

# **The Ups and Downs of Neighbourhood Renewal: an NDC Case Study**

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## **ABSTRACT**

This paper will investigate the potential offered for reviving run down urban neighbourhoods through the use of area based policies, in particular the New Deal for Communities (NDC) programme in England. It will focus on the experience of one NDC over a period of five years seeking to identify and analyse the 'successes' and 'failures' of this NDC which will then be used as a basis to make a more general assessment of the possibilities that Area based Initiatives (ABIs), as part of a 'joined-up approach', offer for an urban renaissance that benefits the residents of run-down urban areas. The paper will also draw on other ABIs from around Europe to assess the limits and possibilities of place based approaches that emphasise community engagement.

**Key Words:** NDC, Community, ABIs