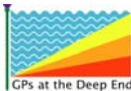


Third Sector, Mental Health & The Deep End

Tuesday 24 November 2015

Billy Watson
Chief Executive, SAMH

www.samh.org.uk

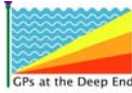


SAMH – About Us



- Established in 1923
- Scotland's Largest Mental Health Charity
- Directly Supporting 2,200 People Every Week
- Community Services (64):
 - Mental Health; Addictions; Homelessness; Employment
- National Programmes (4):
 - Anti Stigma; Anti Bullying; Suicide Prevention; Get Active
- Policy & Campaigns
- Fundraising and Volunteering : 9,000 supporters

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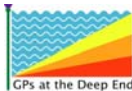


Campaign Research & Audience Testing – Key Findings



- 25% of people who experience mental health problems wait more than a year to seek help
- 77% of people would seek help from their GP
- 85% of GPs thought there were gaps in mental health provision for patients in their area
- 73% of GPs would like information on non-pharmaceutical treatment options
- 82% of GPs wanted more resource to help patients self manage
- 84% of SAMH supporters said that Early Intervention services at GP surgeries is the number one priority

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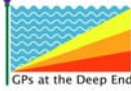


Model



- Strategic Partnership / GP Leadership
- Target Practices within 2 miles of existing SAMH service
- 3 Dimensions :
 - Embedded Worker
 - Service Delivery
 - Service Development
- 4 Elements – Distress; Peer Support; Personal Resilience; Community Resilience
- Additional – Welfare Benefits; Employment; Therapeutic Horticulture; Suicide Prevention; Sport & Physical Activity
- Community Development Approach : Assets : ALISS
- Evaluation – Contribute to national exercises

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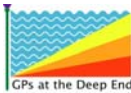


Resources



- Mixed Economy Model : £1.5m over 2 years
- SAMH first commitment £300k : GP & Project Leadership
- Distribution:
 - 75% 3 Element Model
 - 10% Evaluation
 - 8% GP/Project Leadership
 - 7% Management & Costs
- Workforce Development Plan
- 15-20 Target Practices

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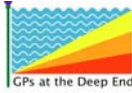


Driving for Outcomes : Patients & GPs



- Quantifiable capacity gain
- Training & Practice Development
- Connectivity to Community Assets & Peers
- Quicker access to a wider range of supports
- Building the evidence base for strategic social change

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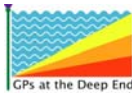


Summary Proposition



- Strategic Fit: GPs : SAMH : Scottish Government
- Movement & Alignment: Social Care → Primary Care
- Stop Greater Care & Treatment Inflow
- Target Based on Need & Social Deprivation
- Greater Choice, Resource and Support for GPs
- Scale, Accelerate & Diversify Links Workers

WWW.SAMH.ORG.UK



Reference



- For more information:
 - Know Where To Go - GP Survey Report
https://www.samh.org.uk/media/424477/final_kwtg_gp_report.pdf
 - To be involved in future discussions contact:
neil.armstrong@samh.org.uk

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