Our Purpose: to develop and support our students through an excellent University experience so that they fulfil their academic potential and contribute in the fullest way possible to culture, society and the economy throughout their lives.

Values
- Inclusive policies and practices that promote student and staff wellbeing
- Integrity and respect in our behaviours, academic standards and quality
- Collaboration across staff and student communities, recognizing diversity of contribution and valuing collective endeavour
- Promoting continuing professional and skills development to support evolution in learning and teaching
- Harnessing curiosity, creativity and enterprise in our research-rich environment
- Promoting excellence through evidence based approaches and recognizing efforts and achievements
- Evaluating our programmes, teaching practices and our associated investments in technology in terms of their connection with and impact on sustainability and in particular, climate change

Pillars

<table>
<thead>
<tr>
<th>Evolving Approach to Student-Centred Active Learning</th>
<th>Transforming curricula and assessment</th>
<th>Students’ Professional &amp; Skills Development</th>
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<tbody>
<tr>
<td>Redesigning teaching to support interaction</td>
<td>Connecting with real-world challenges</td>
<td>Short, stand-alone academic courses focusing on insights and skills and refreshed in light of employer feedback</td>
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<td>Maximising, and supporting engagement with, blended learning opportunities</td>
<td>Programmes and assessment that foster creativity and problem solving</td>
<td>Professional and academic development focusing on integrity and behaviours</td>
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<td>Developing team approaches to design and delivery of teaching</td>
<td>Programmatic and inclusive curriculum design and assessment</td>
<td>Enhanced focus on graduate attributes</td>
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<td>Redesigning formative and summative assessment to connect to real world challenges</td>
<td>Work-related learning, employer engagement and student-led practice engagement</td>
<td>New approach to articulate and demonstrate skills development</td>
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<td>Developing students’ independent learning and groupworking skills</td>
<td>Flexibility to support relevant course combinations and multidisciplinarity</td>
<td>Enabled by</td>
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<td>Enabling relationship building to support wellbeing and retention</td>
<td>Easier transition through routes to study</td>
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Outcomes

Students: Depth of disciplinary expertise through professionally recognized and externally valued curricula that connect with global challenges. Engaged learning through interactive teaching enabled by enhanced digital literacy, depth of focus on disciplinary skills and expertise, alongside development of professional skills and attributes to support career advancement. Opportunity to work in partnership within an inclusive and collaborative learning environment that supports a diverse student population studying online, on our campuses and with our TNE partners.

Staff: Well-supported teaching environment with opportunity and challenge to transform curricula and approaches to teaching, whilst building on the achievements during the coronavirus pandemic. Improved digital teaching and assessment environment, support for learning and assessment design and evaluation. Strengthened sense of community and multi-disciplinary and cross-organizational team working.

External Stakeholders: Contemporary and high-quality degrees supporting excellence in our graduates, professional recognition, engagement with and contribution to culture, economy and society and with flexible pathways through study that adapt to the evolving needs of society, government, employers, NGOs and our national and international partners.

Enabled by
- Investments in SMART campus, technology and analytics
- Improved learning environments and infrastructure
- Increased Staff Support and Development
- Consolidation of Online and Blended Learning Support & Expertise
- Enhanced Support for Enterprise and Student-Led Activities