Call for Papers

Globalization and De-Globalization: Shifts of Power and Wealth

Annual Meeting of the Business History Conference
Hilton Cartagena de Indias, Colombia
March 14 – 16, 2019
Proposals due October 1, 2018

The theme of the 2019 Business History Conference annual meeting will be “Globalization and De-Globalization: Shifts of Power and Wealth.” The recent phenomena of the spread of populist and economic nationalist regimes throughout North America, Europe, Asia and elsewhere taking positions against the major trading blocks and the free movement of people and goods make the topic of this conference very timely. The conference aims to concentrate on business history research agendas that enable a nuanced understanding of the phenomena of globalization and de-globalization.

The conference theme encourages contributions from a variety of approaches to business history research, covering a broad range of geographies and periods. The program committee of Marcelo Bucheli (co-chair), Andrea Lluch (co-chair), Takaumi Kurosawa, Espen Storli, Laura Sawyer, and Teresa da Silva Lopes (BHC president) invites papers proposals addressing on the following topics, but not limited to:

- the contribution of firms and the entrepreneurs to globalization and de-globalization
- the role and responsibility of business in shifts of power, wealth and inequality;
- the rise of emerging markets and the globalization of firms from those markets;
- globalization and environmental and social sustainability;
- business and gender during waves of globalization and de-globalization
- and risk management during globalization waves

While we encourage proposals to take up this theme, papers addressing all other topics will receive equal consideration by the program committee in accordance with BHC policy. Proposals may be submitted for individual papers or for entire panels. Each proposal should include a one-page abstract and one-page curriculum vitae (CV) for each participant. Panel proposals should have a cover letter containing a title, a one-paragraph panel description, and suggestions for a chair and commentator, with contact information for the panel organizer. To submit a proposal go to <http://thebhc.org/2019-bhc-meeting> and click on the link Submit a Paper/Panel Proposal.
All sessions take place at the Hilton Hotel Cartagena. Rooms (all suites) are $169/night single and $189/double occupancy (plus tax) and include a full breakfast. General questions regarding the BHC’s 2018 annual meeting may be sent to conference coordinator Roger Horowitz, rh@udel.edu.

The K. Austin Kerr Prize will be awarded for the best first paper delivered by a new scholar at the annual meeting. A “new scholar” is defined as a doctoral candidate or a Ph. D. whose degree is less than three years old. **You must nominate your paper for this prize on the proposal submission page where indicated.** Please check the appropriate box if your proposal qualifies for inclusion in the Kerr Prize competition.

The **deadline** for receipt of all paper and panel proposals is **1 October 2018**. Acceptance letters will be sent by 15 December 2018. Everyone appearing on the program must register for the meeting. Graduate students and recent PhDs (within 3 years of receipt of degree) whose papers are accepted for the meeting may apply for funds to partially defray their travel costs; information will be sent out once the program has been set.

The BHC awards the **Herman E. Krooss Prize** for the best English-language dissertation in business history by a recent Ph.D. in history, economics, business administration, the history of science and technology, sociology, law, communications, and related fields. To be eligible, dissertations must be completed in the three calendar years immediately prior to the 2019 annual meeting, and may only be submitted once for the Krooss prize. After the Krooss committee has reviewed the proposals, it will ask semi-finalists to submit copies of their dissertations. Finalists will present summaries of their dissertations at a plenary session and will receive a partial subsidy of their travel costs to the meeting. Proposals accepted for the Krooss Prize are not eligible for the Kerr Prize. If you wish to apply for this prize please send a cover letter indicating you are applying for the Krooss prize along with a one-page CV and one-page (300 word) dissertation abstract via email to BHC@Hagley.org. The **deadline for proposals for the Krooss prize is 1 October 2018**.

The **BHC Doctoral Colloquium in Business History** will be held in conjunction with the BHC annual meeting. This prestigious workshop, funded by Cambridge University Press, will take place in Cartagena Wednesday March 13 and Thursday March 14. Typically limited to ten students, the colloquium is open to early stage doctoral candidates pursuing dissertation research within the broad field of business history, from any relevant discipline. **Topics** (see link for past examples) may range from the early modern era to the present, and explore societies across the globe. Participants work intensively with a distinguished group of BHC-affiliated scholars (including at least two BHC officers), discussing dissertation proposals, relevant literatures and research strategies, and career trajectories. Applications are **due by 1 November 2018** via email to BHC@Hagley.org should include: a statement of interest; CV; preliminary or final dissertation prospectus (10-15 pages); and a letter of support from your dissertation supervisor (or prospective supervisor). Questions about the colloquium should be sent to its director, Edward Balleisen, eballeis@duke.edu. All participants receive a stipend that partially defrays travel costs to the annual meeting. Applicants will receive notification of the selection committee’s decisions by 1 December 2018.

On the 14th March 2019 there will be a special workshop on ‘**Latin American Business in a Global and Historical Perspective**’ which will be in the Spanish and Portuguese languages and aims to attract papers by academics who prefer to present their research in their native languages. The deadline for submissions is **1 October 2018**. For more details about the call for papers and the submission process contact Joaquin Viloria De la Hoz (Banco de la República / Central Bank of Colombia) at: jvilorde@banrep.gov.co.