



University
of Glasgow

**MEDIA,
COMMUNICATIONS
& INTERNATIONAL
JOURNALISM**
MSc

**WORLD
CHANGERS
WELCOME**

MEDIA, COMMUNICATIONS & INTERNATIONAL JOURNALISM

MSc: 12 months full-time; 24 months part-time

This programme combines the latest in media, communications, audience theory, and research methodologies, with the production and editorial skills that are required of the modern journalist. You can apply your understanding of the role of the media in society to your own journalistic output.

What will I get from this programme?

- You will be taught by members of the Glasgow Media Group, which has an international reputation for pioneering research methods in media and communications.
- The Glasgow Media Group comprises industry-trained programme-makers, and this programme includes a practical element related to transferable skills for employability.
- The city of Glasgow is the centre of the media industry in Scotland and is home to the headquarters of BBC Scotland, STV and a range of major press titles including The Herald and The Daily Record. The Media Group has strong connections with local industry.
- Researchers from the Glasgow Media Group have presented their work globally, given expert evidence to Westminster select committees, and appear regularly on the BBC and other news outlets.

Why Glasgow

Sociology at Glasgow has been ranked 5th in the UK for 2019 by the Complete University Guide.

By studying with us you will learn from academics considered leaders in their fields and gain vital practical knowledge for shaping places, strengthening communities and improving policy making.

You will be part of the School of Social and Political Sciences, a vibrant community of dynamic, innovative and diverse staff and students working across a broad range of social science disciplines.

Employability support

Our dedicated Social Sciences Employability Officer and Work-related Learning Co-ordinator can help you reflect on your learning, and develop the skills and attributes which will help you succeed in the job market. Support is provided through a number of programmes and activities including employability workshops, alumni talks, the Graduate Skills Programme and the Professional Skills Programme, as well as work-related learning activities such as collaborative dissertations, consultation projects, and practitioner talks (both staff and student led).

glasgow.ac.uk/cossemployability

‘The greatest thing about this programme is that I was taught practical skills along with media theory, which made the year much more interesting and makes the course itself unique. My subsequent roles, such as location producer, would not have been possible without participation in this programme.’

Stephanie Docherty

Programme structure

You will take four core and two optional courses, followed by a dissertation. Courses are taught through a combination of lectures and seminars. Practical skills in news-gathering and programme-making will be developed through seminars and workshops which will focus on the delivery of journalistic articles and features across media. Assessment is based on individual written essays and assignments, as well as the practical group work and individual projects.

Core courses

- Media, communications and journalism: Criticism and theory
- Methods of social research
- Practical news journalism
- Researching audiences and the media.

Optional courses may include:

- Crime, media and popular culture
- Global economy
- Human rights and global politics

- International relations and development
- International security and strategic thought
- Media and democracy
- Political institutions communication
- Public policy and management
- The internet and civil society
- Young people, social inclusion and change.

Career prospects

The programme is aimed at those interested in pursuing careers in the public domain (journalism, public relations, factual TV and radio, government bodies, voluntary organisations, museums) where skills in media and communications are essential. However, a working and critical knowledge of media and communications is increasingly desirable in areas as diverse as health, education and finance.

glasgow.ac.uk/pg/mediacommunicationsjournalism

Entry requirements

2.1 Honours degree or non-UK equivalent in sociology, politics, economics, history or a related social science subject.

You should also submit a personal statement of around 300 words. This should cover two areas:

- how your previous educational and professional experiences and interests make you a suitable candidate for the programme.
- why you have applied for the programme and how you think it will help you in the development of good journalism skills and practice.

How to apply

To make an application to the University of Glasgow, go to: glasgow.ac.uk/pg/apply

For any enquiries please contact:
catherine.happer@glasgow.ac.uk

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AND MAKE
YOUR MARK**



School of Social and Political Sciences
glasgow.ac.uk/socialpolitical

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