



University
of Glasgow

Navigating Transnational Education Programmes: The What, Why, and How!

Dr Ahmad Taha, Dual BSc(Hons.), MSc, PhD, PGCert
HE, FHEA, UKCGE Recognised Associate Supervisor

Lecturer (Assistant Professor) in Autonomous
Systems & Connectivity, James Watt School of
Engineering, University of Glasgow



Pedagogical
Research Group

**WORLD
CHANGING
GLASGOW**

**A WORLD
TOP 100
UNIVERSITY**

Presentation Overview



- My Journey & Background
- Internationalisation in *HE* – *What is it & What are the benefits*
- *What* is Transnational Education
- *Why* Transnational Education
 - Motivation
- *How* do we go about Transnational Education Programmes
 - Teaching, engagement, assessment, etc



BSc Electrical Systems Engineering (TNE)

2012



MSc Embedded Systems

2014



Medway NHS Foundation Trust

Doctor of Philosophy

2016



Lecturer (TNE) 2018/19



University of Southampton PhD & Energy Manager & PostDoc

2020

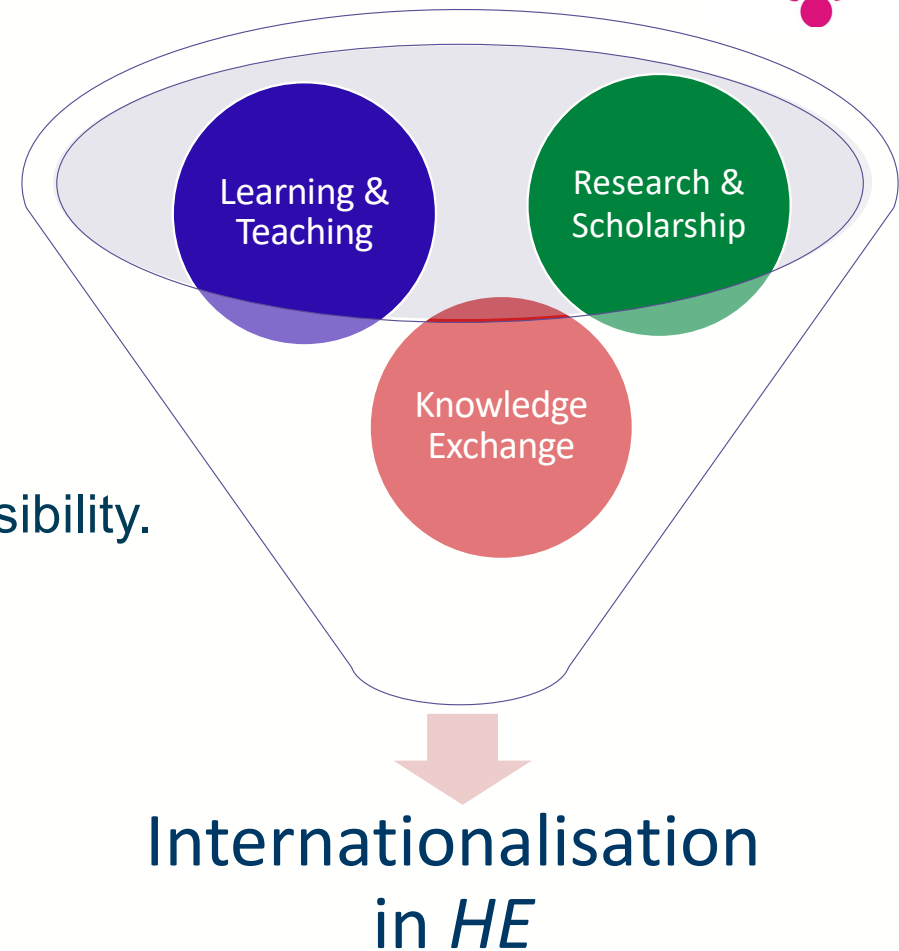


Lecturer 2022





- Encompasses various aspects of *HE*.
- Foster a globally-aware and inclusive learning environment.
- Successful internationalisation is a team responsibility.
- Internationalisation comes in different forms:
 - Transnational Education (TNE) programmes,
Internationalisation of Curriculums (IoC),
Internationalisation at Home (IaH).



Internationalisation in Higher Education (HE)- Benefits



Students

- All *HE* students regardless of where/who they are or how/what are they studying.
- A global perspective.
- Expanded networks, and opportunities.
- Enhanced employability prospects.



Educators

- Exposure to diverse perspectives.
- Global networking opportunities.
- Cultural Competency development.
- Opportunities for research and publications.



Institution

- Elevate the global standing and reputation.
- Attract talented students and staff.
- Increased credibility and excellence in learning and teaching.
- Contributions to economic growth.





Why



What

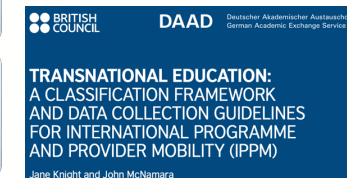
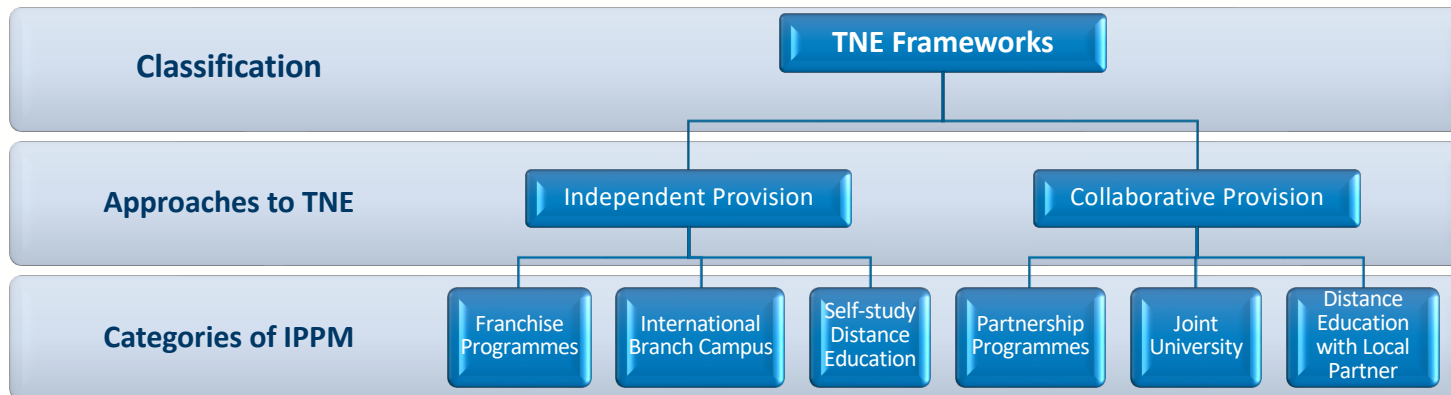


How

Transnational Education – The What!



- TNE is education delivered in a country other than the country in which the awarding institution is based.
- TNE refers to International Programme and Provider Mobility (IPPM).





Transnational Education – The What! *Independent TNE Provision*



Franchise Programmes

- Foreign HEI/provider designs, delivers and handles quality assurance of academic programmes offered in the host country.
- The qualification is awarded by the foreign HEI.
- Face-to-face, distance and blended education can be used.

International Branch Campus

- A satellite campus established by the foreign HEI in the host country.
- Foreign HEI provides curriculum, external quality assurance, and awards the qualification.
- Face-to-face, distance and blended education can be used.

Self-study Distance Education

- Foreign distance education provider offers academic programmes directly to the host country students.
- No local academic support available.
- Qualification, curriculum and external quality assurance are handled by foreign HEI.



Transnational Education – The What! *Collaborative TNE Provision*



Partnership Programmes

- Academic programmes in host country(ies) are jointly designed, delivered and quality assured.
- The qualification(s) can be awarded by either or both host and foreign HEIs in the form of single, joint or multiple degrees.
- Face-to-face, distance and blended education can be used.

Joint University

- An HEI established in the host country involving both local & foreign HEI providers.
- Collaborate on academic programme development and delivery.
- Qualifications can be awarded by either or both host and foreign HEIs.
- Face-to-face, distance and blended education can be used.

Distance Education With a Local Academic Partner

- A foreign distance education provider offers programmes to host country students in collaboration with a local academic partner.
- Curriculum can be jointly developed and the qualification awarded by the foreign HEI or by both.
- Quality assurance provided by foreign sending HEI/provider or both partners.



Why



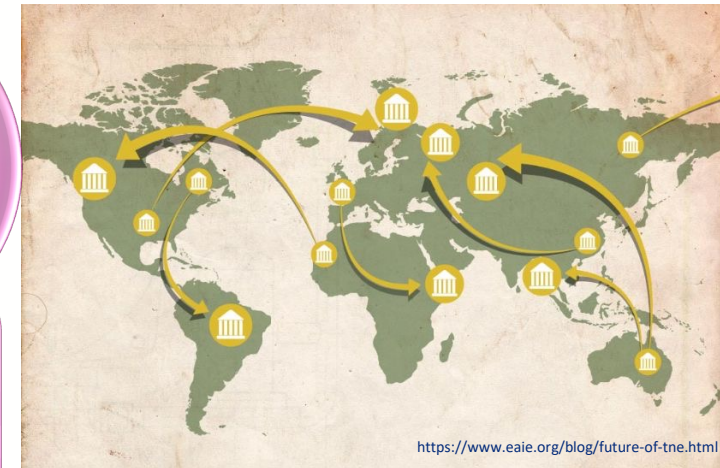
What



How



- Five beneficiaries of TNE Programmes.



Why





Why



What



How



- One-size-Does Not-Fit-All, especially in TNE programmes.
- Three main fronts needs to be considered:





University
of Glasgow

Transnational Education – The How! Teaching in TNE



- Adaptation of curriculums
 - Curriculum Flexibility.
 - Curriculum mapping.
 - Localisation vs. Standardisation.





Transnational Education – The How! Teaching in TNE



- Adaptation of curriculums
 - Curriculum Flexibility.
 - Curriculum mapping.
 - Localisation vs. Standardisation.
- Pedagogical approaches:
 - Blended learning.
 - Active learning.
 - Technology-based learning.





Transnational Education – The How! Teaching in TNE



- Cross-cultural Communications.
 - New communication strategies.
 - Inclusivity - Consider the delivery pace & the volume of information.
 - Innovation is key– Technology or not!



Transnational Education – The How! Student Engagement in TNE



- Student engagement is a challenge in every classroom – **10 x Harder in TNE!**
- Reasons? - Language barriers, upbringing/schooling experience,
- Student engagement ≠ Speaking/Verbal discussions!
- Digital online tools can help.
 - Innovation – Technology or not!



Transnational Education – The How! Assessment in TNE



- Assessments can be intimidating regardless of the programme - **10 x more likely in TNE!**
- Some useful strategies and considerations:
 - Communication with the host provider – Assessment matrix.
 - Clarity and specificity with the students.
 - Understand the common assessment practices in the students' host *HEI*/country.
 - Accept feedback and be flexible.





Transnational Education – The What, Why, and How!



What? - TNE Models

- Two approaches to TNE (Individual and Collaborative)



Why? – A Win-Win

- Everyone wins – host/home HEI/country, staff, students, communities, and employers.



How? – Teaching, Engagement, & Assessment!

- Curriculum.
- Pedagogical approach.
- Cultural sensitivity.
- Inclusivity.
- Technology & innovation.



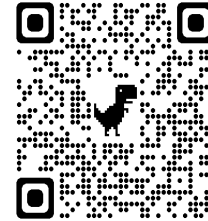


University
of Glasgow

Thank you for your time and
patience!

Dr Ahmad Taha
ahmad.taha@Glasgow.ac.uk

*Pedagogical Research
Group*



#UofGWorldChangers

   @UofGlasgow



- <https://www.universitiesuk.ac.uk/sites/default/files/field/downloads/2022-11/UUKi%20Scale%20of%20UK%20HE%20TNE%202020-21.pdf>
- <https://www.britishcouncil.org/voices-magazine/plan-internationalise-your-university>
- https://www.researchgate.net/profile/Jane-Knight/publication/350629525_The_changing_landscape_of_higher_education_internationalisation_-_for_better_or_worse/links/613a6286d1bbee063c5e0c5d/The-changing-landscape-of-higher-education-internationalisation-for-better-or-worse.pdf
- https://www.advance-he.ac.uk/sites/default/files/2024-02/Internationalising%20Higher%20Education%20Framework.pdf?_cldee=J2tNcSAr1_tydtAeekEB1CLIJpoWrRgAQZt47YfDs443iWUH6qMLP1_HctSjWOg0&recipientid=contact-c579339d48d2ee1190790022481b6c86-a1c26f724d234eb1bc9948749321b9d2&utm_source=ClickDimensions&utm_medium=email&utm_campaign=ubd-tal-student-success&esid=71d82d8d-c2a0-4a30-a957-fea743b92768
- <https://www.timeshighereducation.com/news/transnational-education-brain-drain-warning/2003844.article>
- [https://www.universitiesuk.ac.uk/universities-uk-international/explore-uuki/transnational-education/what-uk-higher-education-transnational#:~:text=Transnational%20education%20\(TNE\)%20is%20education,delivered%20outside%20of%20the%20UK.](https://www.universitiesuk.ac.uk/universities-uk-international/explore-uuki/transnational-education/what-uk-higher-education-transnational#:~:text=Transnational%20education%20(TNE)%20is%20education,delivered%20outside%20of%20the%20UK.)
- <https://www.universitiesuk.ac.uk/sites/default/files/uploads/UUKi%20reports/Internationalisation-at-home%20report.pdf>
- <https://www.universityworldnews.com/post.php?story=20130613084529186>
- <https://www.jisc.ac.uk/innovation/projects/transnational-education-tne>
- https://assets.publishing.service.gov.uk/media/5a82e31b40f0b62305b94de1/CRAC_TNE_report_final.pdf
- https://blogs.shu.ac.uk/internationalnetwork/files/2012/08/EnhancingTNE_final_080414.pdf
- <https://www.britishcouncil.org/scale-higher-education-transnational-education-2020-21>
- https://onlinelibrary.wiley.com/doi/full/10.1111/ejed.12621?saml_referrer