

SOCIAL MEDIA ANALYSIS: METHODS AND ETHICS

25 April 2014, University of Glasgow
Adam Smith Building Room 1115 (Adam Smith Lecture Theatre)

CONFERENCE SCHEDULE

09:15	Introduction
09:25	SESSION 1: CONTRIBUTIONS FROM GLASGOW PANEL 1
09:30	Studying the use of social media for cultural heritage organisations through teaching <i>Maria Economou</i>
09:35	Social Media Knowledge Exchange <i>Ann Gow</i>
09:40	Social Media Honeycombs: An Analysis of Social Media in HE <i>Lyndsay Miller and Jonathan Sellar</i>
09:50	Nazi looted art and restitution: co-ordinating initiatives emanating from state departments, business and non-profit organisations <i>Christa Roodt</i>
10:00	Q & A
10:15	PANEL 2
10:20	Who Influences Whom? Examining Opinion Leadership and the Dissemination of Information through Social Media <i>Philip Habel</i>
10:25	Analysis of social media content on incidents of electoral violence <i>Sarah Birch</i>
10:30	Social media use by civil pro-independence groups in Catalonia <i>Kathryn Crameri</i>
10:40	Analysing Twitter Data in the Context of the Scottish Independence Referendum <i>Michael Cromerford</i>
10:50	Scottish Independence Social Media Analyses - some R tm analyses <i>Stephen Tagg, Mark Shepard and Stephen Quinlan</i>
11:00	Q & A
11:15	BREAK
11:35	PANEL 3
11:40	Enabling Surveillance: Young people's uses and understandings of mobile technologies <i>Justine Gangneux</i>
11:45	'Facebook is your social life': Conducting Research into Young Adults' Alcohol Identities Online <i>Jemma Lennox</i>
11:55	Reactions to school shootings on YouTube <i>Selina Doran</i>
12:05	Challenging conventions: Towards 'discipline-grounded' ethical reflexivity in new media research <i>Filippo Trevisan</i>
12:15	Q & A

12:30	PANEL 4
12:35	Could content analysis be used to analyse dynamic social media data? <i>Shona Hilton</i>
12:40	Automatic Real-time Information Retrieval from Big Social Streams: Event Detection, Tracking and Summarisation <i>Richard McCreadie, Craig Macdonald and Iadh Ounis</i>
12:50	Crisees: Real-Time Monitoring of Social Media Streams to Support Crisis Event Management <i>David Maxwell</i>
13:00	Making Sense of Social Streams: Using Twitter to Monitor Events in Real-time <i>James McMinn</i>
13:10	Q & A
13:25	LUNCH
14:25	SESSION 2: CONTRIBUTIONS FROM THE UK KEYNOTE PANEL
14:30	Twitter Analysis for the Social Sciences and Humanities <i>Mike Thelwall</i>
14:55	Semantic Polling: The 2010 UK General Election and the Ethics of Social Media Monitoring <i>Ben O'Loughlin</i>
15:20	Application of the ESRC's principles of ethical research to the evolution of social media analytics tool Method 51 <i>Louis Reynolds</i>
15:45	Making Sense of Social Data <i>Francesco D'Orazio</i>
16:10	Mobile Media & Morality: Cultivating Ethical Practice in Social Media Research <i>Andy Miah</i>
16:35	Q & A
16:55	Concluding remarks
17:00	CLOSE