The Coordination Game Mechanism in Urban Governance

Mr Chen Fujun

University of Newcastle upon Tyne Centre for Urban and Regional Development Studies Newcastle Upon Tyne NE1 7RU England UK

> Tel: +44 (0)191 222 7728 Email: chen.fujun@ncl.ac.uk

Co-Author: John Tomaney

ABSTRACT

This paper reviews current research focusing on the coordination on governance involving public-private partnerships and other kinds of strategies alliances. Focusing on the five key factors driving productivity growth in UK regions and localities — Skills, Enterprise, Innovation, Competition and Investment—the paper highlights that the urban and regional governance structure should be consisted of their representatives who are the citizens, entrepreneurs, central government, local government and investors. The relationships among them are discussed in terms of a coordination game in order to analyse the coordination mechanism in the process of urban governance. The results show that there is loop chain reaction among these actors which indicates that positive strategy of each actor could be multiplied assuming that the other actors also enact positive strategies. This result demonstrates the importance of negotiations among the five key participants in local development in order to create inter-subjective meanings as a basis

for policy development and action.

Key Words: urban governance structure, coordination game, negotiations in Multiway