



University  
of Glasgow | School of Culture  
& Creative Arts

**Shaping Scotland's Talent: Change, Flexibility and  
New Pathways in the Screen Industries**

**Workshop 2 - Identifying and Nurturing Talent: Best Practice and New Pathways in the  
Screen Industries**

**Wednesday 28<sup>th</sup> May 2014**

**The Mews, NASUWT, Edinburgh**

10am: Registration/Coffee

**10.15-30: Welcoming remarks and introduction:**

Professor Philip Schlesinger, CCPR, University of Glasgow

Dr Lisa Kelly and Dr Katherine Champion, CCPR, University of Glasgow

**Keynote:** 10.30: Dr Kevin Sanson (Carsey-Wolf Center, UC Santa Barbara) 'Global Opportunities and Cautionary Tales: Protecting Scottish Talent from a Precarious Future'

**Session 1: The role of higher education and development bodies in nurturing talent - Chair**  
Professor John Cook (Glasgow Caledonian University)

11.00: Professor Nick Higgins (University of the West of Scotland) 'Talent and the Academy'

11.10: Dr Roberta Comunian (King's College London) 'Winning and losing in the creative industries: a reflection of creative graduates' career opportunities'

11.20: International comparator - Marie Schmidt Olesen (New Danish Screen) 'A land of milk and honey? How Denmark's support of screen talent compares to Scotland'

11.40-12.15: Roundtable Discussion

*12.15-12.55: Lunch*

**12.55-13.15 Short Film Screening – Exchange and Mart** –Martin Clark and Cara Connolly  
(Connolly Clark Films)

## **Session 2: Best practice and innovative approaches aimed at identifying and nurturing talent**

Chair Professor Nick Higgins (University of the West of Scotland)

13.15: International comparator – Lenny Crooks (Consultant) ‘The Challenge of Counter Intuitive Thinking’

13.25: Paul Welsh (Digicult) ‘The Shame and the Glory: Making Films, Telling Stories, Building Careers in Scotland’

13.35: Alison Goring (BECTU) ‘*Stepping Up* and the challenge of continuing professional development in film & TV drama production’

13.45: Roundtable discussion

*14.20-14.35: Coffee Break*

## **Session 3: New digital pathways – Chair Dr Roberta Comunian (King’s College London)**

14.35: Ian Mackenzie (Channel 4) ‘Talent Stories & Sources on Channel 4’

14.45: Michael Franklin (University of St Andrews) ‘Balancing power and aligning values: curators, capital and the definition of talent by digital audiences’

14.55: David Griffith (Director at Timelock Media Ltd) ‘Digital Perversity - calling cards, kudos and CULTure’

15.05: Roundtable Discussion

## **15.45-16.00: Closing remarks**

This event has been funded by the Royal Society of Edinburgh. As part of the RSE’s objective to ‘communicate with a wide audience, both locally and internationally, and provide an important window on the world’, this event will be recorded for subsequent dissemination through a dedicated project website.



*The Royal Society of Edinburgh, Scotland’s National Academy, is Scottish Charity No. SC000470.*

<b>Attendees</b>	<b>Institutions</b>
Alison Goring	BECTU
Belle Doyle	Consultant
Catriona MacInnes	Jumpcut
David Griffith	Timelock Media Ltd
Ian Mackenzie	Channel 4
John Cook	Glasgow Caledonian University
Katherine Champion	University of Glasgow
Kevin Sanson	Carsey-Wolf Center, UC Santa Barbara
Lenny Crooks	Consultant
Lisa Kelly	University of Glasgow
Lucy Sneddon	Channel 4
Marie Schmidt Olesen	New Danish Screen
Martin Clark	Connolly Clark Films
Michael Franklin	University of St Andrews
Nick Higgins	University of the West of Scotland
Paul Welsh	Digicult
Philip Schlesinger	University of Glasgow
Robbie Allen	Creative Scotland
Roberta Comunian	Kings College London