DIGITAL MEDIA & INFORMATION STUDIES
Undergraduate Studies
2021
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D I G I T A L  M E D I A  &  I N F O R M A T I O N  S T U D I E S

Digital Media & Information Studies explores the creation, use and impact of digital content and information in the arts, humanities and society at large. It brings a human perspective to the issues of the digital age.

MA (Hons) (1150): Four years

Joint Honours available, see glasgow.ac.uk/ug/digitalmedia.

Year 1
You will learn about the value and role of information in professional and social environments, through theory, practice and hands-on sessions with digital media technologies. You will discover how to maximise the potential of information for work and everyday life, through key information literacy skills.

Topics include: digital media in cultural heritage; publishing information on the web; digitisation; information governance, security and legislation; database development; data analytics and visualisation; and text analysis.

You will also study other subjects in years 1 and 2.

Year 2
Your second-year studies build on the foundations laid in the first year and introduce new concepts and applications including: artificial intelligence, basics of 3D modelling, information systems, cyberspace, digital sound and video, digital curation and stewardship.

Years 3 and 4
If you progress to Honours (years 3 and 4) you will gain a broader theoretical understanding along with a chance to study the creation, application and use of particular technologies in more detail.

You will choose from courses such as Enterprise, creative and citizenship online; Heritage cultural informatics; Multimedia analysis and design; 3D digitisation; Document encoding; Records, society and accountability; Music curation and analytics; History of ICT; Digital creativity; Books and new media; Introduction to digital humanities; Data analysis and visualisation; and you will complete a dissertation based on an original piece of research.

Why choose Glasgow?
We are the only university to offer this innovative programme at undergraduate level in the UK and are CILIP accredited.

How to apply
For full-time study you must apply through the Universities & Colleges Admissions Service (UCAS). See ucas.com.

Accreditation
Our Single Honours degree is professionally accredited by CILIP, the Chartered Institute of Library and Information Professionals.

Career prospects
This degree opens a range of careers and further study opportunities and helps you stand out in the crowded graduate jobs market. Our graduates have pursued careers in multimedia design, advertising, digital content management, human resources, research, journalism, digital marketing, music promotion, film production, academia, archives, museums, galleries and management consultancy.

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