

30 Jun 2017, 09:00 - 10:30

Session 1A: Looking Beyond the Camera: Investigating the human factor in the photographic industry in North America and Europe 1890-1945.

Shannon Perry (De Montfort University, Photographic Historical Research Centre (PHRC))
The Eastman Kodak Company and William Topley: Shaping photographic industry networks in Canada, 1895-1905.

Leigh Gleason (De Montfort University, Photographic Historical Research Centre (PHRC) / California Museum of Photography, University of California, Riverside)
Outsmarted, but Never Swindled: The Human Factor in Customer Interactions at Keystone View Company.

Nicolas Le Guern (De Montfort University, Photographic Historical Research Centre (PHRC))
Managing intellectual property at Eastman Kodak: the scientific collaboration with Karl Schinzel, 1936-1940.

Session 1B: Pay and Play: The business of leisure in 20th century Britain.

Richard Coopey (Aberystwyth University)
Fashioning a business: Ephemeral capitalism in 1960s London.

Peter Lyth (Nottingham University)
A Visible Hand in the Kitchen: Berni Inns and the selling of "American" taste.

Dil Porter (International Centre for Sports History and Culture, De Montfort University)
'Only connect': entrepreneurship, sports and business.

Session 1C: Business in Africa

Stephanie Decker (Aston University)
Loosing, repairing and maintaining organizational legitimacy: British multinationals in Ghana and Nigeria 1945-1970

Nicolaas Tjaart Strydom (University of Johannesburg)
Camaraderie and identity: The Johannesburg Stock Exchange in times of war

Sean Power (Dublin City University)
Political and Economic Threats: A Chronology of the British South Africa Company's Administration of Zimbabwe from 1889 to 1924

Session 1D: Firm survival, growth and success

Bethan Atkinson (Uclan)
Marginally profitable: a review of the performance of coal companies in Denbighshire 1887-1906

Isabella Cecchini (Ca' Foscari University (Venice), Department of Management, Research Assistant (fixed term))
Business longevity and personal actions: the role of reputation in pre-industrial capitalism

Session 1D: Firm survival, growth and success

Tom McGovern (Newcastle University Business School), Tom McLean (Durham University Business School)

The emergence of the electricity supply industry in Britain: an analysis of the strategies of NESCo and DisCo from 1889-1914

Session 1E: Finance and financial networks

Steven Toms (University of Leeds)

Network preferences and the growth of the Lancashire textile industry, c.1780-1914

Korinna Schönhärl (University Duisburg-Essen)

High-risk financial markets and the financiers involved: European investment in Greece in the 19th century as a case study

Emily Buchnea (Newcastle University Business School)

The extension and transformation of Anglo-American financial networks, 1800-1850

30 Jun 2017, 11:00 - 12:30

Session 2A: Family business

Jeannette Strickland (University of Liverpool)

William Lever - entrepreneur and manager

Ferry De Goey (Erasmus University Rotterdam)

Survival strategies of small businesses (c. 1920-1970)

David Paulson (Coventry University / University of Cambridge)

Two Ways to Build a Bridge

Session 2B: Perspectives on the Development of Capitalism in Canada

Chair: Emily Buchnea

Don Nerbas (Cape Breton University)

Enclosing the Colonial Commons on Cape Breton Island

Andrew Smith (University of Liverpool)

Resisting Colonialism: Indigenous Social Activists Challenge the Rhetorical History Strategy of a Canadian Conglomerate

Jason Russell (Empire State College -- State University of New York)

Management Education at Canadian Community Colleges: the 1960s to the 1990s

Session 2C: Alternative business models

Sachiyo Nomura (Associated Professor in Soka University)

Will Japanese companies be changed by ESG investments?

Ann-Kristin Bergquist (Umeå University, Sweden), Geoffrey Jones (Harvard Business School)

Green Nordic Capitalism: An Overview

Session 2C: Alternative business models

Peter Becker (University of Paderborn), Philipp Mosmann (University of Goettingen)
Between Formalization and Informality. Evolution and Sequence of Governance in Communal Facilities in Germany

Session 2D: Advertising

David Clayton (University of York)
Advertising and Austerity: the Labour government, the Federation of British Industries and controls on advertising in Britain, 1947-50

Michael French (University of Glasgow)
Re-establishing advertising and consuming in Britian, 1945-1960

Mike Beverland (RMIT University, Australia), Haiming Hang (Univerisyt of Bath), Zoe Lee (University of Bath)
Evolution of Brand Equity: Knowledge Co-Creation between manufacturer brands, advertising agencies and academics, 1950-2000

Session 2E: Innovation, patents and property rights

Shigehiro Nishimura (Kansai University)
Radio engineers in big business: How RCA organized R&D?

Yuqin Xu (Meiji University, Tokyo Japan)
The intellectual property strategies of the leading pharmaceutical companies

Adoración Álvaro-Moya (Colegio Universitario de Estudios Financieros (CUNEF)), Rafael Castro (Universidad Autónoma de Madrid)
Do multinationals patent to deal with uncertainty before entering new markets? Evidence from the Spanish machinery sector (1880s-1950s)

30 Jun 2017, 13:30 - 15:00

Session Coleman Prize Presentations: Christopher Corker, Barbara Czychowska, Shannon Perry

30 Jun 2017, 15:30 - 17:00

Session 4A: In memory of Chris Kobrak: Jeff Fear, Catherine Schenk and Andrea Schneider

Catherine Schenk (University of Glasgow)
Rhenish Capitalism and Globalisation: Deutsche Bank in London and New York 1989-1999

Session 4B: The Human factor in maritime business history-four contrasting examples

Chair: Hugh Murphy

Roy Fenton (Ships in Focus Publications)
James Childs Gould: Cardiff Ship-owner-Optimist or Chancer?

Session 4B: The Human factor in maritime business history-four contrasting examples

Michael Moss (University of Northumbria)

Northumberland Shipbuilding Group - rationalisation or rookery?

Stig Tenold (Norwegian School of Economics (NHH), Bergen)

Reksten, Jebesen, Bergen: Losers, winners and strategic shifts in Norway's major maritime city, 1970-1990

Session 4C: Individual entrepreneurs

Matthew Bellamy (Carleton University)

The Bootlegger as Entrepreneur: Edmund Burke and the survival of John Labatt's

Brewery during Prohibition, 1921-1927

Simone Phipps (Middle Georgia State University), Leon Prieto (Clayton State University)

The Entrepreneurial Philosophies of C.C. Spaulding: Lessons from a Black Business Pioneer

Materna Ales (University of Ostrava, Faculty of Arts, Centre for Economic and Social History, Czech Republic)

Great man leads the big business company - Rothschild manager Paul Kupelwieser as a metallurgical expert and director of Vitkovice Ironworks

Session 4D: Business, the Nazis and the Fascists

Jeffrey Fear (University of Glasgow), Cristina Stanca-Mustea (University of Heidelberg)

Confronting the Nazis: Paul Kohner, Carl Laemmle and Universal Pictures 1930-1937

Giovanni Favero (Ca' Foscari University of Venice, Department of Management)

A retrospective relegitimation: The purge trial of a fascist entrepreneur, Vittorio Cini.

Rose Elliot (University of Glasgow)

'Tobacco became his destiny': Philipp Reemtsma and the West German tobacco industry 1939 - 1959

Session 4E: Organisations and organisational change

Mark Casson (University of Reading), Teresa da Silva Lopes (The University of York),

Geoffrey Jones (Harvard Business School)

Organisational Innovation in Multinational Business: Why Explaining the Unconventional Matters

Jim Quinn (Trinity Business School, Trinity College Dublin)

The Human Factor in Industry Evolution: Organisational Leadership, Industry Statesmanship and Institutional Entrepreneurship

Takafumi Kurosawa (Kyoto University), Ben Wubs (Erasmus University Rotterdam)

Enhancing the neutrals: Organizational change of Swiss and Dutch multinationals as a result of the First World War

Session 4F: British business from the late nineteenth century to the Second World War

Peter W Hampson (Independent scholar)

Evolution of management in an early limited liability company

Nicholas Wong (University of Liverpool)

"In the Best Position to Reap Mutually Beneficial Results": Sole-Agency Agreements and Distribution of Consumer Durables in Inter-war Britain

30 Jun 2017, 17:15 - 18:30

Session Plenary - Professionalisation of business history:

01 Jul 2017, 09:00 - 11:00

Session 6A: Anglo-Indian business history

Michael Aldous (Queen's University Belfast)

Partners, servants or entrepreneurs? Banians in the 19th century Anglo-Indian economy .

Manjeet Baruah (North East India Studies Programme, School of Social Sciences, Jawaharlal Nehru University, New Delhi, India)

The Industrialists in the Dihing Jungles of Assam: The British Tea and Oil Captains and Imperialism in a Colonial Resource Frontier

Neveen Abdelrehim (University of York- The York Management School), Sumohon Matilal (University of York- The York Management School)

Resisting the neo-imperial brew: Two different blends

Karolina Hutkova (Institute of Historical Research, LSE)

Bengal silk industry and laissez-faire policies in the nineteenth century: Deindustrialization revisited

Session 6B: Business and government in Britain since 1945

Armin Gruenbacher (Dept of History, The University of Birmingham)

British Industry and the 1980s CoCom Embargos

Peter Scott (Henley Business School, University of Reading.), James Walker (Henley Business School, University of Reading.)

The origins of the British housing crisis: 'stop-go' policy and the restriction of private residential house-building

Sally Horrocks (University of Leicester and National Life Stories), Tom Lean (National Life Stories)

Putting the past behind you: organisational and personal transformations in the privatisation of the British electricity supply industry

Mark Billings (University of Exeter Business School), John Wilson (Northumbria University Newcastle)

'Breaking new ground': the pre-history of privatization

Session 6C: Business and workers

Sebastian Teupe (University of Bayreuth)

Negotiating the Value of Labor. Wage Determination and Industrial Relations between Deflation and Inflation in the United States during the Gold Standard Era

Craig McMahon (University of Cambridge)

To cap or not to cap? Price controls, credit and the working-poor

Olivia Saunders (Liverpool John Moores University.)

'Blood will run without rights': business, government, and railway-worker radicalism in Bolivia.

Chris Grocott (University of Leicester School of Business)

Conflict and Collaboration: Business, Imperial Government and the British Trade Union movement at the Gibraltar frontier 1915-1922

Session 6D: Business biography and prosopography

Setia Diarta (Kyoto University)

Entrepreneurs and Survivability: A Prosopography Study on Metal-working Small and Medium Enterprise (SME) in Indonesia, 1980s-2010s

Alberto Rinaldi (University of Modena and Reggio Emilia and RECent, Italy), Giulia Tagliazucchi (Doctoral Research in Labour, Development and Innovation, Marco Biagi Foundation - Department of Economics, University of Modena and Reggio Emilia (Italy))
Women Entrepreneurs in Italy: A Prosopographic Study

Adrien Jean-Guy Passant (Department of interdisciplinary research on Management, University of Paris 1 Pantheon Sorbonne, Paris, France)

Blasts from the past: The strategic use of management biographies in a context of organizational identity transformation

Niall MacKenzie (University of Strathclyde)

Methodologies for the Dictionary of Scottish Business Biography, vol. 3

Session 6E: Nationality and Foreignness

Luciano Segreto (University of Florence)

The elusive nationality of an international company. Shareholders, managers, governments and the Compagnie Internationale des Wagons Lits (1876-1945)

Barbara Czystewska (University of West London)

Foreignness as an internationalisation asset: the case of Hilton International

Fernández Pérez Paloma (Universitat de Barcelona), Visentin Visentin (Universitat de Barcelona)

"Flexibility and Adaptation of Law Firms to Foreign Markets. Typologies of Internationalization of the Spanish firms Garrigues and Roca Junyent".

Teresa da Silva Lopes (The University of York), Andrea Lluch (CONICET and Los Andes University)

Immigrant and Expatriate Entrepreneurs as Makers or Global Business

01 Jul 2017, 11:30 - 13:00

Session 7A: Symbolism and heritage

Leighann C. Neilson (Sprott School of Business, Carleton University)
John Murray Gibbon (1875-1952): Branding Canada as a Cultural Mosaic

Victoria Barnes (Max Planck Institute for European Legal History), Lucy Newton (Henley Business School, University of Reading)
Historic symbols and their value to the organization: the case of National Provincial's headquarters, 1866-1964

Martin Gannon (University of Strathclyde), Niall MacKenzie (University of Strathclyde), Eleanor Shaw (University of Strathclyde)
"It's what Granpa would have wanted?": History & heritage in philanthropic family foundation giving

Session 7B: Understanding the human factor in entrepreneurship using big data: Britain 1851-1911

Robert Bennett (Cambridge Group for the History of Population and Social Structure, Department of Geography, University of Cambridge)
Entrepreneur choices in 19th century Britain

Carry van Lieshout (Cambridge Group for the History of Population and Social Structure, Department of Geography, University of Cambridge)
Female Entrepreneurship in England and Wales, 1851-1911

Harry Smith (Cambridge Group for the History of Population and Social Structure, Department of Geography, University of Cambridge)
Migration and entrepreneurship, England and Wales 1851-1911

Session 7C: State-owned enterprise

Fary Akmal Osman (Graduate School of Economics, Kyoto University)
State-owned enterprise (SOE): Human Empowerment and Empire

Andrea Colli (Bocconi University, Milan)
Global Leviathans: State-Owned Enterprises in transition

Yun Wu (Kyoto University)
Early Introduction of TQC in Chinese SOEs: Managerial Conceptual Change to a Meaningful Change in the Late 1970s

Session 7D: Business in Japan

Gery Ellis (University of Buckingham)
The Evolution of Scientific management

Kim Dong-Woon (Dong-Eui University, Busan, South Korea)
J. & P. Coats in Japan before 1945

Tsuneo Sakamoto (Meiji University, Tokyo Japan)
Mergers & Acquisitions, Business Reorganization and Investment in the Environment, Society & Governance

Session 7E: Innovation

Shane Hamilton (The York Management School, University of York)

The Human Element in Digital Agribusiness: Identity, Knowledge, and Power in the Era of Third Nature

Stephen Adams (Salisbury University (Professor of Management))

Before the Garage: Silicon Valley's Rich Inheritance

Umemura Maki (Cardiff University)

Divergent Responses in the Troughs of Disillusionment: Building the Monoclonal Antibody and Regenerative Medicine Industries

Session 7F: Institutions and evolution

Stephen Mihm (University of Georgia), Stephen Mihm (University of Georgia)

Beyond Standard Gauge: Railroads and the Origins of Voluntary Standards Setting

Kirby Calvert (University of Guelph), Kirsten Greer (Nipissing University, Canada), Andrew Smith (University of Liverpool)

An Evolutionary Economics Perspective on the Liverpool Timber Cluster, 1810-1913

Zoi Pittaki (University of Glasgow)

Proposing an extension to William Baumol's theory on entrepreneurship and institutions: lessons from post-Second World War Greece

01 Jul 2017, 14:15 - 15:45

Session 8A: Risk, Uncertainty, Efficiency and Inefficiency in Agricultural Markets

Rasheed Saleuddin (University of Cambridge)

Protecting and legitimizing the 'grain gambler' in interwar agricultural commodity futures markets

Andrew C. Godley (Henley Business School, University of Reading)

Risk and Control: Networks and Hierarchies. Comparing Supermarkets, Food Producers and the Emergence of the Modern Food Chains in the United States, UK and Italy since 1945 - the case of the poultry i

Shane Hamilton (The York Management School, University of York)

The Insurance Model of Agricultural Risk Management

Session 8B: Entrepreneurship: concept and practice

Mark Casson (University of Reading)

Entrepreneurship, Business and Community: A Case Study of Medieval Cambridge

Zoi Pittaki (University of Glasgow)

A Beacon of Hope: A Conceptual History of "The Entrepreneur" in Four Languages

Robert Peters (RWTH Aachen University, Chair of Economic and Social History and History of Technology)

The Entrepreneur in the Process of Organizational Innovation: A Proto-Industrial Case Study

Session 8C: Corporate governance

Jason Russell (Empire State College -- State University of New York)

"Berle and Means' The Modern Corporation and Private Property: the Military Roots of a Stakeholder Model of Corporate Governance"

Martha Prevezer (Queen Mary University of London, School of Business and Management)

The origin of tradable property rights in Britain

Shraddha Verma (The Open University)

Introduction to events after SFP, contingent liabilities

Session 8D: Fashion and media

Pierre-Yves Donzé (Osaka University), Rika Fujioka (Kansai University)

Missed connections: designers, apparel makers, and fashion media in Tokyo since 1945

Howard Cox (University of Worcester Business School), Simon Mowatt (AUT Business School, NZ)

"If only you were using a Mac": the limits of managerial decision making under uncertainty in the publishing industry

Dawn Sinclair (HarperCollins)

Stories of Books, Stories of People - The Human Factor in the history of HarperCollins Publishers

Session 8E: Institutional investors

Carolyn Keber (The Open University Business School), Janette Rutterford (The Open University Business School), Dimitris Sotiropoulos (The Open University Business School)
Institutional investor diversification strategies: UK investment trusts before World War I

Yosuke Torii (Tokyo University of Science, Suwa)

Changes in Ownership Structure and Activities of Real Investors

Chris Swinson (London School of Economics)

The flotation of Jute Industries Limited in 1920 - A company promoter goes to work for the jute barons of Dundee

Session 8F: More Than Just Caretakers, Penny Capitalists or Colonial Helpmeets: Nineteenth-Century Businesswomen in the Anglophone World

Jennifer Aston (University of Hull)

More Than Just Caretakers: Women's Role in the Intergenerational Transfer of Small Businesses in late Nineteenth Century England

Susan Ingalls-Lewis (University of New Paltz NY)

More Than Just Penny Capitalists: The Range of Female Entrepreneurship in mid-Nineteenth-Century United States Cities

Catherine Bishop (University of Sydney)

More Than Just 'Colonial Helpmeets': Women in Business in mid-Nineteenth Century Colonial Cities'

01 Jul 2017, 16:15 - 17:45

Session 9A: Business conduct

Adam Nix (Aston Business School)

The importance of social relationships within incidents of organisational wrongdoing: Insights from Enron and the California energy crisis
The importance of social relationships within incidents of org

Aneta Tyc (University of Lodz, Poland)

Corporate Codes of Conduct - Do They Really Pay Attention to the Worker Factor by Improving the Effectiveness of Labour Standards?

Gary Wilson (Nottingham Trent University), Sarah Wilson (University of York)

Financial crime and 'Business History' explored through the complexities surrounding perpetration and enforcement: The 'case study' of the City of Glasgow Bank trial 1878-1879

Session 9B: Banks and banking

Giuseppe Telesca (European University Institute)

Józef Leopold Toeplitz, the Fascist Regime and the end of Universal Banking in Italy (1920s-1930s).

Mark Billings (University of Exeter Business School), Philip Garnett (The York Management School, University of York), Simon Mollan (The York Management School, University of York)

Amalgamation and Survival in Lancashire Banking

Valerio Cerretano (Adam Smith Business School, University of Glasgow)

Economic crises and changes in central banking from the 1930s

Session 9C: Holistic and philanthropic approaches to business

Riki Galia (Department of Behavioral Sciences, Kinneret College)

Family Owned Bank and Philanthropy in Pre-State Jewish Palestine

Eugene Choi (Ritsumeikan University, JAPAN), Ayano Hirose (Rikkyo University, JAPAN), Ikujiro Nonaka (Hitotsubashi University, JAPAN)

Evolution of Phronesis Leadership in Japan: Kazuo Inamori's Management by Belief in Global Business History.

Martin Gannon (University of Strathclyde), Jillian Gordon (University of Glasgow), Niall MacKenzie (University of Strathclyde)

Taxes, death and trouble: exploring the antecedents and philanthropic activities of the Edrington Group

Session 9D: Leadership

Bernard Mees (RMIT University)

Transformational leadership and the political science of James MacGregor Burns

Session 9D: Leadership

Jeremy Goh (Nanyang Technological University (NTU), Singapore), Keng We Koh (Assistant Professor, School of Humanities and Social Sciences, Nanyang Technological University, Singapore)

From Riches to Rags? Exploring the Lim Peng Siang Business Story (1904 -1944)

Joseph E. Martin (Rotman School of Management, University of Toronto)

Sir John A. Macdonald, a First Minister's Impact on a Developing Economy

Session 9E: Post-war Scotland

Ewan Gibbs (University of the West of Scotland)

Stimulants and Barriers to Subsidiary Entrepreneurship: A Comparison of Four US Manufacturing Multinationals in Scotland c.1945-1980s

Duncan Ross (University of Glasgow)

Scottish Electronics and the Search for Sustainable Innovation: Project Alba

Maureen Kilgour (University of Winnipeg)

Women and the Clydebank Singer Factory: The Ideology of Femininity after World War II