

GUSA Council Member - Nomination Form & Manifesto 2025/26

Position:	Outreach Convener
Name:	Cian Mullen
Club:	Badminton



About me

My name is Cian, and I'm running for your GUSA Outreach Convener for the 2025/26 year. I'm a third-year Economics and Statistics student and have been part of GUSA and sport at the university for three years now. Sport has been a major part of my life growing up, being involved in many different sports, including football, badminton and basketball from a very young age.

Over the last two years, I've been heavily involved with the Badminton club, having been treasurer last year and now currently the president of the club. During this time, I developed a broad range of organisational skills, and the ability to work with and oversee a committee to strive towards a common purpose. The club is extremely diverse, and this has taught me how important it is to strive for inclusivity and a sense of community within a club. This experience will benefit me in furthering GUSA's work in International Student Engagement. I have also been a GUSA Freshers Helper for 2 years now, once as a leader, giving me the experience to see how GUSA can have a positive impact on student lifestyle, inspiring me to become more involved, and become a voice for students across the university.

My previous outreach experiences

I have been working on outreach initiatives for the past 7 years, taking part in the Active Schools Young Ambassador program, in which I was a platinum ambassador for 2 years. This opportunity allowed me to champion student involvement in sport for both primary and secondary students all over the region of Fife. I planned and delivered initiatives including 'Skills for Sport, Skills for Life', a plan focused on improving access to sport and games for children who do not have these opportunities presented towards them. Active Schools are a major part of GUSA's Outreach program, and as I have worked extensively with them in the past, I am well equipped to collaborate with them effectively. I have also coached both badminton and football regularly for children aged 5-16, of all different abilities, so I have a strong desire to share my passion and love for sport with others.

My plans as an outreach convener in 2025/26

- I plan to continue the previous convener's, Alex's, work in pushing all clubs to elect an outreach convener within their club and engage with the outreach program, and ensure that volunteers are PVG certified and available for sessions throughout the outreach block.
- I will establish a monthly catch-up for either CTS Members or Outreach Conveners from each club, where they will come together to discuss and develop strategies for International Student Engagement within their club. These will provide an opportunity to share successful initiatives, work together on challenges faced, and exchange thoughts and ideas of how to improve each club.
- I will look to collaborate with the future Publicity Convener and language societies across the SRC to develop a short video campaign that will promote each sport in multiple languages. This will aim to overcome the language barrier to participation and improve accessibility for those individuals who have English as a second language. This will help highlight diversity and engage the wider sporting community.
- I will endeavour to work with Active Schools and the Young Ambassadors (YA's) pathway to plan an Outreach Sports Day, in which clubs will help send in volunteers, and with the support of YA's, will launch a full day event giving many primary schools the chance to compete and take part in a variety of sports in a festival like format. This would also give the YA's an opportunity to work jointly with Glasgow University students and provide them with key experience and knowledge that they can then share with their own clusters.
- I will work with clubs around International Students' Day to organise taster sessions exclusively for international students, providing a welcoming space where they can participate without the pressure of feeling left out. This initiative aims to increase their likelihood of continuing with a sports club, while also helping them build confidence and a sense of belonging within the community.

To keep updated with my campaign, follow me on Instagram: @cian4outreach