Centre for Business History in Scotland – Staff, Members and Associates

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Christine Leslie

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Dr Valerio Cerretano
Professor Jeff Fear
Professor Mike French
Dr Sean Johnston
Dr Kirsten Kininmonth
Dr Emmanuel Mourlon-Druol
Dr Jim Phillips
Mrs Lesley Richmond
Professor Neil Rollings
Dr Duncan Ross
Professor Catherine Schenk
Professor Jim Tomlinson

**Associates**
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Dr Ralf Banken, University of Frankfurt
Dr David Gilgen, University of Bielefeld
Dr Roman Koester, University of the Bundeswehr, Munich
Dr Niall MacKenzie, University of Strathclyde
Professor Alan McKinlay, Newcastle University
Professor Michael Moss, University of Northumberland
Dr Andrew Perchard, Coventry University
Professor Harm Schröter, University of Bergen
Emeritus Prof. Tony Slaven, The Ballast Trust

**Honorary Research Associates/Professors**
Dr John Firn
Dr Koichi Inatomi
Professor Nick Kuenssberg
Professor Charles Munn
Professor Hugh Murphy
Dr Stephen Sambrook
Professor B R (Tom) Tomlinson

**Visiting Researchers**
Pierre Eichenberger, University of Lausanne, Switzerland
Hideaki Sato, Kyoto University, Japan
Yuru Wang, Nankai University, Japan
Director’s Report

During the past year, the Centre for Business History in Scotland, through its members and honorary associates, and with generous funding and support from the Trustees of the William Lind Foundation and the Ballast Trust, has continued to carry out its primary mission of providing leadership in and support for research in business history. As the pages that follow indicate, the range of accomplishments of the members is impressive, involving important publications, presentations and research grants. I would like to highlight just of few of these and to indicate some of the activities that are not captured directly in the pages that follow.

First of all, the publication of major research monographs with internationally renowned scholarly presses is always a significant accomplishment and deserves to be highlighted. This year two have appeared from members of the Centre: Sean Johnston’s book with Oxford University Press and a monograph by Ralf Banken and myself with Cambridge University Press.

Attraction of additional research funding is also something that should be mentioned here. Here, particular congratulations are due to Catherine Schenk her leadership in gaining for the very substantial Humanities in the European Research Area (HERA) grant with partners in other European countries, and to Emmanuel Mourlon-Druol, not only for his participation in this successful HERA grant, but also for being short-listed in the highly competitive European Research Council Starting Grant scheme. We wish him all best wishes in the final phase of the competition.

In addition, and related to this, the results of the Seedcorn Funding initiative for development of projects in Scottish business history should be highlighted. As reported below, there have been important outcomes already, including some additional grant income for one of the projects and significant progress towards that end in others. A third Seedcorn Funding call for proposals will be issued shortly.

Other key developments over the past year are not brought out directly in the pages that follow, and therefore should be here. First, congratulations to Dr. Christopher Miller on his successful completion of his PhD thesis, a revised version of which is under contract with Liverpool University press and should appear as a monograph in the autumn.

And finally, the efforts of the Centre in relation to internationalisation should be underscored. The HERA grant mentioned above is one example of this, but two more deserve mention. For one thing, a formal agreement in relation to business history research and postgraduate education has been concluded between the University of Glasgow and the University of Kyoto. In addition, close ties between economic and business historians at the University of Glasgow and the University of Nankai are being developed extensively in the context of the strategic partnership between the two universities. We look forward to reporting additional progress in this and other areas in the course of the coming year.

Professor Ray Stokes, Director

April 2016
NEWS OF MEMBERS AND ASSOCIATES

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Publications

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**Ralf Banken**


**Jeff Fear**


**Mike French**


**Sean Johnston**


**Emmanuel Mourlon-Druol**


**Hugh Murphy**


H. Murphy, “Shipbuilding”, British Film Institute, Shipbuilding on Film (2016).

**Andrew Perchard**


Perchard, A. “‘A Little Local Difficulty’: Narrative and Resilience in a Deindustrialized Scottish Region” in High et al., Deindustrialization and Its Aftermath.


Perchard, A. “Workplace Cultures” in D. Walkowitz (ed.), *A Cultural History of Work in the Modern Age (1920 to the present)*, New York, Bloomsbury Academic.

**Jim Phillips**


**Catherine Schenk**


**Ray Stokes**


Presentations & Participations

Jeff Fear


Mike French

Mike French, “Changes and continuities in white-collar work during World War I: employment, earnings and enlistment at J&P Coats’ offices”, BUSINESS AS USUAL?: Institutional Impact in the First World War, 2 March 2016, University of Glasgow.


Sean Johnston


Emmanuel Mourlon-Druol

Emmanuel Mourlon-Druol, participation at the European Business Summit, Brussels, 7 May 2015.

Emmanuel Mourlon-Druol, discussant at the Council for European Studies, Sciences Po, Paris, 8-10 July 2015.

Emmanuel Mourlon-Druol, presentation on the rise of global economic governance at the Chongyang Institute for Financial Studies, Renmin University of China, Beijing, 30 July-1 August 2015.
Emmanuel Mourlon-Druol, two presentations at the World Economic History Congress in Kyoto, 3-7 August 2015.


Emmanuel Mourlon-Druol, Chair at the conference ‘organisation, networks and policymaking in European foreign ministries in the twentieth century’, Cambridge, 16-17 October 2015.

Emmanuel Mourlon-Druol, Chair at the ULB/Cambridge Workshop on the UK and the EU, Brussels, 11-12 November 2015.


Emmanuel Mourlon-Druol, Presentation on the rise of Bahrain as an international financial centre at the Banking History Workshop, University of Stirling, 12 February 2016.

Hugh Murphy

Hugh Murphy, “Some reflections on labour and decline causality in British Shipbuilding”, University of Hull, Maritime Historical Studies, Centre Seminar Series, 8 February 2016.

Hugh Murphy, British Commission for Maritime History Series, King’s College London, fortnightly, October 2015-May 2016.

Hugh Murphy, co-organiser with Dr Martin Bellamy, Glasgow Museums, Annual Scottish Maritime History Conference, Mitchell Library, Glasgow, November 2015.

Andrew Perchard

Andrew Perchard, “The mining industry from past to present: evolution and revolution in market structures”, HEI Forage, géopolitique du secteur minier: Le Nord du Québec sur l'échiquier mondiale, Université Laval, Québec City, 13 March 2015.

Jim Phillips


Neil Rollings


Neil Rollings, “What is the role of business in Britain’s relationship with the EU?”

Catherine Schenk

Catherine Schenk, Countershock/Counter-revolution: energy and politics in the 1980s, Venice Italy, November 2015.


Catherine Schenk, World Economic History Congress, Kyoto, Japan August 2015.

Catherine Schenk, Central banks and crises - historical perspectives, Deutsche Bundesbank, Frankfurt, Germany July 2015.

Catherine Schenk, European Association of Banking and Financial History Annual Conference, Prague, May 2015.

Catherine Schenk, Economic History Society Annual Conference, University of Wolverhampton, April 2015.

Ray Stokes

Research Grants

Sean Johnston

British Academy ‘Trusting the Technological Fix’, £9,702.

Emmanuel Mourlon-Druol

Award as a Co-Investigator in a large grant proposal to the HERA (Humanities in the European Research Area) led by Catherine Schenk. The project is entitled "The Uses of the Past in International Economic Relations" and is for a total of Euro 1.2 million funded under Full Economic Costing through the AHRC (therefore an RCUK funded project). This is an important initiative including international partners in Sweden, Switzerland and Spain.

Award of a 15,000 euros grant (Jean Monnet Project) to organise a conference at the European University Institute in Florence in May 2016 entitled 'Capitalism, Crises and European Integration from 1945 to the present'.

The project I proposed as PI (1.5 million euros) entitled ‘The Making of a Lopsided Union: Economic Integration in the EEC, 1958-1992’ has been short-listed for Step 2 of the ERC Starting Grant 2016. The interview is taking place in June 2016 in Brussels.

Andrew Perchard

Betty Sams Christian-Mellon Fellowship in Business History, Virginia Historical Society ($1000). This was also generously funded by CBHS, 2015.

'A self-contained British Empire in metals' - Francesca Carnevali small grant (£2.5k), 2016.

Jim Phillips


Catherine Schenk

"The Uses of the Past in International Economic Relations", HERA (Humanities in the European Research Area) Grant to the University of Glasgow and partners in Spain, Sweden and Switzerland totalling Euro 1.2 million.
Awards & Appointments

Jeff Fear
Chair of Mira Wilkins Prize Committee, Business History Conference 2015 (best international/comparative article from Enterprise & Society).
Chair of Krooss Prize Committee, Business History Conference 2015 (best dissertation).
Grant Award Panelist for the Program "Experiences and Expectations: Historical Foundations of Economic Behavior" of the Deutsche Forschungsgemeinschaft or DFG (German equivalent of the ESRC), 28-29 May 2015 (disbursed around 3.1 million Euros in award funding).
PhD Examination Board for Michael Hughes, Glasgow University (Economic and Social History Department), Glasgow, United Kingdom (May 9, 2016).
PhD Examination Board for Alessa Witt, Edinburgh Business School (Strategy Department), Edinburgh, United Kingdom (May 12, 2015).

John Firn
Vice Chair of the Scottish Fisheries Museum.
Clerk to the Buckland Foundation.

Sean Johnston
British Society for the History of Science, member of Council.
Carnegie Research Assessor.

Emmanuel Mourlon-Druol
Visiting Fellow, Bruegel, April-May 2015.
Appointed Non-Resident Fellow at Bruegel in March 2016.
Visiting Professor at the Institute for European Studies, Université Libre de Bruxelles 2014/2015 and 2015/2016.
Visiting Professor at the University of Economics, Prague (March-April 2016).

Hugh Murphy


Member of the Editorial Board of *The Mariner’s Mirror*.

Series Co-Editor, Research in Maritime History Series, University of Liverpool Press.

Fellow of Society for Nautical Research.

Andrew Perchard

Senior Research Fellow & PGR Director, Centre for Business in Society, Coventry University. Also Editor, History Workshop Journal, and Co-Director of the History and Strategic Raw Materials Initiative.

Appointed as external examiner at York Management School and Stirling Management School for postgraduate programmes after finishing my tenure as an external examiner for years 1-3 MA economic and social history (Glasgow) and MA Heritage Studies (University of East London).

Neil Rollings

BHC Mira Wilkins Prize Committee.

EBHA Dissertation Prize Committee.

Continuing as Deputy Editor, Business History Journal.

Catherine Schenk

Associate Fellow, International Economics, Chatham House (Royal Institute for International Affairs).

European Association of Banking and Financial History: Academic Council Member.

Ray Stokes

International reviewer for Bachelor of Economics and Social Sciences (BESS) programme, Trinity College, Dublin, February 2016.
Shortlisted for Student Teaching Award for Best Teacher in the College of Social Sciences, SRC Glasgow, March 2016.

Grant Award Panelist for the Program "Experiences and Expectations: Historical Foundations of Economic Behavior" of the Deutsche Forschungsgemeinschaft or DFG (German equivalent of the ESRC), 28-29 May 2015 (disbursed around 3.1 million Euros in award funding).
Jeff Fear

"Los Angeles as a Site of German-American Crossings: Weimar in Los Angeles?", *Jewish History & Culture* (May/June 2016), Special Issue.


Mike French

American business since 1960; advertising, marketing and corporate images in Britain, 1920s-1960s; earnings and status of white-collar workers in Britain, 1890-1930.

Sean Johnston


Tracing historical confidence in technological fixes.

Evolution and implications of lay (non-professional) science.

Niall MacKenzie

Commenced research project with Dr Shailendra Vyakarnam, Director, Bettany Centre for Entrepreneurship, Cranfield School Of Management, on Oral Testimonies of the History of the Cambridge Phenomenon.

Emmanuel Mourlon-Druol


Hugh Murphy

Work continues with Professors Kang, Kim, and Tenold on shipbuilding at Hyundai Heavy Industries, Ulsan.
Andrew Perchard

History and Strategic Raw Materials Initiative (HSRMI): joint programme of work with Drs Mats Ingulstad and Espen Storli, Norwegian University of Science and Technology, ongoing.

'A self contained British Empire in metals': collaboration on this ongoing work with Professor Roy M. MacLeod, University of Sydney and Professor Jeremy Mouat, University of Alberta.

Corporate Political Activity in British, Canadian, and US metals ongoing.

'On Behalf of People: revised history of nationalised British coal' with Professor Keith Gildart, University of Wolverhampton.

Neil Rollings

Boards of nationalised industries.

European trade associations.

SI Business History EEC competition policy and business guest editor and contributor.

Business and government in Britain since the Second World War.

Catherine Schenk


‘Regulating Hong Kong’s Finance Companies 1976-86’.

'The Origins of Casino Capitalism’.

'The origins of the Asian Dollar Market'.

'Monetary Cooperation and Coordination: an historical perspective on the importance of rules' (with Michael Bordo, Rutgers University).

Forthcoming publications:


**Ray Stokes**

Completing book on the history of Thalidomide.

Starting project on the implications of digital documents for the future of business history research.
Seedcorn Funding 2015-2016

Stephen Mullen, History, University of Glasgow.
“The extent and nature of Archive Materials related to Scottish Banking Institutions, Glasgow-West Indies Merchant Houses and Caribbean Slavery in the period 1790-1846”.

For the project ‘The Extent and Nature of Archive Materials related to Scottish Banking Institutions, Glasgow-West India Merchant Houses and Caribbean Slavery, 1790 -1846’, I have identified an initial sample of West India merchants who claimed compensation on the emancipation of slavery in 1834 (from the Legacies of British Slave-ownership website). I have downloaded wills and inventories of around a third of this group and constructed an Access database to analyse the data. This is an ongoing, iterative process: download probate material, analyse and enter data. I'll progress to archival based research on these individuals next, then examination of banking records.

Marina Moskowitz & Roslyn Chapman, History, University of Glasgow
“The Commercial Aspects of Scottish Knitted Textiles”.

The funding received from Seedcorn is being used for a scoping of Archival Sources for primary and printed materials documenting the Scottish knitted textile industry. Prior to January of this year the research was primarily carried out online or by email/telephone to establish the whereabouts of the archival materials and plan a series of visits to ascertain its extent.

Since January the research has included visits to various archives and businesses. I have carried out archival visits to The National Library of Scotland (NLS) and The National Register of Archives for Scotland (NRAS) and two research trips, the first to Hawick and the second to Galashiels. These have proven to be particularly useful in establishing the extent of material available at a local level. During the visit to Hawick I spent three days in the Hawick archive, one day visiting two museums (the Hawick Museum and The Textile Towerhouse) to access a selection from their archival collections and view a selection of knitted textiles. I also spent a day sourcing contemporary local businesses, both recently established and with long histories. During the Galashiels research trip I spent two days at the Scottish Borders Textile College (Heriot Watt University), one day with the local Historical Society and a day sourcing possible candidates for oral histories. To date one oral history has been completed with a former worker for Hunter’s or Brora. A further research trip is planned to carry out additional oral histories with a small number of business people active in the Scottish textile industry today.

Tim Gollins, National Records of Scotland, Edinburgh & Michael Moss, University of Northumbria
“How will History be written – v-05”, Workshop at the National Records of Scotland.
This workshop will be held later this year and a report will be written by Tim Gollins and/or Michael Moss.

**Jennifer Novotny, History, University of Glasgow (part-funded)**

“The Business of Charity”:
Erskine Hospital, 1916-2016

**Report on seedcorn funding by Jennifer Novotny**

**Summary**
In 2015-16 I was awarded a seedcorn grant of £1,200.00 for research travel and a workshop for my project The Business of Charity: Erskine Hospitals 1916-2016. This project considers Erskine (formerly the Princess Louise Scottish Hospital for Limbless Sailors and Soldiers) as more than a charity, viewing it as a business and vocational training centre with strong social and economic ties throughout the West of Scotland and beyond.

**Funds spent**
So far I have spent approximately half (£594.40) of my seedcorn grant on a week-long research trip to The National Archives.

**Still to do**
I am currently scheduling visits to Edinburgh to access National Records of Scotland collections (June-July). I am unsure if a second, shorter visit to The National Archives is necessary, depending on the scope of the records in Edinburgh. In addition to this I have started to plan the workshop, looking at the theme of charities as businesses. So far I have found the extensive business networks of Erskine (monetary donations, the gifts of goods, services, and expertise, as well as the therapeutic workshops as economic...
producers) to be very interesting and have a much better idea of how this theme could play out more widely in other research. I will advertise the workshop widely to engage speakers and attendees via both the Centre for Business History in Scotland as well as the newly launched Scottish Business History Network. I would like to hold the workshop late this summer.

The National Archives
During the visit to The National Archives in December 2015, I consulted the following records:

- **LAB 20/59 Princess Louise Scottish Hospital for Limbless Sailors and Soldiers**
  - These records all related to the 1940s and later, particularly highlighting the economic challenges of the 1950s as Erskine struggled to procure supplies ('barely sufficient for minimum requirements') and keep certain workshops running. Furthermore, it hinted at the wider networks of supporting and supplying Erskine, as Ministry of Labour aided in contacting other governmental offices (e.g. in Board of Trade) to help source supplies for the hospital.

- **LAB 2/1195/TDS3815/18/1919 Training Department: Correspondence with H M Treasury and the Princess Louise Scottish Hospital for Limbless Sailors and Soldiers concerning an application for the extension of the 10/- grant.**
  - These records were extremely useful and interesting, giving an insight into how Erskine subsidised its training workshops with government grants, while often not totally fulfilling the criteria for receiving these grants. For example, Erskine heavily subsidised its programmes with the government grants, even though
  - This set of records also showed the sometimes complicated cases of who could be considered eligible for the government grants. Erskine advocated strongly on behalf of its patients and to its credit, the Ministry of Labour largely considered appeals on a case-by-case basis, with few being outright denied. One man, Thomas Kelly, who had been treated at Erskine and later applied for a retraining grant, was questioned about his eligibility. 'There was not so much red-tape to go through in August, 1914, when the country was crying for men and I left a good job to join the soldiers,' wrote an irate Kelly, 'but now when I am a maimed and not fit for manual labour, this country has no further use for us. Yet it was to be a country fit for heroes to live in. I think you will better let me know if you are going to give me training - yes or no. Then I will know how to act by writing to His Majesty and explaining my case to him and I might get some satisfaction.' (N.b. after much correspondence, he was given the grant).

- **LAB 20/27 Appointments Department: Correspondence regarding the Training Grants Scheme. Includes reports on the training of disabled men in particular occupations.**
  - These records gave an insight into the approved training programmes set out by the Ministry of Labour for ex-Service personnel. Specifically, it
highlighted how Erskine operated both in cooperation with and opposition to the government's schemes for socio-economically rehabilitating soldiers. Erskine had established its vocational training programme as an organic extension of the hospital and thus had its own way of training its patients, seemingly chafing under the programmes introduced later by the Ministry of Labour.

**Further research**
This initial research highlighted a useful comparison in the Lord Roberts Memorial workshop scheme. The two are often dealt with in the same correspondence in the Ministry of Labour records and it was not something I had previously identified. A possible comparison / contrast warrants further enquiry.

**Further funding**
The research undertaken as part of my seedcorn funding directly fed into an application for a £15,000 research bursary from the Wellcome Trust, which has been successful. In addition to this, I have used the preliminary research enabled by the seedcorn funding to inform a successful small grant (£6,000; co-applicant Dr Charlotte Methuen, Theology & Religious Studies) from the AHRC for the Erskine Centenary Community Partnership, which will engage members of the public, current residents at Erskine and their families throughout the rest of 2016 via public talks and social media. As of the date of this report, I will also be presenting at least two papers on my Erskine research: one at the Fields of Conflict international conference in Dublin in September, and another for the Glasgow Archaeological Society in February 2017. Thus, the research enabled by seedcorn funding will be shared widely with both academic and non-academic audiences alike.
Visiting Researchers/Students

Pierre Eichenberger

Pierre Eichenberger joined the Centre on 1 March 2015 as a post-doctoral visiting fellow for 12 months from the University of Lausanne and funded by the Swiss National Science Foundation. He will work on international employers organisations. Neil Rollings is his sponsor during his time at the Centre.

Hideaki Sato

Hideaki Sato, Kyoto University, November 2015 until October 2016. He is working on Japanese Finance Companies and the Internationalisation of the Yen in the 1970s and 1980s.

Zoi Pittaki

Zoi Pittaki recently received financial support from the CBHS that covered the travel, accommodation and registration costs for three conferences that she will be attending and presenting her research to. These are the forthcoming European Business History Association, European Group for Organizational Studies and Association of Business Historians/ Gesellschaft für Unternehmensgeschichte conferences.

Rasmus Randig

Travel grants from CBHS and EHS enabled Rasmus Randig to pursue archival research in Germany for his undergraduate dissertation on a Turkish association in Frankfurt am Main during the 1960s and 1970s. The dissertation highlights the need in the history of migration to look at migrants' institutions, such as associations and businesses, as these shaped interactions between individual migrants and host societies. It further demonstrates the importance of consulting sources also in the vernacular language of migrants. These sources indicate that the environment of a local migrant institution was 'translocal'; the association in Frankfurt had to negotiate developments and events on the national level in both Turkey and Germany and on the local level in Frankfurt. For the dissertation sources in Turkish and German were consulted at the archives of the Dokumentationszentrum und Museum über die Migration in Deutschland (Documentation Center and Museum of Migration in Germany) in Cologne, the Hauptstaatsarchiv of Hesse in Wiesbaden, and the city archives in Frankfurt am Main. The travel grant from the CBHS was complemented by an Undergraduate Project Facility Grant from the Economic History Society.

Rasmus Randig completed the Studium Generale programme at the Leibniz Kolleg in Tübingen before coming to the University of Glasgow for an undergraduate degree in
Economic and Social History. Since 2015 he holds a scholarship of the Studienstiftung des deutschen Volkes.

**Professor Wang Yuru**

Professor Wang Yuru, Nankai University, Tianjin, PRC, visited the University in September 2015 to discuss plans for collaboration between colleagues in Nankai and members of the CBHS and Economic History at the University of Glasgow. A workshop is planned in Nankai for September 2016.
Honorary Research Professors

John Firn

John Firn continues his role as an Honorary Researcher in the Centre for Business History in Scotland. Over the past year, his research focussed on "Scottish Fishing Industry; Scottish Fishing Boatbuilders, and Fishing Industry Policy", on all of which he is busy in a practical sense as he is now Vice Chair of the Scottish Fisheries Museum and also Clerk to the Buckland Foundation. More details on www.scotfishmuseum.org. The big challenge will be raising £600,000 for a major rebuild of Reaper, the Museum's large sea-going Fife herring lugger.

Koichi Inatomi

Koichi Inatomi continues his role as an Honorary Researcher in the Centre for Business History in Scotland. During the past 12 months ended 31 March, 2016, the research focussed on ‘Changes in Sensory and Chemical Profiles of Several Scotch Whisky Products produced during the last half-century’. This subject is a part of the whole project of “History of Innovation in the Distilling Industry in Scotland”.

Hugh Murphy

Hugh Murphy continues his role as Honorary Professor in the School of Social and Political Sciences.

Stephen Sambrook

Stephen Sambrook continues his role as Honorary Researcher and is working on the evolution of the UK Optical Munitions Industries from the mid-1920s up the end of World War II. In parallel with this, he is also researching the Development of the Optical Glass Industry in the UK and in particular its relationship with the Government and the Armed Forces.

B R (Tom) Tomlinson

Tom Tomlinson continues his role as an Honorary Researcher and Honorary Professor in the Centre for Business History in Scotland.