TOURISM, HERITAGE & DEVELOPMENT
MSc: 12 months full-time; 24 months part-time

TOURISM, HERITAGE & SUSTAINABILITY
MSc: 12 months full-time; 24 months part-time

These two Masters programmes are designed to build your understanding of the tourism, heritage, development and sustainability sectors. Drawing upon a multidisciplinary team to do this, they use academic approaches from the social sciences and the arts to investigate key themes. These include motivation, impacts, sustainable development, cultural and natural heritage, interpretation and management within this field.

What will I get from this programme?
• The programmes give you the opportunity to develop a vast repertoire of knowledge and expertise in the subject area through interdisciplinary and critical approaches to study.
• International in scope, the programmes provide a worldwide perspective of tourism, as well as showcasing the variety and significance of this global industry.
• The Dumfries campus also hosts the Solway Centre for Environment and Culture, and is a centre of expertise in environmental and sustainability issues.
• A summer work placement with a variety of tourism and heritage related companies or attractions is possible.
• You will also benefit from the combined industry experience of our guest lecturers.

Why Glasgow
These programmes are global in scope, covering a wide range of international case studies. We use examples from Europe, the Americas, Asia, as well as Scotland and the UK. The local region of Dumfries has fine examples of natural and cultural heritage, including reserves, museums, theme towns and castles.

Programme structure
You will be taught through a combination of lectures, seminars, tutorials, fieldwork and project work. Some of the courses will also include study trips. You will take three/four core and three/two optional courses, followed by a choice of either dissertation* or work placement.

Core courses
• Heritage, interpretation and development
• Heritage, management and context
• Tourism, sustainability and climate change (Sustainability MSc only)
• Tourism and regional development.

Optional courses
• Climate change: impacts on ecology
• Environment, technology and society
• Environmental communication
• Environmental ethics and behavioural change
• Environmental politics and society
• Event management
• Reading the environment: old and new world romanticism
• Tourism marketing
• Tourism, sustainability and climate change (Development MSc only)
• Writing the environment: modern and contemporary nature writing.

Career prospects
There are a number of interesting roles within tourism and heritage bodies in the public and private sectors such as working for tour companies, heritage attractions, museums, and hotel groups. You could also work as a consultant in business, as part of a local government team and on planning bodies. In addition, there are jobs available in education, particularly at college and university level. Your degree may enable you to consider studying for a research degree to consolidate your expertise.

*Dissertation must focus on a sustainability topic if choosing the Sustainability MSc.
Entry requirements
2.1 Honours degree or non-UK equivalent (e.g. 3.0 GPA) in social sciences, humanities, business studies, or geography. Other backgrounds may be considered.

How to apply
To make an application to the University of Glasgow, go to: glasgow.ac.uk/pg/apply
For any enquiries email Dr Donald MacLeod: donald.macleod@glasgow.ac.uk

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