



University  
of Glasgow



McGill

**UNLOCKING  
LEADERSHIP  
AND  
GLOBAL MARKET  
POTENTIAL  
EXECUTIVE EDUCATION**

**WORLD  
CHANGERS  
WELCOME**

**13 — 15 OCTOBER 2017 . SINGAPORE .**

## UNLOCKING LEADERSHIP & GLOBAL MARKET POTENTIAL

Given the multifaceted demands that business leaders are facing today, this three-day Executive Education course, hosted by the University of Glasgow Singapore, brings together experts from the Adam Smith Business School and the McGill Executive Institute. The course aims to help practicing managers improve their leadership skills in three crucial areas: strategic stakeholder management, global finance and strategic leadership.

### WHO SHOULD ATTEND?

This course is aimed at individuals, who currently hold managerial positions in South-East Asia and would like to improve their leadership skills. While the course is also open to all practicing managers, who might be interested in registering, it is particularly suitable for higher-level managers or middle managers aspiring, or about to, ascent into higher management positions. It also suitable for those looking for a refresher in higher management.

### KEY BENEFITS

By the end of this course, participants should expect to have gained:

- Harness your power to mobilize talent and inspire commitment.
- Challenge your beliefs within a network of top caliber participants and faculty.
- Drive emerging and generative change opportunities and effective strategy.

## PROGRAMME<sup>†</sup>

### Day 1: Strategic Stakeholder Management (9am to 5pm)

*Dr. Stelios Zyglidopoulos*

This course addresses strategic management from a stakeholder theory perspective. It is intended to enhance the abilities of future managers to better lead their corporations through the multiple and diverse demands that an increasing number of stakeholder impose on them. In brief, through cases, brief lectures and in class exercises, the following topics are included:

- Understand the importance of stakeholder management for strategic leadership.
- Acquire the tools necessary to identify, map and understand the salience of various stakeholders.
- Develop strategies that would create value for all stakeholders involved.
- Understand the interdependence of stakeholders.

### Day 2: Global Finance and Financial Markets (9am to 5pm)

*Dr. Serafeim Tsoukas*

This course introduces executives to a number of up-to-date topics in finance and allows them to apply them to real-life case studies. Through lectures punctuated with examples and case studies, the following broad topics will be covered:

- Understanding the role of external finance in supporting the firm's real activities.
- Modelling credit risk and investigating the implications for investors.
- Analysing the innovation in the Renminbi (RMB) financial products.
- Exploring the development of domestic bond markets in the Asian region.

### Networking Dinner (7pm to 10pm)

### Day 3: Strategic Leadership (9am to 5pm)

*Dr. Karl Moore*

This course addresses how we make strategy in the vast majority of industries today and how what we think about leadership is evolving. The first half of the day is based on Henry Mintzberg's idea of emergent strategy. This session will enhance the ability of future managers to lead their corporations effectively in the face of increasing competition on a global level and rapidly changing and sometimes disruptive business models. The second half will focus on Introvert/Ambivert/Extrovert leader profiles; their strengths and weaknesses, as well as which of these you are and how to work effectively with the others. In brief, through cases, brief lectures and in-class exercises, we will explore the following topics:

- How strategy is now much more emergent and what this means for strategy making.
- How senior executives must now, much more than in the past tap into their younger employees, Millennials, to better develop winning strategies.
- Introvert/Ambivert/Extrovert Leaders, which one are you and how can you work effectively with the others?

<sup>†</sup> Includes daily lunch, tea breaks and a networking dinner on 14 Oct 2017 (Day 2).

## REGISTRATION DETAILS

**CONTACT:** +65 6908 6036/ 6040

**EMAIL:** Carol.Ng@glasgow.ac.uk

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**COURSE FEE:** 4,280SGD (includes 7% GST)

**10% OFF FOR EARLY BIRD REGISTRATION (ENDS 31 AUGUST 2017)**

**URL:** [unlockingpotentials-glasgow-mcgill.eventbrite.sg](http://unlockingpotentials-glasgow-mcgill.eventbrite.sg)



## BIOGRAPHY OF COURSE LEADERS

**Dr. Stelios Zyglidopoulos** is a Reader in Management at the Adam Smith Business School, University of Glasgow and Associate Fellow of Homerton College, University of Cambridge. He holds a PhD in Strategy and Organization from McGill University, Montreal, Canada. Prior to his current position, he has held academic positions at the Cambridge Judge Business School, Rochester Institute of Technology, Rochester, USA and Erasmus University, the Netherlands. His research interests include the relationship between Ancient Greek Philosophy and Management Studies, Corruption in Organizations, the study of Corporate Social Responsibility and Stakeholder Management. Stelios is Section Editor for the Journal of Business Ethics and Associate Editor for the Journal of Management Inquiry; he has extensive executive education experience and has taught executive programs for many multinational corporations and public sector organizations.



**Dr. Serafeim Tsoukas** is a Professor in Corporate Finance and Banking at the Adam Smith Business School. Serafeim's research and teaching interests include corporate finance and emerging markets finance. He has worked in partnership with Fitch Ratings Corporation to evaluate a commercial modelling tool. He has an MSc and a PhD from the University of Nottingham. Serafeim has held visiting research positions at the Bank for International Settlements, the Hong Kong Monetary Authority, the Federal Reserve Bank of San Francisco, the Bank of Portugal, the Bank of Serbia and Columbia Business School. His work has been published in leading finance Journals and has been featured in BBC radio and the CFA Institute.



**Dr. Karl Moore** joined McGill's Faculty of Management in autumn 2000, where he teaches graduate courses in globalization and leadership. He has taught extensively in executive education and MBA programs with leading universities including: Oxford, LBS, Cambridge, Darden, Cornell, INSEAD, Duke, the Drucker School, the Rotterdam School of Management, IIM Bangalore, Queen's and McGill. Prior to his academic career he worked for 11 years with IBM and Hitachi in sales and product management. Since 2014 Karl has been doing a radio show, the CEO Series, on CJAD in Montreal and other stations across Canada, where he interviews CEO, one-on-one for an hour. Some people he has interviewed has included: Prime Minister Justin Trudeau, Nobel Prize winner for micro-credit Mohammad Yunus and Sir Richard Branson. His current research is on Introvert/Ambivert/Extrovert Leaders, he has interviewed over 300 CEOs and other C-Suite executives for his forthcoming book from the Stanford University Press. His latest book is *Effectively Working with Millennials*.



## THE GLASGOW-McGILL PARTNERSHIP

Historic links stretching back more than two-and-a-half centuries between the University of Glasgow and McGill University were cemented in 2015, when both institutions signed a Memorandum of Agreement. Glasgow's strategic partnership with McGill University is based on a longstanding student exchange agreement, and is underpinned by strong academic collaboration across a broad range of activities. Both universities enjoy robust and increasingly established reputations as global universities while retaining their civic roots and local engagement. Both have strong connections to the culturally innovative cities of which they are a part, and both are known for maintaining an applied and balanced commitment to learning, teaching and research. Over the years the strategic partnership between Glasgow and McGill has increased their capacity for academic collaboration in teaching and research, offering tangible benefits to their staff and students. This was evidenced in 2015, when Glasgow and McGill launched a jointly-developed Early Career Mobility Scheme designed to strengthen their strategic partnership by enhancing research collaborations between the two institutions. Now in its second year, the fund continues to support PhD students and post-doctoral researchers from both universities to visit and conduct research at each institution, providing them with an opportunity to develop high-impact research themes with staff and students there.

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