



University
of Glasgow

Management & Sustainable Tourism MSc

An outline of the programme structure

**WORLD
CHANGERS
WELCOME**



Management & Sustainable Tourism

MSc

This Masters will provide you with an understanding of the contemporary issues impacting on the tourism industry and will explore the cultural, environmental and sustainability dimensions of rural and urban tourism. By the end, you will have the managerial and service-related knowledge to develop culturally, environmentally and sustainably aware destinations.

You will learn in both an urban and rural setting at the Gilmorehill Campus in the West End of Glasgow and our beautiful Dumfries Campus in the South West of Scotland

Programme Structure

You will spend semester 1 at the Adam Smith Business School in Glasgow, where our Gilmorehill Campus is also home to The Hunterian.

In semester 2 you will study at the School of Interdisciplinary Studies at our Dumfries Campus, home to tourism and sustainability at the University and set in a culturally rich region.

In semester 3 you will carry out a piece of independent work either in the form of a dissertation or a project either in Glasgow or Dumfries, depending on the topic you choose.

Core Courses

Semester 1: Gilmorehill Campus, Glasgow

- Business Finance
- Contemporary Issues in Human Resource Management
- Managing Creativity and Innovation
- Managing Strategic Change
- Operations Management
- Service Delivery Risk and Resilience

Semester 2: Dumfries Campus, Dumfries and Galloway

- Events Management
- Tourism Sustainability and Climate Change
- *Plus two optional courses*

Final dissertation or project, to be completed in either Glasgow or Dumfries

Career Prospects

By the end of the programme, you will have developed the necessary graduate attributes to become a tourism professional capable of dealing with the challenges posed by environmental, societal and economic change, and to compete in a competitive international job market.

Potential career pathways may include specialist managerial roles within the leisure and tourism industry, heritage and cultural industry, as well as generalist managerial roles with industry, commerce and both the public and private sector.

NB: All courses are subject to change and/or cancellation



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