# Privacy Notice for MRC/CSO SOCIAL AND PUBLIC HEALTH SCIENCES UNIT Email Marketing

(www.gla.ac.uk/researchinstitutes/healthwellbeing/research/mrccsosocialandpublichealth sciencesunit/)

**The University of Glasgow** will be what's known as the 'Data Controller' of your personal data processed in relation to the MRC/CSO Social and Public Health Sciences Unit email subscription service on gla.ac.uk. This privacy notice will explain how The University of Glasgow will process your personal data.

The University of Glasgow uses cookies for analytics and advertising. Find out more about our <u>Privacy policy</u>. This policy applies to MRC/CSO Social and Public Health Sciences Unit section.

**Additionally**, the following applies to the MRC/CSO Social and Public Health Sciences Unit's email subscription service.

### Why we need it

We are collecting your basic personal data (your name and email address) in order to send you marketing emails. We will only collect data that we need in order to provide and oversee this service to you.

#### Legal basis for processing your data

We must have a legal basis for processing all personal data. In this instance, the legal basis is consent.

#### What we do with it and who we share it with

All the personal data you submit is processed by staff at the University of Glasgow in the United Kingdom and by our email marketing provider Campaign Monitor. You can read Campaign Monitor's privacy policy here.

# How long do we keep it for

Your data will be retained by the University until you unsubscribe. You can unsubscribe at any time by clicking the 'unsubscribe' button in our emails or by emailing <a href="mailto:sphsu-knowledge@glasgow.ac.uk">sphsu-knowledge@glasgow.ac.uk</a>. When you unsubscribe, your data will be securely deleted.

# What are your rights?\*

You can request access to the information we process about you at any time. If at any point you believe that the information we process relating to you is incorrect, you can request to see this information and may in some instances request to have it restricted, corrected or, erased. You may also have the right to object to the processing of data and the right to data portability.

If you wish to exercise any of these rights, please contact <a href="mailto:dp@gla.ac.uk">dp@gla.ac.uk</a>.

\*Please note that the ability to exercise these rights will vary and depend on the legal basis on which the processing is being carried out.

## Complaints

If you wish to raise a complaint on how we have handled your personal data, you can contact the University Data Protection Officer who will investigate the matter.

Our Data Protection Officer can be contacted at <a href="mailto:dataprotectionofficer@glasgow.ac.uk">dataprotectionofficer@glasgow.ac.uk</a>
If you are not satisfied with our response or believe we are not processing your personal data in accordance with the law, you can complain to the Information Commissioner's Office (ICO) <a href="mailto:https://ico.org.uk/">https://ico.org.uk/</a>