



## Archives

**Glasgow University Guardian online archive**  
Every student newspaper produced at the University from 1932 to 1935 and 1955 to 2007 is now accessible and reveals a rich record of student life across 75 years. Acting as a training ground for some of the UK's most influential journalists and politicians, the archive contains contributions from former students including Donald Dewar, John Smith, Andrew Neil, William Boyd, Iain Martin and Professor Sir Neil MacCormick.

[www.glasgow.ac.uk/services/archives/guardian](http://www.glasgow.ac.uk/services/archives/guardian)

**World Changing website**  
March 2011 saw the launch of the University of Glasgow World Changing website. World Changing celebrates the staff and alumni of the University of Glasgow whose innovations, discoveries or developments in the twentieth century have changed the world. At its launch in March 2011, 102 achievements and 118 people had been assigned world changing status. World changers include Edwin Morgan, National Poet for Scotland, Ian Donald, obstetrician and inventor of the diagnostic ultrasound and prominent nutritionist, Mike Lean.

[www.worldchanging.glasgow.ac.uk](http://www.worldchanging.glasgow.ac.uk)

**The University of Glasgow Story**  
Interest in this resource has grown, with more than half a million hits per month recorded. This popular website tells the story of men and women who have played a part in the development of the University since it was founded over 500 years ago.

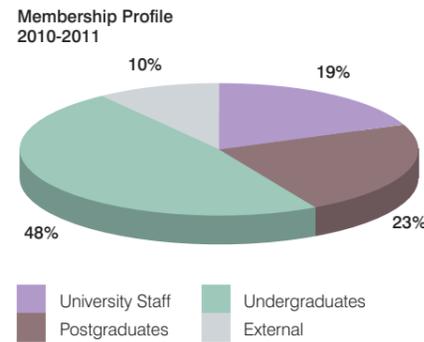
[www.universitystory.gla.ac.uk](http://www.universitystory.gla.ac.uk)



Above (left to right)  
Isabella Elder's portrait from the University of Glasgow Story;  
Mike Lean and Alan Crozier announce their project into the health properties of tomatoes, 1996

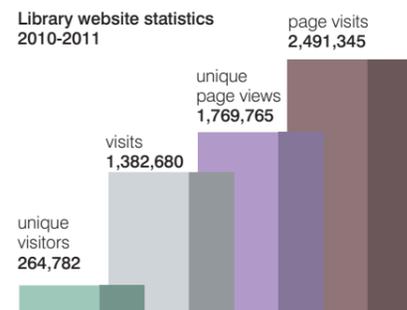


## Facts and figures

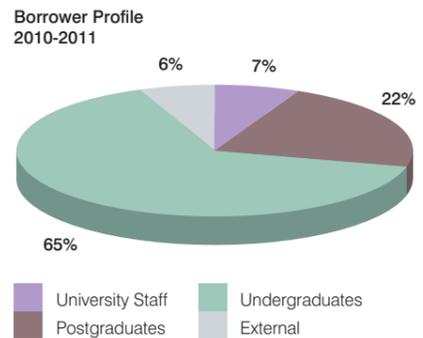


**Visitors to the Library: Physical & Virtual**  
Visits to the Library increased by 6% to 1,634,638. The average visits per FTE student increased to 74 compared with 64 last year. The most frequent visitors are from the College of Social Sciences followed by the College of Arts, however the number of visits from members of the College of Medical, Veterinary & Life Sciences increased by 162% on last year.

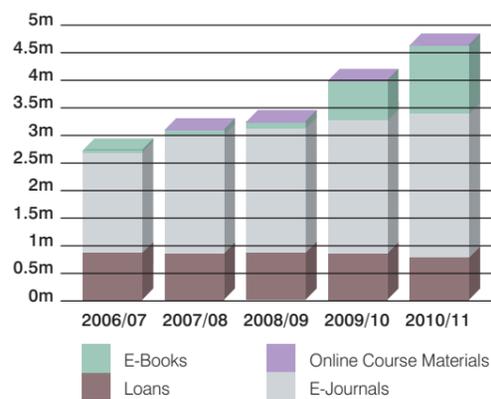
From Google Analytics, the number of visits to the Library Web Site increased by 3% on last year. During 1,382,680 visits to the Web site, 264,782 unique visitors from 174 countries, viewed 2,491,345 pages.



**Borrower Profile**  
In total, 26,431 readers borrowed 799,999 items of which 68% were self-service transactions and 43% were from the Short Loan Collection.



**Use of Information Resources**  
The increased provision of electronic resources, especially e-books, is reflected in the use of both print and electronic collections. Use of electronic books per FTE student now exceeds the use of print material by 58%.



[www.lib.gla.ac.uk](http://www.lib.gla.ac.uk)  
Email: [library@lib.gla.ac.uk](mailto:library@lib.gla.ac.uk)  
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# Library Review 2011





Looking back over the year, there has been a real commitment and enthusiasm from staff, as well as a wealth of new initiatives and developments. Library staff continue to look forward, seeking the best ways to provide information resources and guiding our users to the content they require for study and research.

*Helen Durdell*

Helen Durdell, University Librarian.

## Highlights and achievements of the year

- The Library's Mobile strategy was developed, followed by successful implementation of the first phase
- E-book usage increased by 150%
- Digitised course material provision rose by 37%
- Award-winning presentations given on our research repository, Enlighten
- Library contributed to the successful mini-REF exercise across the University
- Thirty years of the Scottish Theatre Archive celebrated
- Launch of University of Glasgow World Changing website and Glasgow University Guardian online archive.
- Popularity of the University Story website demonstrated with over half a million hits per month

## Looking to the future

### Check out the Library

To introduce our services, Library staff regularly give presentations and attend fairs and open days. This includes University Induction and Freshers' Fair and also covers Undergraduate and Postgraduate Open Days, Applicants' Day and the New Staff event. On these days we have a team of meeters and greeters who are happy to answer questions and show people around the Library building.

The 2010 orientation presentation was extremely successful, and was also made available as a Library YouTube video which had thousands of views.

[www.youtube.com/uofg](http://www.youtube.com/uofg)

### Mobilising the Library

With ever-increasing numbers of Library users accessing our online services on mobile devices, the Library launched a strategy to deliver new services, both now and in the future. A number of new services have been developed, including Mobile QuickSearch, a search service optimized for smartphones and tablets. An instant messaging service was introduced using Meebo and QR (Quick Response) codes were added to the classic search catalogue and new book display.



Right Promotional poster for new mobile services

### Enlighten and research management support

The Library was heavily involved in the University's mini-REF (Research Excellence Framework) exercise which ran between October 2010 and May 2011. A new add-on to the University's institutional repository, Enlighten, enabled academic colleagues to select their four top publications from within Enlighten and to provide information on Impact and Esteem. The Library was also involved in a significant exercise comparing journal articles recorded in Enlighten against a journal ranking produced by the Excellence for Research in Australia (ERA) initiative.

### Course Materials

The Online Course Materials Service continues to expand. The team prepared materials for 70 completely new courses and saw a 37 % increase in the number of extracts provided. Positive feedback has included comments such as "Just back from a History Staff/Student Committee meeting, where students were most enthusiastic and positive about the digitised reading resources available to them via the Course Materials".

### Electronic book provision

The total number of e-books available to users is now more than 700,000. A Springer e-book trial proved to be very successful resulting in the library purchasing all English language Springer collections from 2005-2011.

### Patron Driven Acquisition

Glasgow is the first Scottish Higher Education institution to undertake a PDA (Patron Driven Acquisition) scheme for selecting e-books. Approximately 1500 titles were selected by users and loaded onto the Library website, with automatic purchase made when a title was accessed twice. As a result, almost 300 new titles were purchased and added to the Library collection.

### Electronic resources

Work continued throughout the year to make access to our online resources both on and off-campus, as transparent and simple as possible for our users. A positive result was achieved with all Library users now able to log-in to resources with their GUID (Glasgow User ID) regardless of starting point.



## People

### Awards season

There was success for the Library at the Research Libraries UK Conference in Edinburgh in November 2010. Prizes were awarded to Robbie Ireland and Toby Hanning for an innovative presentation on Enlighten and, Catriona Fisher for her presentation on Branding Library Services for New Users. Robbie and Toby won another award at the Edinburgh Repository Fringe event in August 2010.

How to bake an embedded institutional repository video: <http://www.youtube.com/watch?v=BuZgF985B4s>

### Roger Hickman retires

Roger Hickman retired from the Library after many years. The planning and undertaking of various refurbishment projects over the last decade or more owe a huge debt to his careful and comprehensive attention both to detail and to the bigger picture.

Below (left to right)

Library staff at New University Staff event; Toby, Robbie and Catriona with their prizes; Roger Hickman



Above (left to right) Avicenna: Beginning of book 2 (aa1r): Hunterian copy; Avicenna: Beginning of book 2 (aa1r): Ferguson copy; Scottish Theatre poster

## Special Collections

### Breaking the Renaissance code

To coincide with the Ninth International Emblem Conference held at the University, an exhibition of material from Special Collections, focussing on Renaissance symbolism was mounted in the Hunterian Art Gallery. Amongst the items on display were editions of Alciato, and a 16th century French translation of Petrarch, illustrated with dramatic miniatures (see image below).

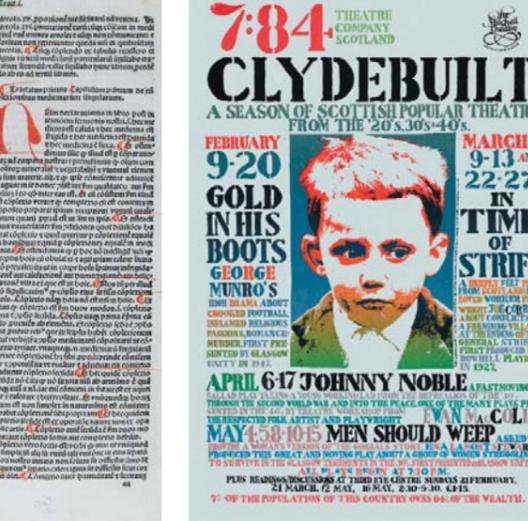
### Euing Ballads on-line

In the course of the year all 415 Euing broadside ballads were digitised by the Library's Photographic Unit. William Euing (1788-1874) was a Glasgow insurance broker who assembled a personal library in his home, purchasing the ballad collection in 1856.

<http://ebba.english.ucsb.edu/page/euing>

### Edwin Morgan

In September the Library received the final transfer of Edwin Morgan papers, following the poet's death in August 2010. The publication of an official biography, largely based on research in Special Collections, was in part responsible for two subsequent donations of material.



Above (left to right) Avicenna: Beginning of book 2 (aa1r): Hunterian copy; Avicenna: Beginning of book 2 (aa1r): Ferguson copy; Scottish Theatre poster

### Glasgow Incunabula Project

This project investigating early printed books is now firmly established internationally, attracting considerable critical acclaim. Some 440 incunabula have now been researched. Feedback has been very positive, with a number of enthusiastic comments (such as that from Barbara Scavini of Quaritch: 'All my congratulations on such comprehensive, analytical and VERY good-looking thing!'). 'I think there is a good chance that the Glasgow catalogue will become a model ... for future incunabula projects.' (e-mail from Dr. Falk Eisermann, Director of the Gesamtkatalog der Wiegendrucke, Staatsbibliothek zu Berlin)

[www.glasgow.ac.uk/services/specialcollections/incunabulaproject](http://www.glasgow.ac.uk/services/specialcollections/incunabulaproject)

The two copies above of Avicenna provide a nice example of the rare book librarian's mantra that 'no two copies of any early printed book are ever the same'.

### Scottish Theatre Archive

The Scottish Theatre Archive celebrated thirty years in existence in 2011. Founded in 1981, the Archive has grown faster than any other collection, with most of the new acquisitions coming to the Library in the form of donations from theatre companies and individuals. The Archive of the National Theatre of Scotland was placed in the archive in May.

Left 16th century French translation of Petrarch