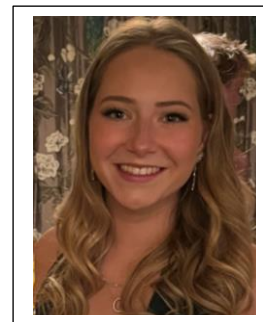


**GUSA Council Member - Nomination Form & Manifesto 2024/25**

Position:	Outreach Convener
Name:	Jessica Bramwell
Club:	Netball



	Nominator's Name	Signature
1.	Jess Wilkinson	JW
2.	Fiona Normad	FN

Hi! My name's Jess and I am currently a third-year geography and business student from Durham. Throughout my time at university, I have been involved with the Netball and Hockey club. And have played BUCS for both club's teams since my first year. In doing so I've gained valuable insight into how different sport clubs operate. This understanding will allow me to collaborate closely with each club to develop tailored outreach programs that best suit their individual goals and resources. In addition, serving as the Netball club's Social Secretary this year has assisted me in improving pivotal skills like organisation, time management, and bringing people together across diverse backgrounds. As Outreach Convener, these abilities will be vital in coordinating large-scale volunteer events and ensuring clear communication between various club leaders. Additionally, through my position as a GUSA Fresher Helper, I have established connections within numerous sport clubs. These relationships will make collaborating on outreach initiatives much smoother. My confidence and people skills have also grown tremendously thanks to this experience.

On a personal level, I am extremely enthusiastic about encouraging participation in sports, especially for women and LGBTQ+ individuals. Having played a variety of sports growing up, I have seen firsthand how beneficial it can be for mental health, personal growth, and forming friendships. In hopes of providing these same benefits to others, I have been involved in outreach efforts like summer sports programs and coaching younger students since the age of fifteen. As Outreach Convener I would strive to expose as many people as possible to new sports they may not otherwise have the opportunity to try. Expanding upon the fantastic work the University already does alongside organisations like Into University will be a top priority of mine. I believe hosting more inclusive events like multi-sport days/programs and promoting their after-school mentoring program has exciting potential to increase engagement.

Additionally, I recognise that not all students have a natural entry point to get involved in outreach through their sport club. As Convener, I will push for more non-club-specific volunteer opportunities so that anyone with passion can take part. Spreading campus-wide awareness of these openings will hopefully continue to boost student participation. I also aim to advocate for partnerships between various clubs and charities that support causes members care about. Collaborating with impactful external organisations can lead to meaningful change on issues from equality in sports to sustainability. Cross-club cooperation will also allow us to maximise resources and knowledge. I aim to work closely with the publicity convener to effectively showcase the immense personal growth, new connections, and leadership skills our volunteers develop and in doing so hopefully inspire the next generation of outreach volunteers. Hearing these success stories firsthand is the best way for students to gain an appreciation for the value of getting involved.

Furthermore, as a university with a large international student population, I believe it is crucial we make a dedicated effort to engage these individuals in sporting opportunities. I plan to organise multi-sport days/ programs where international students can try new sports in a welcoming environment. Bringing in guest speakers from various cultural backgrounds to share their sports experiences and encourage participation is another event I aim to coordinate. I will also look into data and strategies from other universities' outreach programs to discover best practices for integrating international students. Working alongside GUSA's President and UofG Sport, I aim to develop a comprehensive international student engagement plan to better promote inclusion within our clubs. My goal is to break down any barriers students may face getting involved so everyone feels part of the sports community during their time at university.

As someone committed to building upon existing accomplishments, I know I have the diverse experiences and passion necessary to lead this initiative. Thank you for considering me as your next Outreach Convener. I am eager to help our community make a positive difference both on campus and beyond!