

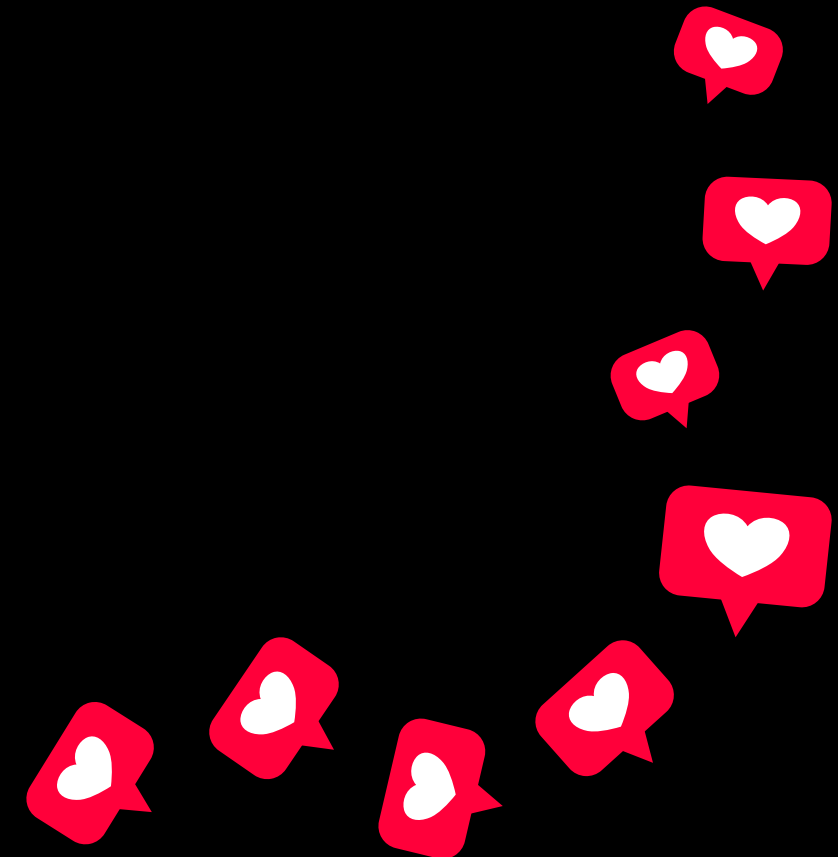
USING OFFLINE WORKSHOP TO STUDY SOCIAL MEDIA

Deaf Feminist Activism on Social Media

WEBINAR SERIES: SOCIAL MEDIA AS A RESEARCH TOOL

12/05/2026

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deaf signer

deaf PhD-researcher

white

she/her

based in Vienna

Vanessa



UK | DUBAI | MALAYSIA

Research focus

lived experiences

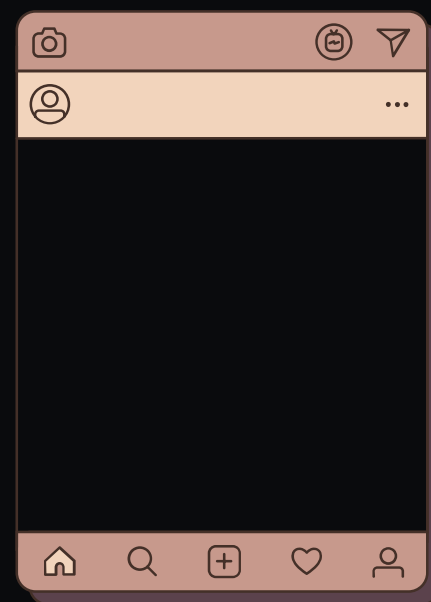
emotion & activism
(social media)

deaf
perspectives



Why social media is difficult to study

Platforms show



Researchers may miss



my approach

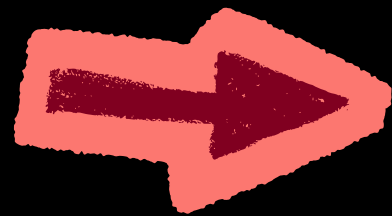
social media as experience

focus on emotions + interaction

knowledge is situated



Diary Study



**Challenges
of Diary
Method**

**Method
Shift**

Workshop



phase 1: Yes/No/Maybe

phase 2: posts

phase 3: creating own post



Why workshops matter

deeper reflection

emotional engagement

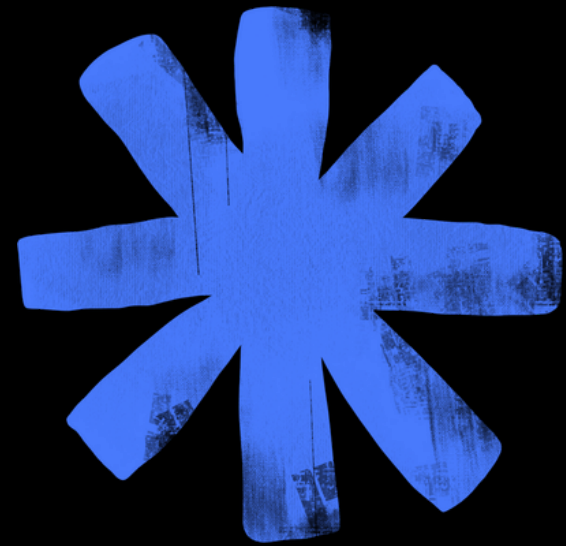
shared meaning-making

how people interpret

how they act

how they respond

Key takeaway



interaction on social media depends on the context

platform data has limitations

meaning develops collectively

workshop can create space for reflection

Thank you

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References

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