General practitioners with knowledge and experience of local populations are best placed to consider the contributions they can make in serial encounters with individual patients, in practice organisation and delivery, in collaboration with others and campaigning for change on many fronts.

Content

- The ideas, example and memory of Julian Tudor Hart
- The Inverse Care Law
- The “Exceptional Potential of General Practice”
- How General Practitioners at the Deep End are addressing the Inverse Care Law
- Future challenges: social medicine, the wider world
- GP recruitment and retention, “it all depends on leadership at local level”
- What the future looks like for general practitioners

Speakers

Iona Heath
Allyson Pollock
Stewart Mercer

Graham Watt
Peter Cawston
John Robson

Austin O’Carroll
Jan De Maeseneer
Andy Haines

Plus speakers from the Scottish, Irish, Yorkshire/Humber and Greater Manchester Deep End Projects

Audience

The anticipated audience includes general practitioners at all stages of their careers, medical students and other health professionals interested in the contribution of general practice to health care and population health improvement. The conference will be based on short presentations with time for plenary discussion and informal conversation.

For further information and to book a place at this insightful conference, please visit the RCGP events page: https://bit.ly/2PvOWNU

Tickets cost £20 for RCGP members and £25 for non-members

There is an associated book launch, buffet super and musical entertainment on Thursday 14 February, 19:00-22:00 at the Pearce Institute Govan. There are limited places for this event.