

Transcript for Personalities of Historic Places – Why Do Historic Places Matter?

Voiceover: We all have historic places that we love.

Scene: Woman and child walking along a street with an outline of city buildings behind

Voiceover: It's usually somewhere that feels just right – a place we enjoy visiting, looking at or going into.

Scene: Expanded buildings – with walls, windows, clocks

Voiceover: Or perhaps it's a place we miss now that it's gone...

Scene: Lorry goes along the street with rubble and an old broken clock in the back

Voiceover: We feel like this because we develop emotional attachments to places.

Scene: Woman and child looking at a doorway or pathway where a heart shape coalesces and swirls

Voiceover: But what exactly causes an attachment? Is it the physical fabric of a building or place?

Scene: Expanded buildings – with walls, windows, clocks

Voiceover: Is it memories?

Scene: Inside a room – woman remembering studying in a library

Voiceover: Stories?

Scene: A camera and photo of a group of people

Voiceover: History?

Scene: Inside a room with a person looking at a painting and 'On This Day' written on the floor

Voiceover: Current uses?

Scene: Inside a café with several people at tables

Voiceover: Future potential?

Scene: Inside a theatre with someone on stage and audience clapping

Voiceover: The answer is that it's all of these things and more and that they combine in a variety of ways to produce the unique personalities of historic places.

Scene: Four hexagons appear labelled Architecture, Look, Materials, History. Lights streams through a window and illuminates five more hexagons labelled Fell, Stories, Uses, Memories, Symbols and Rhythms.

Voiceover: This is why they are special to people.

Scene: Four people talking while cogs go round together above their heads. The cogs say Architecture, History, Uses, Stories, Memories. Then a sentence appears above the cogs which says 'Acknowledge and nurture emotional attachments'.

Voiceover: Understanding these personalities can help us acknowledge and nurture emotional attachments as historic places change.

Voiceover: So, here's a question.... How might such an understanding help with managing change in the historic urban environment?

Slide:

- Logos of University of Glasgow, Historic Environment Scotland, Montagu Evans LLP, SAVE Britain's Heritage and the Arts and Humanities Research Council
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