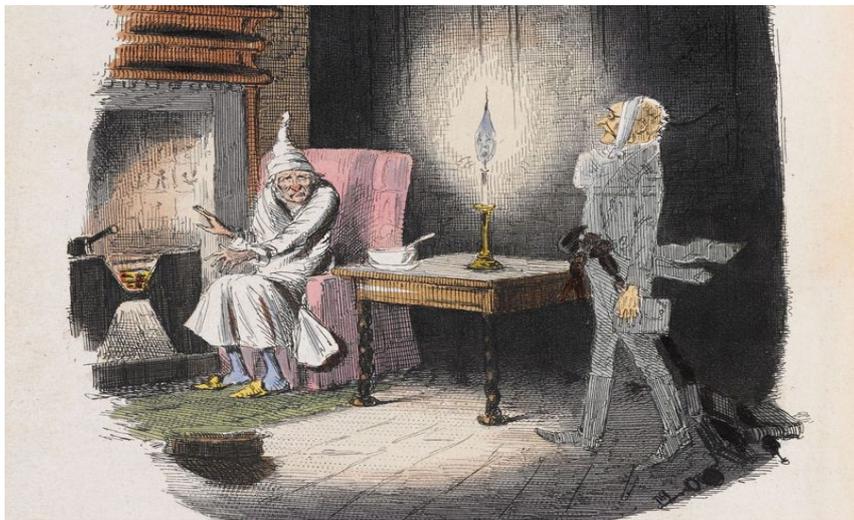


# ABH Newsletter

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## December 2018 Issue



A Christmas Carol – reflecting on the ghosts of Christmas' past seems a suitable theme for the year.

2018 saw the Association's Annual Conference successfully hosted in Milton Keynes. Thanks again to the local organisers for all their efforts. We now look forward to the 2019 conference which will be hosted by Sheffield Hallam, on the 4-6 July, with the theme is *Business Transformation in an Uncertain World*. Deadline for submissions of papers and panels is 21st January 2019.

The year also saw the launch of exciting new initiatives that seek to widen the reach and deepen the impact of Business History. An interview with Laurence B. Mussio, ABH stalwart, and founder of The Long Run Initiative discusses opportunities for linking Business history into policy debates and corporate decision making.

We look forward to seeing you in Sheffield.  
Season's Greetings! Michael Aldous, Editor, ABH  
Newsletter

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## **Feature Article: Interview with Laurence Mussio, Director of the Long Run Initiative.**

Finding ways to bring Business History to wider audiences has become a recurring theme of recent years. As the Call for Papers section shows, there is a growing appetite for a ‘historical turn’ in research agendas due to the extensive efforts of Business Historians in promoting the importance of historical methods and temporal analysis in the various Management Disciplines. Interest is also developing in promoting the benefits of historical analysis to current business leaders and policy makers, with projects seeking to show how deeper understanding of firms, markets and institutions can provide vital context and improve decision-making. Launched in 2018, the Long Run Initiative (LRI) has set out to make this case and build channels to link the Business History community with these groups. I was delighted to speak with one of the LRI’s directors, Dr Laurence B. Mussio, to discuss some of the opportunities and challenges he has experienced in launching the initiative and what lies ahead.



## **Laurence, what motivated the establishment of the LRI?**

The concept of the LRI developed from two main impulses. The first impulse came from my personal ‘long-run experience’ as a scholar bridging two distinct worlds – the world of the academy and the corporate and public policy worlds. From this vantage point, each of those two worlds operated with very little reference to each other. As I worked with senior corporate executives and public policymakers, I saw that there was a serious opportunity to connect the two, beyond the usual uses of history as marking anniversaries or milestones. Unlocking that opportunity is far from straightforward, however. It is about convincing knowledgeable sceptics in business and government on the strategic and managerial relevance of the kind of work that we do. My own experience led me to believe that senior executives were open to persuasion to put a more sophisticated understanding of long-run context into the ‘decision engines’ of their firms.

The second impulse for the LRI came on the margins of various academic conferences, and specifically in discussions with colleagues who, in their own experience and work, had come to similar conclusions about how our work, analysis and insight could be connected to a broader context and relevance. These were typically colleagues who wanted to create deeper or more meaningful connections outside the academic world, and who felt we as a profession had something important to contribute to many current debates, but are generally really poor at getting ourselves a seat at the table. Through discussions with John Turner and Michael Aldous at Queen’s University Belfast (QUB), we decided to try to create the table ourselves, and develop a space that brings together corporate leaders and policy makers with business and economic historians to discuss the grand challenges facing society.

## **What has happened so far? How has it been received?**

We road-tested the concept in May 2018, with a day-long roundtable at QUB in Belfast. Alongside historians, we brought together a range of stakeholders, including former CEOs of major financial institutions, senior executives from various industries and senior civil servants, to discuss the effects of Information Revolutions on the economy and society.

The event clarified to us that from the academic side, there is an unmistakable desire to demonstrate the value of historical expertise to these current debates. We were also pleasantly surprised at how interested and engaged non-academic participants were in understanding historical trends and context. This encouraged us take this model further and formalise the initiative. Further discussions allowed us to put together a superb Board of Governors from across the North Atlantic world, confirming the broad appeal of the LRI idea. We formally launched in September 2018 and in the first few weeks of going public, we have received a lot of web traffic, messages of goodwill, and requests to participate in future.

### **What's next? How can people participate?**

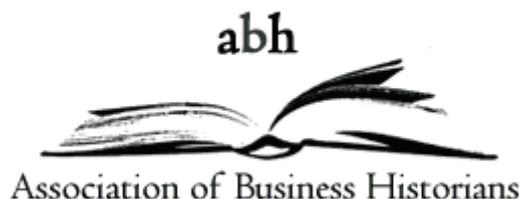
We are hard at work looking to put on two roundtable events in 2019 on specific themes of contemporary relevance. In particular, we are looking to address the issue of stagnating productivity, a critical challenge facing many economies, and one with rich historical context. We aim to stimulate debate about the historical causes of productivity growth and consider how these reflect on current government policy and corporate strategic options.

We hope that members of the ABH community will find the aims of the LRI stimulating. If people are interested in the initiative, all they have to do is drop us a line via the website [www.longruninitiative.com](http://www.longruninitiative.com) or follow us on twitter @longinitiative. We are delighted to hear from anyone who has an interest in bringing the benefits of historical analysis to current debates, and are very open to ideas about themes or formats to encourage these discussions.

Thanks to Laurence for taking time to discuss the aims of the LRI. I'm sure many of us reflect on how well placed the discipline of Business history is to make significant contributions to the debates around many of the grand challenges facing society today. However, finding the channels to participate and create impact is not easy, and efforts to build these links are time consuming. Supporting the development of initiatives such as the LRI will help us to widen our networks and influence.

## Call for Papers: Conferences and Workshops

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### **Association of Business Historians Annual Conference**

#### **Business Transformation in an Uncertain World**

**Sheffield Hallam University, 4-6 July 2019**

#### **Call for papers**

Businesses have always operated in a shifting and uncertain environment. Such uncertainty has stemmed from a variety of factors including the surprising behaviour of rivals, the advent of new and sometimes disruptive technologies (such as steam power or electricity), changes in consumer tastes, the tightening or relaxation of regulation, macroeconomic disturbances (such as depressions), natural and industrial disasters, nationalization, political crises and war. The conference seeks to explore how businesses (and business organizations) in the past charted their way through an uncertain world, whether reactively or creatively through reorganization and the development of new strategies to secure an advantage. Failure may be as interesting as success.

Proposals for individual papers, or for full sessions, panel discussions or other session formats, are invited on this topic, broadly conceived, dealing with any historical period or region of the world, and using any relevant academic methodology.

Some examples of themes that could be addressed are given below, but this list is not meant to be exhaustive.

- \* The impact of disruptive technologies from the perspective of the innovator and/or the businesses threatened
- \* Disruptive business models such as mail order, supermarkets, online retailing, flat-pack furniture
- \* The ways in which firms and industries have tried to predict and anticipate the actions of rivals: for example by developing forecasting tools
- \* Moulding, identifying and responding to changes in consumer tastes and values: for example the targeting of women consumers by tobacco firms in the 1920s
- \* Influencing and reacting to changes in the national and international regulatory environment: for example the tightened regulation of banking and financial services around the world after the 1930s depression

- \* Reconfiguring the organizational structure of the firm or industry in order to create a new advantage, or respond to a new threat
  - \* The behaviour of management under stress, for example at times of financial crisis, or during a natural disaster or industrial accident (such as a mining explosion)
  - \* The development of management thought on how to cope with uncertainty from the early twentieth century onwards
  - \* Businesses and political uncertainty, including war, nationalization, and the threat of nationalization, and the collapse of existing political structures (e.g. decolonization of the British and French empires, or the break-up of the Austro-Hungarian Empire.)
- As always, we also welcome proposals that are not directly related to the conference theme.

### **How to submit a paper or session proposal**

The program committee will consider both individual papers and entire panels. Individual paper proposals should include a one-page (up to 300 word) abstract and one-page curriculum vitae (CV). Panel proposals should include a cover letter stating the rationale for the panel and the name of its contact person; one-page (300 word) abstract and author's CV for each paper; and a list of preferred panel chairs and commentators with contact information. Note that each academic session lasts 90 minutes, allowing time for 3 or at a pinch 4 papers. The deadline for submissions is 21 January 2019

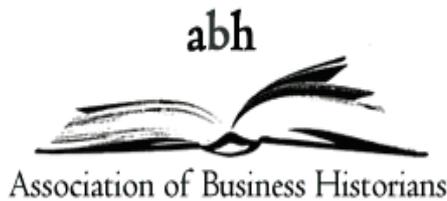
If you have any questions, please contact the local organisers: [j.singleton@shu.ac.uk](mailto:j.singleton@shu.ac.uk).

Your application for the conference should come through our online submission platform: <https://unternehmensgeschichte.de/db/public/C7>

First you make a choice for uploading a single paper or a full-session. After pressing each button you will find a mask guiding you through the upload process. Please have available your CV and your Abstract. Any other idea regarding the conference – workshops, poster sessions, or panel discussions – must be suggested directly to the Programme Committee.

**Further details on the conference can be found at -**

ABH Website: <https://www.gla.ac.uk/.../docs/conf/Call%20for%20Papers%20201...>



## **Call for Tony Slaven Doctoral Workshop in Business History, 28th June 2018**

The ABH will hold its seventh annual Tony Slaven Doctoral Workshop on 4 July 2019. This event immediately precedes the 2019 ABH Annual Conference at Sheffield Hallam University. Participants in the Workshop are encouraged to attend the main ABH Annual Conference following the Workshop. The Workshop is an excellent opportunity for doctoral students to discuss their work with other research students and established academics in business history in an informal and supportive environment. Students at any stage of their doctoral studies, whether in their first year or very close to submitting, are urged to apply. In addition to providing new researchers with an opportunity to discuss their work with experienced researchers in the discipline, the Workshop will also include at least one skills-related session. The Workshop interprets the term ‘business history’ broadly, and it is intended that students in areas such as (but not confined to) the history of international trade and investment, financial or economic history, agricultural history, the history of not-for-profit organisations, government-industry relations, accounting history, social studies of technology, and historians or management or labour will find it useful. Students undertaking topics with a significant business history element but in disciplines other than economic or business history are also welcome. We embrace students researching any era or region of history. Skills sessions are typically led by regular ABH members; in the past these have included ‘getting published’, ‘using historical sources’, and ‘preparing for your viva examination’ sessions. There will be ample time for discussion of each student’s work and the opportunity to gain feedback from active researchers in the field.

### **How to Apply for the Tony Slaven Workshop**

Your application should be no more than 4 pages sent together in a single computer file: 1) a one page CV; 2) one page stating the name(s) of the student’s supervisor(s), the title of the theses (a proposed title is fine), the university and department where the student is registered and the date of commencement of thesis registration; 3) an abstract of the work to be presented.

You may apply via email to Dr Mitch Larson at [mjlarson@uclan.ac.uk](mailto:mjlarson@uclan.ac.uk). Please use the subject line “Tony Slaven Workshop” and submit by the 21 January 2019.



**Globalization and De-Globalization: Shifts of Power and Wealth**  
**Annual Meeting of the Business History Conference**  
**Hilton Cartagena de Indias, Colombia**  
**March 14 – 16, 2019**

**Proposals due October 1, 2018**

The theme of the 2019 Business History Conference annual meeting will be “Globalization and De-Globalization: Shifts of Power and Wealth.” The recent phenomena of the spread of populist and economic nationalist regimes throughout North America, Europe, Asia and elsewhere taking positions against the major trading blocks and the free movement of people and goods make the topic of this conference very timely. The conference aims to concentrate on business history research agendas that enable a nuanced understanding of the phenomena of globalization and de-globalization.

**The conference theme encourages contributions from a variety of approaches to business history research**, covering a broad range of geographies and periods. The program committee of Marcelo Bucheli (co-chair), Andrea Lluch (co-chair), Takafumi Kurosawa, Espen Storli, Laura Sawyer, and Teresa da Silva Lopes (BHC president) invites papers proposals addressing on the following topics, but not limited to:

- . the contribution of firms and the entrepreneurs to globalization and de-globalization
- . the role and responsibility of business in shifts of power, wealth and inequality;
- . the rise of emerging markets and the globalization of firms from those markets;
- . globalization and environmental and social sustainability;
- . business and gender during waves of globalization and de-globalization
- . and risk management during globalization waves

While we encourage proposals to take up this theme, papers addressing all other topics will receive equal consideration by the program committee in accordance with BHC policy. Proposals may be submitted for individual papers or for entire panels. Each proposal should include a one-page abstract and one-page curriculum vitae (CV) for each participant. Panel proposals should have a cover letter containing a title, a one-paragraph panel description, and suggestions for a chair and commentator, with contact information for the panel organizer. To submit a proposal go to <<http://thebhc.org/2019-bhc-meeting>> and click on the link Submit a Paper/Panel Proposal.

All sessions take place at the Hilton Hotel Cartagena. Rooms (all suites) are \$169/night single and \$189/double occupancy (plus tax) and include a full breakfast. General questions regarding the BHC's 2018 annual meeting may be sent to conference coordinator Roger Horowitz, [rh@udel.edu](mailto:rh@udel.edu).

The **K. Austin Kerr Prize** will be awarded for the best first paper delivered by a new scholar at the annual meeting. A "new scholar" is defined as a doctoral candidate or a Ph. D. whose degree is less than three years old. **You must nominate your paper for this prize on the proposal submission page where indicated.** Please check the appropriate box if your proposal qualifies for inclusion in the Kerr Prize competition. The **deadline** for receipt of all paper and panel proposals is **1 October 2018**. Acceptance letters will be sent by 15 December 2018. Everyone appearing on the program must register for the meeting. Graduate students and recent PhDs (within 3 years of receipt of degree) whose papers are accepted for the meeting may apply for funds to partially defray their travel costs; information will be sent out once the program has been set.

The BHC awards the **Herman E. Krooss Prize** for the best English-language dissertation in business history by a recent Ph.D. in history, economics, business administration, the history of science and technology, sociology, law, communications, and related fields. To be eligible, dissertations must be completed in the three calendar years immediately prior to the 2019 annual meeting, and may only be submitted once for the Krooss prize. After the Krooss committee has reviewed the proposals, it will ask semi-finalists to submit copies of their dissertations. Finalists will present summaries of their dissertations at a plenary session and will receive a partial subsidy of their travel costs to the meeting. Proposals accepted for the Krooss Prize are not eligible for the Kerr Prize. If you wish to apply for this prize please send a cover letter indicating you are applying for the Krooss prize along with a one-page CV and one-page (300 word) dissertation abstract via email to **BHC@Hagley.org**. The deadline for proposals for the Krooss prize is **1 October 2018**.



The **BHC Doctoral Colloquium in Business History** will be held in conjunction with the BHC annual meeting. This prestigious workshop, funded by Cambridge University Press, will take place in Cartagena Wednesday March 13 and Thursday March 14. Typically limited to ten students, the colloquium is open to early stage doctoral candidates pursuing dissertation research within the broad field of business history, from any relevant discipline. **Topics** may range from the early modern era to the present, and explore societies across the globe. Participants work intensively with a distinguished group of BHC-affiliated scholars (including at least two BHC officers), discussing dissertation proposals, relevant literatures and research strategies, and career trajectories.

Applications are **due by 1 November 2018** via email to **BHC@Hagley.org** should include: a statement of interest; CV; preliminary or final dissertation prospectus (10-15 pages); and a letter of support from your dissertation supervisor (or prospective supervisor). Questions about the colloquium should be sent to its director, Edward Balleisen, **eballeis@duke.edu**. All participants receive a stipend that partially defrays travel costs to the annual meeting. Applicants will receive notification of the selection committee's decisions by 1 December 2018.



EBHS 2019



Detroit

Call for Papers  
44th Annual Conference  
Detroit, Michigan  
June 6 to 8, 2019

The 44th Economic and Business History Society (EBHS) Annual Conference will be held in Detroit, Michigan. Our general theme is *Manufacturing and the City*. However, individual proposals for presentations on any aspect of economic, social or business history are welcome, as are proposals for whole panels. We welcome submissions from graduate students and non-academic affiliates.

Detroit Michigan is uniquely positioned for attendees to experience both past and present relationships between the world of commerce and the urban experience. The “Motor City” has been the long-time center of the American auto industry and earned the title of the “Arsenal of Democracy” for its industrial output in World War II. In more recent times, the City filed for the largest municipal bankruptcy in American history and is presently emerging as a revitalized city, featuring a revitalized downtown populated by some of the most innovative companies in the United States today. The Conference will be headquartered at the historic Fort Shelby Hotel, first opened in 1917. In 2007, this famous Albert Kahn-designed facility benefitted from an \$80 million restoration and modernization.

Our conference social program and keynote events will focus on Detroit’s manufacturing heritage as well as its urban rebirth process. The conference optional tour will be to The Henry Ford, which features the Henry Ford Museum and outdoor Greenfield Village. The Henry Ford’s collections include Thomas Edison’s Menlo Lab complex, Abraham Lincoln’s assassination chair, John F. Kennedy’s assassination limousine, the Rosa Parks bus, and much more. Detroit also features a rich variety of sports, music and restaurants that will interest conference participants.

Proposals should include an abstract of no more than 500 words and contact details. **The deadline for submission of proposals is February 15, 2019.** The Program Chair will send a notification of acceptance of abstracts by March 1, 2019. Online registration will be available soon after at [www.ebhsoc.org](http://www.ebhsoc.org). Proposals may be submitted through the EBHS website at [www.ebhsoc.org](http://www.ebhsoc.org), or by email to [ebhs2019@ebhsoc.org](mailto:ebhs2019@ebhsoc.org).

If you have further questions about the meeting or organization please contact Program Chair Jeremy Land [Land25.Jeremy@gmail.com](mailto:Land25.Jeremy@gmail.com) or EBHS 2019 President John Moore [jmoore1@walshcollege.edu](mailto:jmoore1@walshcollege.edu).

EBHS also operates a peer-reviewed open access journal, *Essays in Economic and Business History*, edited by Mark Billings (University of Exeter Business School) and Dan Giedeman (Grand Valley State University). Conference papers and non-conference papers alike may be submitted to *Essays* for consideration. We invite you to visit our website, [www.ebhsoc.org](http://www.ebhsoc.org), to see our editorial board and policies, as well as back issues.

We look forward to welcoming you to Detroit and the Motor City!

**EBHA 23rd annual congress at Erasmus University in Rotterdam  
29th-31st August 2019  
The Business History of Creativity**

We cordially invite you to the 23rd annual EBHA congress in our lively, modern and colourful port city of Rotterdam. Post-industrial port societies are recognised as important hub cities not just for the exchange of goods, but also, and maybe even primarily, for knowledge and creativity. Port cities reinvent themselves and may become central hubs of the creative industries. This term is a relatively recent concept coined in the late 1990s by New Labour in Britain. Ever since, this contested concept has evolved into an important policy instrument of national and local governments, the European Union, and the United Nations, as a key driver of local competitiveness and economic development.

During this congress we will explore the impact and the implementation of this policy instrument on a local, national and supranational level. We also aim to historicize the concept and explore the historical roots of the creative industries, analysing different sectors, including art markets, film, fashion, radio, television, music, design, theatre, tourism and video games. Other topics we aim to address include how creativity can be defined and how this links to the concept of creative industries. Not only does creativity matter to its namesake industries, but also to most sectors of national and international economies. It forms the basis of innovation and firm competitiveness. Innovation, creativity, and the creative industries are closely linked concepts. The creative industries are based on creativity, skills, and talent, and the potential for wealth and job creation through the development of intellectual property. Nevertheless, creativity, creative industries and entrepreneurs are under-researched topics in business history.

The EBHA encourages new, innovative ideas and comparisons of content and methodology drawn from all over the world. The organizers are particularly interested in attracting multidisciplinary contributions with cross-border implications. Our research interests and methodology are not focused purely on comparative statistical data, but rather historical contextualization, institutional development as well as the human factor of business over time. The program committee welcomes papers on a wide-range of topics, but our special interests lie in the various dimensions of the creative industries and creativity within businesses, sectors, cities, and nations. Additionally, we welcome paper submissions broadly related (but not limited) to the following aspects: the past, presence and persistency of innovation and its linkage to firm dynamics and economic growth.

In addition to proposals for individual papers, scholars are warmly invited to propose entire panel sessions to create more coherence in the conference. For full panel sessions, we strongly recommend integrating a variety of comparative national, regional or sectoral differences. Our goal is to maximize the program's capability to highlight global comparisons of creative firms, industries, entrepreneurial families, markets, actors, business organizations, industrial clusters, and other dimensions of business. Session and paper proposals can be submitted through the congress website from 10th September 2018 onward.

**Deadline for all proposals is 31st January 2019.**

Further information can be found at the website [www.eur.nl/ebha2019](http://www.eur.nl/ebha2019).

Please contact [ebha2019@eur.nl](mailto:ebha2019@eur.nl) with any questions.



## MANAGEMENT HISTORY (MH)

**PDW Chair:** Roy Suddaby, University of Victoria/Liverpool University (UK): [rsuddaby@uvic.ca](mailto:rsuddaby@uvic.ca)

The Management History (MH) Division is seeking proposals for the Professional Development Workshop (PDW) sessions for the 2019 Academy of Management meeting in Boston, MA, USA. You are encouraged to work with colleagues both within and outside the MH Division in developing proposals for PDW sessions, which are scheduled prior to the scholarly program between 8:00 a.m. Friday (August 9, 2019) and 8:00 p.m. Saturday (August 10, 2019).

The conference theme for the 2019 meeting is “Understanding the Inclusive Organization”. With this theme in mind, the MH Division encourages PDW submissions that will inspire participants to think broadly and creatively about the ways in which the concept of the inclusive organization has evolved historically and, alternatively, how history and historical practices are currently used by organizations to construct contemporary practices of inclusion in present-day organizations.

The Management History Division is a diverse and inclusive community of scholars devoted to the use of historical methods, historical reasoning and the adoption of a historical consciousness to the analysis of organizations, organizing and management. The division embraces a broad and multi-theoretical approach to the role of history and historical methods in understanding organizations, organizing and management characterized by plurality in the conceptualization of organizations in historical time, the use of historical methods in understanding organizations and how history is used in organizational practices.

PDW sessions provide the opportunity to experiment with new models and ideas for sessions that do not fit within the confines of the regular scholarly program. Think about sessions you wished were offered but have not seen elsewhere or sessions that provoke and extend the concept of management history into new and unexplored areas of research and theory. The MH Division encourages submissions from those without historical training and background but who are interested in the ways in which management theory and practice – and all the various subdisciplines within it – have developed over time.

In submitting your PDW proposal, please review the submission guidelines to ensure that your submission complies with the guidelines in all details. The submission deadline is Tuesday, January 15<sup>th</sup>, 2019, 5 p.m. ET (NY time) through the Academy’s submission website. Feel free to contact the MH PDW Chair, Roy

Suddaby (rsuddaby@uvic.ca) if you have any questions or would like to discuss your prospective PDW proposal.

All proposals require a statement indicating that all PDW participants have consented to participate in the PDW. The AOM's "Rule of Three" for the PDW program is that "no one may submit or be associated with more than 3 PDW submissions; or appear in more than 3 PDW sessions during the preconference from Friday to Saturday, regardless of whether the sessions are held on-site or off-site". Proposals that violate these rules may be rejected. Because space and time allotted for PDW sessions is limited, we cannot guarantee acceptance of all proposals. We look forward to seeing you in Boston!

## MANAGEMENT HISTORY (MH)

Program Chair: **Andrew Cardow**, *Massey University*; a.cardow@massey.ac.nz

The Management History (MH) Division is a wide ranging network of scholars interested in the antecedents of modern business practice and thought. We invite submissions of empirical and conceptual papers, as well as proposals for symposia (including panel discussions, debates, and roundtables), for consideration for inclusion in the division's scholarly program. We encourage submissions from all members of the academy interested in devoting or sharing their work in management history broadly defined.

As there is an element of history within every division in the Academy, the division is open to a variety of methodological approaches and themes ranging from historical events in management practice (empirical focus) to studies that engage with historiography, philosophies of history, and the history of ideas and management thought (theoretical orientation). In this spirit, the MH Division welcomes scholarly contributions that generate meaningful and original contributions in history from across all AOM divisions' interest groups. In this vein submissions for sessions sponsored jointly with other Academy divisions are regarded as particularly attractive, and highly encouraged. The MH Division encourages submissions from doctoral students. Papers with a PhD student as the first or sole author should be clearly identified when submitted to allow identification of possible winners of the Best Graduate Student Paper.

The MH scholarly sessions in the 2019 Academy of Management conference will be held between the 11<sup>th</sup> and 13<sup>th</sup> August in Boston MA. In addition to submissions addressing the MH domain, we also encourage papers and symposia focused on the conference theme, "understanding the inclusive organisation."

The division has a number of awards that submitters may be eligible; they are listed below.

### **Management History Division Awards**

**John F. Mee Award** for Best Contribution to Management History

*Journal of Management History* **Best International Paper Award**

SAGE Publishers Award for **Best MH Division Paper in Leadership**

**Ronald B. Shuman Award** for Best Graduate Student Paper

MH Division **Best Reviewer Awards**

The MH Division also nominates a best paper on an international subject or theme for the Academy's **Carolyn Dexter Award**, and a best student paper for their **William H. Newman Award**; consistent with the criteria for those honours. Authors that believe their papers are eligible for any of these awards should self-nominate when submitting to ensure they are included in that selection process.

All divisional awards will be presented at the MH business meeting held during the annual conference (see the Online Program for its date, time, and location).

### **Call for Reviewers**

Please sign up (<https://review.aom.org/>) to review for us! The success of the both the Scholarly paper and PDW programs depends upon your active involvement, especially your participation in the peer-review process. We deeply appreciate your willingness to volunteer and contribute to the Academy and Division by providing considered and timely reviews, and the guidance your reviews provide authors in improving their work. Your reviewing contributions may be recognized through a Best Reviewer Award.

You may sign up starting in mid-October, please visit the AOM reviewer signup website. We will ask you to review three submissions between mid-January and mid-February. As far as possible, we'll assign papers in areas of your expertise as noted from the topic codes you've indicated.

### **Submission Process**

**The deadline for submission is January 15th, 2019 at 5:00 PM ET (NY Time).** Detailed instructions for the online submission process will be available on the submission website when it opens on late November 2018. Note that the MH Division follows the general submission requirements (<https://aom.org/annualmeeting/submission/guidelines/>) of the Academy of Management. Symposium sessions can be either Panel Symposia or Presenter Symposia. Details of the requirements for each session type are outlined in the Conference Call for Submissions. Keep in mind that developing symposia (including panel discussions) with broad appeal to 3 divisions (and submitting to all 3) increases the chance of having your symposia accepted.

For any inquiries concerning your submission, please contact Andrew Cardow ([a.cardow@massey.ac.nz](mailto:a.cardow@massey.ac.nz)). We look forward to receiving your submissions and seeing you in Boston next August!

## Call for Papers: BAM Management and Business History Track 2018

Authors:

Kevin D. Tennent

Alex G. Gillett

*University of York*

### BAM2019 Conference



### BAM2019 Annual Conference

3rd - 5th September

Aston Business School, Aston University, Birmingham, UK

### **BUILDING AND SUSTAINING HIGH PERFORMANCE ORGANISATIONS DURING UNCERTAIN TIMES: CHALLENGES AND OPPORTUNITIES**

The British Academy of Management (BAM) is the UK's premier management studies conference, attracting scholars from a broad sweep of management sub-disciplines, from supply chain management to strategy!

Kevin has been organizing the British Academy of Management' (BAM) Management and Business History Track, which focuses on promoting Management and Business History work of theoretical importance to the BAM audience, since 2011. Alex joined him in 2017, along with [Roy Edwards](#) from the University of Southampton and [Joe Lane](#) from LSE, to establish a BAM Special Interest Group for Management and Business History which will continue to help promote the best of Management and Business History to the BAM audience.

The British Academy of Management's 2019 Conference will take place the Aston Business School, Aston University in Birmingham, UK, from 3-5 September 2019. This year's conference theme is Building and Sustaining High Performance Organisations During Uncertain Times: Challenges and Opportunities. Paper submission is now open until the 28th February.

The Management and Business History Track invites submissions this year and is supported by the vibrant SIG which is in its third successful year. We encourage all theoretically motivated submissions in the broad management and business history field. This year we particularly look to encourage the submission of workshops and symposia around a broad theme, as well as Full (5-7,000 word) and Developmental paper submissions (1-2,000 word). Submissions from PhD students are also welcome, and we also encourage PhD students to apply to participate in the BAM Doctoral Symposium. Please note that papers are approved subject to peer review and those submitting papers are also expected to contribute to the paper review process.

The track CfP is as follows:

### **BAM Management and Business History Track 2018**

This track aims to encourage the growing number of management and business historians who work in business schools and social science departments to engage in constructive debate with a wide range of

management scholars. The 2019 conference theme, 'Building and Sustaining High Performance Organisations During Uncertain Times: Challenges and Opportunities', is an ideal opportunity to explore the value of historical study for management research. Histories of organizations, industries and institutions give us the opportunity to understand how managers have built through uncertain and challenging times in the past, whether it be through war, economic crisis, scandal or other disruptions to their activities. Inspired by Fayol, Ford and Taylor managers also attempted to boost productivity, often with mixed results. In this track we specialize in chronologically or longitudinally motivated research. We welcome papers, symposia or workshop proposals either using new and innovative methodologies, or applying archival methodology to a new disciplinary context. We are also interested in context specific papers using more traditional historical methodology but which take innovative approaches to relate their findings to wider social science concerns. In addition, we appreciate papers dealing with the legacy of uncertainty in the past in business and management more generally, and how it has influenced the diversity of experience in present day businesses, regions and communities.

This year we encourage cross-disciplinary papers and workshop submissions that link different Tracks, while the main conference theme ought to feature prominently in all submissions. As a group we are inherently multi-disciplinary and believe in the application of theory to historical analysis, and there is no single epistemology for approaching this. We aim to encourage theoretically orientated social science history with a clear relationship to present day debates in the management discipline. Contributions might focus on but are not limited to: the economic or social history of business, historical case studies for theory building, theoretical contributions on the relevance of history to management studies, the uses of history, history as a method for management studies

Please note that while we are open-minded work not featuring a historical dimension, broadly defined, will not be accepted.

This editorial may be a useful provocation:

Tennent, K.D., 2018. Guest editorial. *Journal of Management History*, 24(2), pp.122-127.

Some theoretical and empirical examples of the genre of work that we seek to welcome include:

Cummings, S. and Bridgman, T., 2011. The relevant past: Why the history of management should be critical for our future. *Academy of Management Learning & Education*, 10(1), pp.77-93.

Edwards, R., 2010. Job analysis on the LMS: mechanisation and modernisation c. 1930–c. 1939. *Accounting, Business & Financial History*, 20(1), pp.91-105.

Gillett, A. G., and Tennent, K. D., 2017. Dynamic Sublimes, Changing Plans, and the Legacy of a Megaproject: The case of the 1966 Soccer World Cup. *Project Management Journal*. 48(6), pp. 93-116.

Gillett, A.G. and Tennent, K.D., 2018. Shadow hybridity and the institutional logic of professional sport: Perpetuating a sporting business in times of rapid social and economic change. *Journal of Management History*, 24(2), pp.228-259.

Maclean, M., Harvey, C. and Clegg, S.R., 2016. Conceptualizing historical organization studies. *Academy of Management Review*, 41(4), pp.609-632.

Mollan, S. and Tennent, K.D., 2015. International taxation and corporate strategy: evidence from British overseas business, circa 1900–1965. *Business History*, 57(7), pp.1054-1081.

More details about this year's conference and venue can be found here <https://goo.gl/VwR54A> and you can find the paper submission website here [goo.gl/V5VTwm](http://goo.gl/V5VTwm).

We hope to see you at Aston in September!

## **Retailing and Community:**

### **The Social Dimensions of Commerce in Historical Perspective**

**9 May 2019**

#### **University of Woverhampton**

The Centre for the History of Retailing and Distribution invites submissions for a workshop that aims to explore the social, activist and communal aspects of retail from a historical perspective.

Papers focusing on any historical period, geographical area or topic are welcome. We invite both experienced and new speakers, including speakers without an institutional affiliation. Potential speakers are welcome to discuss their ideas with the organiser before submission (please see details below).

Some of the themes that might be considered include (but are not limited to):

- Co-operative and community shops
- Retailer – community relations
- Charity shops, fairs and bazaars
- Not-for-profit retail and commerce
- The material culture of charity
- Charity, networks and sociability
- Consumer protests and boycotts
- Charity fund-raising and distribution networks

Individual papers are usually 20 minutes in length, followed by 10 minutes for questions and discussion. We also welcome shorter, 10 minute ‘work in progress’ presentations, also followed by 10 minutes for discussion.

**To submit a proposal, please send title and abstract of c.300 to 400 words**, specifying whether you are proposing a 10 or a 20 minute presentation to Laura Ugolini, at [l.ugolini@wlv.ac.uk](mailto:l.ugolini@wlv.ac.uk) by 15 February 2019.

If you are unsure whether to submit a proposal or would like to discuss your ideas before submission, please e-mail Laura Ugolini at [l.ugolini@wlv.ac.uk](mailto:l.ugolini@wlv.ac.uk)

The workshop will be held at the University of Wolverhampton’s City Campus, a short walk from Wolverhampton’s bus and train stations. Maps and directions are available [HERE](#)

For further information, please e-mail Laura Ugolini at: [l.ugolini@wlv.ac.uk](mailto:l.ugolini@wlv.ac.uk)

## Call for papers: Special Issues



### **Call for Papers for a Special Issue of *Business History* “International Business, Multi-Nationals, and the Nationality of the Company” (latest submission by 15 January 2019, early submissions appreciated)**

Business historians have stressed the international dimensions of business for a long time. Research on multinational enterprises (MNE) including the Free-Standing Company (FSC) belongs to the important contributions of Business History to the fields of international business, strategy, and management. The very question of “nationality” and which “nationality”, always present in the background, is rarely directly addressed even though national dimensions including politics evidently pervade international business activities. Corporate structure, corporate governance, and international branding are the most obvious but not the only fields in which “nationality” matters in international business. With Brexit, Trumpism and the re-nationalization of the political discourse within larger parts of Europe “nationality” that once was supposed to have lost its relevance in the global economy returns back to the agenda of international business in terms of political risk.

Most relevant is the issue of “nationality” for the MNE, of course. And the internationalization literature from Perlmutter, Dunning, and Johanson and Vahlne to Matthews thematises the issue of the “nationality” of the home country and the host country in different ways. Recent work deals more fundamentally with the relations between the nation-state and the MNE. Most researchers follow, however, a seemingly ‘unproblematic’ legal construction of “nationality” in terms of the seat of the headquarters that is usually assumed to be the centre of ownership and control. An exception to this is research on the FSC with capital and headquarters in a home country and business activities only in distant locations, most often overseas colonies. Here, and also for business groups, corporate “nationality” is particularly difficult to determine since basic firm functions such as corporate finance and managerial control are dependent on the place of legal jurisdiction, formal headquarters, and firm registration. However, more detailed analysis shows that in very many cases the place of registration, the residence of shareholders, and the “nationality” of management are separate issues. Today, increasingly nationalist politics makes this visible.

Historical approaches allow studying corporate “nationality” in an internationally comparative perspective and over time. By tracing firm behaviour in different political environments, both geographically and in terms of time, historical research can unpack the mechanisms through which “nationality” works and can be used. The company’s national identity, always a construct and like the broader concept of corporate identity a matter of communication and perception, is influenced by its legal nationality, the location of its headquarters, the nationality of its shareholders and directors, the places of production, and attributions of nationality for example to its products. Historical research on the firm’s evaluation of the costs and benefits of “nationality” and on actors’ rationale for choosing, constructing, and designing “nationality” for commercial and strategic purposes helps explicate the evolutionary process in which companies address issues of politics, risk, and legitimacy.

With the Special Issue we want to connect to the international business and strategy literature that indeed identifies different patterns of internationalisation over time but most often does not consider historical change of the political-economic environment (and of the company) as a particular object of analysis, whereas historians might be more strongly interested in how entrepreneurial activity was carried on, the circumstances under which it was constructed, how it developed and how practices, strategies and narratives changed over time. Also the question of how a firm’s nationality is perceived and represented in the host country or at its place of origin is relevant in many ways, for instance for political decision makers and for consumers.

**In order to develop these ideas, contributions to the Special Issue should engage with the following broad topics:**

- What explains the location of MNEs, FSCs, and business groups, the location of their activities in other countries and their choice of “nationality”? What is the impact of financial and fiscal aspects, what is the impact of political and other factors?
- Decisions of whether to use branches, to set up subsidiaries, or to use independent companies in order to operate within a “host” country are often explained with favourable or unfavourable institutional arrangements. Do the “nationality” of the company going abroad and the respective host country (or countries) – the image and reputation of the firms’ countries – as well as particular historical conditions, matter for internationalisation strategies?
- Companies interested in doing business abroad need to negotiate for example with governments and bureaucracies. How does the “nationality” of the firms in question affect these relationships? And how did these relationships change, for instance, in the era of decolonization when many Western companies regarded newly independent nations not only as a source for raw materials but also as promising markets?
- In the early 21<sup>st</sup> century, new emerging market multinationals are going global. Do they take new approaches and in how far are their internationalisation strategies particular ?
- “Nationality” also serves as managerial device creating competition between international branches of a MNE, for example in terms of productivity or labour costs. Therefore, in case of take-overs but also in case of relocation of corporate activities, employees and their trade unions often contribute to constructing “nationality”. How do they shape, how do they conceive of “nationality” of the firm and of investors?

### Submission instructions

This special issue welcomes contributions to the theme **International Business, Multi-Nationals, and the Nationality of the Company** that cover crucial aspects of the outlined research agenda and should be based on original research and innovative analysis.

The maximum length of the paper should be 9,000 words (including graphs and tables). The papers should not be under consideration by another journal. All proposals should be submitted by **15 January 2019** via **ScholarOne**, using the drop down menu to indicate that they are submissions to the Special Issue on **International Business, Multi-Nationals, and the Nationality of the Company**. All the articles will be peer reviewed and, therefore, some may be rejected. Authors should ensure that their manuscripts fully comply with the publishing style of formatting regulation of *Business History* (**Instructions for authors**). Authors may be asked to use an English language copyeditor before final acceptance.

### Editorial information

Guest Editor: Boris Gehlen, *University of Bonn* ([b.gehlen@uni-bonn.de](mailto:b.gehlen@uni-bonn.de))

Guest Editor: Christian Marx, *University of Trier* ([marxchr@uni-trier.de](mailto:marxchr@uni-trier.de))

Guest Editor: Alfred Reckendrees, *Copenhagen Business School* ([are.mpp@cbs.dk](mailto:are.mpp@cbs.dk))

RAE-Revista de Administração de Empresas  
(Journal of Business Management)

CALL FOR PAPERS  
HISTORY, MEMORY, AND THE PAST IN MANAGEMENT  
AND ORGANIZATION STUDIES  
Deadline: June 30<sup>th</sup> 2019

The historic turn (Clark & Rowlinson, 2004; Mills, Suddaby, Foster, & Durepos, 2016) has changed the understanding of the role of time, history, and memory in management and organization studies (MOS). After more than ten years, it is fair to say that history, memory, and the past have become important topics in MOS.

New concepts and approaches have emerged from the dialogue between management and history. For instance, while some scholars problematized history and the past (e.g., Coraiola, Foster, & Suddaby, 2015; Durepos & Mills, 2012), others suggested new approaches and concepts to understand management and organizations as rhetorical history (Suddaby, Foster, Quinn-Trank, 2010), social memory (Rowlinson, Booth, Clark, Delahaye, & Procter, 2010), historical narratives (Foster, Coraiola, Suddaby, Kroezen, & Chandler, 2017), and forgetting (Mena, Rintamäki, Fleming, & Spicer, 2015). Methodologically, it has established new possibilities to the study of organizations in time (Maclean, Harvey, & Clegg, 2016; Rowlinson, Hassard, & Decker, 2014), and time into place (Wanderley & Barros, 2018).

Organization theory scholars have elaborated on topics such as the connection between sensemaking and historical narratives (e.g., Maclean et al., 2014). They have also questioned the canon of management, by reviewing classical theories (e.g., Cooke, Mills, & Kelley, 2005), and used history to reclaim theoretical contributions (e.g., Alcadipani, 2017). In strategy, a new field of research is emerging around concepts such as social memory assets (e.g., Foster, Suddaby, Minkus, & Wiebe, 2011), and mnemonic capabilities (Coraiola, Suddaby, & Foster, 2017). In marketing, there is a growing literature around heritage brands (e.g., Balmer, 2017). In entrepreneurship, there has been research on entrepreneurial legacies (e.g., Jaskiewicz, Combs, & Rau, 2015). And corporate social responsibility scholars are discussing social forgetting (Mena et al, 2016) and the historical responsibility of managers and organization (Schrempf-Stirling, Palazzo, & Phillips, 2016).

However, despite the growing interest in incorporating matters of time, memory, and history in MOS research, there are some concerning absences. The enactment of the past cannot be dissociated from space, language, and the vocabulary used to experience and talk about it. Much of the empirical work that has been published has taken place either in Europe or North America. This might explain the lack of research on the interface between place and culture on one side, and time, history, and memory on the other.

This special issue aims to be inclusive and to connect a broad community of scholars interested in deepening the debate around issues of memory, temporality, and history in Management and Organization Studies. We invite theoretical, methodological, and empirical contributions that explore the implications of the historical

turn to the study of management and organizations from multiple theoretical, epistemological, cultural, and geographical locations.

Possible research questions include, but are not restricted to:

- How rhetorical history is used and reused in organizations?
- How organizations manage their colonial pasts?
- How different temporal frames influence strategy work?
- How corporations socially construct product heritage?
- How multinationals try to manage memories across the borders?
- How collective memory and dynamic capabilities coevolve?
- How critical history might contribute to managerial practice?
- How historical narratives are translated across societies and organizations?
- How the past supports entrepreneurial activity and creation of new ventures?
- How the past is remembered and forgot in organizations and organizational fields?
- How the organizational history influences the pedagogy and practice of management?
- How the way we historicize the past shapes current managerial knowledge?

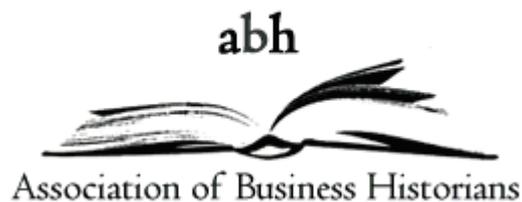
Papers submitted must not have been published, accepted for publication, or presently be under consideration for publication elsewhere. To be eligible for review the paper must be set up according to the RAE's guidelines (<https://rae.fgv.br/en/manual-rae/articles>). The papers must be written in English, Portuguese, or Spanish. The submission must be made through the ScholarOne system at <http://mc04.manuscriptcentral.com/rae-scielo>. Suitable papers will be subjected to a blind review. Please address questions to Amon Barros ([amon.barros@fgv.br](mailto:amon.barros@fgv.br)).

Guest editors:

- Amon Barros  
(FGV's Sao Paulo School of Business Administration - EAESP),
- Diego M. Coraiola  
(University of Alberta),
- Mairi Maclean  
(University of Bath),
- William M. Foster  
(University of Alberta)

## Fellowships, prizes and small grants

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### **Call for Coleman Prize for Best PhD Dissertation, Sheffield Hallam University, 4 -6 July 2019**

Named in honour of the British business historian Donald Coleman (1920-1995), this prize is awarded annually by the Association of Business Historians to recognise excellence in new research in Britain. It is open to PhD dissertations in Business History (broadly defined) either having a British subject or completed at a British university. All dissertations completed in the previous calendar year to that of the Prize are eligible. In keeping with the ABH's broad understanding of business history, applications are strongly encouraged from candidates in economic history, social history, labour history, intellectual history, cultural history, environmental history, the history of science and technology, the history of medicine, or any other subfield. The value of the prize is £500, sponsored by the Taylor & Francis Group, a scholarly publisher. To be eligible for the Prize, finalists must present their findings in person at the Association's annual conference, held on 4-6 July 2019. A complete list of previous winners may be found at: <http://www.gla.ac.uk/external/ABH/coleman.html>

#### How to Apply for the Coleman Prize

Supervisors are encouraged to nominate recent PhDs, and self-nominations are also strongly welcomed. Please send a PDF including the title of your PhD dissertation and a brief abstract (up to 2 double-spaced pages) to [christine.leslie@glasgow.ac.uk](mailto:christine.leslie@glasgow.ac.uk) by 21 January 2019. Shortlisted candidates will be requested to submit electronic copies of their theses by 21 February 2019. Finalists will be notified by 21 March 2019.

Everyone appearing on the programme must register for the meeting. PhD students whose papers are accepted for the meeting may apply for funds to partially defray their travel costs by applying to the Francesca Carnevali Travel Grant for PhD Students. A limited number of scholarships are available from the Francesca Carnevali fund of the ABH to contribute towards the travel, accommodation and registration costs of students doing a PhD in the United Kingdom, who are presenting in the Slaven Workshop, the ABH conference or the Coleman Prize.

Further details can be found at - <https://www.gla.ac.uk/external/ABH/>



The BHC awards the [Herman E. Krooss Prize](#) for the best English-language dissertation in business history by a recent Ph.D. in history, economics, business administration, the history of science and technology, sociology, law, communications, and related fields. To be eligible, dissertations must be completed in the three calendar years immediately prior to the 2019 annual meeting, and may only be submitted once for the Krooss prize. After the Krooss committee has reviewed the proposals, it will ask semi-finalists to submit copies of their dissertations. Finalists will present summaries of their dissertations at a plenary session and will receive a partial subsidy of their travel costs to the meeting. Proposals accepted for the Krooss Prize are not eligible for the Kerr Prize. If you wish to apply for this prize please send a cover letter indicating you are applying for the Krooss prize along with a one-page CV and one-page (300 word) dissertation abstract via this link: <https://thebhc.org/krooss-prize-nomination>. The deadline for proposals for the Krooss prize is **1 October 2018**.



### *Thirsk-Feinstein PhD Dissertation Prize*

The Economic History Society has introduced an annual prize of £1,000 for the best doctoral dissertation in Economic and/or Social History.

Eligible candidates can be nominated by a dissertation supervisor or an examiner. All dissertations must be written in English and must have been awarded during the calendar year preceding the prize. For example, to be eligible for the 2019 prize the thesis must have been awarded during 2018. Nominations should be accompanied, in the first instance, by the following:

- A covering letter from the student's supervisor, stating in no more than two sides why the dissertation is so outstanding that it should be considered for a prize. The contact details of the nominee should be provided.
- A copy of the external examiner's/examiner committee's report.

If the Prize Committee deems that the dissertation merits serious consideration, a copy of the thesis will be requested. Please note that we will be unable to return these.

The winner of the Thirsk-Feinstein Prize will be announced each year at the annual conference.

Nominations, and supporting materials, should please be sent **electronically** to the Administrative Secretary. The deadline for applications is 31 December 2018.



## Carnevali Small Research Grants Scheme

The Economic History Society maintains a fund to encourage small-scale research initiatives or pilot studies in economic and/or social history. Funds are available to support the direct costs of research that is aimed at a specific publication outcome and/or for pilot projects that will form the foundation for applications to other bodies for more substantial funding. Please note that any award made would not cover:

- Conference attendance costs
- Equipment costs
- Publication costs
- Subsistence costs (i.e. food and drink)
- Administration costs
- Salary buy-out/teaching cover
- Indirect costs
- Room hire costs (where the venue is the applicant's home institution)

Applicants must be employed by a UK higher education institution. Grants will be up to a maximum of £5,000.

Applicants will be asked to provide:

- A brief description of the research (1,000 words) including its potential contribution to the discipline of economic and/or social history.
- The expected outcome of the research in terms of target publication or further grant application.
- A budget for the proposed research.
- Details of applications to other funders and funding already secured.
- A short report one year after the award has been made.

Whatever the sum granted, there must be a specific prominent acknowledgement of the Society's support in any publicity, meeting materials or publications. All applications should demonstrate that Society funds are sought for a clearly defined, discrete piece of research, which would potentially lead to publication in the leading journals of our discipline.

It is expected that successful applicants will be, or will become, members of the Economic History Society. Successful applicants will not be eligible to apply to the scheme again for three years.

Closing dates for applications are on the **first day of May and November**. Applicants will usually be informed of the outcome of their application within 6-8 weeks of the deadline date for applications.



# Economic History Society

(Charity Nos. 228494; SC038304)

Full information on Grants/Awards/Prizes can be found at:  
<http://www.ehs.org.uk/the-society/grants-and-prizes.html>

We would like to draw particular attention to:

## First Monograph Prize in Economic and/or Social History

The Economic History Society has introduced a prize of £1,000, to be awarded biennially, for the best first monograph in Economic and/or Social History, usually published within 10 years of the author having been awarded a PhD.

Only monographs published in English and published during 2018 and 2019 will be eligible for the 2020 prize.

A copy of the author's full CV, which should include a current email address, and **three** copies of the book under consideration must be submitted with the application. The books cannot be returned to the author.

The winner of the First Monograph Prize will be announced at the annual conference.

Nominations, **from any member of the Economic History Society**, should be sent to the [administrative secretary](#). The deadline for applications is: 30 September 2019. Books published by 31 December 2019 will be eligible for consideration, however, the nomination must be received by the 30 September deadline.

Books should please be mailed to:

Maureen Galbraith  
Economic History Society  
Dept of Economic & Social History  
University of Glasgow  
Lilybank House  
Glasgow  
G12 8RT  
Scotland  
UK



# Economic History Society

(Charity Nos. 228494; SC038304)

Full information on Grants/Awards/Prizes can be found at:  
<http://www.ehs.org.uk/the-society/grants-and-prizes.html>

We would like to draw particular attention to:

## Undergraduate Project Facility Grant

The Society will consider applications for small grants for undergraduate projects in economic and social history.

The projects must be for final degree examinations in United Kingdom colleges and universities. The amount awarded will not normally be over £250.

How to apply:

- There is no application form. Students should compose a brief statement.
- The student should send the application to the administrative secretary at the email address below.
- The application should give the title and proposed nature of the project.
- It should clearly indicate how the research is related to economic and/or social history.
- It should include anticipated expenditure and explain the need for that expenditure.
- It should indicate how much the project will contribute to the final degree classification.
- The supervisor should send a letter of support separately to the administrative secretary. The letter must explain how the project relates to economic and/or social history.
- Applications may be submitted at any time.

Please note that no award will be made for:

- Subsistence costs (i.e. food and drink)
- The purchase of equipment, books and other materials
- Fees/licences/rights
- Conference attendance costs

Further information may be obtained from the administrative secretary.



## **Hagley Center for the History of Business, Technology, and Society**

### **Exploratory Research Grants**

These grants support one-week visits by scholars who believe that their project will benefit from Hagley research collections, but need the opportunity to explore them on-site to determine if a Henry Belin du Pont research grant application is warranted. Priority will be given to junior scholars with innovative projects that seek to expand on existing scholarship. Proposals must demonstrate which Hagley collections might be pertinent to the project.

Applicants should reside more than 50 miles from Hagley, and the stipend is \$400. Low-cost accommodations on Hagley's grounds are available on first-come, first serve basis. Researchers who use this housing are strongly encouraged to have a car available for transportation during their residency.

### **Application Procedure**

#### **Deadlines: March 31, June 30 and October 31**

All application materials must be submitted in the order below in one PDF file and sent as an email attachment to Roger Horowitz, [rhorowitz@hagley.org](mailto:rhorowitz@hagley.org).

Please include the following materials:

Project abstract (maximum length: 150 words)

Curriculum Vitae

Project description indicating the scope of your research and the existing scholarship with which you engage (maximum length: 1000 words).

Summary of the Hagley research materials that you plan to consult during your residency and how you believe that they may be pertinent to your project (maximum length: 500 words).

## **Henry Belin du Pont Dissertation Fellowships**

Henry Belin du Pont Dissertation Fellowships are designed for graduate students who have completed all course work for the doctoral degree and are conducting research on their dissertation. We invite applications from Ph.D. candidates whose research on important historical questions would benefit from use of Hagley's research collections. Applications should demonstrate superior intellectual quality, present a persuasive methodology for the project, and show that there are significant research materials at Hagley pertinent to the dissertation. Use of Hagley's collections may take place prior to application for the dissertation fellowship. Potential applicants are strongly encouraged to consult with Hagley staff prior to submitting their dossier.

This is a residential fellowship with a term of four months. The fellowship provides \$6,500, free housing on Hagley's grounds, use of a computer, mail and internet access, and an office. (Recipients who use this housing are strongly encouraged to have a car available for transportation during their residency.) Dissertation fellows are expected to have no other obligations during the term of the fellowship, to maintain continuous residence at Hagley for its duration, and to participate in events organized by Hagley's Center for the History of Business, Technology, and Society. At the end of residency the recipient will make a presentation at Hagley based on research conducted during the fellowship. A research report is due a month after the end of residency at Hagley. Hagley will also receive a copy of the dissertation, as well as any publications aided by the fellowship.

### **Application Procedure**

#### **Deadline: November 15**

All application materials must be submitted in the order below in one PDF file and sent as an email attachment to Roger Horowitz, [rhowitz@hagley.org](mailto:rhowitz@hagley.org).

Please include following materials:

Project abstract (maximum length: 150 words).

Curriculum Vitae

Dissertation proposal of any length or a project description of approximately 1,500 words indicating the scope of your research and the existing scholarship with which you engage.

Summary of the Hagley research materials that you will use in your dissertation and how they are pertinent to your project (maximum length: 500 words).

Contact information for two recognized scholars who have agreed to write letters in support of your application.

*Optional – you may include a writing sample if you feel it will help the committee to evaluate your dissertation research.*

## **Henry Belin du Pont Research Grants**

Henry Belin du Pont Research Grants enable scholars to pursue advanced research and study in the library, archival, pictorial, and artifact collections of the Hagley Museum and Library. They honor the memory of Henry Belin du Pont, a founding trustee and long-time supporter of Hagley, and are funded in part by the Henry Belin du Pont Memorial Fund which supports access to and use of Hagley's research collections.

These grants are intended to support serious scholarly work that makes use of Hagley's research collections and expands on prior scholarship. Application materials should explain the research project's focus, methodology, engagement with existing scholarship, and the intended product, as well as Hagley collection(s) to be used during the proposed grant residency. Potential applicants are strongly encouraged to consult with Hagley staff prior to submitting their application.

Research grants are awarded for the length of time needed to make use of Hagley collections for a specific project. The stipends are for a maximum of eight weeks and are pro-rated at \$400/week for recipients who reside more than 50 miles from Hagley, and \$200/week for those within 50 miles.

Funded scholars are expected to participate in seminars which meet periodically, as well as attend noontime colloquia, lectures, and other public programs offered during their tenure. A research report is due one month after the end of the residency at Hagley.

Low-cost accommodations on Hagley's grounds are available on first-come, first serve basis. Researchers who use this housing are strongly encouraged to have a car available for transportation during their residency.

### **Application Procedure**

#### **Deadlines: March 31, June 30 and October 31**

All application materials must be submitted in the order below in one PDF file and sent as an email attachment to Roger Horowitz, [rhorowitz@hagley.org](mailto:rhorowitz@hagley.org).

Please include following materials:

Project abstract (maximum length: 150 words).

Curriculum Vitae

Project description indicating the scope of your research and the existing scholarship with which you engage (maximum length: 1000 words).

Summary of the Hagley research materials that you plan to consult during your residency and how they are pertinent to your project (maximum length: 500 words).

Please include the number of weeks you are requesting to do your research at Hagley.

## NEH-Hagley Fellowship on Business, Culture, and Society

The NEH-Hagley Fellowship on Business, Culture, and Society supports residencies in Hagley's Center for the History of Business, Technology, and Society by scholars who have received their doctoral degrees by the application deadline. In accordance with NEH requirements, these fellowships are restricted to United States citizens or to foreign nationals who have been living in the United States for at least three years. These fellowships are made possible by support from the National Endowment for the Humanities.

Two fellowships are available, one of four months and one for eight months.

The eight-month fellowship must be taken during the September through May academic year. The fellowships provide a monthly stipend of \$4,200, amounting to \$33,600 for the eight-month fellowship and \$16,800 for the four-month fellowship. Fellows receive complimentary lodging in the scholar's housing on Hagley's property for the duration of their residency, as well as office space and the full privileges of visiting scholars, including special access to Hagley's research collections. They are expected to be in regular and continuous residence and to participate in the Center's scholarly programs. They must devote full time to their study and may not accept teaching assignments or undertake any other major activities during their residency. Fellows may hold other major fellowships or grants during fellowship tenure, in addition to sabbaticals and supplemental grants from their own institutions, but only those that do not interfere with their residency at Hagley. Other NEH-funded grants may be held serially, but not concurrently.

### Application Procedure

#### Deadline: December 1

All application materials must be submitted in the order below in one PDF file and sent as an email attachment to Roger Horowitz, [rhowitz@hagley.org](mailto:rhowitz@hagley.org).

Include the following materials:

Current curriculum vitae.

A 3,000-word explanation of the project and its contributions to pertinent scholarship.

A statement of no more than 500 words explaining how residency at Hagley would advance the project, particularly the relevance of our research collections.

A statement indicating a preference for the four or eight month fellowship.

Applicants also should arrange for two letters of recommendation to arrive separately by the application deadline. These should be sent directly to Hagley.

All applications materials, including recommendations letters, should be sent to Roger Horowitz, [rhowitz@hagley.org](mailto:rhowitz@hagley.org) and **must** be received by that date for the application to be considered by the selection committee. The committee will make decisions by February 1, with residency beginning as early as July 1. Questions regarding this fellowship may be sent to Roger Horowitz at [rhowitz@hagley.org](mailto:rhowitz@hagley.org) as well.



## The Rothschild Archive Research Bursary

A limited number of **Bursaries** are available each year to assist research projects that involve substantial use of The Rothschild Archive's collections. The bursaries are primarily intended to facilitate international travel by doctoral students and early career academics. Recipients are usually researchers based outside the United Kingdom who wish to use the Archive's collections in London and researchers based outside France who wish to use the Archive's collections deposited with the Archives Nationales du Monde du Travail in Roubaix.

The Bursaries are not intended to cover the full cost of any period of research in the Archive, but are designed to provide practical assistance with travel, accommodation or incidental costs associated with such work. Bursaries may be granted up to a maximum of **£3,000** per applicant.

Successful applicants will be required to write a short report for The Rothschild Archive on the research activities the bursary helped to fund.

Applications may be submitted at any time. Applications are considered in the first instance by the Director of the Rothschild Archive London, and they may also be further assessed by members of the Bursary & Education Committee of the Rothschild Archive Trust.

Applicants for Bursaries should first apply to the Director of The Rothschild Archive at the address given below. Applicants should supply two written references from academic supervisors and applications should state:

- *Name*
- *Address*
- *Academic Institution*
- *Level at which the project is being pursued (undergraduate dissertation; post-doctoral thesis, etc.)*
- *Synopsis of the project*
- *Length and dates of projected period of research in The Rothschild Archive*
- *The purpose to which the Bursary will be applied*
- *The sum applied for*

Applicants should be aware that only a limited number of Bursaries is available and that the decision of the Director will be final.

Applications to the Archive may be submitted by email to [info@rothschildarchive.org](mailto:info@rothschildarchive.org)

## **Announcements**

ABH Democracy:

Election of Council members for 2019-2022

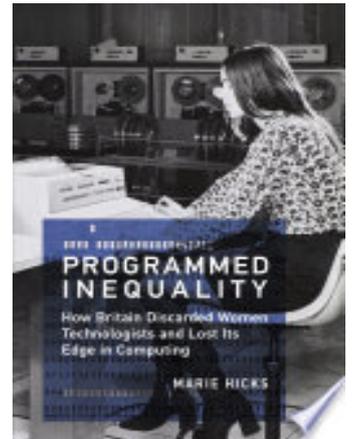
01.07.2019-30.06.2022

Nominations are invited from members of the Association of Business Historians (ABH) to stand for election to the Council for the period 2019 to 2022 (01.07.2019 to 30.06.2022). There are two vacancies this year as the terms of office for Janette Rutterford, Treasurer, and James Walker, Secretary, come to an end. Janette Rutterford and James Walker have only served one term each and can therefore be re-elected if nominated. (Each term of office is for 3 years).

The persons entitled to stand for election are those fully paid up members listed in the current ABH database. Nominations should be signed by the proposer and should state that the person nominated has agreed to stand for election. Candidates should also provide a brief statement indicating their position and research interests; this should not normally be more than one hundred words.

To request a nomination form please contact the ABH Administrator, Christine Leslie at [Christine.Leslie@Glasgow.ac.uk](mailto:Christine.Leslie@Glasgow.ac.uk) or the Centre for Business History in Scotland, University of Glasgow, Lilybank House, Bute Gardens, Glasgow, G12 8RT, UK, no later than Friday, 11<sup>th</sup> January 2019. Nominations may be sent by post or Email.

## BAC Wadsworth Prize



The BAC Wadsworth Prize is awarded annually by the Business Archives Council for a book judged to have made an outstanding contribution to the study of British business history.

The winner of the 2018 prize is *Programmed Inequality: How Britain Discarded Women Technologists and Lost Its Edge in Computing*, by Marie Hicks.

This year's judges were Hermione Giffard (last year's winner); Alison Turton, Vice President of the BAC; and John Chambers, CEO of the Archives & Records Association UK & Ireland. *Programmed Inequality*: was praised as a strongly argued book that looked at how, after the war, the British computer industry failed to make use of a key asset - the highly skilled women of Bletchley Park. It was described as "an excellent historiographical lesson in how to fruitfully uncover apparently missing stories in history".

Three other books were commended: Peter Scott, *The Market Makers: Creating Mass Markets for Consumer Durables in Inter-war Britain*; Regina LeeBlaszczyk, *Fashionability: Abraham Moon and the Creation of British Cloth for the Global Market* and Leslie Tomory, *The History of the London Water Industry, 1580-1820*.

# ABH

THE ASSOCIATION OF BUSINESS HISTORIANS

Website: <http://www.gla.ac.uk/external/ABH>

## Application for Membership

I wish to join/renew my membership of the Association of Business Historians:

Name (Dr/Prof/Mr/Ms/Mrs): \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Country: \_\_\_\_\_ Email: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

**ABH Membership Rate is £20 per annum, or alternatively, £50 for 3 years.**

**Payment Methods** (Please tick appropriate boxes):

- Paypal (£20.00) 1 year membership: [https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=33PK9P3HRMVJW](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=33PK9P3HRMVJW)
- Paypal (£50.00) 3 year membership: [https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=ECQTZVM7KCP68](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=ECQTZVM7KCP68)
- Sterling Cheque
- Direct Bank Transfer in Sterling]
- Standing Order/Direct Debit - ] Please Contact: [Christine.Leslie@Glasgow.ac.uk](mailto:Christine.Leslie@Glasgow.ac.uk)

**All Forms should be returned to:**

Professor Janette Rutterford (c/o C Leslie)  
Treasurer Association of Business Historians  
University of Glasgow  
Centre for Business History  
Lilybank House, Bute Gardens  
Glasgow G12 8RT, Scotland  
Email: [Christine.Leslie@Glasgow.ac.uk](mailto:Christine.Leslie@Glasgow.ac.uk) Tel: +44(0) 141 330 6890.

Thank you for your interest in joining/renewing your membership of the Association of Business Historians! Further details on the discounts/benefits of being an ABH member can be found on our website: <http://www.gla.ac.uk/external/ABH>