



Royal College of
General Practitioners

The Exceptional Potential of General Practice

A conference on 14 February 14:00-17:00 and 15 February 09:00-17:00

University of Strathclyde Technology and Innovation Centre, 99 George Street, Glasgow

General practitioners with knowledge and experience of local populations are best placed to consider the contributions they can make in serial encounters with individual patients, in practice organisation and delivery, in collaboration with others and campaigning for change on many fronts.

Content

- The ideas, example and memory of Julian Tudor Hart
- The Inverse Care Law
- The "Exceptional Potential of General Practice"
- How General Practitioners at the Deep End are addressing the Inverse Care Law
- Future challenges : social medicine, the wider world
- GP recruitment and retention, "it all depends on leadership at local level"
- What the future looks like for general practitioners

Speakers

Iona Heath	Graham Watt	Austin O'Carroll
Allyson Pollock	Peter Cawston	Jan De Maeseneer
Stewart Mercer	John Robson	Andy Haines

Plus speakers from the Scottish, Irish, Yorkshire/Humber and Greater Manchester Deep End Projects

Audience

The anticipated audience includes general practitioners at all stages of their careers, medical students and other health professionals interested in the contribution of general practice to health care and population health improvement. The conference will be based on short presentations with time for plenary discussion and informal conversation.

For further information and to book a place at this insightful conference, please visit the RCGP events page: <https://bit.ly/2PvOWNU>

Tickets cost £20 for RCGP members and £25 for non-members

There is an associated book launch, buffet supper and musical entertainment on Thursday 14 February, 19:00-22:00 at the Pearce Institute Govan. There are limited places for this event.

CONFERENCE PROGRAMME

The conference will take place at the University of Strathclyde Technology and Innovation Centre, 99 George Street, Glasgow G1 1RD, from 2-5 pm on Thursday 14th February and 9-5 pm on Friday 15th February 2019.

DAY ONE : THURSDAY AFTERNOON

13.00 Arrival and registration

SESSION ONE : DR JULIAN TUDOR HART AND THE INVERSE CARE LAW

Chair Dr Carey Lunan, Chair of RCGP Scottish Council

14.00 Welcome and introduction : Dr Carey Lunan

14.10 The example of Dr Julian Tudor Hart : Professor Graham Watt

14.30 The Inverse Care Law – market forces : Professor Allyson Pollock

14.50 The Inverse Care Law – research evidence : Professor Stewart Mercer,

15.10 Discussion

15.25 Break

SESSION TWO : THE EXCEPTIONAL POTENTIAL OF GENERAL PRACTICE

Chair Dr Carey Lunan, Chair of RCGP Scottish Council

15.55 Serial encounters : Dr Iona Heath,

16.15 Community practice : Dr Peter Cawston

16.35 Big data : Dr John Robson

16.55 Discussion

17.10 Close

DAY ONE : THURSDAY EVENING

RECEPTION AT THE PEARCE INSTITUTE, GOVAN

Reception, supper and musical entertainment to remember Dr Julian Tudor Hart and to mark the publication of "The Exceptional Potential of General Practice"

The reception, hosted by RCGP UK, will take place at the Pearce Institute Govan from 7-10 pm on Thursday 14th February 2019.

RECEPTION PROGRAMME

Speakers and entertainers will be introduced by Andrew Lyon

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| 19.00 | Arrival |
| 19.25 | Welcome : Mayur Lakhani, President of RCGP UK |
| 19.30 | Musical entertainment : Firefly 45 |
| 19.40 | Reflecting on Julian Tudor Hart : Professor John Frey, University of Wisconsin |
| 19.55 | Introducing the book "The exceptional potential of general practice": Professor Graham Watt |
| 20.10 | Musical entertainment : Maeve McKinnon |
| 20.30 | Buffet supper |
| 21.30 | Musical entertainment : Close Shave |
| 21.55 | Close |

DAY TWO : FRIDAY MORNING

SESSION THREE : GENERAL PRACTITIONERS AT THE DEEP END

Chair Professor Graham Watt

09.15 Welcome and introduction

SCOTLAND

09.20 General Practitioners at the Deep End : Dr Anne Mullin

09.30 Govan SHIP : Dr John Montgomery

09.45 The Pioneer Scheme : Dr Petra Sambale

10.00 Discussion

IRELAND

10.15 The Irish Deep End Project : Dr Patrick O'Donnell

10.30 GP training and recruitment : Dr Austin O'Carroll

10.45 Discussion

11.00 Break

ENGLAND

11.30 Yorkshire/Humber : Dr Elizabeth Walton

11.45 Greater Manchester : Dr John Patterson

12.00 Discussion

PANEL AND PLENARY DISCUSSION

12.15 Where next for the Deep End Projects?

13.00 Lunch

DAY TWO : FRIDAY AFTERNOON

SESSION FOUR : FUTURE CHALLENGES

Chair : Dr Khairat Al-Habbal, Lebanese American University, Beirut

- 14.00 Welcome and introduction
- 14.05 Social Medicine : Professor Jan De Maeseneer
- 14.25 The Wider World : Professor Sir Andy Haines
- 14.45 The Educational Challenge : Dr David Blane
- 15.05 Break

SESSION FIVE : WHAT DOES THE FUTURE LOOK LIKE FOR GENERAL PRACTICE?

Moderator : Dr Richard Horton, Editor, The Lancet

- 15.30 Plenary discussion with panel
- 16.30 Closing remarks