

National Student Survey Response Rates

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ENCOURAGE PARTICIPATION

- ✓ Share with departments
- ✓ Use in faculty activity
- ✓ Engage student groups
- ✗ Do not use for unrelated promotion



SHARE INTERNALLY

- ✓ Staff involved in NSS
- ✓ Relevant student groups
- ✓ Treat as confidential
- ✗ Do not share externally



SHARE RESPONSIBLY

- ✓ VLEs and student apps
- ✓ Campus screens
- ✓ Closed groups
- ✗ Do not share on public social media

Record sharing activity in your communications plan

Contact nss@ipsos.com (Ipsos)
or
nss@officeforstudents.org.uk
(OfS) for any questions

This information is non-exhaustive.
Refer to the **Good Practice Guide**,
Chapter 2: "Promoting the NSS" for
more information