

## 8.17 External and Community Relations

### Introduction

This category covers information relating to the institution's relationship with its external environment. These include how it manages its relationship with the local community and how it retains contact with its former staff and students.

By virtue of its nature, most institutions will probably find that the majority of these categories are already made available to the public by some means.

Category Name	Category Description	How to access	Withheld information
<b>Alumni</b>	Arrangements for keeping in touch with former staff and students	<a href="#">Development and Alumni Office</a>	
<b>Community Relations</b>	Description of the facilities and services available to the local community	<a href="#">Benefits and Facilities</a> <a href="#">Sport and Recreation Community Programmes</a>	
<b>Development activities</b>	Promotional material relating to institutional fundraising objectives	<a href="#">About us</a> <a href="#">Alumni events</a>	
<b>Public Relations</b>	Information created specifically to publicise facilities and activities.	<a href="#">University news</a> <a href="#">Avenue Magazine</a> Specific enquiries should be directed to <a href="#">Corporate Communications</a>	