NSS Promotional Activity – School Examples

Social Sciences

- Grad ball ticket give away - the higher the response rate the more tickets available
- If the response rate got over 90% iPad mini prize draw.
- Communicated to students during a full year group lecture, reiterated by the class reps.
- Reps kept tabs on the response rate and sent out encouraging emails to students as the rates began to rise.

Education

- Year reps to play a large part in the promotion of NSS

Sociology

- Explanation of the importance of the NSS to students and examples of how past feedback resulted in change.
- Reminder to students via moodle and in class about the importance of the NSS
- Breakdown of the questions and explained what some of the terms meant.

Accounting and Finance

- Contribute £5 for each student who completes to the Graduation Ball.

Dentistry

- During the early NSS period all students brought together for a presentation on the NSS - showing our historical performance over several years and then illustrating how we have responded in areas of less good performance.
- Arranged for students to complete the survey in computer cluster.

Nursing

- Make sure the correct students are on the list by double checking in summer.
- Arrange class time when students can use the IT lab to complete the survey

Theatre studies

- Arrange a session to explain the NSS, including info about past results, and explanation of what some of the questions mean, things we have changed in the past, where we listened to students and acted accordingly.

Classics

- The Honours students hear about the NSS at the induction meeting in September each year and it is an item in my agenda that features both in the Senior Honours and in the Junior Honours action points.
- Promoted and discussed at staff-student committee meetings
- Awareness of survey is disseminated through the class representatives
• Once the NSS invitation is issued out from the Deans of L&T, staff are emailed asking them to promote the NSS to Honours students, Junior and Senior.
• Email to the students themselves, explaining to them what the NSS is and why it is important for them to fill in the survey promptly and why it is important.
• NSS results reflect the close relationship we in Classics have with our students in the long term.