

National Student Survey

Producing Own Materials

1



CLEAR

- ✓ Explain the purpose of the NSS
- ✓ Use approved NSS branding
- ✓ Signpost to the NSS website



NEUTRAL

- ✓ Promote fairly and neutrally
- ✓ Encourage honest feedback
- ✗ Never suggest preferred answers



DISTINCT

- ✓ Follow the NSS timetable
- ✓ Keep NSS separate from other surveys
- ✗ No commercial or political content

NSS open from **6 January to 30 April 2027**

QUICK CHECK

Could this influence how a student responds to the NSS?
If yes, stop and revise

Contact nss@ipsos.com (Ipsos)
or
nss@officeforstudents.org.uk
(OfS)
for any questions

This information is non-exhaustive.
Refer to the **Good Practice Guide**,
Chapter 4: "NSS Marketing
Materials" for more information