



University
of Glasgow

INSPIRING ECONOMIC IMPACT

INSPIRING
PEOPLE
CHANGING
THE
WORLD

GLASGOW AT A GLANCE

We have been changing the world for over 550 years, fostering global connections and partnerships while imparting far-reaching benefits to the local economy.

Our University

- Is in the top 0.5% of the world's universities
- Is the first and only UK university rated Five Stars Plus by QS
- Is loved by our students, who rank it joint first in Scotland (National Student Survey 2015)
- Has a larger intake of students from socially disadvantaged backgrounds than any other Scottish ancient university
- Is home-from-home for more than 27,000 students from 140 countries
- Is attractive to Scottish students – 45% of our UK students come from the local area
- Employs more than 7,000 staff, making it one of the city of Glasgow's major employers
- Brought in revenue of over £511m in 2013-14 and attracts annual research income of more than £181m
- Contributes significantly to the UK balance of trade, with export earnings totalling £205m.



WE SUSTAIN
MORE THAN
£1.5bn
OF OUTPUT
ACROSS
SCOTLAND

OUR
£775m
CAMPUS
REDEVELOPMENT
IS THE
LARGEST
SINGLE EDUCATION
PROJECT IN
SCOTLAND

IN 2014 WE HOSTED
65 CONFERENCES
AND WELCOMED
12,300
DELEGATES
TO GLASGOW

1 IN 8
STUDENTS
STUDYING
IN SCOTLAND
CHOOSE
TO COME
HERE

WE SUSTAIN
ALMOST
15,000
JOBS
IN SCOTLAND

FOR
EVERY £1
OF SCOTTISH
GOVERNMENT FUNDING
WE GENERATE
£8.37
OF OUTPUT

SCOTLAND'S LOCAL UNIVERSITY

Our economic impact on the city of Glasgow, on Scotland and on the rest of the UK is impressive.

Glasgow

Almost 9,000 jobs in Glasgow and around £900m of output and £500m of GVA (Gross Value Added) can be attributed to the direct impact of the University, our students and international visitors.

Glasgow as a city is a successful conference destination, with the City Marketing Bureau reporting a total of 535 conferences and 144,000 delegates in 2014. One in 12 of those delegates attended University of Glasgow events.

Scotland

We are the second largest university in Scotland. Our income makes up almost 16% of the total annual income of the Scottish higher education sector.

We sustain more than £1.5bn of output, £800m of GVA and close to 15,000 jobs across Scotland – 39% of these outside Glasgow. Significantly for a single organisation, we made a stunning contribution of £606m to Scottish GVA – that's around 0.5% of all Scottish GVA in 2013.

United Kingdom

In addition to our 2013-14 total revenue of £511m we generated an additional £701m in other industries throughout the UK, through the 'knock-on' effects of expenditure.

64%
OF OUR FUNDING
IS FROM
NON-SCOTTISH
GOVERNMENT
SOURCES

EVERY £1m
OF UNIVERSITY REVENUE
WILL GENERATE
A FURTHER SECONDARY
OUTPUT IMPACT OF
£1.18m
IN SCOTLAND
PLUS
A FURTHER
£0.19m IN THE
REST OF THE UK

SCOTLAND'S GLOBAL UNIVERSITY

Our roots are in Glasgow, our reach is worldwide.

More than one fifth of our income comes from international sources.

We have a strong international profile, particularly in the attraction of students from outside the EU, compared to the average for Scottish higher education institutions. In 2013-14 we attracted over 4,000 students from outside the EU and almost 3,000 students from other EU countries.

We have over 300 formal agreements with universities overseas, covering a wide range of activities from research collaboration through to joint degrees and international student mobility arrangements.

As well as developing innovative international partnerships, we have developed a significant overseas presence, building on well-established links in Asia to achieve a range of transnational education provision in Singapore (Engineering and Computing Studies), and with two top-ranked '985' universities in China – UESTC in Chengdu (Engineering) and from 2015 with Nankai University in Tianjin. We estimate that we will grow our overseas-based students from a baseline of 324 in 2012-13 to more than 1,800 in 2017-18 – a sixfold increase.

OUR INTERNATIONAL STUDENTS AND VISITORS MAKE A PROFOUND IMPACT ON THE UNIVERSITY AND THE CITY.

OUR INTERNATIONAL REVENUE OF
£105m

+

THE ESTIMATED OFF-CAMPUS EXPENDITURE OF INTERNATIONAL STUDENTS OF
£83m

+

THE OFF-CAMPUS EXPENDITURE OF BUSINESS AND LEISURE VISITORS OF
£17m

=

EXPORT EARNINGS OF
£205m

INSPIRING PEOPLE

Research, teaching and engagement give our University community purpose, but it's people who drive our success.

One in six of all Scottish university staff have chosen to work at Glasgow. In addition to the 5,395 full-time equivalent jobs directly provided by the University, another 6,947 were generated outside the University.

The impact of the University on local employment should not be underestimated: we provide 1.4% of all jobs in Glasgow, mainly in high-skilled 'white-collar' positions. Giving major boosts to local economies

- nearly 1,000 jobs were sustained in South Lanarkshire
- 800 in North Lanarkshire, and
- over 600 in Edinburgh.

Our spin-out companies created over the last ten years have supported around 500 full-time equivalent jobs each year and produce £130m GVA across Scotland. The 139 licences that we hold generate licence income of £1.2m per year – a total of £4.7m between 2011 and 2014.

TOTAL
EMPLOYMENT
GENERATED BY THE UNIVERSITY
AND OUR STUDENTS (DIRECT AND
SECONDARY) AMOUNTED TO
14,724
FULL-TIME EQUIVALENT JOBS

FOR EVERY 100
DIRECT FULL-TIME EQUIVALENT
JOBS CREATED IN THE
UNIVERSITY ITSELF,
ANOTHER 129 JOBS
ARE GENERATED IN OTHER
INDUSTRIES

IN 2013 THE
UNIVERSITY OF GLASGOW
IMPLEMENTED THE
LIVING WAGE
FOR ALL
DIRECTLY EMPLOYED
STAFF

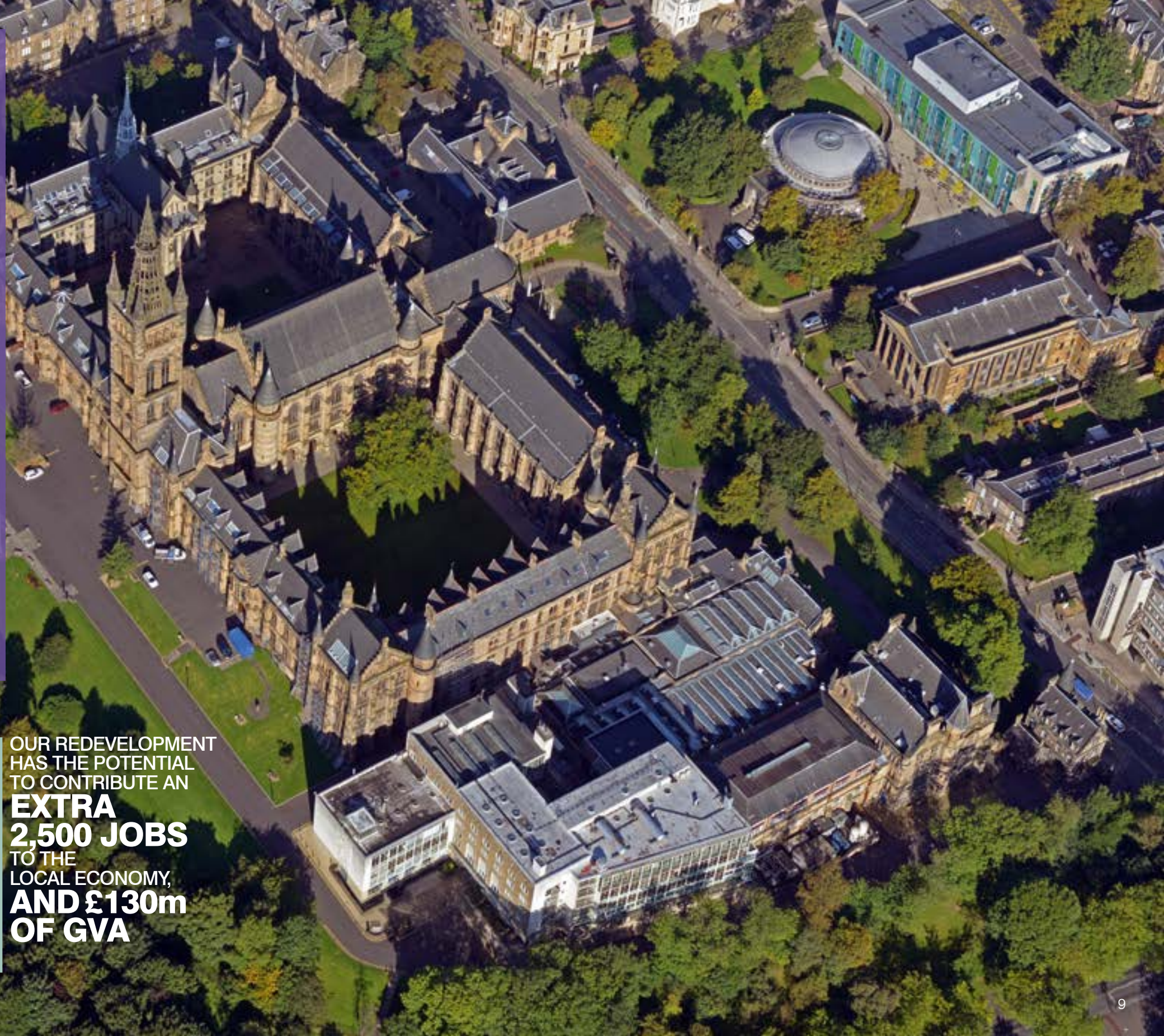
OUR CHANGING CAMPUS

Over the next five years, a major £775m programme of investment will herald the most significant development of our estate in over a century.

The redevelopment of our campus is the single largest education project in Scotland today. We will build on our existing estate with internationally excellent learning and research facilities for the 21st century, enabling cutting-edge discovery, world-class teaching and innovative new partnerships with industry to flourish right in the heart of the city's West End community.

And we've already made a start.


In partnership with Glasgow City Council, Glasgow Life and the National Library of Scotland, we are transforming the Kelvin Hall, one of Glasgow's landmark buildings, into a centre of excellence for the study of historic collections and visual arts, creating a new academic and cultural destination for Scotland and the UK.



THE CAMPUS PROJECT WILL **EXPAND** THE UNIVERSITY'S **FOOTPRINT** ON THE CITY **BY 25%**

MORE IS BEING **SPENT** TO MODERNISE OUR CAMPUS **THAN ON THE COMMONWEALTH GAMES** IN THE EAST END OF GLASGOW IN 2014

OUR REDEVELOPMENT HAS THE POTENTIAL TO CONTRIBUTE AN **EXTRA 2,500 JOBS** TO THE LOCAL ECONOMY, **AND £130m OF GVA**



Scotland's universities – including the University of Glasgow, of which I am very proud to be a graduate – are truly world-class seats of learning, and are a significant contributor to our economy, skills development and job creation.

Glasgow and its fellow institutions across the country are a vital part of the educational, economic and cultural fabric of Scotland.

Nicola Sturgeon

First Minister of Scotland
and University of Glasgow graduate

The facts and figures in this report are based on independent research carried out by 4-consulting and Viewforth Consulting on behalf of the University of Glasgow, September 2015.

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