6th Annual University of Glasgow Learning and Teaching conference

## Using social media to support student learning

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### How it all got started

• Retention within 'Information and Mathematical Sciences' and 'Science and Engineering'

• Peer Assisted Learning

• Barriers

• Online discussion space

### How it all got started

Moodle forums?

- **PAL over traditional PAL**
- rsations
- field
- nisunderstandings
- ntion forced
- resit periods

### How it all got started

### Where we are now ...

### Level 1 Groups

Maths & Stats (375), Physics & Astronomy (133), Engineering Maths (146), Computing Science (125)

• Level 2 Groups

Maths (188), Computing Science (143)

## Getting started with Facebook

- Profile, page or group?
- Privacy settings
- Moderation
- Who to invite
- How to invite

## **Facebook Options**

### Profile

- Individual
- Only allowed 1 per person
- •Control of who sees what (privacy settings)
- Account details can't be shared
- Control over who is/not your friend

### Page

• Public – visible to all whether logged in or not

- Official profile/ presence
- Admin can be shared with others (details not public)
- Fans "like" a page
- Some control of who can post
- "Broadcasts" information

### Group

- Can be public or private:
  - Open
  - Closed
  - Private
- Community groups
- Admin can be shared with others (group members can see who admin are)
- Members join a group (with/out admin approval)
- Discussion

## Administration

- Moderation policy
  - Who will moderate?
  - Policy
  - Sanctions
- Who to invite?
  - Current students
  - Senior students
  - Alumni
  - Academic staff
  - Support staff
- How to Advertise?
  - Email
  - Moodle
  - Class noticeboards

## Facebook Pages

- Best for 'broadcasters' sets expectation of traditional creator / audience relationship
- Facilitates 1:many and 1:1 communication



## Facebook Pages

- No control over membership anyone can see you, anyone can like you!
- Users get no notifications (but posts do appear in their news feed)
- **Therefore** not a good choice if you want conversations and peer exchanges
- Suitable for: Services, Colleges, Schools

## **Guidelines and Policy** Rule #1: Don't annoy.

# Guidelines and Policy Rule #2:



## **Guidelines and Policy** Rule #3: Stay on target

Expand your audience's knowledge

**Promote** your services

Respond to your audience

### **Time-Critical Conversations**



#### Shazia Ahmed Update:

"In view of the severe weather conditions, with very strong winds expected from 12 noon onwards, the University has decided to close with immediate effect. All staff and students are encouraged to return home as soon as possible."

Drop-ins today are cancelled (sorry...)

Tomorrow morning (Friday 9 December) drop-in will start at the earlier time of 9:15am. Like · Comment · Follow post · 8 December 2011 at 09:58 Shazia Ahmed I am off home now, but will be checking emails regularly. 8 December 2011 at 09:59 · Like Hope you get home safe and avoid the worst of

"Hurricane" (as it is being referred to on twitter). 8 December 2011 at 10:34 · Like · 🖒 2

Shazia Ahmed Thanks Jon. Just got back 8 December 2011 at 11:26 · Like

Write a comment...



I am in urgent need of assistance my fellow mathers, i know it was asked before, but where is the OTC drill hall, and how do i get there? Where exactly is the math office and room 321E in the math building? Please explain in as much detail as possible; explain like i were an idiot much appreciated.

Like · Comment · Follow post · 10 December 2011 at 11:09



### Academic 'Chat'



I'm a little (okay, a lot) rusty with trigonometric identities. I'm doing a practice skills test and it's hit me with this bad boy.

Let  $f(u) = 2(u^2 - u^4)$ . Find  $f(\sin\theta)$ .

So far I've got 2(sin<sup>2</sup>0-sin<sup>4</sup>0) but I don't know where to go from there. A cheeky hint would be appreciated! Thanks.

Like · Comment · Unfoliow post · 24 September at 16:06 near Bishopbriggs





### Interactions between students

10	ŀ
1.57 -	

Hello all. I'm "the dude in the wheelchair". I'm from York and am studying Astronomy and Physics. I came to Glasgow coz I knew that the quality of degree study would be good and also my brother lives here. I realy freaked out in the first few weeks last year as my head went into melt down with the level of maths, I haven't been to school for a long time see, was going to change to a degree in drama but I've already passed that course, Ha!

I like music and used to play in a band years ago but my fingers don't work so good now. All the people I've met here are realy nice and I look forward to seeing you all.

PS: Shazia, I'm coming to see you socoon. ;0)

Like : Comment : Unfollow post : 19 September at 18:06

#### 🖒 Lorna Love likes this.

Lorna Love watch out Shazia Ahmed! 19 September at 18:07 · Like

Shazia Ahmed OK Martin, see you soon! 19 September at 21:48 · Like

Write a comment...

y	Bit quiet on here!! How are you finding first year Physics and/or Astronomy? Do you get Dr. Diver this year? He's one of the best!				
	Like * Co	omment · Follow post · 20 September at 16:39 near Gla	sgow		
	🖒 Kat	rina Pugh likes this.	🛷 Seen by 89		
	۹	Legend! 20 September at 17:38 · Like			
		Is it just me or the Newtonian mech are a bit too much? We go through 3 chapters over th quickly, so all the reading is left for us alone? A lot of y self-studying. 20 September at 18:18 • Like • 🖒 1	ie lecture		
	y	Is it Chris White? He does go very notes are excellent, I didn't read them properly until wish I had done straight away. They look boring but a Things don't really slow down by the way!! 20 September at 18:23 · Like	xam time, but I		
		Ves it is him. I didn't bought the phy until yesterday and now it is very hard to catch up. Hi lectures a week will he do? Not all 4 i hope. 20 September at 18:25 · Like			
	2	No, he just does one part of phys good lecturer, but he was a bit fast for me too. His no perfect sense once IR/1S calculus starts to sink in and natural, early days for you yet 20 September at 18:31 · Like	tes all make		
	1	The lecturer for optics and waves i make it today because of illness therefore Chris White lectures all week. 20 September at 18:44 : Like			
		I think the toughest thing with his lect all algebraic notation, like just letters and more letters and then if you don't follow a step it can be hard to se when most people are used to getting to do a numeric each step. Rereading 20 September at 22:27 via mobile ' Like ' iii 1	with subscripts what happened,		
	100	Re-reading helps a lot. 20 September at 22:28 via mobile ' Like ' 🖒 1			
	×9	yep, last year was I think the first taught first years, (don't quote me) I think he usually postgrads, hence he's maybe a bit more advanced. I minority here, but when I reread his printed notes fro some 15 in second semester, it all made perfect sense feeling! First time I felt like I had a chance! 20 September at 22:29 · Like	teaches may be in a m Moodle after		
	1000	Was it yourself on the panel on Friday	Cameron? I		

### **Messages of Support**





## Organising meetings/study groups

	Astronomers, room 4E in the library is booked for Friday from 3pm to Spm for group study. :) Like - Comment - Follow post - 20 November at 14:17 via Mobile				
	🖒 Lorna Love likes this.	🖋 Seen by 101			
	20 November at 15:56 · Like				
	Aeaand im fr astronomy. :S 20 November at 15:57 - Like	eaking out about positional			
	20 November at 23:10 · Like · A1				



### **Current Affairs**

### Lorna Love

heard about this over the weekend and wondering what you guys thought about it? ...



#### Student Richard O'Dwyer can be extradited over TV website - Telegraph www.telegraph.co.uk

A British student can be extradited to the United States for running a website that provided links to pirated films and television shows, a court ruled.

### f Like · Comment · Unfollow post · Share · 16 January at 10:36



"The website did not itself host unlawful downloads or video streams, but acted as a directory of links to others that did." A criminal offense? You'd think they'd go to the source.

17 January at 12:49 · Like · 🖒 4



I believe he can be extradited because the website was hosted in america, where this is illegal. You could probably argue that he broke the law here and instead be charged here for it but, I for one welcome our new american overlords.

17 January at 13:23 · Like · 🖒 1



he made over \$230,000 thats why they are arresting him if it was non profit site then i guess a warning would have been sufficient...

17 January at 17:06 · Like · 🖒 1



Still the profit isn't the crime, it's the illegal activity. The website pretty much served as an advertisement or link for other pirating sites. I think this is a pretty good example of how websites like wikipedia, reddit, etc. could fall under the ever expanding concept of pirate websites. Makes me wonder what kind of information is still free and for how long, considering sopa/pipa.



It would come down to if he responded to take down requests from the US, unless of course if someone pays the judge off.

18 January at 14:31 · Like



Hmm yes, copyright infringement requests. Sort of how youtube censores some videos. Well, it doesn't say. But isn't there a difference between hosting copyrighted information and linking to it?

18 January at 14:36 • Like



technically it is a crime cuz you are making profit from other peoples work with no permission, if it was non profit it would be a site just for sharing stuff => Less punishable 18 January at 14:36 · Like



still breaking the law but in a less degree 18 January at 14:40 · Like

## **Group Activity**

- Purpose of group/page
- Moderation
- Invitation
- Advertising
- What month to start
- What types of post and when

## Questions

- What month did you start and why?
- Did you have difficulty agreeing?
- How much time do you think moderation/admin will take?
- What measures of success would you use?
- Are you going to implement a group/page on your course and why (not)?