College of Arts L&T Plan 2013-14

Context	Priorities	Actions
Ongoing	1. Improving recruitment and conversion activities	Support effective staff and student presence at Open Days and Applicants' Visit
strategic	2. Increasing employability	Day
priorities	3. Embedding graduate attributes agenda	Produce series of short videos outlining Level 1 courses for recruitment purposes
	4. Expanding opportunities for credit-bearing	Work with Creative Placements Officer to expand the portfolio of courses offering
	placements	credit-bearing placements
	5. Improving progression and completion rates	Work with Careers Service to add further bespoke Arts events to existing provision
		Improve central and local systems supporting student and staff mobility, both
		inwards and outwards
		Support Graduate Attributes Officer in improving and updating GA provision at
		College level (ENHANCE seminar series; Student Initiative Grants)
		Work with other Colleges and centre to make best possible use of all appropriate
		data on student engagement and participation
		Work towards improved communication flow with schools (including on
		Curriculum for Excellence).
Priorities	6. Detailed work with subject areas to improve	NSS action plan; follow up actions end of semester 1 and semester 2
in	results regardless of 2013 performance	Focus groups with Joint Honours students; consultation with staff; develop targeted
response	7. Investigating and starting to ameliorate	activities to encourage JH to engage with graduate attributes agenda

to NSS	generally lower levels of satisfaction among	Encourage and support broadening of formative and summative assessment and
2013	Joint Honours students	classroom activities to provide 'safe' experiences of unfamiliar tasks
	8. Increasing confidence with unfamiliar tasks	Find and publicise examples of good practice on diversifying assessment activities
	9. Increasing confidence with communication,	from within the College and from other institutions
	both written and oral	Undertake small-scale assessment blueprinting exercise
		Consult students on their needs in written and spoken communication
		Encourage staff to discuss communication skills with students
		Support Writing Centre in expanding targeted activities for undergraduate courses
		Provide assessment timetable for Writing Centre to allow bespoke interventions
Local	10. Reviewing and streamlining subject	Consultation with School admin teams to share best practice in improving efficiency
priorities	area/School/College admin processes for L&T	of admin processes
	support	Update and repopulate College L&T webpages
	11. Reviewing current Adviser of Studies system	Work with Chief Adviser and team to review Adviser of Studies system; work with
	12. Streamlining General Degree structure	Heads of School to explore its sustainability and future
		Revise General Degrees to make them as flexible and accessible as necessary; work
		with Schools to improve access to level 3 provision.