Annual Report of the Centre for Business History in Scotland, 2016/2017
Centre for Business History in Scotland – Staff, Members and Associates

**Director**  
Professor Ray Stokes

**Research Associate**  
Christopher Miller

**Administrator**  
Christine Leslie

**Members**  
Professor Marguerite Dupree  
Dr Valerio Cerretano  
Professor Jeff Fear  
Professor Mike French  
Dr Sean Johnston  
Dr Kirsten Kininmonth  
Dr Emmanuel Mourlon-Druol

Dr Jim Phillips  
Mrs Lesley Richmond  
Professor Neil Rollings  
Dr Duncan Ross  
Professor Catherine Schenk  
Professor Jim Tomlinson  
Dr Valerie Wright

**Associates**  
Professor Simon Ball, University of Leeds  
Dr Ralf Banken, University of Frankfurt  
Dr David Gilgen, University of Bielefeld  
Dr Roman Köster, University of the Bundeswehr, Munich  
Dr Niall MacKenzie, University of Strathclyde  
Professor Alan McKinlay, Newcastle University  
Professor Michael Moss, University of Northumberland  
Dr Andrew Perchard, Coventry University  
Professor Harm Schröter, University of Bergen  
Emeritus Prof. Tony Slaven, The Ballast Trust

**Honorary Research Associates/Professors**  
Dr John Firn  
Dr Koichi Inatomi  
Professor Nick Kuenssberg  
Professor Charles Munn  
Professor Hugh Murphy  
Dr Stephen Sambrook  
Professor B R (Tom) Tomlinson
Director’s Report

The past year has seen unprecedented success for members and associates of the Centre for Business History in Scotland in gaining grants to support training, teaching, and research. The details of all of the grants awarded this past year are provided below. All of them involve significant extensions of the Centre’s research capacity, postgraduate teaching and research, and/or international reach. Congratulations to all those who worked so hard to gain the awards, and we look forward to working even more closely than we have in the past with our international project partners in Barcelona, Göttingen, and Rotterdam in particular.

The past year has also seen closer ties established between business historians in the Graduate School of Economics at the University of Kyoto and Centre members, with a formal exchange agreement negotiated and in the process of being approved. Exchanges have begun already, with PhD students from Kyoto spending considerable time at the University of Glasgow and five MSc in Global Economy students going to Kyoto in summer 2017.

It has been a year of staff changes as well, and it is a pleasure to welcome Dr Christopher Miller as a postdoctoral research associate in the Centre. Besides completing revisions for his first book, which is published by Liverpool University Press, he will be assisting me in developing two major grant applications. We also welcome Dr Valerie Wright, who has just started a three-year post as a postdoctoral research associate on the project on deindustrialisation directed by Jim Phillips and Jim Tomlinson that has attracted funding from the Leverhulme Trust. We are also losing a long-term Centre member: Professor Catherine Schenk has announced that she will be resigning as of 31 August 2017 to take up the Professorship in Economic and Social History at the University of Oxford. We wish Catherine all the best in her new post.

Much of the year has also been spent planning the Association of Business Historians annual conference, which is being organised by the Centre and will take place from 29 June through 1 July 2017. The main theme is “The human factor in business history”, and the conference will not only provide an occasion to encounter a wide range of current research in business history, but also gives us a chance to celebrate the 30th anniversary of the Centre and the forthcoming 80th birthday of the first holder of the Chair in Business History, Professor Tony Slaven.

Professor Ray Stokes, Director    April 2017
NEWS OF MEMBERS AND ASSOCIATES

Publications

Jeff Fear


Sean Johnston


Niall MacKenzie


Christopher Miller


Emmanuel Mourlon-Druol

Chapitre 10 - The EMS as an external anchor in inflation-prone countries

Hugh Murphy

R. Varela, H. Murphy and M. van der Linden, (eds.), *Shipbuilding and ship repair workers around the world: Case Studies, 1950-2010*, (University of Amsterdam and University of Chicago Press, March, 2017)  
ISBN: 9789462981157


Andrew Perchard


Andrew Perchard, "'A Little Local Difficulty": Globalization and Deglobalization in a Scottish Town,' in S. High, L. MacKinnon, and A. Perchard (eds.), *The Deindustrialized World*.


**Jim Phillips**

'The Miners' Strike in Britain, 1984-85', in *Campaigning For Change: Lessons From History*, introduced by Richard Huzzey (Friends of the Earth and History & Policy, 2016).


**Neil Rollings**


**Catherine Schenk**


**Jim Tomlinson**


Jeff Fear


"Generationswechsel als Chance verstehen"/"Generational Succession as Opportunity" for Nahaufnahme Mittelstand/Closeup of the Mittelstand, Salesforce World Tour@CeBit 2017, Hannover, Germany 24 March 2017.


"Adam Smith and the University of Glasgow" with Michael French and Zoi Pittaki, Adam Smith and the Wealth of Nations Conference, Institute of Economics Shanghai Academy of Social Sciences 60th Anniversary, Shanghai, China, 11 September 2016.

"Mittelstand Multinationals," Joint Nankai-Glasgow Research Workshop, Nankai University, Tianjin, China 9 September 2016.


Mike French


Picturing consumers: the evolution of advertising in Britain from the 1890s-1960s, Nankai-Glasgow Economic History Workshop, Collaborative Innovation Centre for China Economy, 9 September 2016, University of Nankai, Tianjin, China.
Picturing consumers: the evolution of advertising in Britain from the 1890s-1960s, Joint conference of the Association of Business Historians and the Gesellschaft fur Unternehmensgeschichte at the Humboldt University, 27-28 May 2016, Berlin.

Confectionery and corporate imagery: uses of advertising in Britain in the 1950s, Economic History Society conference, Robinson College, University of Cambridge, 1-3 April 2016.

**Sean Johnston**


**Niall MacKenzie**


**Emmanuel Mourlon-Druol**

22 March 2017: Conversations on the Future of Europe, Bruegel, Brussels.

23 February 2017: Presentation of the EURECON project, International Business and Enterprise Cluster Seminar, Adam Smith Business School, University of Glasgow.

27-28 January 2017: Global Regionalism Workshop, Leiden University, presentation 'Competition and coordination among international/European financial regulatory bodies since the 1960s'.

16-17 January 2017: The European Council: Spreading Knowledge and Fostering Research on a Key Institution, SUMMIT Dissemination Conference, CETEUS, University of Cologne; Europäische Akademie Berlin (discussant).

21 October 2016: Lecture 'The Road to Brexit and the Challenges Ahead', Università Ca' Foscari, Venice.

20 April 2016: Glasgow Talks… EU Referendum – Question Time, Radisson Blu Hotel, Glasgow.

Hugh Murphy
Organiser-Annual Scottish Maritime History Conference, October 2016
Participant-British Commission for Maritime History Seminar Series, King’s College, London

Andrew Perchard
Andrew Perchard and Keith Gildart, 'Guardians of the Public Interest' and the 'New Order': Managerial identity in the nationalised British coal industry, 1947-1985, NASWCH conference, July 2016, Harvard University
Co-organiser BAM-SIG funded event, 'Managing political risk and uncertainty from historical perspective', Coventry Techno Park, March 2017

Jim Phillips
Generational Cohorts and Economic Order in Scottish Coal Mining from the 1920s to the 1980s, Economic History Society Annual Conference, University of Cambridge, 1-3 April 2016.
Coal Communities in Britain, since 1947, End Of Coal Conference, University of Nottingham, 30 June-1 July 2016.

Neil Rollings
'Business and the EU Referendum', Kelvin Probus Group, May 2016.
'The boards of UK nationalised industries and their members c.1950-1981',
World Congress of Business History, Bergen, August 2016.

'For if Brexit means Brexit, what might Brexit actually mean for business in
Glasgow?', The Gaitherin inaugural joint University of Glasgow-Glasgow City

'Balancing the general and the specific in the study of corporate political activity:
a historian's perspective', British Academy of Management SIG, Coventry,
February 2017.

Commentator, Paper Development Workshop, 'The Making of Global

'British Business and Margaret Thatcher', Business History Conference, Denver

Participation in the Economic History Society conference, Cambridge, April
2016.

Catherine Schenk

Public Lecture, House of Finance, Goethe University, Frankfurt November 2016

Public Lecture, Legatum Institute, London June 2016

Conference papers:
• Asia Pacific Economic and Business History Conference, Melbourne,
  Australia, February 2017
• Economic History Workshop, Nankai University, China, September 2016.
• Consolidations Continuities: reconsidering global economic processes after
  1945, University of Bern, June 2016.
• Financial De-Regulation: a historical perspective, European University
  Institute, Florence, Italy, June 2016.
• International Conference on International Monetary Stability - Past,
  Present, And Future, Hoover Institute, Stanford University California, , May
  2016
• European Association for Banking History, Vienna, concluding remarks
  for the conference, April 2016.

Ray Stokes

‘On industrial history as business and global history: Methodological reflections
using the case of the international industrial gases industry, 1886-2006’ (with
Ralf Banken), presented at the annual meeting of the Association of Business
Historians/Gesellschaft für Unternehmensgeschichte, Berlin, 28 May 2016.

Interviewee in NDR (Germany) documentary, ‘Der geheime Deal – Die dunkle Geschichte des Contergan-Skandals,’ a film by James Postouna, broadcast 28 September 2016.


Invited participant and presenter, Podium discussion on ‘Brexit’, University of Düsseldorf, 13 January 2017.

Invited participant, Academics industrial strategy roundtable on industrial strategy, organised on behalf of and chaired by Greg Clark, MP, Secretary of State for Business, Energy and Industrial Strategy, 6 February 2017.


Jim Tomlinson

‘Coal in context: the de-industrialization of Britain since the 1950s’, paper to ‘The End of Coal’, University of Nottingham, June/July 2016.

Research Grants

Jeff Fear

Primary organizer and contact coordinator for ‘Global Markets, Local Creativities’ (GLOCAL), a new 2-year Erasmus Mundus International Masters (IntM) Degree programme, a joint consortium of the University of Glasgow, University of Barcelona, Erasmus Mundus University Rotterdam, and the University of Göttingen, EACEA: Education, Audiovisual and Culture Executive Agency Award No.: 574345-EPP-1-2016-1-UK-EPPKA1-JMD-MOB (EUR 3,089,000) with first cohort due in September 2017, see: globallocal-erasmusmundus.eu or http://www.gla.ac.uk/postgraduate/erasmusmundus/glocal/ or http://www.gla.ac.uk/postgraduate/taught/globalmarketslocalcreativities/.

Sean Johnston

British Academy, 'Trusting the Technological Fix', £9,702 (to Dec 2016).

Niall MacKenzie


Christopher Miller


Emmanuel Mourlon-Druol

€1.5 million Starting Grant of the European Research Council (2017-2022).

Andrew Perchard

(AHRC main grant, £806k) K. Gildart (PI) and Andrew Perchard (Co-I), 'On behalf of the people: Work, Community and Class in the Nationalised British Coal Industry, 1947-1994’ (2017-2020 - commencing October 2017)
Jim Phillips

‘Employment, politics and culture in Scotland, 1955-2015’, Leverhulme Trust, £215,596 over 36 months from 1 April 2017; Jim Phillips as Principal Investigator; Prof. Jim Tomlinson as Co-Investigator; Dr. Valerie Wright as Research Associate.

Neil Rollings

‘Business-government interaction in the UK since the Second World War’, Economic History Society Carnevali Small Research Grant (Jan-June 2017) £3500

Catherine Schenk


Jim Tomlinson

Awards & Appointments

Jeff Fear

EACEA: Education, Audiovisual and Culture Executive Agency Award No.: 574345-EPP-1-2016-1-UK-EPPKA1-JMD-MOB (EUR 3.089.000) for "Global Markets, Local Creativities (GLOCAL), a new 2-year Erasmus Mundus International Masters (IntM) Degree programme, a joint consortium of the University of Glasgow, University of Barcelona, Erasmus Mundus University Rotterdam, and the University of Göttingen

Sean Johnston

British Society for the History of Science, member of council.
Carnegie Research Assessor.

Niall MacKenzie

Appointed as external examiner at Henley Business School, University of Reading, 2016-present.

Hugh Murphy

Member of the Editorial Board of *The Mariner’s Mirror*.
Series Co-Editor, Research in Maritime History Series, University of Liverpool Press.
Fellow of Society for Nautical Research.
Member of Expert Panel Lloyd’s Register Heritage and Education Centre, London

Andrew Perchard

Trustee, Business Archives Council.
Editor, History Workshop Journal.
Scientific advisor, Research Council of Norway, Fate of Nations.

**Neil Rollings**

Deputy Editor, *Business History*.

Chair, Mira Wilkins Prize Committee.

Business History Conference Member.

European Business History Association Dissertation Prize Committee.

Nominated for President Association of Business Historians.

Association of Business History Council Member.

Joint Organiser, Association of Business History 2017 conference, Glasgow

**Catherine Schenk**

Associate Fellow, International Economics, Chatham House

Grant Assessment Panel, Economic and Social Research Council.


European Association of Banking and Financial History, Academic Council Member.

Member: Scottish Economic Growth Commission.

Member: External Advisory Group, SDR Reform, International Monetary Fund.

**Ray Stokes**

Editor-in-chief, *Business History*

Member of Peer Review College, Economic and Social Research Council

Assessor for the Carnegie Trust
Participant in Academics industrial strategy roundtable on industrial strategy, organised on behalf of and chaired by Greg Clark, MP, Secretary of State for Business, Energy and Industrial Strategy.

Shortlisted for Best Feedback Award, Student Representative Council (SRC), March 2017.
Work in Progress

Jeff Fear


Jeffrey Fear and Cristina Stanca-Mustea, "Confronting the Nazis: Paul Kohner, Carl Laemmle and Universal Pictures 1930-1937."


Sean Johnston


Tracing historical confidence in technological fixes.

Evolution and implications of lay (non-professional) science.

Niall MacKenzie

Niall MacKenzie and Andrew Perchard have started looking at the Scotch Whisky industry (with scholars from Stirling University), as well as preparing a project on the third volume of the Dictionary of Scottish Business Biography which was originally produced by Tony Slaven and Sidney Checkland.

Michael Moss

My principal task is writing up the results of our ESRC funded Victorian Professions project in collaboration with Professor Laurence Brockliss. Details of the project can be found at [http://www.victorianprofessions.ox.ac.uk/](http://www.victorianprofessions.ox.ac.uk/) The multi-authored volume will be published by OUP.

In addition I am contributing an essay on bill finance, particularly in the Clyde shipbuilding industry, to a volume edited by Professor Michel Lescure *Le crédit inter-entreprises en Europe* (1880-2010 to be published by the French Ministry of Finance.
A biography of the Burgundian chemist, Jean Baptiste Mollerat in collaboration with Professor Philippe Jobert is almost complete.

Hugh Murphy

Work continues on research into shipbuilding consultancy; and on Hyundai Heavy Industries, Ulsan, South Korea.

Andrew Perchard


'Empires in metal: Corporate political activity under Anglo-Saxon Capitalism'.

Jim Phillips

Legislate, Educate, Organise: Scottish Coal Miners and Economic Security from the 1920s to the 1980s; book project with intended publication in 2019.

Catherine Schenk

‘The Oil Market and Global Finance in the 1980s’.  
‘Sovereign Debt Restructuring in the 1980s’.  
‘Hong Kong and Financial Globalization’.

‘The origins of the Asia-Dollar Market in Singapore and Hong Kong’.

Ray Stokes

Completing book on the history of thalidomide (Martin Johnson and Tobias Arndt, co-authors).

Developing project on digital business archives and the future of business history writing.

Developing project on the history of Remploy.
Visiting Researchers/Students

Catherine Lefevre

PhD Candidate: Sovereign Debt Crises in Eastern European Countries 1970-85

Zoi Pittaki

Zoi Pittaki received financial support from the CBHS that covered the travel, accommodation and registration costs for three conferences that she attended and presented papers. The conferences were the European Business History Association, European Group for Organizational Studies and Association of Business Historians/ Gesellschaft für Unternehmensgeschichte.

Aiping Wu

Visiting professor from Southwest University China.

Zhifu Xie

PhD Candidate: Internationalisation of the RMB.
Honorary Research Professors

John Firn

John Firn continues his role as an Honorary Researcher in the Centre for Business History in Scotland. His research focused on "Scottish Fishing Industry; Scottish Fishing Boatbuilders, and Fishing Industry Policy", on all of which he is busy in a practical sense as he is now Vice Chair of the Scottish Fisheries Museum and also Clerk to the Buckland Foundation.

Koichi Inatomi

Koichi Inatomi continues his role as an Honorary Researcher in the Centre for Business History in Scotland. He continues work on his project, "History of Innovation in the Distilling Industry in Scotland".

Hugh Murphy

Hugh Murphy continues his role as Honorary Professor in the School of Social and Political Sciences. This is due up on 30.04.17 and we will be applying for another Honorary Professorship for Hugh Murphy up to 30.04.22.

Stephen Sambrook

Stephen Sambrook continues his role as Honorary Researcher and is assisting Neil Rollings and Ray Stokes on proof reading journal articles for the *Business History* journal.

B R (Tom) Tomlinson

Tom Tomlinson continues his role as an Honorary Researcher and Honorary Professor in the Centre for Business History in Scotland.