Centre for Business History in Scotland – Members & Associates

Research Staff
Professor Ray Stokes     Director
Dr Stephen Sambrook     Research Fellow

Administrative Staff
Christine Leslie     Secretary

Members
Professor Marguerite Dupree     Professor Michael Moss
Dr Valerio Cerretano     Dr Jim Phillips
Professor Jeff Fear     Mrs Lesley Richmond
Dr Mark Freeman     Professor Neil Rollings
Professor Mike French     Dr Duncan Ross
Dr Sean Johnston     Professor Catherine Schenk
Dr Kirsten Kininmonth     Emeritus Prof. Tony Slaven
Professor Jim Tomlinson

Associates
Professor Simon Ball
Dr Ralf Banken
Dr Roman Koester
Mike Macdonald
Professor Alan MacKinlay
Professor Charles Munn
Dr Andrew Perchard
Professor Harm Schröter

Honorary Research Associates/Professors
Dr John Firn
Dr Koichi Inatomi
Professor Nick Kuenssberg
Professor Hugh Murphy
Professor B R (Tom) Tomlinson

Visiting Researchers/Students
Ryo Izawa, Kyoto University, Japan
Dr Mustafa Kurt, Yalova University, Turkey
Dr Valerio Varini, Bocconi University, Italy
Director’s Report

2013/14 has been another productive year for the Centre for Business History in Scotland and its members and associates, as can be seen in the accomplishments outlined in detail in the rest of this annual report. Unlike many years, though, this past one has witnessed more than its share of endings and beginnings. I would like to highlight just a few of them.

The publication of a book is an ending that is particularly happy, and the Centre has had occasion to celebrate the arrival of no fewer than four in the past year at two separate book launches. The first, in October 2013, was held at Glasgow University Archives in Thurso Street to mark the publication of Tony Slaven’s British Shipbuilding, 1500-2010: A History (Lancaster 2013) as well as a volume of interviews with a range of those involved with the British shipbuilding industry edited by Tony Slaven and Hugh Murphy entitled Crossing the Bar: An oral history of the British shipbuilding, ship repairing and marine engine building industries in the age of decline, 1956-1990, (St John’s, Newfoundland, 2013). In February 2014, a second book launch sponsored by the Centre took place in Lilybank House to mark the publication of The business of waste (Cambridge/New York, 2013), written by myself, Stephen Sambrook, and Roman Köster, as well as of Stephen Sambrook’s The optical munitions industry in Britain, 1888-1923 (London, 2013).

Staff changes have also figured prominently in the past year. As anticipated in the last annual report, Professors Jeff Fear and Jim Tomlinson have now joined the Centre as full members, appointments which have strengthened our ranks considerably in both quantitative and qualitative terms. It is unfortunate, however, that we have also lost a valued member of the Centre: Dr Mark Freeman has moved to London to take up an appointment at the Institute of Education, University of London. Everyone at the Centre, however, wishes Dr Freeman all the best in his new post.

Two other beginnings deserve to be highlighted. First, an international team headed by myself and Neil Rollings has succeeded in a bid to take over the editorship of Business History, one of the oldest and most prestigious journals in our field. We started officially on 1 January 2014. The second new initiative involves a competition for seedcorn funding to support development of major grant proposals in Scottish business history. The first call for proposals yielded a number of high-quality suggestions, three of which have been funded. We look forward to the development of major grant proposals in due course.

Professor Ray Stokes
Director
May 2014
NEWS OF MEMBERS AND ASSOCIATES

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Publications
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**Ralf Banken**


**Jeffrey Fear**


Germany and Austria in Memoriam Gerald Feldman, (eds.) Hartmut Berghoff, Jürgen Kocka, Dieter Ziegler (Cambridge: Cambridge University Press, 2013), 94-118.

Mark Freeman

Sean Johnston

Nick Kuenssberg
Articles in “ICAS” Magazine & “Scottish Policy Now” on employee ownership.

Hugh Murphy
A. Slaven and H. Murphy, Crossing the Bar: an oral history of British Shipbuilding, Ship Repair and Marine Engine Building Industries in the Age of Decline, 1956-1990 (St John’s, Newfoundland, 2013).
Andrew Perchard


(With Mats Ingulstad and Espen Storli; foreword by Geoffrey Jones) (eds.), A History of the Global Tin Industry: The Devil's Metal (Routledge International Studies in Business History), which will be published later this year.

(With George Burt and David J. MacKay), 'Managerial hyperopia: A potential consequence of future orientated learning and sense-making in a top management team?', Technological Forecasting & Social Change (2013). An earlier version of this paper won the British Academy of Management Foresight Best Paper Prize, and was shortlisted for the Strategic Management Society Practice Implication Award in 2012.

(Forthcoming 2015): (with Steven High and Lachlan MacKinnon) (eds.) Deindustrialization and its Aftermath (University of British Columbia Press).

Jim Phillips


Neil Rollings


**Stephen Sambrook**


**Catherine Schenk**


Ray Stokes


Presentations & Participations

Ralf Banken

2013
5 April: Historisches Institut, Düsseldorf, Bewerbungsvortrag, Zwischen Zwang und Eigeninitiative. Die Diskussion um unternehmerische Handlungsspielräume im Nationalsozialismus.

16 May: Jahrestagung des Hessischen Geschichtslehrerverbandes e.V., Frankfurt am Main, Die Finanzpolitik des „Dritten Reichs“: Blind in den Staatsbankrott?


4 June: Kolloquium Lehrstuhl für Wirtschafts- und Sozialgeschichte, Prof. Plumpe, Goethe-Universität Frankfurt am Main.

14 June: Tagung Finanzpolitik und Schuldenkrisen 16.-20. Jahrhundert, Veranstalter Institut für Wirtschafts- und Sozialgeschichte an der Philipps-Universität Marburg • Historische Kommission für Hessen • Hessisches Wirtschaftsarchiv Darmstadt • Hessisches Staatsarchiv Marburg, Die Finanzpolitik des „Dritten Reichs“: Blind in den Staatsbankrott?

17 June: Kolloquium Prof. Cornelia Rauh, Historisches Seminar, Leibnitz Universität Hannover, Die Steuerpolitik im Dritten Reich 1933-1945.

2014
15 March: The Room for Manoeuvre for Firms in the Third Reich. BHC Frankfurt am Main.

Jeffrey Fear

Conference Co-organizer with Paul Lerner of the University of Southern California: “Los Angeles as a Site of German-American Crossings: A Symposium”, Los Angeles, United States 7-8 February 2014.


Keynote Address: “Business, in Time: Historical Methods and Management”, European Institute for Advanced Studies in Management (EIASM), Berlin, Germany, 17-19 October 2013.

“German Capitalism (Part I) and its Mittelstand (Part II)”, Copenhagen Business School, Copenhagen, Denmark, 16 September 2013.


Mike French

‘No Longer Frock Coats and Top Hats, but still Gentlemen: Appearances and Identities among Travelling Salesmen in Britain’, AHRC “Uniforms and Identity” workshop, Northumbria University, 13 September 2013.


Sean Johnston


Mike Macdonald

‘Public Acquisition of Orkney Piers and Shipping Services, 1920s-1960s’ at the Annual Scottish Maritime History Seminar in Glasgow on 23 October 2013.
Hugh Murphy


‘Some personal reflections on shipbuilding’, King’s College London, Seminar series, 30 May 2013.

Andrew Perchard


http://postindustrialmontreal.ca/project/deindustrialization-and-its-aftermath


Jim Phillips


Neil Rollings

Economic History Society, York, April 2013.

Association of Business Historians, Preston, June 2013.

European Business History Association, Uppsala, August 2013.


University of Lausanne seminar, March 2014.


Stephen Sambrook

A joint presentation with Ray Stokes, 'Bringing Rubbish into Business History’ was made to the annual conference of the Association of Business Historians, Preston, June 2013.

Presentation on "The Optical Munitions Industry in Great Britain, 1888-1923", held in Lilybank House on 10 February 2014.

A joint presentation with Ray Stokes and Roman Köster on "The Business of Waste, Great Britain and Germany, 1945 to the Present", held in Lilybank House on 10 February 2014.

Catherine Schenk

The development of shadow banking, SIFIs and offshore markets: Hong Kong banking regulation 1970-82, Hong Kong Monetary Authority, April 2014.

The Foundations of Hong Kong's Banking Regulation and Supervision: challenges of internationalisation in the 1970s and 1980s, University of Hong Kong Law School, April 2014.

The Challenges of Banking Supervision after 1945 (organiser), Frankfurt School of Finance and Management, January 2014.

Banking Union for Europe: Burden or Benefit? Roundtable (chair), Frankfurt School of Finance and Management, January 2014.

Monetary Law and Policy, University of Glasgow, June 2013.

Financial Elites in Historical Perspective, European University Institute, May 2013.

**Ray Stokes**


“Industrial Constructions and Regional Competitiveness over the Long Term: The Case of the International Industrial Gases Industry, 1886 to the Present”, seminar, Newcastle University Business School, 27 November 2013

“Industrial Constructions and Regional Competitiveness over the Long Term: The Case of the International Industrial Gases Industry, 1886 to the Present”, invited presentation, 31st Fuji Conference, University of Kyoto, 15 September 2014

“Bringing rubbish into business history”, Annual meeting of the Association of Business Historians, Preston, 29 June 2013 (with Stephen Sambrook)

Research Grants

Jeffrey Fear

$16,000 raised at the “Los Angeles as a Site of German-American Crossings” conference from the German Historical Institute, Washington DC; Fritz Thyssen Stiftung für Wissenscahftsförderung, Cologne; Institute for California and the West, USC; Feuchtwanger Memorial Library, Centre for Business History in Scotland and; the German Consulate General of Los Angeles.

Mike French

H. B. du Pont Fellowship, Hagley Museum and Library, Delaware.

Sean Johnston

British Academy ‘Trusting the Technological Fix’, £9,702.


American Institute of Physics, ‘Publications promoting amateur science’, £1,300.

Andrew Perchard


Institut pour l'histoire de l'aluminium travel grant, 2013.

Economic History Society conference grant, 2013.

Neil Rollings

£1,000 from the Economic History society towards a workshop, co-organised with Laurent Warlouzet (LES) in Paris on EEC competition policy and business history to be held in April 2014.

Catherine Schenk

Economic and Social Research Council (ESRC) The Development of international financial regulation and supervision 1961-1982.
Awards & Appointments

Mark Freeman

In January 2014 Mark Freeman left Glasgow to take up a senior lectureship in education in the Department of Humanities and Social Sciences, Institute of Education, University of London. He also took over as co-editor of the refereed journal *History of Education.*

Sean Johnston

Carnegie Research Assessor.

ESRC Advanced Training Reviewer and peer reviewer.

Hugh Murphy


Member of Editorial Board of *The Mariner’s Mirror.*

Series Co-Editor, Research in Maritime History Series, University of Liverpool Press.

Andrew Perchard

Appointed as Editor of History Workshop Journal and History Workshop Online.

Advisory Board, History Lab Plus.


Neil Rollings

Appointed as Deputy Editor of Business History.

Catherine Schenk

Visiting Researcher, Hong Kong Institute for Monetary Research, Hong Kong Monetary Authority, April-May 2014.
Ray Stokes


Appointed executive editor of *Business History* effective 1 January 2014.

Appointed panel member: Economic and Social Research Council, Future of the Armed Forces Call.

Appointed Carnegie Research Assessor.
Matthew Barr
“Scotland’s Video Game Industry”

Scotland has enjoyed a long and significant relationship with the video game industry, which continues to this day. Dundee is perhaps most synonymous with video games in Scotland. The city’s relationship with the industry can be traced back to the manufacture of Sir Clive Sinclair’s ZX80 computer in 1980, and the legendary ZX Spectrum that followed. DMA Design – now part of Rockstar North – was responsible for the iconic Lemmings franchise (and the original Grand Theft Auto) while more recent successes include Proper Games’ BAFTA-winning Flock! for Windows, PlayStation Network and Xbox Live Arcade.

This project sought to document the current state of Scotland’s unique game industry through interviews with games developers, industry bodies and academics responsible for training the next generation of developers. To facilitate these interviews, project participants travelled to the DARE independent games festival and conference in Dundee (the largest independent games industry event in Scotland), and the Eurogamer Expo in London (the largest games industry event in the UK). Two student research assistants were recruited and equipped with digital voice recorders to carry out interviews. A paper on the preservation of business records and materials related to games development has been co-authored with one of these students and submitted for publication in the respected International Journal of Digital Curation. Material researched as part of the project has also fed into the development of a new game studies course at the University.

Paul Bishop & Michael Moss
“Development of the Lime Industry in 18th Century Scotland”

The CBHS funding was used to employ PDRA Dr Stephen Sambrook for 3 months to assess the availability of lime-related materials in the National Archives of Scotland and the Mitchell Library Archives. Abundant such materials were identified and Stephen's compilation of these will be an important contribution to a draft AHRC grant application currently being prepared by Stokes and Bishop, for Moss's input. This application will be finalised and submitted over the summer.

Jeffrey Fear
the website ongoing as individual contributions move through the peer review and permissions process).

Co-editor with Paul Lerner, University of Southern California for a Special Issue of Jewish Culture and History from the Los Angeles as a Site of German-American Crossings Conference (should appear ca. Winter 2015).


“Business, in Time: Historical Methods and Management” (keynote address, presentation).


**Mike French**

The Development of US business since 1960.

Real Earnings of white-collar workers in late nineteenth and early twentieth century.

Commercial travellers in Britain from 1850-1960s.

**Sean Johnston**


**Nick Kuenssberg**

Researching for the Threads of History - a History of Coats.

**Hugh Murphy**

Currently editing 24 chapters from international participants for a global labour history of shipbuilding and ship repair from 1950 to 2014.

Arranging a project with the University of Ulsan, South Korea, on the history of Hyundai.

**Andrew Perchard**

Ongoing work on business-government relations, corporate political activity and risk and Anglo-Saxon Capitalism. A study of 6 MNEs in Canada, the UK and US.
Globalisation and deindustrialisation.

(With Keith Gildart) Public Ownership and British Coal.

Jim Phillips

Continuing with research, presentations and papers on deindustrialization and employment in Scotland: developing the moral economy framework for analysing how lost industrial employment was managed, understood, and resisted.

Neil Rollings

Research on government control of dividends after the Second World War in Britain.

(With Matthias Kipping) European federations of national trade associations after the Second World War.

The Industrial Policy Group in the 1960s and 1970s (as part of a session on comparative studies of business and the welfare state in the twentieth century accepted for the 2015 World Economic History Congress in Kyoto).

Business and Government in Britain since the Second World War - developing a grant proposal on this.

Stephen Sambrook

Preliminary research has been carried out on the business of lime production in Scotland, and further work is going ahead on the development of the optical glass industry in Great Britain.

Catherine Schenk


Ray Stokes

Completing monograph on the history of the international industrial gases industry, 1886 to the present with Ralf Banken

Continuing work on project on the history of thalidomide
Visiting Researchers/Students

Ryo Izawa

Ryo Izawa is a PhD student from Kyoto University, Japan, working under the supervision of Professor Takafumi Kurosawa, and studying at the University of Glasgow as a non-graduating student from 1.10.13 until 30.09.14. Ray Stokes and Duncan Ross are his supervisors while he is in Glasgow.

Zoi Pittaki

CBHS fully funded my travel and accommodation costs to London on 28 November 2013 to attend a ‘Meet the Archivists’ workshop organised by the Business Archives Council.

CBHS part-funded my accommodation expenses for attending and presenting my research at the Tony Slaven workshop preceding the main ABH conference, 28-30th June, Lancashire Business School & the Lancashire Institute for Economic & Business Research, Preston. I was awarded an amount of money to cover the difference between the Tony Slaven Award I received from ABH and my accommodation expenses.
Honorary Research Professors

John Firn

John Firn continues his role as an Honorary Researcher in the Centre for Business History in Scotland.

Koichi Inatomi

Koichi Inatomi continues his role as an Honorary Researcher in the Centre for Business History in Scotland. During the past 12 months ended 31 March, 2014, the research focussed on ‘Changes in Quality of Scotch Whiskies produced during the last half-century’. This subject is a part of the whole project of “History of Innovation in the Distilling Industry in Scotland”.

Nick Kuenssberg

Nick Kuenssberg continues his role as an Honorary Researcher and Honorary Professor in the Centre for Business History in Scotland. His work continues on the project, “Threads of history - a history of Coats”.

Hugh Murphy

Hugh Murphy continues his role as Honorary Professor in the School of Social and Political Sciences.

B R (Tom) Tomlinson

Tom Tomlinson continues his role as an Honorary Researcher and Honorary Professor in the Centre for Business History in Scotland.