances to the campus off University Avenue and Dumbarton Road with clear axial connections through the campus.
2. Focus axial vehicular and pedestrian movement on the historic upper plateau and extend the city urban quality across the lower plateau.
3. Develop a unified coherent and rich assembly of spaces within the campus defined by distinctive buildings connected at the edges into the existing urban fabric.
4. Form a new eastern campus urban gateway at the junction of Kelvin Way and University Avenue.
5. Encourage the use of University Avenue and University Place up as a pedestrian circulation axis.
6. Form a new western campus urban gateway at the junction of Kelvin Way and University Avenue.
7. Form a new south edge circulation spine, linking the southern entrance and Gilbert Scott South front esplanade along the Gilmorehill / Kelvingrove Park.
8. Enhance north/south circulation routes through the campus by improving permeability, encouraging pedestrian movement and linking with core east/west spines.
9. Encourage a pedestrian walkway in the context of a corridor development strategy of the Kelvin Way walking/cycling corridor across the Western site.
10. Create community squares at the eastern periphery of the campus, off Byres Road / Ashton Road car park and the Byres Road / Church Street triangle.

Key to the success of development frameworks for sites of this nature and complexity, is to ensure that there is a clearly defined vision underpinning the plan with simple understandable key principles, developed through the realisation of a number of core components.

The Vision for the University of Glasgow at Gilmorehill is expressed in the following section and has at its heart the following four key principles:

1. Recognise, respect and respond to the parkland gardenesque quality on the historic upper plateau and extend the city urban quality across the lower plateau.
2. Develop a unified coherent and rich assembly of spaces within the campus defined by distinctive buildings connected at the edges into the existing urban fabric.
3. Establish clear and memorable civic entrances to the campus off Dumbarton Road linking up to the Gilbert Scott front entrance and to Kelvingrove Art Gallery.
4. Create an improved and enhanced approach to the Gilbert Scott building on the upper campus, utilising the setting of the University Avenue.
5. Form a new western campus urban gateway at the junction of University Avenue and Dumbarton Road with clear axial connections through the campus.
6. Focus axial vehicular and pedestrian movement on the historic upper plateau and extend the city urban quality across the lower plateau.
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3. Establish clear and memorable civic entrances to the campus off Dumbarton Road linking up to the Gilbert Scott front entrance and to Kelvingrove Art Gallery.
4. Create an improved and enhanced approach to the Gilbert Scott building on the upper campus, utilising the setting of the University Avenue.
5. Form a new western campus urban gateway at the junction of University Avenue and Dumbarton Road with clear axial connections through the campus.
6. Focus axial vehicular and pedestrian movement on the historic upper plateau and extend the city urban quality across the lower plateau.
7. Develop a unified coherent and rich assembly of spaces within the campus defined by distinctive buildings connected at the edges into the existing urban fabric.
8. Enhance north/south circulation routes through the campus by improving permeability, encouraging pedestrian movement and linking with core east/west spines.
9. Encourage a pedestrian walkway in the context of a corridor development strategy of the Kelvin Way walking/cycling corridor across the Western site.
10. Create community squares at the eastern periphery of the campus, off Byres Road / Ashton Road car park and the Byres Road / Church Street triangle.
Urban design topics

Urban Form

The Gilmorehill campus is a unique place. The core of its character is the juxtaposition of high quality open spaces, and in particular, the extensive open space of the Great Western Road. Enhancing the setting of the campus was to ensure a healthy diversity of plant life and to enhance the setting of the campus. The Gilmorehill campus was designed to be a key place for people to meet and socialise.

Below: Key University buildings intensively used for Teaching & Learning and their relationship to the Gilmorehill campus.

The Gilmorehill campus is a unique place. The core of its character is the juxtaposition of high quality open spaces, and in particular, the extensive open space of the Great Western Road. Enhancing the setting of the campus was to ensure a healthy diversity of plant life and to enhance the setting of the campus. The Gilmorehill campus was designed to be a key place for people to meet and socialise.

The Gilmorehill campus is a unique place. The core of its character is the juxtaposition of high quality open spaces, and in particular, the extensive open space of the Great Western Road. Enhancing the setting of the campus was to ensure a healthy diversity of plant life and to enhance the setting of the campus. The Gilmorehill campus was designed to be a key place for people to meet and socialise.

Urban design topics

Landscape & Open Space

The University is defined by its iconic image of the Gilmorehill building and the Great Western Road. This makes it an important gateway for movement and a setting for public spaces that will grow in value as buildings are added. Key strategic locations to Landscape and Open Space, considered in the Campus Development Framework are:

- Local open space and Activity nodes
- Opportunities and areas of change
- Public realm
- Provision of open space
- Materials and sustainability

There are a number of existing hubs of activity across the campus - for both social and learning. The opportunity exists to create quality public space to meet changing operational and employment needs. Creating a unique landscape would identify new design opportunities.

An aim of the Gilmorehill campus is to create open spaces with pleasing character and function. The public realm needs to be defined and active, and attract people to the campus.

The supporting principles relating to Landscape & Open Space

1. Enhance the setting of the Gilmorehill campus to be functional and open spaces to be a key feature.
2. Create clear and defined urban spaces.
3. Define clear, pleasant, safe and accessible routes to the surrounding community.
4. Opportunity for change identified in the CDF to be tested against accessibility and economic sustainability requirements.
5. Material and scale of buildings should reflect the nature and scale of the surrounding district. This will also appropriately define key spaces, corners and 'civic spaces'.
6. Areas around the campus to be enhanced to be a key feature.

The Gilmorehill campus is a unique place. The core of its character is the juxtaposition of high quality open spaces, and in particular, the extensive open space of the Great Western Road. Enhancing the setting of the campus was to ensure a healthy diversity of plant life and to enhance the setting of the campus. The Gilmorehill campus was designed to be a key place for people to meet and socialise.

The supporting principles relating to Urban Form

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Urban design topics

Transport & Movement

The campus is in a very accessible location in Glasgow’s West End with a number of walking, cycling, public transport and car park modes serving the campus.

The routes have both a strategic and local role in accommodating high travel demands by both staff, students, community and visitors alike.

Key topics relating to transport and movement

- campus safety
- increasing cycling
- improving walking
- car parking strategies
- permeability and openness
- connectivity
- travel choice / mode share
- movement hierarchy
- permeability and openness
- connectivity

Below: Developing a strategy of improving key pedestrian routes and reducing conflicts with vehicular traffic on campus.

Key

Contains Ordnance Survey data © Crown copyright and database right 2011

Primary pedestrian/cycle

Secondary route pedestrian/cycle

Urban design topics

Infrastructure & Sustainability

The development of a unified infrastructure, to create a sustainable campus, offers a great opportunity to review the existing campus strategies for loading, campus safety, movement strategies for lighting, campus security measures, existing green spaces and ground level layout of buildings.

The University will also review traffic movement strategies on campus to develop and monitor new walking and cycling facilities.

The University will review strategies for lighting, campus safety, movement strategies for loading, campus security measures, existing green spaces and ground level layout of buildings.

The future development of the Western site offers a great opportunity to review the existing campus strategies for loading, campus safety, movement strategies for lighting, campus security measures, existing green spaces and ground level layout of buildings.

The University will continue to promote non-car cycle movement. The parking prioritising pedestrian and cyclist connectivity.

The street pattern across the existing campus provides and any improvements to walking routes will deliver connectivity.

The most recent travel survey shows that walking and cycling are the most popular way for staff and students to travel to Gilmorehill, with public transport second. With this in mind, the University will develop new and improved connectivity strategies.

Campus safety is a key concern at night in a busy commercial area, for staff and students. The University will introduce strategies for lighting, campus security measures, existing green spaces and ground level layout of buildings.

The University will develop an energy strategy that maximises efficiency, captures and re-uses renewable energy sources, establishes highly efficient and sustainable buildings through sustainable design.

The University’s Carbon Management Plan will apply the best practice principles of sustainability.

The Campus Development Framework includes sustainable principles of design, and this will be extended across the Western Infirmary site.

The future development of the campus must embrace the University’s Carbon Management Plan and apply the best practice principles of sustainability.

The Campus Development Framework includes sustainable principles of design, and this will be extended across the Western Infirmary site.

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Urban design topics
Heritage, Uses & Adaptability
The University understands the significance of the historic setting, underpinning the character of the area, and the need for it to be adaptable to future needs. The University’s 2012 Estate Conservation Strategy sets out the guiding principles of innovation, historic conservation and changing the historic built fabric. The Campus Development Framework (CDF) provides a platform and route to putting these principles into practice.

Key topics relating to Heritage, Uses & Adaptability are:
1. Historic Grouping
2. Byres Road Triangle
3. Hillhead Terraces
4. Kelvingrove Park
5. Science Precinct
6. Western Site
7. Main greenspace
8. Commercial
9. Business / Park
10. Residential
11. River Clyde
12. Sauchiehall Street
13. Subway Station
14. St Enoch
15. Buchanan Street
16. George Square
17. Cowcaddens
18. M8 Motorway
19. Argyle Street
20. Subway Station
21. St George’s Cross
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The supporting principles relating to Heritage, Uses & Adaptability:
1. Recognise and respect the University’s built heritage when considering future developments, and seek to enhance the public realm.
2. The University Conservation Strategy (2012) to be used to inform future projects and to embed the principles of adaptive reuse.
3. Recognise the importance of the University’s heritage assets through considered historic design in new building projects.
4. Work in partnership to bring together the potential of historic elements on the Western site as distinct spatial units within a new urban fabric for the area.
5. Consider the nature of new uses in terms of compatibility and integration with the existing historic and public realm.
6. Consider the nature of new uses in terms of integration and promotion with the existing historic and public realm.
7. The Estates Conservation Strategy (2012) to be used to inform future projects and to guide conservation approach to development across the estate.
8. The supporting principles relating to Heritage, Uses & Adaptability:

Urban design topics
Design Excellence
A key theme identified in the public consultation was the focus on design excellence, and heritage, uses and adaptability. The Campus Development Framework (CDF) provides a platform and route to putting these principles into practice. Key topics relating to Design Excellence are:

- Innovation in design is to be embraced in a context of an evolving rich historic character of the campus and neighborhood settings.
- All buildings and public spaces are to embrace the highest principles of sustainable design, resulting in a modern, adaptable and flexible campus.
- Achieve the highest levels of design quality in built form and open space design, and public art.
- All aspects of design are to achieve the highest levels of accessibility and inclusivity in all new buildings and public spaces.
- The CDF, including all buildings and public spaces, is to embed the highest principles of sustainable design, resulting in a modern, adaptable and flexible campus.
- The concept of a new building design is to be used to inform future projects and to embed the principles of adaptive reuse.
- The Estates Conservation Strategy (2012) to be used to inform future projects and to guide conservation approach to development across the estate.
- The supporting principles relating to Design Excellence:

1. Achieve the highest levels of design in new buildings and public spaces, and adaptability in existing buildings.
2. Innovation in design is to be embraced in a context of an evolving rich historic character of the campus and neighborhood settings.
3. All buildings and public spaces are to embrace the highest principles of sustainable design, resulting in a modern, adaptable and flexible campus.
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5. The Estates Conservation Strategy (2012) to be used to inform future projects and to guide conservation approach to development across the estate.
Urban design topics

Community Integration

With the acquisition of the Western Infirmary, the opportunity for wider benefits.

Key topics relating to Community Integration

• participation
• partnership.

Openness of the campus

Below: Developing a wider interface strategy.

City Council will become the Development Framework, consider in the Campus views on what we should particular we have asked your Framework to the Council this summer. In advance of this approval, but before we do previous consultations.

We are not asking for new initiatives at this stage, but want to lay out what we have already developed.

This is our final stage of engagement specifically on the Campus Development Framework – but it is the end of consultation on the draft Development Framework.

Alphabetical responses can be submitted as follows:

1. Curiosities and connections between the University and its local neighborhoods are open and welcoming and full public connections are intended next year.

2. Consider opportunities and possibilities for shared community spaces in all developments and proposals.

3. We ask you to consider this draft proposal for “Western Gateway’ community space at the Byres Road / University Avenue junction. This will help to improve the commercial attractiveness of the Campus.

4. In response we have developed concepts that respond to the existing urban design excellence and create a ‘sense of place’.

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Your views are important

Please participate by giving us your thoughts on the final Campus Development Framework.

Over the last 12 months we have sought your views on how we should develop our Campus. In particular we have asked you views on what we should consider in the Campus Development Framework, which is supported by the City Council and backed by the planning framework for the future development.

You have submitted the draft Campus Development Framework to the Council this is an opportunity to advance this we will need University Council approval, but below we do the next step in this process.

You may find this document contains the general concepts and views that were gathered from the previous consultations.

Further information on the Campus Development Framework is available at www.glasgow.ac.uk/campusdevelopment

Questionnaire

In previous consultations you told us the following:

You said that it was important to enhance the safety and visibility of the campus. You also said that this would help to increase the number of people who come to the campus.

We strongly agree with this approach, and have incorporated it into our final Campus Development Framework.

You also told us that you wanted the Campus Development Framework to be open and welcoming, and that physical connections should be improved wherever possible.

We have developed concepts that respond to the existing urban design excellence and create a ‘sense of place’.

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You wanted the Campus Development Framework to respect the character and history of the University.

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Questionnaire

Finally, we would also like to understand if there are different ways that we could contact you for future consultations.

6. Are you:
   • a student?
   • a member of staff?
   • a visitor to the University?
   • resident in the West End?
   • other? Please state

7. If you are a student or a member of staff are you:
   Please tick the appropriate box.
   • from Glasgow?
   • from another part of Scotland?
   • from another part of the UK?
   • international?

8. How would you prefer to be consulted?
   Please order your responses from 1 to 5 (1 = most preferred; 5 = least preferred)
   • Through presentations and campus conversations.
   • Through exhibitions and paper questionnaires.
   • Through Survey Monkey to your email address.
   • Through Facebook.
   • Through other social media.

Thank you for your help.