









First International Conference of the International Legacy Network: Glasgow 2014: Legacy, Partnership, Regeneration? October 14-16 2015

Registration is now open for the first International Legacy Network conference at the **Mitchell Library, Glasgow**. You are warmly invited to join us for what we are sure will be a fascinating examination of the role of mega sporting and cultural events within urban and regional development strategies. All conference information, registration and further details can be accessed at the link below:

http://policyscotland.gla.ac.uk/aa-tab-legacy-conference-2015/

These pages will be regularly updated.

You can also register directly via Registration: International Legacy Conference 2015

Early registration discounts apply until 31st July 2015

Full Delegate Rate (Early Bird) - £300

Full Delegate Rate (Standard) - £360

Global South Delegate (outside OECD) – £250

Student Rate - £200

Day Delegate Rate - £150

The conference is a partnership between Policy Scotland at the University of Glasgow, Scottish Government, Glasgow City Council and Glasgow Life.

Please note that there is an early bird discount rate cut-off as well as fee discounts for delegates from non-OECD countries and for students. The conference will involve:

- Five plenary sessions
- Four sets of parallel sessions involving eight themed panel sessions and academic streams
- Study trips immediately prior to the conference (the morning of 14 October)
- A civic reception (14 October and a conference dinner (15 October)
- All in-conference catering is included, as is a delegate pack

Six Key Themes for the conference:

- 1. What is legacy, how should host cities, governments and researchers evaluate its multiple dimensions?
- 2. What are the legacy impacts on the local community and how can legacy be best shared locally? Is there or can there be a sports/activity legacy and how would we know? What are the business and economic legacies?
- 3. What are the wider learning lessons for cities, games delivery and legacy evaluation? What does it tell us about city regeneration activities? To what extent can we achieve social, physical, environmental, educational, and other such legacies?
- 4. How unique is any event city and how does it sustain legacy momentum after the festival? What lessons and knowledge can be shared for other bids and established future events?
- 5. What lessons can we draw from the Para Sport aspects of Glasgow 2014?
- 6. What legacy lessons are there from Glasgow's bidding experience?

Legacy, Cities and Mega Events

Governments around the world champion mega-events for the benefits they bring to host cities, benefits often described as legacies. Success depends on a long-term vision for regeneration and development that goes beyond physical infrastructure to include culture, health, education, safety, the environment and other dimensions of urban well-being. Such events are expected to generate multiple legacies for the host city and its communities. These are often contested, may be difficult to sustain over time and present major challenges for their evaluation. Cities are on their own unique pathways to regeneration and development but we contend that there is much to learn internationally from sharing and exchanging evidence, research and good practice about legacy.

Legacy objectives do not end when the games are over. Cities that have hosted events, as well as governments considering bidding for mega-events share an interest in securing lasting multi-dimensional legacy as the pre-requisite for successful, sustainable projects.

We envisage the International Legacy Network as being a place where cities, governments, NGOs and international partners can work with academics and host city higher education establishments to exchange good practice and evidence on the impacts of different legacies for potential and actual host cities for sporting and cultural events, set in the context of their own economic and social trajectories.

Building on Glasgow 2014

The conference is located in the city of the 2014 Commonwealth Games, a mega event centred around ambitious legacy aims and a detailed legacy evaluation framework. This is a starting point for an ongoing conversation and network between cities, professionals, international organisations and academics all interested in hosting mega-events, pursuing legacy strategies and understanding their impacts.

The conference is inherently international, multi-sectoral and multi-disciplinary and should be of interest to city leaders, academics, the business community and professionals working in health & physical activity, economic development, tourism, volunteering, community development, disability & parasports, collaborative/partnership working, cultural programmes, evaluation and event planning/delivery. We would welcome delegates from cities across the world thinking of or committed to bidding for future mega events or those cities that have held events and are seeking to exchange experience about legacy. We would encourage academics to submit abstracts and we would doctoral students and early career researchers, too.

The programme structure is as follows

Wednesday October 14	Thursday October 15 2015	Friday October 16 2015
2015		
10:00 field trips and	9.00 2 nd plenary session	9.00 4 th plenary session
registration		
12.00 Lunch	10.30 Coffee	10.15 4 th parallel session
1.00 Welcome & Opening	11.00 2 nd parallel session	11.45 Coffee
Plenary		
2.30 Coffee	12.45 Lunch	12.15 Short break
3.00 First parallel session	1.45 3 rd plenary session	12.25 Final plenary debate
4,45 Break	3.15 Coffee	1.25 Lunch and close
6.00 Civic Reception	3.45 3 rd parallel session	
	5.30 Break	
	7.00 Conference Dinner (bus	
	pick up)	

We invite academic paper abstracts. Send them to Emma.Smith.2@Glasgow.ac.uk. These should be submitted by July 15 2015. If you would like to be sent further information as it is available regarding the conference or to discuss further these or any other conference matters, please contact Emma or Ken Gibb at Ken.Gibb@Glasgow.ac.uk.

Confirmed speakers include: David Grevemberg (CE, Commonwealth Games Federation), Professor Ade Kearns (University of Glasgow); Craig McLachey (CE Events Knowledge Services), Professor Mike Weed (University of Canterbury Kent) Councillor Archie Graham (Deputy Leader Glasgow City council), Scottish Government minister (TBC), Professor Neal Juster (Deputy Principal, University of Glasgow), Bridget McConnell, CE, Glasgow Life), George Black (former CE, Glasgow City council), and many others.

We anticipate that each parallel session slot will feature two panel sessions as well as academic sessions.

Our panel sessions will each consider their specific area's international lessons learned, legacy evaluation for that topic and the scope for connecting research and academic focus with legacy delivery. We expect to host panels on:

- The contribution of cultural programmes
- The volunteering legacy
- The host community and legacy
- The economic regeneration legacy
- Sport and physical activity legacies
- Learning lessons for host organisations and institutions
- Leveraging Para sport legacy
- Security as an example of the collaborative leadership legacy