



University
of Glasgow

Arts and media informatics

Undergraduate study



Arts and media informatics is an exciting and innovative subject that examines the creation, use and impact of digital content and information and communication technology in the humanities, creative and cultural industries, and society at large.



Choose Glasgow

Introduction

The University of Glasgow is rated as one of the top 100 universities in the world (*Times Higher Education QS World University Rankings*).

All of our students study for degrees that are recognised and respected by employers throughout the world, but we can guarantee you will receive a lot more besides. Some of the key benefits of student life at Glasgow are

Satisfied students

Our students report high levels of satisfaction with their studies. According to the independent National Student Survey, an impressive 90% of the University's final-year students rated themselves as satisfied with their course in 2009, well above the national average of 81%.

Flexible course choices

We offer more than 900 degree programme combinations and our flexible system allows you to study a broad range of subjects during your time at university and, in many cases, makes it possible to delay choosing specialist subjects until the end of second year.

Teaching based on research

Glasgow is a research-led university, which means that you will be taught by academics at the forefront of knowledge in their subject areas.

A student experience worth having

You will take away more than a degree from Glasgow. Over the last 550 years our students have built up a fantastic array of initiatives to keep you engaged, entertained and energised. The result is a student experience to be proud of. We have

- four award-winning student media teams
- over 100 clubs and societies
- two undergraduate student unions
- sporting facilities for all levels of fitness
- a study abroad and exchange programme that offers opportunities to study across the world as part of your undergraduate degree.

Our campus

The University's compact main campus combines grand historical buildings with up-to-the-minute facilities. It's centred on a neo-gothic building with a spire offering breathtaking views across the city.

Come and visit us

Open Day

www.glasgow.ac.uk/openday

In June and September we hold an Open Day to allow you, your family and teachers to visit us on campus and see a little of the city.

Open Day allows you to speak to academic staff, find out more about courses, tour the facilities, visit student accommodation and see for yourself what life would be like as a student at Glasgow. If you have a long way to travel you can also stay in one of our student residences.

Alternative visiting arrangements

Open Day is the best way for you to get a comprehensive picture of what being a student here would be like. However, if for any reason you can't make it on that date, then we will be able to make alternative arrangements.

To find out more visit:

www.glasgow.ac.uk/afternoonvisits.

Applicants' Visit Day

At Glasgow we go the extra mile. If you receive an offer of a place at Glasgow, we will invite you to visit us before making your final decision. Applicants' Visit Day usually takes place in March. Details will be sent to you together with your offer of a place.

Where can I find out more?

For more information about arts and media informatics visit: www.glasgow.ac.uk/hatii. We are happy to help you with further questions. Please contact Dr Ian Anderson, email: i.anderson@hatii.arts.gla.ac.uk or tel: +44 (0)141 330 3843.

Arts and media informatics is the study of how information technology (informatics) is used within the arts and humanities. Most new media are now being created in digital form, and traditional material is rapidly being digitised. In this interdisciplinary programme, you will:

- look critically at the structure, creation, use, management, storage, retrieval and transfer of new media
- discover the profound implications this has for the way we see each other and our world.



‘I got the BBC placement! The team who were interviewing me were fantastically impressed with the Arts & Media Informatics programme.’

Christine Irvine, 2008 Graduate

www.glasgow.ac.uk/hatii

Arts & Media Informatics

Degree: MA

Typical offer

Highers AABB (first sitting)
AAAB (two sittings)

A-levels AAB (first sitting)
AAA (two sittings)

IB 34 points

For entry requirements visit www.glasgow.ac.uk/undergraduate/degrees/entryrequirements

Arts and media informatics provides an interdisciplinary perspective on how information and communication technology and digital media shape our knowledge and understanding, provide new ways to view our past, present and future, and influence our economic, social and cultural life.

Our degree will help you develop valuable critical, creative and analytical skills to thrive in today's rapidly changing world. You will be able to understand and apply a range of information technologies, acquire transferable IT skills, and develop skills that are highly sought after by employers such as creativity, communication and presentation, time and project management, individual and group work.

Initially you will be introduced to a range of topics, technologies, and modes of critical thinking with increased specialisation in later years.

What can I expect in first year?

In the first year you will study:

- Design and presentation on the internet
- Text processing and analysis
- ICT in museums, galleries and archives
- Digitisation of images and texts
- Discovering and presenting information
- The design and use of databases.

Lectures, which examine the principles, alternate with labs to work on specific examples of each area through individual and team work.

What can I expect in second year?

Second year studies build on the foundations laid in Level-1 and introduce new concepts and applications such as:

- Artificial Intelligence
- 3D modelling
- Cataloguing and metadata
- Investigating cyberspace
- Scripting and communication technologies
- Digital sound and video
- Digital preservation.

What happens next?

Arts & Media Informatics is taken as a joint Honours degree with another subject from a wide range of subjects (see table on right). This allows you to relate the use of information technology to your chosen subject, with each enhancing your understanding of the other. In third and fourth year with us you will study two core courses, **Enterprise, creativity & citizenship** and **Multimedia analysis & design**, and two others chosen from a variety of optional courses including:

- Digitisation
- Document encoding
- Heritage and cultural informatics.

You may also choose to complete a dissertation.

Can I study abroad?

You can spend up to a year of your degree studying abroad, normally in the third year. We have formal exchanges with the University of Oulu in Finland and the University of Urbino in Italy. Recent students have also chosen to study in Canada, the United States, Australia and Hong Kong. As this programme is studied as a joint degree your destination also depends on your other Honours subject.

The benefits of studying abroad are huge. You will not only be able to gain an entirely new perspective on your academic subject and enhance your employability, you will also find out new things about yourself, increase your independence, develop self-confidence, learn to live and work with people from different backgrounds and cultures and form a large circle of international friends.

Students who have studied abroad describe it as a life-changing experience 'the best year of my life'.

The university holds a Study Abroad Fair every November. Information is also available on our website: www.glasgow.ac.uk/studying/exchange.

Joint Honours combinations

You can choose to combine your Arts & Media Informatics Honours degree with the following subjects:

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|-----------------------------|--------------------------------|
| • Archaeology | • History of Art |
| • Business & Management | • Latin |
| • Celtic Civilisation | • Mathematics |
| • Celtic Studies | • Music |
| • Classics | • Philosophy |
| • Comparative Literature | • Physics |
| • Economic & Social History | • Politics |
| • English Language | • Psychology |
| • English Literature | • Public Policy |
| • Film & Television Studies | • Russian |
| • French | • Scottish History |
| • Geography | • Scottish Literature |
| • Greek | • Sociology |
| • History | • Spanish |
| | • Theatre Studies |
| | • Theology & Religious Studies |

What are my career prospects?

A Joint Honours degree in Arts & Media Informatics opens a range of career and further study opportunities and helps you stand out in the crowded graduate jobs market. It is particularly suited to those interested in a career in the creative and cultural industries where employment growth is predicted to rise by 150,000 people by 2017 with more than half of these requiring higher skills.

Our graduates have pursued careers in:

- Multimedia design
- Digital content management
- Journalism
- Advertising
- Research
- Museums
- Galleries
- Archives
- Libraries
- Administration
- Management consultancy
- Teaching
- Human resources.

‘Scotland at its artsy, riotous, high-octane, good-time best.’

Lonely Planet



City of Glasgow

What is it like living and studying in Glasgow?

Named as one of the world’s top ten cities by independent travel guide *Lonely Planet*, Glasgow attracts the largest student population in Scotland. The city’s reputation for friendliness means that wherever you come from, you’ll soon treat it as your second home.

Music and nightlife

In an average week Glasgow hosts 123 bands, 72 classical composers, 49 choirs, 38 orchestras and 21 jazz bands. Renowned for discovering acts from Franz Ferdinand to Primal Scream, the city has fantastic venues for live music including King Tut’s Wah Wah Hut – voted UK’s best live venue by listeners of Radio 1 three years in a row.

More than 700 bars, pubs and nightclubs mean no two nights in Glasgow are the same. Whether you’re after a record-breaking 100-foot long bar where everyone can be a barfly (the Horseshoe), or a pub with a log fire, stuffed stags’ heads and kilted staff that’s as appealing as it is unpronounceable (Uisge Beatha), Glasgow has a venue to suit. Dance until you drop at the Subclub, or travel back to 1920s America at the Vegas clubnight on the Renfrew Ferry, it’s up to you.

Festivals

At least one festival every month of the year shows Glasgow loves to celebrate. Some of our favourites include Glasgow International Comedy Festival, Celtic Connections folk music festival, Glasgay, Piping Live!, Glasgow Film Festival and Aye Write!, the city’s book festival.

Culture

The city of Glasgow owns one of the richest collections in Europe, displayed in 13 museums and art galleries – and admission is free. You are spoilt for choice, with the city’s famous Burrell collection vying for attention beside Scotland’s most visited attraction, the Kelvingrove Art Gallery & Museum, located next door to the University.

Sport

The city will host the Commonwealth Games in 2014. Across the world people know Glasgow as home of Celtic and Rangers football clubs, but with no fewer than 27 public fitness centres including swimming pools, running tracks, 11-a-side pitches and tennis courts, you’re guaranteed to find something to get involved with, whatever your level of fitness.

Campus culture

Are you craving cosy campus living or do you prefer big city excitement. Whichever is your style, you’ll be impressed by the University’s excellent location in the compact West End. Just two miles from the city centre, with great bus and underground links, the West End has a reputation as the bohemian, trendy and cosmopolitan quarter of Glasgow.

What our students say

‘Glasgow is such a diverse and vibrant city with lots to offer and a great social scene with a fantastic range of bars, clubs and music venues.’

Alexander Hutchison

‘I chose Glasgow because compared to the other cities I visited it just seemed like a much more lively place. I think the high student population makes it a very young city.’

Elizabeth Ritz

‘The campus at Glasgow is unbelievably beautiful. It’s hard to believe sometimes when walking down busy Byres Road and turning into University Avenue, that this Hogwarts is situated right in the heart of the West End.’

Beverley Simpson

‘Glasgow is very vibrant. The West End is like the village within the city.’

Sarah Gibson

