



University
of Glasgow

**POLITICAL
COMMUNICATION**
MSc/MRes/PgDip

**WORLD
CHANGERS
WELCOME**

POLITICAL COMMUNICATION

MSc/MRes: 12 months full-time; 24 months part-time
PgDip: 9 months full-time

You will explore a variety of themes in areas related to media (social media and the internet), politics and communication. You will seek to understand flows of information and their political consequences both domestically and internationally, across a diversity of platforms, structures, and systems.

What will I get from this programme?

- This programme is designed for those who want to pursue a career in political communication, offering you a range of theoretical insights, and analytical tools and skills that will be beneficial for a broad range of careers.
- You will engage in discussions about the role of mass media and new media in society, the ways in which politicians, civil society actors and citizens use media, and the quality of public deliberation.
- You will also explore themes such as the effects of media and communications on public opinion and public policy, the ways in which political parties communicate their messages, and how digital media shapes politics.
- Our programme is unique in Scotland and one of few political communication programmes based in a Politics department in the UK, rather than in communications or media studies.
- We also offer an MRes in Political Communication which provides additional advanced training in research methods.

Why Glasgow

The programme is based within Politics and we are one of the UK's leading institutions for political studies.

Our teaching is research-led but student centred, which means you will have the chance to develop and defend arguments in a rigorous and analytical manner, and opportunities to engage in constructive debate.

You will be part of the School of Social and Political Sciences, a vibrant community of dynamic, innovative and diverse staff and students working across a broad range of social science disciplines.

Employability support

Our dedicated Social Sciences' Employability Officer and Work-related Learning Co-ordinator can help you reflect on your learning, and develop the skills and attributes which will help you succeed in the job market. Support is provided through a number of programmes and activities including employability workshops, alumni talks, the Graduate Skills Programme and the Professional Skills Programme, as well as work-related learning activities such as collaborative dissertations, consultation projects, and practitioner talks (both staff and student led).

glasgow.ac.uk/cossemployability

‘The Political Communication programme was a great education experience. As well as a focus on Pol Comms, it also combines psychology, political science, and big data, and provides excellent research training.’

Fan Liang, China

Programme structure

You will take three core and three optional courses and will also write a dissertation.

Core courses

- Media and democracy
- Political institutions and communication
- Research design OR Qualitative methods for social scientists OR Quantitative data analysis.

Optional courses may include:

- Crime, media and popular culture
- Critical perspectives on human rights
- Global security: Theories and concepts
- Human rights and global politics
- Humanitarian intervention
- International relations and development

- International security and strategic thought
- Internet and civil society
- Media, security and war
- Public opinion
- Researching audiences and the media.

Career prospects

Our graduates have found opportunities across the globe working with political parties, campaigns, charities, NGOs, civil service, international organisations, and in journalism, business, academia, public relations, public affairs, national or local politics, and more.

glasgow.ac.uk/pg/politicalcommunicationmscpgdip

Entry requirements

2.1 Honours degree or non-UK equivalent in politics, law or related social science subject. We will consider applications from graduates from other fields, but you should submit a statement indicating why you are interested in changing fields or the connection to your previous study. We will also take relevant work experience into account.

Applicants will also be required to submit a personal statement of around 300 words. This statement should cover:

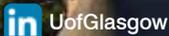
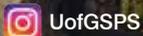
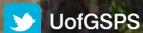
- how your interests and previous educational or professional experiences make you a suitable candidate for the programme
- the motivation for applying for this programme specifically.

How to apply

To make an application to the University of Glasgow, go to: glasgow.ac.uk/pg/apply

For any enquiries please contact:
sergiu.gherghina@glasgow.ac.uk

**JOIN US
AND MAKE
YOUR MARK**



School of Social and Political Sciences
glasgow.ac.uk/socialpolitical

University of Glasgow charity number SC004401