



University
of Glasgow

FIND A SOLUTION

20

25

Brought to you by
Careers,
Employability &
Opportunity

PROGRAMME OVERVIEW

Find a Solution has been running for 17 years, initially through the University Settlement and developing over time into a highly successful and impactful internship scheme. Through this programme, third sector and charity organisations in the Greater Glasgow area can apply for funding to hire a UofG student intern to assist with a strategic project over the summer months. The programme is managed by the Student Opportunities team within Careers, Employability & Opportunity.



**FIND A
SOLUTION** 

Student
 **Opportunities**
Hub

PROGRAMME OVERVIEW

Each internship is for 160 hours and takes place between June-September. The Student Opportunities team manages recruitment including assisting with formulating the job descriptions, advertising to students and screening applications.

Over the years the value of the programme has been recognised across the University and we've received investment from various departments. In 2025 we received funding from the:

- Student Experience Strategy
- Postgraduate Researcher Opportunities Hub from the College of Social Sciences
- ESRC Impact Acceleration Account from the College of Social Sciences
- School of Culture and Creative Arts
- College of Science and Engineering
- Glasgow Riverside Innovation District.

Roles which are funded by specific departments are then ringfenced for the School or College where the funding originated.

2025 KEY STATS

89

Funding applications received from organisations around Greater Glasgow

41

Internships funded

1500+

Student applications submitted

15

Undergraduates placed on internships

27

Postgraduates placed on internships

£82,600

To support the work of third sector organisations

THE STUDENT EXPERIENCE

The community welcomed me warmly from day one, and right away I felt like an intrinsic part of it despite being an international student living thousands of miles away from home. They created a nurturing and safe environment where I could grow not only as a researcher but as a person.



Atreyo, Intern at the Children's Wood

My time here has been a transformative period for skill development, as I was given a unique opportunity to gain invaluable skills in professional communication, project management, and collaborative problem-solving. By entrusting me with meaningful responsibilities rather than simple administrative tasks, the company demonstrated a genuine commitment to nurturing my growth.



Aakanksha, Intern at West of Scotland Housing Association

THE EMPLOYER EXPERIENCE

Here at SCAN we believe that the Find a Solution Internship scheme is a vital opportunity. It helps us to bring additional resource into our small team whilst providing a student/graduate with the opportunity to put their skills and learning into practice, which in turn helps the visual arts community that we support.



Helen, Scottish Contemporary Art Network

I was very impressed by the quality of this experience, from onboarding our opportunity, to the level of applications we received, the work delivered by our intern, and the celebration event - which was lovely to see the value this has had for other 3rd sector orgs.



Chani, Givin' It Laldie

You can hear more from this year's participants by watching [our programme video](#).



We ask each Find a Solution intern to create a reflection and impact poster, highlighting the skills they've developed and the outputs of their internships. These posters are displayed at a celebration event in September where we bring together the interns, organisations and University staff to mark the end of the programme.

MY EXPERIENCE AS A MARKETING & E-COMMERCE INTERN

ABOUT AMMA

Amma Birth Companions is a Glasgow charity supporting women and birthing people facing barriers during pregnancy, childbirth, and early parenthood. Amma provides services including birth and postnatal companionship, peer support, and education.

@ammabirth

MY ROLE

My role as a marketing & e-commerce intern includes:

- Set up an online shop for fundraising on a new e-commerce platform
- Take product pictures
- Assist with the pop-up stall at a summer fair
- Create social media contents to showcase our products

MY GAINS

I'm so glad to...

- Meet the lovely team of Amma and Amma Family (our clients)
- Work closely with the marketing team and make contribution to Amma online shop
- Involve in weekly general meetings, volunteer party, staff trip and summer fair at Glasgow Trades Hall

OUR POP-UP STALL

Amma Merchandise

INTERNSHIP OUTPUTS

- A new online shop about to launch
- Two videos for product display
- A set of product pictures
- Support the choice of new products with survey and visual proofs for T-shirt design

DEAFBLIND SCOTLAND

MARKETING INTERNSHIP

Who are they?

Deafblind Scotland is a national charity based in Kirkcaldy, committed to supporting individuals across Scotland who are living with dual sensory loss. They provide a wide range of services including communication support, peer connection and campaigning to raise awareness and improve the rights of deafblind people. Their work empowers members to live as independently as possible while promoting inclusion and accessibility at all levels of society.

Skills Gained

- Website Design
- Communications
- Graphic Design
- Adaptability
- Collaboration
- Organisation
- Inclusion

Memorable Moments

Some of the most memorable moments from my placement included watching the BSL Choir perform at Luncheon Fair, participating in events with Deafblind Scotland members and taking part in website training sessions delivered by JM Morgan's Force for Good team. One particularly powerful moment was achieving the announcement that the Scottish Government would officially recognise deafblindness as a distinct disability - something the charity has passionately campaigned for over many years.

My Experience

Throughout my placement I was responsible for managing the charity's social media presence, creating accessible graphic content and supporting website updates and design. I also had the opportunity to interact with members during various activities, which should not to me was the decision of the entire team - each staff member's passion for improving the lives of those they support was truly inspiring and made the experience incredibly rewarding.

Uniqueness of the Role

Since much of our communication was directed toward a deafblind audience, I had to approach every design and message with accessibility as the top priority. This meant carefully considering every colour, font, contrast and alt text choice to ensure it was fully accessible to our members. This experience helped me understand just how many everyday resources are not designed with accessibility in mind. The experience was a major learning curve and has deeply influenced how I think about inclusive design.

What I will Take Forward

This placement has equipped me with a greater appreciation for inclusive communication, and the practical experience in accessible design that I carry into future roles. It also reinforced the importance of engaging with communities, not just for them. Most importantly, it has shaped how I approach my work - with empathy, inclusivity and a commitment to making spaces and platforms more inclusive for everyone.

SUNNY CYCLES

EMAIL MARKETING & NEWSLETTER INTERNSHIP

Thanks for stopping by to learn my journey with

As an international student, I've truly felt the warmth and care of the Glasgow community. I'm grateful for the chance to contribute through Sunny Cycles, learn so much along the way, and give back to a place that already feels like home.

Our mission

Our mission is to create an inclusive, welcoming space where everyone can experience the joy, freedom, and health benefits of cycling. At Sunny Cycles, we believe everyone deserves the chance to ride, connect, and enjoy Glasgow's great outdoors.

What I Do

- Designed and delivered email campaigns using EmailOctopus, and Canva.
- Created templates for newsletters, welcome series, and fundraising campaigns.
- Supported fundraising events through venue setup and promotional materials.
- Optimised campaigns with A/B testing and performance tracking.

My Outputs

- Strengthened community connections and reinforced brand voice through engaging email communications.
- Created 18 email templates, achieving an average open rate of 50%+ and CTR of 3.7%+.
- Increased mailing list subscribers by 10% during internship.
- Ensured consistent brand voice across all email communications.

Sunny Cycles is a Glasgow-based charity making cycling accessible for all, regardless of age, ability, or background.

GLASGOW SCOTLAND * Find A Solution * JUNE-AUGUST 2025

Turning Ideas into - REAL RESULTS

A COMMUNICATIONS & PR INTERNSHIP

WHAT WAS MY ROLE?

My role was to develop a communications plan and create content for West of Scotland Housing Association (WSHA), new Mid-Market Rent (DMR) house and facilitating services. I focused on building brand awareness, conducting demographic study and providing strategic insight to support the organization's goals.

INTERNSHIP OUTCOMES:

Communications Strategy: I created several formal, documented strategies that will guide future campaigns.

Audience Insight: My work was grounded in data, allowing me to understand and connect with different audiences.

Creative Content: I developed a wide range of content ideas, briefs, and messaging tailored for key digital platforms.

Stakeholder Engagement: My role involved communicating with a variety of internal stakeholders.

Professional Communication: I learned to present complex ideas clearly and concisely, both verbally and in writing.

EXCLUSIVE EXCLUSIVE EXCLUSIVE

INTERNSHIP OUTCOMES

Developed a comprehensive digital strategy for WSHA's MMR house, including a planned campaign approach for Facebook, Instagram, TikTok, and Google Ads.

Created over 30 unique ad concepts from interactive quizzes to video briefs, to drive engagement and awareness during a hard launch.

Conducted in-depth audience analysis on WSHA's 3,764 residents to inform precise ad targeting and messaging.

Performed a detailed competitive review to identify WSHA's unique selling points in the market.

Created 6 month content calendars, produced creative ad visuals and videos, ensuring consistency in messaging.

"When I found most valuable was the opportunity to not just think creatively, but to translate that strategy into tangible content and action plans. It proved that good ideas need solid data to back them up, and strong communication skills to be executed effectively."

Aakanksha Chetia
MSc International Corporate Finance and Banking
Adam Smith Business School

WEST OF SCOTLAND HOUSING ASSOCIATION

VALUE FOR FUTURE CAREER

My internship provided invaluable hands-on experience, bridging the gap between theory and practical application in a Communications and PR capacity. I learned that effective strategy is always built on solid data, and that impactful communication requires both precision and creativity. I leave with a stronger understanding of the Scottish housing sector and the skills needed to make a real impact in a professional environment.

LIBRARY & ARCHIVE INTERN

WHAT IS GLASGOW SCULPTURE STUDIOS?

GSS is the largest visual arts production centre in Scotland supporting sculptural and material practice by providing subsidised access to production facilities and studio space. A champion for sculptural practice, we work with artists and communities to foster creative innovation, artistic excellence and equity of opportunity, foregrounding the transformational power of culture in achieving social, cultural and economic outcomes.

WHAT WERE GLASGOW SCULPTURE STUDIOS' GOALS?

- To develop and implement a cataloguing system for their library and archive collections.
- To create a meaningful, accessible resource that could support research, artistic practice, and community engagement.
- To establish a lasting legacy project in the lead-up to GSS's 40th anniversary.
- To provide greater access to the collections for members, Learning & Engagement partners, local communities in North Glasgow, and wider audiences.

WHAT WERE THE OUTCOMES OF THE INTERNSHIP?

- Assessed GSS's physical archive and library collection.
- Researched cataloguing solutions and systems.
- Presented a cataloguing system proposal.
- Successfully tested and implemented two cataloguing systems: Librabix and Omeka.
- Began the process of cataloguing the collections.
- Documented the implemented system to set up a legacy cataloguing project.

KEY SKILLS

- Project Management
- Archival Management
- Information Systems Development
- Cataloguing and Metadata
- Research Skills
- Communication and Collaboration

"This internship has equipped me with the practical experience needed to start my career as an archivist."

Jenny Ersella Myer
MSc Information Management & Preservation
(Archives and Records Management)

GLASGOW SCULPTURE STUDIOS

ENVIRONMENTAL SUSTAINABILITY PROJECT ABILITY

UNIVERSITY OF GLASGOW

ABOUT THE ORGANISATION

Based in the well-known Trongate 103, Project Ability has been creating opportunities for people with learning disabilities and experience of mental ill-health to take part in the arts since 1984. A variety of sessions are run out of the workshop, from drawing and painting to ceramics classes. Artwork is displayed in the exhibition space, allowing artists to promote their work and engage with the local community. As a creative organisation, Project Ability faces unique challenges in meeting sustainability targets, managing a varied waste output and having limited control over building heating and energy.

INTERNSHIP OUTCOMES

Andy Muir was the Find a Solution intern from the UoG School of Biodiversity, One Health and Veterinary Medicine (BSG Zoology). Andy worked with staff and attendees to improve Project Ability's awareness of sustainable practice and suggest changes to meet environmental reporting goals, including the following projects:

- WASTE AUDIT** Counting and weighing all items of workshop waste over the course of a week to improve the accuracy of waste emissions reporting and see if recycling is possible.
- DIGITAL EMISSIONS** Produced detailed emissions estimate for the YouTube channel based on research produced by the Carbon Trust and created step guide enabling staff to calculate this value each year.
- BLOOD** Helped produce a series of blogs on the website covering sustainable projects and environmental topics to increase awareness of sustainability amongst project ability's community.

"Coming from a STEM background, I had a limited understanding of how environmental strategies were carried out at my small organisation. Through my experience with Project Ability I feel I have gained invaluable insight into the day-to-day challenges of meeting sustainable goals."

Andy Muir

LOOKING AHEAD

Funding applications for summer 2026 internships will open early next year. Additional programme details can be found on our [website](#).

If you're interested in supporting Find a Solution through investment for internships or by promoting the programme to third sector organisations please get in touch with the Student Opportunities Team.



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