The Russian & CIS Energy Sector and Academic/Practitioner Engagement

Dr Nat Moser
Research Fellow in Russian & CIS Energy
School of Slavonic and East European Studies
University College London
n.moser@ucl.ac.uk

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Academic engagement

- What does your research contribute to existing academic debates?

- How do you communicate that to academics?
  - Journal publications
  - Books
  - Conference presentations
  - Workshops
  - Roundtables
  - Other meetings
Practitioner engagement

- Who potentially is a practitioner audience for your research?

- What might be interesting about your research for a practitioner audience?

- How do you conduct and structure your research so that it will interest these groups?

- How do you communicate with practitioners?
  - Non-academic publications
  - Conferences
  - Workshops
  - Roundtables
  - Other meetings
An example of academic/practitioner engagement - Conference on “Shale Gas and Renewable Energy”, UCL SSEES, June 2012

- Examined the prospects for the development of these new forms of energy in Ukraine and Poland

- Participants included:
  - UK academics
  - Industry practitioners / business
  - Government
  - International institutions
  - Lawyers
  - Corporate financiers
  - Media

- Academics contributed theoretical framework, economic overview, and comparative case-studies.

- Practitioners contributed industry knowledge, legal understanding and up-to-date country information.
Examples of where my research on the Russian oil industry has had practitioner impact

- Developed a methodology for calculating shareholder loss due to transfer pricing.

- Article on “Transfer Pricing and Calculating Russian GDP,” Moscow Times.

- Contributed to investment decisions into Russian & CIS oil companies based on historical knowledge from the Soviet era of:
  - drilling practices
  - technology
  - reserve calculation methodology
My on-going research on the Russian oil industry and academic/practitioner impact

- A reassessment of the impact of different types of ownership on enterprise performance since 1992.

- Examining the degree to which the current behaviour of managers of oil enterprises has been determined by their Soviet era experience and practices.

- Understanding the development of the oil industry in the late-tsarist period and whether it holds any relevant lessons for today.
Thank You

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