

Develop Your Personal Brand Plan

Tools and tactics to set yourself apart

Focus

- First Things First
- Self Assessment
- Career Shifting

Prepare

- CV
- Marketing Plan
- Targeting & Research
- Networking
- Job Search Communications
- Interviewing

Achieve

- Job Search Strategies
- Negotiation
- Managing Your Career

Alternate Tracks

- Start Your Own Business
- Retirement

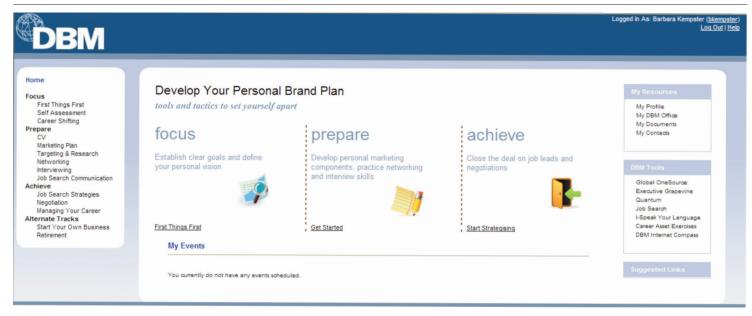
These links provide topic related information such as:

- Downloadable Guides
- Links to suggested DBM events
- Career Asset Exercises
- Links to suggested resources

Content Guide to the DBM Client Webcentre

http://client.dbm.com

Client User ID:



DBM Tools

- Career Asset Exercises: Self-assessment exercises to help you analyse your skills and knowledge as you begin your search and to clearly articulate what you want during your search.
- I-Speak: Communication style assessment
- **Events (Webinars):** Calendar and registration for live, interactive consultant facilitated web events covering job search.
- SkillSoft: Self-paced professional development courses on Microsoft Office Applications, Project Management, Six Sigma, Business Development, Consulting, Entrepreneurialism and IT.
- Global OneSource: Company and industry information, news and reports to help prepare your target companies and for interview.
- Internet Compass: Directory of jobsearch and related websites.
- Recruiters, Headhunters & Job Leads: Executive Grapevine, gateway to international recruiters. Quantum and DBM Job Bank for job vacancies.

My Resources

- **My Profile:** Update your DBM contact information and profile
- My DBM Office: Get information about your local DBM Office
- My Documents: Save documents in a secure accessible location
- My Contacts: Save your contacts in a central, accessible location

Helpful Hints

- In Events (Webinars) click on View Presentations or View Calendar and select All Presentations or All Sessions to see the full listing of events
- Click the Help link at top right of page to access DBM Client Support