

National Student Survey

Inappropriate Influence

3



NEUTRALITY

- Encourage participation, not responses
- Share balanced information
- Let students interpret questions
- Avoid leading language



INDEPENDENCE

- Participation should be voluntary
- Allow private completion
- Keep responses confidential
- Support honest feedback



INFLUENCE

- Do not tell students how to answer
- Do not provide preferred responses
- Do not suggest participation is compulsory
- Do not link results to provider performance

QUICK CHECK

Could this make a student feel pressured to participate or answer in a particular way?

If yes, stop and revise

Students should be free to decide whether and how they respond. A **guide for students on inappropriate influence** is also available.

Contact nss@ipsos.com
(Ipsos)

NSSAllegations@officeforstudents.org.uk (OfS)
for any questions

This information is non-exhaustive.
Refer to the **Good Practice Guide**,
Chapter 3: "Inappropriate Influence"
for more information