

The Blackwell City Reader

(ed. by G. Bridge and S. Watson). Blackwell Publishing, 2002

The Overexposed City

Paul Virilio

At the beginning of the 1960s, with black ghettos rioting, the mayor of Philadelphia announced: 'From here on in, the frontiers of the State pass to the interior of the cities.' While this sentence translated the political reality for all Americans who were being discriminated against, it also pointed to an even larger dimension, given the construction of the Berlin Wall, on 13 August 1961, in the heart of the ancient capital of the Reich.

Since then, this assertion has been confirmed time and again: Belfast, Londonderry where not so long ago certain streets bore a yellow band separating the Catholic side from the Protestant, so that neither would move too far, leaving a chain-link no man's land to divide their communities even more clearly. And then there's Beirut with its East and West sections, its tortured internal boundaries, its tunnels and its mined boulevards.

Basically, the American mayor's statement revealed a general phenomenon that was just beginning to hit the capital cities as well as the provincial towns and hamlets, the phenomenon of obligatory introversion in which the City sustained the first effects of a multinational economy modelled along the lines of industrial enterprises, a real urban redeployment which soon contributed to the gutting of certain worker cities such as Liverpool and Sheffield in England, Detroit and Saint Louis in the

United States, Dortmund in West Germany, and all of this at the very moment in which other areas were being built up, around tremendous international airports, a METROPLEX, a metropolitan complex such as Dallas/Fort Worth. Since the 1970s and the beginnings of the world economic crisis, the construction of these airports was further subjected to the imperatives of the defence against air pirates.

Construction no longer derived simply from traditional technical constraint. The plan had become a function of the risks of 'terrorist contamination' and the disposition of sites conceived of as sterile zones for departures and non-sterile zones for arrivals. Suddenly, all forms of loading and unloading - regardless of passenger, baggage or freight status - and all manner of airport transit had to be submitted to a system of interior/exterior traffic control. The architecture that resulted from this had little to do with the architect's personality. It emerged instead from perceived public security requirements.

As the last gateway to the State, the airport came to resemble the fort, port or railway station of earlier days. The airports were turned into theatres of necessary regulation of exchange and communication, they also became breeding and testing grounds for high-pressured experiments in control and aerial surveillance performed

tor and by a new 'air and border patrol', whose anti-terrorist exploits began to make headlines with the intervention of the German GSG9 border guards in the Mogadishu hijacking, several thousand miles away from Germany.

At that instant, the strategy of confining the sick or the suspect gave way to a tactic of mid-voyage interception. Practically, this meant examining clothing and baggage, which explains the sudden proliferation of cameras, radars and detectors in all restricted passageways. When the French built 'maximum security cell-blocks', they used the magnetized doorways that air-ports had had for years. Paradoxically, the equipment that ensured maximal freedom in travel formed part of the core of penitentiary incarceration. At the same time, in a number of residential areas in the United States, security was maintained exclusively through closed-circuit television hook-ups with a central police station. In banks, in supermarkets, and on major highways, where toll-booths resembled the ancient city gates, the rite of passage was no longer intermittent. It had become immanent.

In this new perspective devoid of horizon in the city was entered not through a gate or through an arc of triumph but rather through an electronic audience system. Users of the road were no longer understood to be inhabitants or privileged residents. They were now interlocutors in permanent transit. From this moment on, continuity no longer breaks down in space, nor in the physical space of urban lots nor in the juridical space of their property tax records. From here, continuity is nip-tuck in time, in a time that advanced technologies and industrial redeployment incessantly arrange through a series of interruptions, such as plant closings, unemployment, casual labour and successive simultaneous disappearing acts. These serve to organize and then disorganize the urban environment to the point of provoking the irreversible decay and degradation of neighbourhoods, as in the housing development near Lyon where the occupants' 'rate of rotation' became so great - people

staying for a year and then moving on -that it contributed to the ruin of a place that each inhabitant found adequate...

In fact, since the originary enclosures, the concept of boundary has undergone numerous changes as regards both the facade and the neighbourhood it fronts. From the palisade to the screen, by way of stone ramparts, the boundary-surface has recorded innumerable perceptible and imperceptible transformations, of which the latest is probably that of the interface. Once again, we have to approach the question of access to the City in a new manner. For example, does the metropolis possess its own facade? At which moment does the city show us its face?

The phrase 'to go into town', which replaced the nineteenth-century's 'to go to town', indicates the uncertainty of the encounter, as if we could no longer stand before the city but rather abide forever within. If the metropolis is still a place, a geographic site, it no longer has anything to do with the classical oppositions of city/ country nor centre/periphery. The city is no longer organized into a localized and axial estate. While the suburbs contributed to this dissolution, in fact the intramural-extramural opposition collapsed with the transport revolutions and the development of communication and telecommunications technologies. These promoted the merger of disconnected metropolitan fringes into a single urban mass.

In effect, we are witnessing a paradoxical moment in which the opacity of building materials is reduced to zero. With the invention of the steel skeleton construction, curtain walls made of light and transparent materials, such as glass or plastics, replace stone facades, just as tracing paper, acetate and plexiglass replace the opacity of paper in the designing phase.

On the other hand, with the screen interface of computers, television and teleconferences, the surface of inscription, hitherto devoid of depth, becomes a kind of 'distance', a depth of field of a new kind of representation, a 'visibility without any face-to-face encounter in which the

vis-a-vis of the ancient streets disappears and is erased. In this situation, a difference of position blurs into fusion and confusion. Deprived of objective boundaries, the architectonic element begins to drift and float in an electronic ether, devoid of spatial dimensions, but inscribed in the singular temporality of an instantaneous diffusion. From here on people can't be separated by physical obstacles or by temporal distances. With the interfacing of computer terminals and video monitors, distinctions *here* and *there* no longer mean anything.

This sudden reversion of boundaries and oppositions introduces into everyday, common space an element which until now was reserved for the world of microscopes. There is no *plenum*; space is not filled with matter. Instead, an unbounded expanse appears in the false perspective of the machines' luminous emissions. From here on, constructed space occurs within an electronic topology where the framing of perspective and the gridwork weft of numerical images renovate the division of urban property. The ancient private/public occultation and the distinction between housing and traffic are replaced by an overexposure in which the difference between 'near' and 'far' simply ceases to exist, just as the difference between 'micro' and 'macro' vanished in the scanning of the electron microscope.

The representation of the modern city can no longer depend on the ceremonial opening of gates, nor on the ritual processions and parades lining the streets and avenues with spectators. From here on, urban architecture has to work with the opening of a new 'technological space-time'. In terms of access, telematics replaces the doorway. The sound of gates gives way to the clatter of data banks and the rites of passage of a technical culture whose progress is disguised by the immateriality of its parts and networks. Instead of operating in the space of a constructed social fabric, the intersecting and connecting grid of highway and service systems now occurs in the sequences of an imperceptible organization of time in which the

man/machine interface replaces the facades of buildings as the surfaces of property allotments.

Where once the opening of the city gates announced the alternating progression of days and nights, now we awaken to the opening of shutters and televisions. The day has been changed. A new day has been added to the astronomers' solar day, to the flickering day of candles, to the electric light. It is an electronic false-day, and it appears on a calendar of information 'commutations' that has absolutely no relationship whatsoever to real time. Chronological and historical time, time that passes, is replaced by a time that exposes itself instantaneously- On the computer screen, a time period becomes the 'support-surface' of inscription. Literally, or better cinematically, time surfaces. Thanks to the cathode-ray tube, spatial dimensions have become inseparable from their rate of transmission. As a unity of place without any unity of time, the City has disappeared into the heterogeneity of that regime comprised of the temporality of advanced technologies. The urban figure is no longer designated by a dividing line that separates here from there. Instead, it has become a computerized timetable.

Where once one necessarily entered the city by means of a physical gateway, now one passes through an audiovisual protocol in which the methods of audience and surveillance have transformed even the forms of public greeting and daily reception. Within this place of optical illusion, in which the people occupy transportation and transmission time instead of inhabiting space, inertia tends to renovate an old sedentariness, which results in the persistence of urban sites. With the new instantaneous communications media, arrival supplants departure: without necessarily leaving, everything 'arrives'.

Until recently, the city separated its 'intramural' population from those outside the walls. Today, people are divided according to aspects of time. Where once an entire 'downtown' area indicated a long historical period, now only a few morni-

merits will do. Further, the new technological time has no relation to any calendar of events nor to any collective memory. It is pure computer time, and as such helps construct a permanent present, an unbounded, timeless intensity that is destroying the tempo of a progressively degraded society. What is a monument within this regime? Instead of an intricately wrought portico or a monumental walk punctuated by sumptuous buildings, we now have idleness and monumental waiting for service from a machine. Everyone is busily waiting in front of some communications or telecommunications apparatus, lining up at tollbooths, poring over captains' checklists, sleeping with computer consoles on their nightstands. Finally, the gateway is turned into a conveyance of vehicles and vectors whose disruption creates less a space than a countdown, in which work occupies the centre of *time* while uncontrolled time of vacations and unemployment form a periphery, the suburbs of time, a clearing away of activities in which each person is exiled to a life of privacy and deprivation.

If, despite the wishes of postmodern architects, the city from here on is deprived of gateway entries, it is because the urban wall has long been breached by an infinitude of openings and ruptured enclosures. While less apparent than those of antiquity, these are equally effective, constraining and segregating. The illusion of the industrial revolution in transportation misled us as to the limitlessness of progress. Industrial time-management has imperceptibly compensated for the loss of rural territories. In the nineteenth century, the city/country attraction emptied agrarian space of its cultural and social substance. At the end of the twentieth century, urban space loses its geopolitical reality to the exclusive benefit of systems of instantaneous deportation whose technological intensity ceaselessly upsets all of our social structures. These systems include the deportation of people in the redeployment of modes of production, the deportation of attention, of the human face-to-face and the urban *vis-a-vis* encounters at the level of human/machine

interaction. In effect, all of this participates in a new 'posturban' and transnational kind of concentration, as indicated by a number of recent events.

Despite the rising cost of energy, the American middle classes are evacuating the cities of the East. Following the transformation of inner cities into ghettos and slums, we now are watching the deterioration of the cities as regional centres. From Washington to Chicago, from Boston to Saint Louis, the major urban centres are shrinking. On the brink of bankruptcy, New York City lost 10 per cent of its population in the last ten years. Meanwhile, Detroit lost 20 per cent of its inhabitants, Cleveland 23 per cent, Saint Louis 27 per cent. Already, whole neighbourhoods have turned into ghost towns.

These harbingers of an imminent 'post-industrial' deurbanization promise an exodus *that will affect all of the developed countries*. Predicted for the last forty years, this deregulation of the management of space comes from an economic and political illusion about the persistence of sites constructed in the era of automotive management of time, and in the epoch of the development of audiovisual technologies of retinal persistence.

'Each surface is an interface between two environments that is ruled by a constant activity in the form of an exchange between the two substances placed in contact with one another.'

This new scientific definition of surface demonstrates the contamination at work: the 'boundary, or limiting surface' has turned into an osmotic membrane, like a blotting pad. Even if this last definition is more rigorous than earlier ones, it still signals a change in the notion of limitation. The limitation of space has become commutation: the radical separation, the necessary crossing, the transit of a constant activity, the activity of incessant exchanges, the transfer between two environments and two substances. What used to be the boundary of a material, its 'terminus', has become an entryway hidden in the most imperceptible entity. From here on, the

appearance of surfaces and superifics conceals a secret transparency, a thickness without thickness, a volume without volume, an imperceptible quantity.

If this situation corresponds with the physical reality of the infinitesimally small, it also fits that of the infinitely large. When what was visibly nothing becomes 'something', the greatest distance no longer precludes perception. The greatest geophysical expanse contracts as it becomes more concentrated. In the interface of the screen, everything is always already there, offered to view in the immediacy of an instantaneous transmission. In 1980, for example, when Ted Turner decided to launch Cable News Network as a round-the-clock live news station, he transformed his subscribers' living space into a kind of global broadcast studio for world events.

Thanks to satellites, the cathode-ray window brings to each viewer the light of another day and the presence of the antipodal place. If space is that which keeps everything from occupying the same place, this abrupt confinement brings absolutely everything precisely to that 'place', that location that has no location. The exhaustion of physical, or natural, relief and of temporal distances telescopes all localization and all position. As with live televised events, the places become interchangeable at will.

The instantaneity of ubiquity results in the atopia of a singular interface. After the spatial and temporal distances, *speed distance* obliterates the notion of physical dimension. Speed suddenly becomes a primal dimension that defies all temporal and physical measurements. This radical erasure is equivalent to a momentary inertia in the environment. The old agglomeration disappears in the intense acceleration of telecommunications, in order to give rise to a new type of concentration: the concentration of a domiciliation without domiciles, in which property boundaries, walls and fences no longer signify the permanent physical obstacle. Instead, they now form an interruption of an emission or of an electronic shadow zone which repeats the

play of daylight and the shadow of buildings.

A strange topology is hidden in the obviousness of televised images. Architectural plans are displaced by the sequence plans of an invisible montage. Where geographical space once was arranged according to the geometry of an apparatus of rural or urban boundary setting, time is now organized according to imperceptible fragmentations of the technical time span, in which the cutting, as of a momentary interruption, replaces the lasting disappearance, the 'program guide' replaces the chain link fence, just as the railroads' timetables once replaced the almanacs.

'The camera has become our best inspector,' declared John F. Kennedy, a little before being struck down in a Dallas street. Effectively, the camera allows us to participate in certain political and optical events. Consider, for example, the irruption phenomenon, in which the City allows itself to be seen thoroughly and completely, or the diffraction phenomenon, in which its image reverberates beyond the atmosphere to the farthest reaches of space, while the endoscope and the scanner allow us to see to the farthest reaches of life.

This overexposure attracts our attention to the extent that it offers a world without antipodes and without hidden aspects, a world in which opacity is but a momentary interlude. Note how the illusion of proximity barely lasts. Where once the *polis* inaugurated a political theatre, with its *agora* and its *forum*, now there is only a cathode-ray screen, where the shadows and spectres of a community dance amid their processes of disappearance, where cinematism broadcasts the last appearance of urbanism, the last image of an urbanism without urbanity. This is where tact and contact give way to televisual impact. While teleconferencing allows long-distance conferences with the advantage derived from the absence of displacement, tele-negotiating inversely allows for the production of distance in discussions, even when the members of the conversation are right next to each other. This is a little like those telephone crazies

for whom the receiver induces flights of verbal fancy amid the anonymity of a remote control aggressiveness.

Where does the city without gates begin? Probably inside that fugitive anxiety, that shudder that seizes the minds of those who, just returning from a long vacation, contemplate the imminent encounter with mounds of unwanted mail or with a house that's been broken into and emptied of its contents. It begins with the urge to flee and escape for a second from an oppressive technological environment, to regain one's senses and one's sense of self. While spatial escape may be possible, temporal escape is not. Unless we think of lay-offs as 'escape batches,' the ultimate form of paid vacation, the forward flight responds to a post-industrial illusion whose ill effects we are just beginning to feel. Already, the theory of 'job sharing' introduced to a new segment of the community - offering each person an alternative in which sharing work-time could easily lead to a whole new sharing of space as well - mirrors the rule of an endless periphery in which the homeland and the colonial settlement would replace the industrial city and its suburbs. Consider, for example, the Community Development Project, which promotes the proliferation of local development projects based on community forces, and which is intended to reincorporate the English inner cities.

Where does the edge of the exo-city begin? Where can we find the gate without a city? Probably in the new American technologies of instantaneous destruction (with explosives) of tall buildings and in the politics of systematic destruction of housing projects suddenly deemed as 'unfit for the new French way of life', as in Venissieux, La Courneuve or Gagny. According to a recent French study, released by the Association for Community Development,

The destruction of 300,000 residential units over a five-year period would cost 10 billion francs per year, while creating 100,000 new jobs. In addition, at the end of the demolition/reconstruction, the

fiscal receipts would be 6 to 10 billion francs above the sum of public moneys invested.

One final question arises here. In a period of economic crisis, will mass destruction of the large cities replace the traditional politics of large public works? If that happens, there will be no essential difference between economic-industrial recession and war.

Architecture or post-architecture? Ultimately, the intellectual debate surrounding modernity seems part of a de-realization phenomenon which simultaneously involves disciplines of expression, modes of representation and modes of communication. The current wave of explosive debates within the media concerning specific political acts and their social communication now also involves the architectural expression, which cannot be removed from the world of communication systems, to the precise extent that it suffers the direct or indirect fall-out of various 'means of communication', such as the automobile or audiovisual systems.

Basically, along with construction techniques, there's always the construction of techniques, that collection of spatial and temporal mutations that is constantly reorganizing both the world of everyday experience and the aesthetic representations of contemporary life. Constructed space, then, is more than simply the concrete and material substance of constructed structures, the permanence of elements and the architectonics of urbanistic details. It also exists as the sudden proliferation and the incessant multiplication of special effects which, along with the consciousness of time and of distances, affect the perception of the environment.

This technological deregulation of various milieux is also topological to the exact extent that - instead of constructing a perceptible and visible chaos, such as the processes of degradation or destruction implied in accident, aging and war - it inversely and paradoxically builds an imperceptible order, which is invisible but just as

practical as masonry or the public highways system. In all likelihood, the essence of what we insist on calling urbanism is composed/decomposed by these transfer, transit and transmission systems, these transport and transmigration networks whose immaterial configuration reiterates the cadastral organization and the building of monuments.

If there are any monuments today, they are certainly not of the visible order, despite the twists and turns of architectural excess. No longer part of the order of perceptible appearances nor of the aesthetic of the apparition of volumes assembled under the sun, this monumental disproportion now resides within the obscure luminescence of terminals, consoles and other electronic nightstands. Architecture is more than an array of techniques designed to shelter us from the storm. It is an instrument of measure, a sum total of knowledge that, contending with the natural environment, becomes capable of organizing society's time and space. This geodesic capacity to define a unity of time and place for all actions now enters into direct conflict with the structural capacities of the means of mass communication.

Two procedures confront each other. The first is primarily material, constructed of physical elements, walls, thresholds and levels, all precisely located. The other is immaterial, and hence its representations, images and messages afford neither locale nor stability, since they are the vectors of a momentary, instantaneous expression, with all the manipulated meanings and misinformation that presupposes.

The first one is architectonic and urbanistic in that it organizes and constructs durable geographic and political space. The second haphazardly arranges and deranges space-time, the continuum of societies. The point here is not to propose a Mankhaean judgment that opposes the physical to the metaphysical, but rather to attempt to catch the status of contemporary, and particularly urban, architecture within the disconcerting concert of advanced technologies. If architectonics de-

veloped with the rise of the City and the discovery and colonization of emerging lands, since the conclusion of that conquest, architecture, like the large cities, has rapidly declined. While continuing to invest in internal technical equipment, architecture has become progressively introverted, becoming a kind of machinery gallery, a museum of sciences and technologies, technologies derived from industrial *machinism*, from the transportation revolution and from so-called 'conquest of space'. So it makes perfect sense that when we discuss space technologies today, we are not referring to architecture but rather to the engineering that launches us into outer space.

All of this occurs as if architectonics had been merely a subsidiary technology, surpassed by other technologies that produced accelerated displacement and sidereal projection. In fact, this is a question of the nature of architectural performance, of the telluric function of the constructed realm and the relationships between a certain cultural technology and the earth. The development of the City as the conservatory of classical technologies has already contributed to the proliferation of architecture through its projection into every spatial direction, with the demographic concentration and the extreme vertical densification of the urban milieu, in direct opposition to the agrarian model. The advanced technologies have since continued to prolong this 'advance', through the thoughtless and all-encompassing expansion of the architectonic, especially with the rise of the means of transportation.

Right now, vanguard technologies, derived from the military conquest of space, are already launching homes, and perhaps tomorrow the City itself, into planetary orbit. With inhabited satellites, space shuttles and space stations as floating laboratories of high-tech research and industry, architecture is flying high, with curious repercussions for the fate of post-industrial societies, in which the cultural markers tend to disappear progressively, what with

the decline of the arts and the slow regression of the primary technologies.

Is urban architecture becoming an outmoded technology, as happened to extensive agriculture, from which came the debacles of megalopolis? Will architectonics become simply another decadent form of dominating the earth, with results like those of the uncontrolled exploitation of primary resources? Hasn't the decrease in the number of major cities already become the trope for industrial decline and forced unemployment, symbolizing the failure of scientific materialism?

The recourse to History proposed by experts of postmodernity is a cheap trick that allows them to avoid the question of Time, the regime of trans-historical temporality derived from technological ecosystems. If in fact there is a crisis today, it is a crisis of ethical and aesthetic references, the inability to come to terms with events in an environment where the appearances are against us. With the growing imbalance between direct and indirect information that comes of the development of various means of communication, and its tendency to privilege information mediated to the detriment of meaning, it seems that the *reality effect* replaces immediate reality. Lyotard's modern crisis of grand narratives betrays the effect of new technologies, with the accent, from here on, placed on means more than ends.

The grand narratives of theoretical causality were thus displaced by the petty narratives of practical opportunity, and, finally, by the micro-narratives of autonomy. At issue here is no longer the 'crisis of modernity', the progressive deterioration of commonly held ideals, the proto-foundation of the meaning of History, to the benefit of more-or-less restrained narratives connected to the autonomous development of individuals. The problem now is with the narrative itself, with an official discourse or mode of representation, connected until now with the universally recognized capacity to say, describe and inscribe reality. This is the heritage of the Renaissance. Thus, the crisis in the concep-

tualization of 'narrative' appears as the other side of the crisis of the conceptualization of 'dimension' as geometrical narrative, the discourse of measurement of a reality visibly offered to all.

The crisis of the grand narrative that gives rise to the micro-narrative finally becomes the crisis of the narrative of the grand and the petty.

This marks the advent of a disinformation in which excess and incommensurability are, for 'postmodernity', what the philosophical resolution of problems and the resolution of the pictorial and architectural image were to the birth of the Enlightenment.

The crisis in the conceptualization of dimension becomes the crisis of the whole.

In other words, the substantial, homogeneous space derived from classical Greek geometry gives way to an accidental, heterogeneous space in which sections and fractions become essential once more. Just as the land suffered the mechanization of agriculture, urban topography has continuously paid the price for the atomization and disintegration of surfaces and of all references that tend towards all kinds of trans-migrations and transformations. This sudden exploding of whole forms, this destruction of the properties of the individual by industrialization, is felt less in the city's space - despite the dissolution of the suburbs - than in the time - understood as sequential perceptions - of urban appearances. In fact, transparency has long supplanted appearances. Since the beginning of the twentieth century, the classical depth of field has been revitalized by the depth of time of advanced technologies. Both the film and aeronautics industries took off soon after the ground was broken for the grand boulevards. The parades on Haussmann Boulevard gave way to the Lumiere brothers' accelerated motion picture inventions; the esplanades of Les Invalides gave way to the invalidation of the city plan. The screen abruptly became the city square, the crossroads of all mass media.

From the aesthetics of the appearance of a *stable* image - present as an aspect of its

static nature - to the aesthetics of the disappearance of an *unstable* image - present in its cinematic and cinematographic flight of escape - we have witnessed a transmutation of representations. The emergence of forms as volumes destined to persist as long as their materials would allow has given way to images whose duration is purely retinal. So, more than Venturi's Las Vegas, it is Hollywood that merits urbanist scholarship, for, after the theatre-cities of Antiquity and of the Italian Renaissance, it was Hollywood that was the first Cinecitta, the city of living cinema where stage-sets and reality, tax-plans and scripts, the living and the living dead, mix and merge deliriously.

Here more than anywhere else advanced technologies combined to form a synthetic space-time.

Babylon of filmic de-formation, industrial zone of pretence, Hollywood was built neighbourhood by neighbourhood, block by block, on the twilight of appearances, the success of magicians' tricks, the rise of epic productions like those of D. W. Griffith, all the while waiting for the megalomaniacal urbanizations of Disneyland, Disney World and Epcot Center. When Francis Ford Coppola, in *One From the Heart*, electronically inlaid his actors into a life-size Las Vegas built at the Zoetrope studios in Hollywood (simply because the director wanted the city to adapt to his shooting schedule instead of the other way around), he overpowered Venturi, not by demonstrating the ambiguities of contemporary architecture, but by showing the 'spectral' characters of the city and its denizens.

The Utopian 'architecture on paper' of the 1960s took on the video-electronic special effects of people like Harryhausen

and Tumbull, just at the precise instant that computer screens started popping up in architectural firms. 'Video doesn't mean I see; it means I fly,' according to Nam June Paik. With this technology, the 'aerial view' no longer involves the theoretical altitudes of scale models. It has become an opto-electronic interface operating in real time, with all that this implies for the redefinition of the image. If aviation - appearing the same year as cinematography - entailed a revision of point of view and a radical mutation of our perception of the world, infographic technologies will likewise force a readjustment of reality and its representations. We already see this in 'Tactical Mapping Systems', a video-disc produced by the United States Defense Department's Agency for Advanced Research Projects. This system offers a continuous view of Aspen, Colorado, by accelerating or decelerating the speed of 54,000 images, changing direction or season as easily as one switches television channels, turning the town into a kind of shooting gallery in which the functions of eyesight and weaponry melt into each other.

If architectonics once measured itself according to geology, according to the tectonics of natural reliefs, with pyramids, towers and other neo-gothic tricks, today it measures itself according to state-of-the-art technologies, whose vertiginous prowess exiles all of us from the terrestrial horizon.

Neo-geological, the 'Monument Valley' of some pseudolithic era, today's metropolis is a phantom landscape, the fossil of past societies whose technologies were intimately aligned with the visible transformation of matter, a project from which the sciences have increasingly turned away.