Can I use this Image in a MOOC?

Is the image in copyright?

Yes

No

Did you create the image?

Yes

Consider the following, did you produce the image or design the illustration with University equipment and/or during University work time? If the answer to these is 'Yes', then the University Would be the Copyright holder.

N.B, consider applying a CC license to your image so you can share the image(s) with other people online, via a source like;

- Wikimedia Commons
- Flickr
- Pixabay

If you took the image with your camera or if you drew or designed the illustration and the concept is completely your own, then you automatically own all copyrights and have the full protection of the legislation and law.

What you have to do

Online Search

There’s no way of guaranteeing the images in your search are copyright free or belong to a existing rights holder.

What you have to do

Creative Commons (CC)/Wikimedia Commons/Flickr

Check the Creative Commons license associated with the image you want to use, there could be restrictions applied.

What you have to do

Commercial Online distributor, i.e. iStock

Did you purchase the image(s)?

Yes

Commercial firms usually have ‘all rights reserved’ for the images they produce. Check the terms and conditions found in the firms website. If required purchase the image(s) for use.

What you have to do

No

N.B, be aware sites such as Getty images and many others distribute images known As ‘Rights Managed’. These licenses allow the user a one-time use of the image, but if the user wants to use the image for other uses, additional licenses may need to be purchased.

Seek permission from the rights holder and negotiate/pay any fees that may be required.

What you have to do

Look for an alternative image online, consider using sources like CC, Wikimedia Commons and Flickr.

What you have to do

What source did the image come from?

N.B, Copyright for images in the UK lasts for the life of the creator plus 70 years from the end of the calendar year of their death. If an image is out of copyright it is generally OK to use, however you should refer to the www.gov.uk website for clarification.

Check the terms and conditions and license of the image(s) you purchased. These vary depending on the supplier.

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