PGT Listings

# Form for new postgraduate taught programmes

Please complete the form below to provide information about your new PGT programme for our listings. This information will appear in the University’s Postgraduate Taught Prospectus and the online listings at [www.glasgow.ac.uk/postgraduate](http://www.glasgow.ac.uk/postgraduate)

It’s important to complete as many fields as possible – it is these details that prospective students ask for and will help to sell your programme. The examples provided below the fields provide some guidance on an effective writing style to help market your programme to prospective students. **When the form is complete, please return it to your college Recruitment & Conversion Marketing Manager.**

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| Has the programme been approved by the Senate? | No: |  | Yes: |  |  |
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| Programme name: |

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| Plan code(s): |

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| Is it on-campus, ODL or blended learning? |

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| If on-campus, which campus is it located at? (can be more than one).  *E.g. Gilmorehill, Dumfries, Garscube, Glasgow Dental Hospital & School, International Masters (various locations)* |
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| Programme contact name: | Programme contact email: |
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| Teaching start month(s): *E.g. September, January or different* |  |

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| Introduction: Please provide a short introduction that covers the key selling point of your programme.To aid in search engine optimisation, the first sentence should state the degree and programme name. In the first sentence, please use the word “Masters” rather than the abbreviated degree designation, eg MSc or MRes. *This should be no longer than 3 short sentences.* |
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**Example:** This Masters in Theatre Studies engages with a wide variety of histories and practices attached to the study of theatre. It is designed to enable you to become proficient in the techniques of historical, sociological and theoretical analysis of the theatrical process, past and present. A key strength of this programme is its flexibility, which enables you to create a portfolio of courses based on your individual needs and interests.

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| Marketing points (Why this programme): Using bullet points, please outline any main marketing points for your programme. For example, please indicate if the programme is unique to Scotland or the UK, offers access to unique facilities, is accredited by a professional organisation, features guest lectures, work placements or internships, or if there is a special advantage to studying the subject in the city of Glasgow. **Please note***: the first two bullet points cannot exceed 300 characters each and cannot contain links (as they may get exported to print material).* |
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**Example from the Theatre Studies programme:**

* Our facilities include a studio theatre and large flexible-seat theatre seating   
  over 200 spectators.
* The city of Glasgow provides an unbeatable location for the programme. Glasgow is home to a huge variety of theatres that produce and show a range from the experimental and risky to the traditional and repertory, from canonical and new writing to devised and physical performance. World leading venues include The Arches, the Citizens Theatre, Tramway and the Glue Factory.
* Glasgow is the base for a number of nationally significant theatre organisations, including the National Theatre of Scotland, the Playwrights’ Studio Scotland, Ankur Arts, Vanishing Point and Theatre Cryptic.

**Another example of marketing points, this time from the MBA programme:**

* The MBA programme at the University of Glasgow will help you to think critically. You will begin to question what you already know, stripping away preconceived ideas to develop better approaches to life and to business.
* You will benefit from the experience of world-class teaching. Our academics are invited to consult and research with organisations around the world, giving them first-hand insight into how organisations work. This means that teaching on the Glasgow MBA is at the cutting edge of business knowledge.
* You will join an international community built on the foundation of Scottish hospitality. Participants are welcomed from all over the world to learn from each other and to gain a truly international perspective. No matter where you are from, or in which industry you have worked, you will feel at home in Glasgow. Through shared experiences and multi-cultural teamwork you will develop life-long friendships.
* The University of Glasgow Adam Smith Business School celebrates the legacy of Adam Smith by producing world-leading business and economics research and enlightened graduates.
* The Glasgow MBA, which was founded in 1976, is AMBA accredited, and the School is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

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| Primary degree  awarded: | Duration full-time  (in months) | Duration part-time  (in months) |
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| **Example:** MLitt | 12 months | 24 months |

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|  | Duration full-time  (in months) | Duration part-time  (in months) |
| PgDip (if applicable): |  |  |
| PgCert (if applicable): |  |  |

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| Programme structure: Please indicate the structure of the programme, including what teaching methods are used. For example: lectures, seminars, tutorials, field work, lab work, project work, team work, UK field trips or international study trips. |
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**Example from the Theatre Studies programme:** The programme is mostly comprised of optional courses, enabling you to create your own Masters programme. The programme also allows you to work in an interdisciplinary capacity, selecting courses from across the College of Arts, according to personal interests. The programme convenor will work with you to ensure a sensible portfolio of courses is constructed, according to your personal aims and objectives.

Core teaching is delivered in two semesters, followed by an independent desk- or practice-based project. The Independent Research Project provides an opportunity for you to identify an area of interest and to create a research project that allows in-depth critical exploration of this.

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| Core courses: Please provide the **names** and **course codes** of the primary courses as bullet points, broken out by year, if appropriate. |
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| Optional courses: (If applicable) – provide **names** and **course codes** |
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| Career prospects: |
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**Example from the Computing Science programme:** Career opportunities include responsible software development positions, not only in the IT sector but also in many other sectors such as education, engineering, health services, financial services, government, manufacturing, retail, and transport

You will also be well qualified to proceed to study for a PhD in computing science.

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| Entry requirements: If the entry requirements differ from the standard listed below, please specify, otherwise, leave blank. Entry requirements for postgraduate taught programmes are a 2.1 Honours degree or equivalent qualification (for example, GPA 3.0 or above) in a relevant subject unless otherwise specified. |
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**Example of unique entry requirements from the Statistics programme:**   
A 2.1 Honours degree or equivalent with a substantial mathematics component   
(at least equivalent to Level-1 courses in mathematics and Level-2 courses in calculus and linear algebra at the University of Glasgow). Previous study of statistics is not required.

Optional content – if applicable, please fill out any of the following:

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| What our students say |
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| Industry links and employability |
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| Accreditation |
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| *Guest speakers and events* |
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| *Academic staff* |
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| *Resources and facilities* |
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| *Research environment* |
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| *Projects/dissertations* |
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| *Background and aims* |
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