Graduates for a Greater Manchester

Manchester Metropolitan University

MANCHESTER 1824
The University of Manchester

Office for Students OfS

Project Outline

- Greater Manchester has the 2nd largest digital sector behind London
- Specific lack of students, dedicated courses can't keep up with demand
- Students often lack confidence to follow non-linear careers
- Office for Students Challenge funding for supporting local talent development

Project Activity

- 3 Year partnership between OfS, Manchester Met & University of Manchester: 19/20, 20/21 & 21/22 academic years
- Differing approaches UoM traditional cohort intervention, Manchester Met University wide co-curricular approach
- Strong focus on collaboration with local organisations for co-creation of opportunities
- Creation of learning pathways getting progressively more advanced

Project Challenges

- COVID-19 pandemic – initial plan for summer in person activity had to rapidly transition
- Student engagement with co-curricular activity – focus on entry level interest generating activity
- Changing priorities at target sector or University level – constant review and presence of an industry lead steering group allowing proactive flexing of activity and KPIs

Manchester Metropolitan University | Careers Service

SharpFutures

Prodigy LEARNING

A Video Production Social Enterprise

BARCLAYS Digital Eagles

jellyfish

institute of CODING

DEAD PIXEL

Agent Academy

LinkedIn Learning

- 2,343 students engaged
- 59,000 hours of skills training delivered
- 38,500 hours of placement & project work
- 500 accreditations delivered
- 19,755 practice credits awarded
- 15% increase in Graduate Outcomes

Graduates for a Greater Manchester

techforgood LIVE

Manchester Digital

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