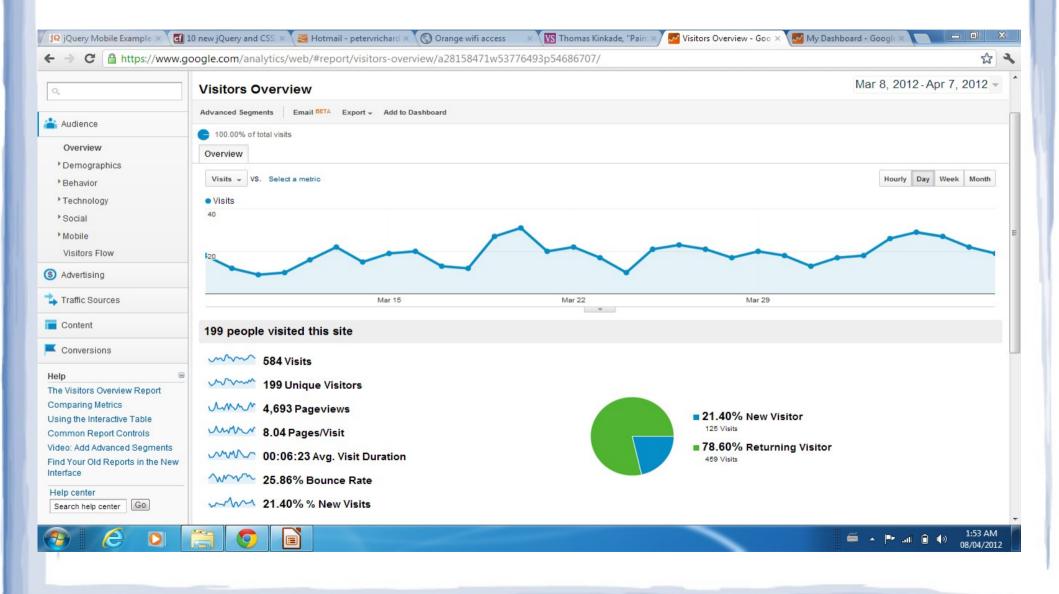
What Google knows

About the Alpha Club

Alphaclub - Overview



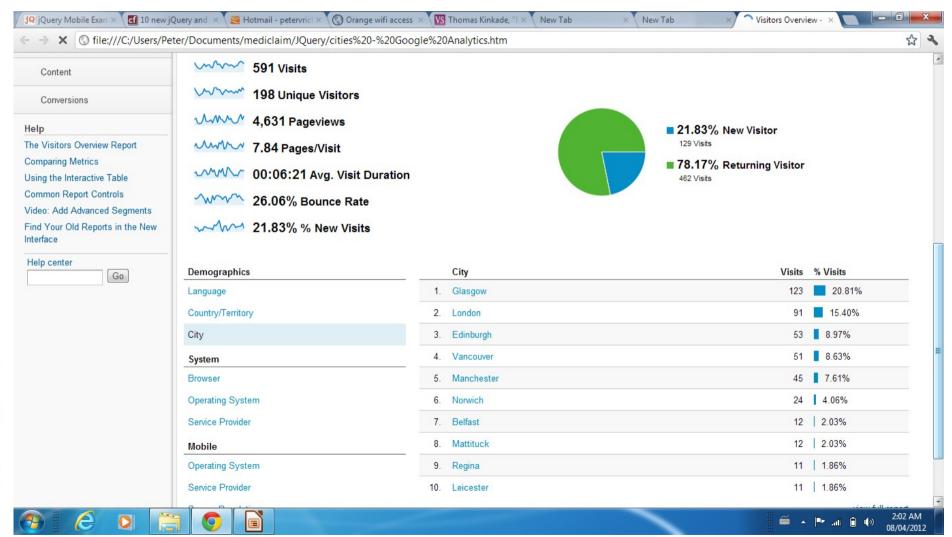
Alphaclub - OS



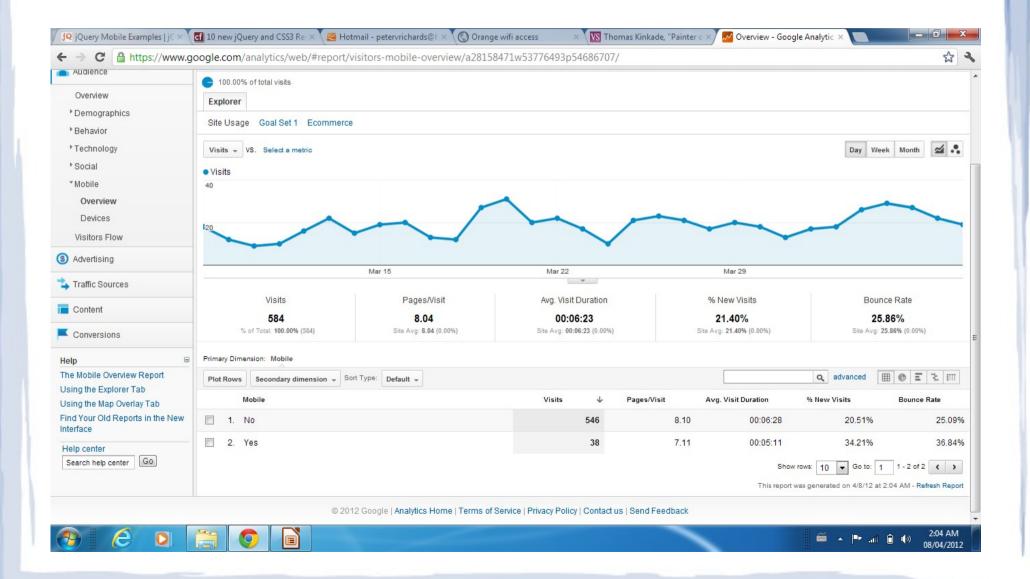
Alphaclub – Browser

Mobile Visitors Flow								
Advertising								
Traffic Sources	Visits	Pages/Visit	Avg. Visit Duration	%1	Vew Visits	Bounce Rate		
Content	591	7.84	00:06:21	2	1.83%	26.06%		
Conversions	% of Total: 100.00% (591)	Site Avg: 7.84 (0.00%)	Site Avg: 00:06:21 (0.00%)	Site Avg	: 21.83% (0.00%)	Site Avg: 26.06% (0.00%)		
elp	Primary Dimension: Browser Operating Sy	stem Screen Resolution Screen C	olors Flash Version Other					
e Browser/OS Report	Secondary dimension Sort Type:	lefault			advanced			
sing the Graph	Browser	Visits 💌	Visits	Contribution to total: Visits				
nd Your Old Reports in the New erface	1. Internet Explorer		331	56.01%		56.01%		
elp center	2. Chrome		104	17.60%				
Go	3. 📕 Safari		86	14.55%				
	4. Eirefox		69	11.68%	0.17% —			
	5. Mozilla Compatible Agent		1	0.17%				
	11.68%							
	Show rows: 10 💌 Go to: 1 1-5 of 5							
					This report was gen	erated on 4/7/12 at 8:33 AM - Refresh Repo		

Alphaclub – city sources



Alphaclub – computer or mobile



Alphaclub – which mobile?

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Technology Browser & OS	Visits	VS. Select a metric							Day Week	Month	
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Social											
Mobile											
Overview											
Devices											
Visitors Flow											
Advertising		Visits Pages/Visit			Avg. Visit Duration		% N	% New Visits		Bounce Rate	
Traffic Sources	96 c	39 of Total: 6.60% (591)	5.77 Site Avg: 7.84 (-26.3	87%) Site A	00:04:12 wg: 00:06:21 (-33.96%	6)).77% 21.83% (40.97%)		3.33% 26.06% (27.92%)	
Content	Primary Dim	nension: Mobile Device Info	Mobile Device Branding	Service Provider Mobile In	put Selector Opera	ting System Otl	ner				
Conversions	Plot Row	vs Secondary dimension	Sort Type: Default						advanced		
Help		Mobile Device Info			Visits	Pages/Visit	Avg.	Visit Duration	% New Visits	Bounce Rate	
The Mobile Devices Report	□ 1.	Apple iPad			33		6.58	00:04:56	21.21%	24.2	.4%
Find Your Old Reports in the N Interface	ew 📃 2.	Apple iPhone			6		1.33	00:00:07	83.33%	83.3	3%
Help center								Show rows	6: 10 🔻 Go to: 1	1-2 of 2	
Go								This report wa	is generated on 4/7/12 at	8:33 AM - Refresh Re	port
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Alphaclub – most searched Keyword

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Overview Devices			
Visitors Flow	591 people visited this site		
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Overview	■ 22.84% Referral T 135 Visits	raffic	
Sources	■ 39.09% Direct Trat	fic	
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Content	Search Traffic	Keyword	Visits % Visits
Conversions	Keyword	1. brian bradburn canterbury	58 25.78%
Help	Matched Search Query	2. http://alpha.mediclaim.webfactional.com/	38 📕 16.89%
The Traffic Sources Overview Report	Source	3. maureen tilford	34 📕 15.11%
Using the Interactive Table Common Report Controls	Referral Traffic	4. brian keighley	10 4.44%
Find Your Old Reports in the New	Source	5. brian stanton, crosshouse hospital	8 3.56%
Interface	Direct Traffic	6. gavin gordon,anaesthetist	7 3.11%
Help center	Landing Page	7. (not provided)	5 2.22%
Go		8. ann haigh,nee robertson,obituary	5 2.22%
		9. gu alpha club 1972	4 1.78%
		10. brian bradburn	3 1.33%

full report



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Google – most searched keyword

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Everything	Brian Bradburn alphaclub			
Images	alpha.mediclaim.webfactional.com/?page_id=545 <u>+1</u> 27 Jan 2012 – Brian Bradburn . Career Consultant Anaesthetist, Canterbury , Kent.	>>		
Maps	Aged 27, I left home and ran away to sea to become ship's doctor with P&O.			
Videos	Ickham & Well Parish Plan - Village News 2011			
News	www.ickham-parish.org.uk/VillageNews/VillageNews2011			
	15 Nov 2011 – Canterbury, (which was attended by 20-30 local people) the Panel Haywood for the Tombola, Michele and Brian Bradburn who pushed in			
More				
Search near	Dr Brian Bradburn, Anaesthetist Specialist, Canterbury, Kent www.privatehealth.co.uk > > Consultants directory			
Enter location	Consultant profile, contact details, qualifications and expertise from the Private			
Set	Healthcare UK online directory of doctors, consultants and specialists across the			
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More search tools	Brian Bradburn LinkedIn			
	www.linkedin.com/pub/brian-bradburn/2/901/303 View Brian Bradburn's professional profile on LinkedIn. LinkedIn is the world's largest			
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	Brian Bradburn - UK address and phone number - 192.com			
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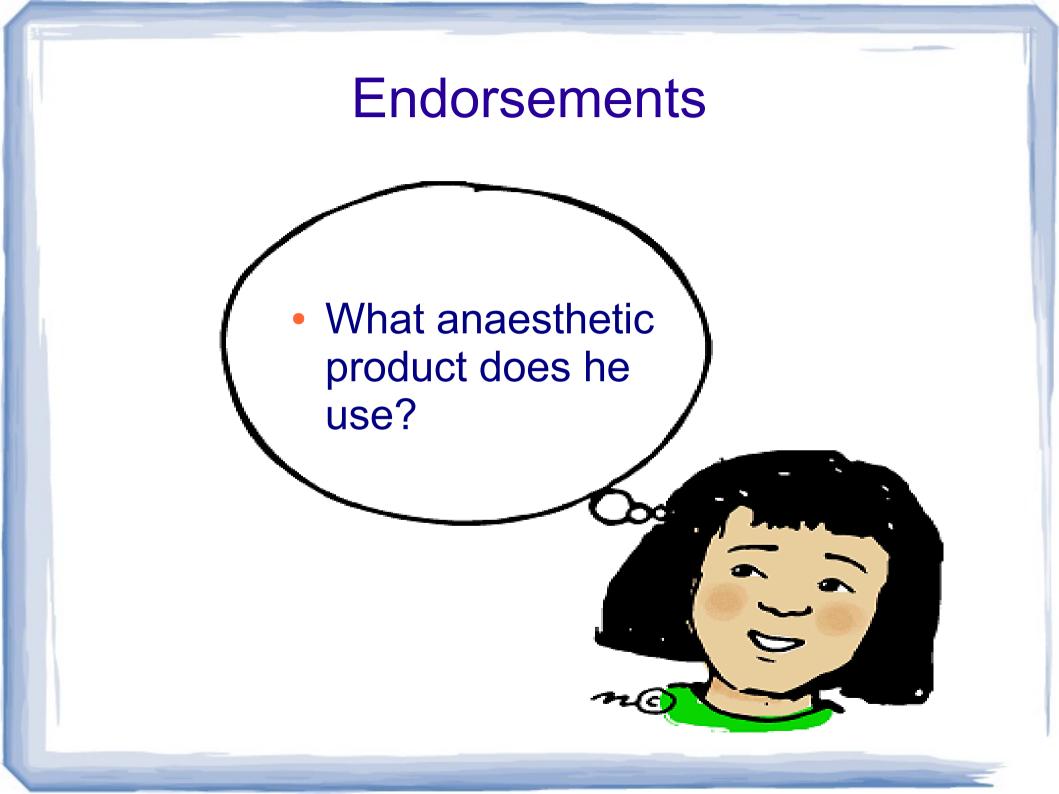
Brian Bradburn

- I present
- The Brand!

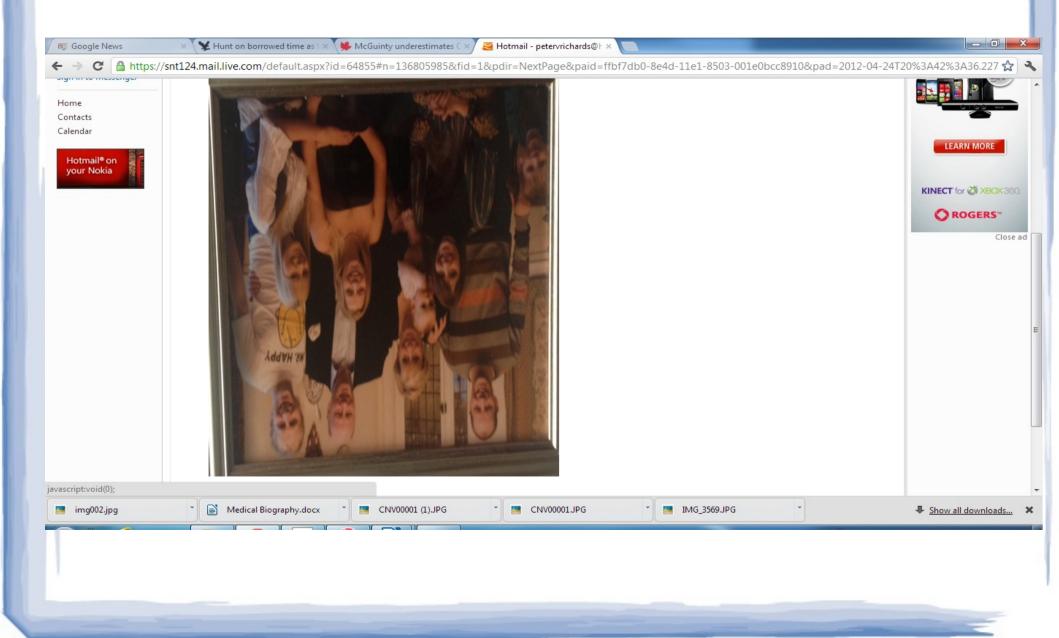
The Brian Bradburn Brand

Clearly deserves his own television show





What do I do with this?



What do I know about Alpha Club?

Way More Laid back than Zeta Club!

Don't respond to Deadlines!

Seldom read instructions!