



BSP

British Society of
Periodontology



Raising awareness of the links between gum disease and diabetes

The UK's official campaign for European Gum Health Awareness Day: 12 May 2017



What are we doing?

This year's campaign focuses on raising awareness amongst people with diabetes of their increased risk of gum disease. The campaign is a joint venture between the BSP and diabetes.co.uk. Diabetes.co.uk is an online patient forum for people with diabetes with over 500,000 members and a database of 10,000 healthcare professionals.

Why are we doing it?

Gum disease is a major public health problem affecting quality of life • More than 45% of UK adults are affected • Diabetes and gum disease are linked in both directions • Gum disease is preventable and treatable if caught early

What can you do to help?

- ✓ Use the campaign hashtag #gumhealthuk
- ✓ Talk to patients, colleagues and friends about this
- ✓ Post and share information on social media
- ✓ Encourage patient visits to our educational website
- ✓ Watch for news updates on our website: bsperio.org.uk
- ✓ Follow us on Facebook and Twitter

#gumhealthuk



www.bsperio.org.uk

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