

The Sixth International Crustacean Congress (ICC6) University of Glasgow - July 18th-22nd 2005

Sponsorship & Exhibiting

ICC6 offers 5 days of:

- cutting edge talks from respected scientists
- colourful poster presentations
- commercial workshops
- numerous social networking events

More than 500 actively researching biologists from over 50 countries will be there – WILL YOU??

Exhibiting at ICC6 provides an unrivalled opportunity to increase the profile of your company among leading academic researchers and to meet individual scientists on a one-to-one basis.

We are offering a number of sponsorship opportunities giving significant exposure to companies seeking to market to the biological community world-wide, ranging from £50 to £5000.

Seafood companies are also invited to participate in a 'Seafood of Scotland' Evening Fair.

Exhibition Opportunities

Exhibition Space

Trade Exhibition traffic will be maximised through...

- Locating the ICC6 registration desk close to the trade exhibition area, thus introducing the exhibition to the delegates from the start of their attendance
- The trade exhibition area being adjacent to the lecture theatres
- Poster sessions being located within the exhibition area encouraging delegates to view the entire exhibition
- Opening ICC6 on Sunday, 17 July 2005 with the "Welcome Reception" in the exhibition area
- Morning and afternoon refreshment breaks in the exhibition area, drawing delegates into the hall
- Lunch facilities within the exhibition hall being available daily
- Prominent acknowledgement of all participating companies for their support in the ICC6 Programme Book and on the ICC6 web site.

Exhibition stand space is available in exhibition hall (see layout map) on a first come, first served basis. The fee depends on the size of exhibition stand required.

Investment: 2m x 2m stand = £400+VAT
3m x 2m stand = £600+VAT
4m x 2m stand = £800+VAT

Included in the exhibition fee is:

- Registration of up to two Company Executives including refreshments for each day;
- Two registration packs including a Programme Book and delegate list;
- Attendance at one evening reception.

Additional Executives may register through the Trade Exhibition coordinator at an additional cost of £120 per person.

Non-Profit Exhibitors

Exhibit space at no cost for non-profit organisations is limited. The ICC6 Exhibition Coordinator and The University of Glasgow must approve applications for non-profit Exhibitors. The organization must be a government entity or must be recognised as a charitable organization. However, to be given this space at no charge the organization must have demonstrated support for ICC6 through financial sponsorship of some other kind. In such cases the organization may not offer a product or service for sale on the exhibit floor.

We recognise that non-profit organizations may wish to display products or services for sale on their exhibition stands, as well as provide grant and infrastructure information. In these cases the following rate will be charged:

Exhibition Package (Non-Profit Exhibitor offering sales) Cost for 2m x 2m exhibition stand = £250+VAT

Included in the exhibition fee is:

- Registration of one representative including refreshments for each day
- Attendance at one evening reception

Commercial Workshops

Companies are invited to run one of a maximum of three scheduled commercial workshops. These commercial workshops can consist of short talks and/or demonstrations on new technology, equipment or products relevant to the themes of ICC6. Product names may be described and the workshops would educate the delegates in the use of the product. Your company will have control of the programme by inviting your own speakers and sending invitations to all delegates. The proposed programme will have to be approved in advance by the ICC6 Scientific Programme Committee. This opportunity will be available on a first come, first served basis.

Commercial Workshop 1. Monday July 18th 2005 13.15 – 13.45 hrs

Commercial Workshop 2. Tuesday July 19th 2005 13.15 – 13.45 hrs

Commercial Workshop 3. Thursday July 20th 2005 13.15 – 13.45 hrs

Each Commercial Workshop Sponsorship package at £2500 includes:

- The use of one lecture theatre including audiovisual equipment and technical support
- Registration of up to two Company Executives for the duration of ICC6
- One exhibition stand (3m x 2m) at a prime site, as far as available, within the Exhibition area
- One “workshop announcement” insert for inclusion in delegate bags
- Workshop advertised on the ICC6 website
- Acknowledgement as a **Main Sponsor** in the ICC6 Programme Book

Scientists at ICC6 actively use a very wide range of techniques including biochemical analyses, molecular methods, bioinformatics, microscopy, image processing, physiological recordings and environmental monitoring.

'Seafood of Scotland' Fair

This Fair and reception will be held on the evening Thursday 19th July in the exhibition hall. This themed event will give more than 500 shellfish biologists from over 50 countries the opportunity to sample the best of Scottish seafood and other Scottish products. Trade organizations and retailers are invited to take a Stand and also to supply samples to impress this world-wide audience of influential stakeholders with the quality of Scottish products.

Investment: 2m x 2m stand = £100+VAT

Sponsorship Opportunities

ICC6 Sponsors provide unrestricted grants to help underwrite the cost of various elements of the meeting. All Sponsors are acknowledged in advance publications as far as is possible. Early sponsorship commitments will therefore lead to greater visibility for the Sponsors. Sponsors of the scientific sessions are also acknowledged on background Powerpoint slides shown in session halls.

Major Sponsorship Opportunities:

Principal Sponsorship Support at £5,000 includes:

- Prime site exhibition space stand (4m x 2m) within exhibition area
- Registration of four Company Executives for ICC6 and one social event
- Acknowledgement of Principal Sponsorship through a banner advert on the ICC6 website with a direct link to Sponsor's own website
- Full page, full-colour advertisement on outside back cover of Programme or Abstract Book
- Acknowledgement of Principal Sponsorship in the ICC6 Programme Book
- 1-page A4 promotional literature in delegates' bags
- Acknowledgement of Principal Sponsorship in advance publications to the extent possible
- Acknowledgement as Principal Sponsor on distinctive on-site signage displayed throughout the ICC6 site
- Sponsorship of a Plenary Speaker (with the agreement of the Speaker) or a lunch time workshop

Main Sponsorship Support at £2,500 includes:

- Single prime exhibition stand (3m x 2m) within exhibition area
- Registration of two Company Executives for ICC6 and one social event
- Half page, full-colour advertisement in Programme or Abstract Book
- 1-page A4 promotional literature in delegates' bags
- Acknowledgement of Main Sponsorship in the ICC6 Programme Book and on the ICC6 website
- Acknowledgement of Main Sponsorship in advance publications to the extent possible
- Sponsorship of one Keynote Speaker (with the agreement of the Speaker) or a Poster Session

Sponsorship Support at £1250 includes:

- Single exhibition stand (3m x 2m) within exhibition area
- Registration of one Company Executive ICC6 and one social event
- Acknowledgement of Sponsorship in the ICC6 Programme Book and on the ICC6 website
- Sponsorship of one refreshment break

Commitments are accepted for sole or shared sponsorship, and on a first come, first served basis. However, The ICC6 Organising Committee reserves the right to accept a sole sponsorship offer in preference to a shared or partial sponsorship commitment, which may have been received earlier. When this situation arises, any Sponsor concerned will be contacted immediately.

Scientific Programme Elements

Special Symposia

Associate your company with one of the Special Symposia, which address current 'hot' topics and involve particular scientific methodologies. These sessions run for part or all of the week, providing maximum opportunity for exposure. Sponsor's logo will appear on the platform and on the background Powerpoint slide in the session hall, and acknowledgement will be given in the ICC6 Programme book.

Investment: £1000 (Opportunities available for at least 8 Special Symposia)

Plenary Speakers

Sponsor the most eminent speakers at the Congress, who will address all delegates in extended Plenary lectures on each morning of the Congress. Sponsor's logo will appear on the introductory Powerpoint slide, and acknowledgement will be given in the ICC6 Programme book.

Investment: £500 (Opportunities available for 5 Plenary Speakers)

Poster session

Be an integral part of an upbeat evening of networking and refreshments at which delegates view poster presentations that are interspersed with exhibitors. Sponsor's logo will appear at the entrance to the exhibition hall, and acknowledgement will be given in the ICC6 Programme book.

Investment: £500 (Opportunities available for 2 poster sessions on the Tuesday and Thursday)

Young Scientists

Promote the use of your product by the next generation of scientists by either:

Sponsoring the attendance at the meeting of a young scientist (investment: £250 per person)

or

Sponsoring awards for the best papers/posters presented by young scientists (investment: £50 per prize, limited to 5 prizes per company). Awards to be judged by the ICC6 Scientific Advisory Committee.

Key Meeting Elements

Delegates' Bag Sponsor

Your organisation's logo and website address will be prominently displayed on the meeting bags given to all delegates. Investment: £1000 Exclusive

Badge Sponsor

Your company's logo and website address will be clearly displayed on the identification badges worn by the delegates throughout the 5-day event. Investment: £500 Exclusive

Internet Café

Sponsor one of the two internet cafes to be available for use by ICC6 delegates. These much-used facilities at conferences provide ideal opportunities to promote information about your company. Company logo mounted as screensaver, and hotlink to company web page provided.

Investment: £500 (Two opportunities available)

Social Programme Events

Refreshment Break Sponsorship

Be the exclusive sponsor of a morning or afternoon Congress refreshment break, held in the exhibition hall

Investment: £250 per break (8 opportunities)

Congress Dinner Sponsor

Benefit from visible company logo and website address placement on the centrepiece of each dining table at our Congress dinner.

Investment: £1000

Ceilidh Sponsorship

Sponsor this entertainment after our Congress dinner and receive visible logo and website address placement at this extremely popular event.

Investment: £1000

Promotional Marketing Opportunities

Promotional Literature insert in delegate bag

The opportunity for you to provide us with promotional material that we will insert for you into each delegate's meeting bag.

Investment:	Confirmed exhibitor:	£200+VAT per 1-page A4 promotional literature.
	Non-exhibitor:	£400+VAT per 1-page A4 promotional literature.

Advertising space in the Congress Programme Book and/or Abstract Book

For each book:

Inside front cover: full page, full-colour	£450+VAT
Inside back cover: full page, full-colour	£400+VAT
Outside back cover: full page, full-colour	£500+VAT
Full page, full-colour	£300+VAT
Half page horizontal, full-colour	£200+VAT
Half page vertical, full-colour	£200+VAT

Giveaway Inserts for Delegates' bags. Print your logo and website address on merchandise that we will distribute to delegates at conference registration. Merchandise available for sponsorship include:

- Writing pads (only one accepted)
- Post-it notes
- Pens
- Highlighter pens
- Mugs
- Key fobs
- Magnets
- Novelties

If you are interested in any of the opportunities above, then complete the attached application form, **or**

contact the ICC6 secretariat at icc6@gla.ac.uk or on 0141 330 5969 **or**

visit the ICC6 website www.gla.ac.uk/icc6 and complete the 'Expression of Interest' Webform, marking the 'Suggestions' box as potential exhibitor/sponsor.

Completed application forms should be returned to the ICC6 organiser:

Dr D.M. Neil,
ICC6 Secretariat,
Room 312,
Graham Kerr Building,
University of Glasgow,
Glasgow G12 8QQ,
Scotland UK.

Payment Policy

The Exhibitor agrees to enclose with the booking a deposit of 50% of the exhibition stand fee, made payable to "The University of Glasgow". The remaining 50% of the exhibition stand fee will be due by 1 June 2005. An invoice will be sent 30 days prior to due date. All cheques must be made in Pounds Sterling by cheque or bankers draft drawn on a UK bank made payable to "The University of Glasgow". Credit cards are not accepted for exhibition stand payment. All payment should be sent to Dr D.M. Neil, ICC6 Secretariat, Room 312, Graham Kerr Building, University of Glasgow, Glasgow G12 8QQ, Scotland UK.

Exhibitors who have not paid in full will not be permitted to set up their exhibition stand and will not appear in the Programme Book.

Cancellations/Reductions

Notification of exhibition stand cancellation or space reduction must be in writing and received on or before the following dates. Please indicate exhibition stand number and company name on cancellation letter:

- Prior to 15 April 2005 – Exhibitor is refunded the deposit payment less £100 administration fee
- Between 15 April 2005 and 1 June 2005 – deposit payment will no longer be refunded
- After 1 June 2004 – Exhibitor is responsible for the entire exhibition stand fee. No refund will be issued.

General Conditions

The Organizers are responsible for the control of the Exhibition Areas. Exhibitors are responsible for the control of their own stands. Exhibitors must comply in all respects with the requirement of every appropriate authority, with the Terms of Agreement by which the Organizers may occupy the Premises and with policies of insurance effected by the Organizers.

Insurance

Exhibitors are reminded of the need to consult their Insurance Company or Insurance Broker to cover themselves fully against all risks at the Exhibition. Particular attention is drawn to the need for the following:

Abandonment insurance: Exhibitors should note that the Organizers are not obliged to return any monies paid for space in the event of the Exhibition being abandoned, postponed or altered in any way in whole or in part or if the Organizers find it necessary to change the dates of the Exhibition.

Stands fixtures and similar insurance: All risks on loss or damage to Exhibitor's property, fixtures, fittings and all other property of a similar nature such as personal property of directors, principals and employees whilst on the Exhibition premises and transit risks to and from the Exhibition.

Failure to vacate: If the Exhibitor should fail to remove all his property or otherwise fail to vacate the Exhibition premises on Friday, 22 July 2005 by 15:30 due to any cause whatsoever, the Exhibitor shall be fully responsible for any penalties imposed by the Premises or any other losses and costs incurred by the Organizers as a result of the Exhibitor failing to vacate the premises by the agreed time and without prejudice to any other right or remedy of the Organizers. The Organizer may remove any property of the Exhibitor left at the Exhibition Area by the Exhibitor after the said time and the Exhibitor shall pay costs of such removal to the Organizers on demand.

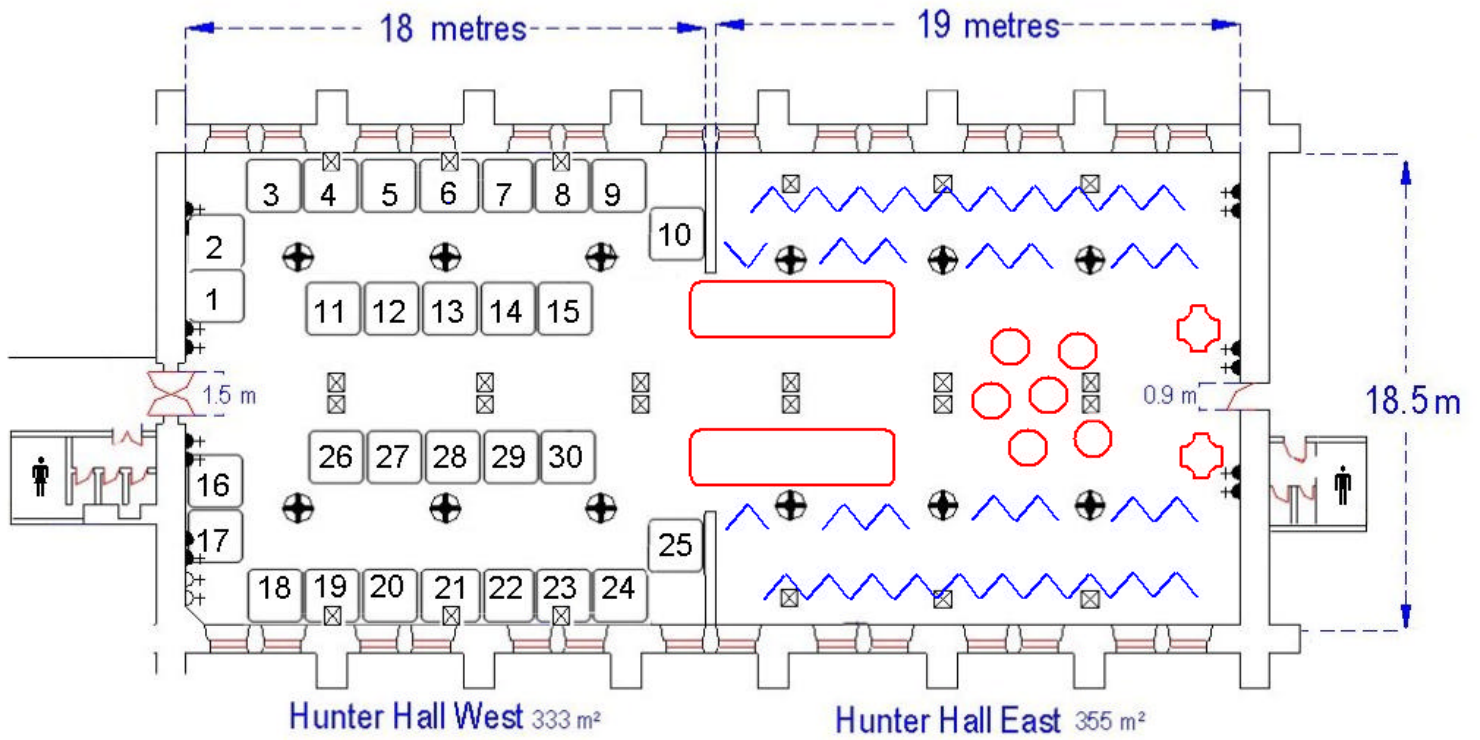
Public Liability: Liability to the public may arise out of the Exhibitor's activities and should be covered by insurance. Insurance should be effected with the minimum delay.

Liability

Whilst the Organizer will endeavour to protect exhibition property whilst on display at the Exhibition it must be clearly understood that the University of Glasgow and the ICC6 Organizers cannot accept liability for any loss or damage sustained or occasioned from any cause whatsoever.

Exhibitors will be responsible for all damage to property and for any loss or injury caused by them or their agents or employees and will indemnify the Organizers against all claims and expenses arising there from. In the event of it being necessary for any reason whatsoever for the Exhibition to be abandoned, postponed or altered in any way in whole or in part or if the Organizers find it necessary to change the dates of the Exhibition, the Organizers shall not be liable for any expenditure loss or damages incurred by an Exhibitor or exhibition contractor resultant upon such change. Nor shall the Organizers be liable for any expenditure loss or damage resultant upon the intervention of any Authority which restricts the use of the Premises in whole or in part in any manner whatsoever.

ICC6 Exhibition Hall Floor Plan



- | | | | |
|---|---------------------|---|--------------------|
|  | 2m x 2m Trade Stand |  | Pillar |
|  | Sitting Area |  | Floor Power Socket |
|  | Internet Cafe |  | Wall Power Socket |
|  | Service Area | | |
|  | Posters | | |

**BOOKING FORM:
Exhibition, Workshop & Sponsorship Packages
and Advertising Opportunities**

**6th International Crustacean Congress
ICC6
18 –22 July 2005 University of Glasgow**

Contact Details:

Name: Job title:.....
 Company:
 Contact Address:

 Phone: Fax:
 E-mail:

Exhibition Packages:

Monday 18 July – Friday 22 July 2005

Cost per stand unit (please tick)

- 2m x 2m stand £400+VAT
 Please indicate up to three stand choices in order of preference: (1)(2)(3)
- 3m x 2m £600+VAT
 Please indicate up to three stand choices in order of preference: (1)(2)(3)
- 4m x 2m £800+VAT
 Please indicate up to three stand choices in order of preference: (1)(2)(3)
- 2m x 2m stand for Non-Profit Exhibitor No charge
 2m x 2m stand for Non-Profit Exhibitor offering sales £250+VAT

All exhibition stands come equipped with: one power socket; one table and two chairs. Included in the exhibition fee is the registration for two company executives including refreshments for each day; two registration packs including a Programme Book; and an evening reception for the trade exhibitors on 18 July.

Commercial Workshop Packages:

Cost per workshop

- Commercial Workshop 1 £2,500 Monday, 18 July 2005, 13:15 to 13:45hrs
 Commercial Workshop 2 £2,500 Tuesday, 19 July 2005, 13:15 to 13:45hrs
 Commercial Workshop 3 £2,500 Thursday 21 July 2005, 13:15 to 13:45hrs

Please indicate up to 3 workshop choices in order of preference:(1).....(2)(3)

Each Commercial Workshop package includes the use of one lecture theatre including audiovisual equipment and technical support; registration of up to two Company Executives for the duration of ICC6; one exhibition stand (3m x 2m) at a prime site, as far as available, within the Exhibition area; one "workshop announcement" insert for inclusion in delegates' bags; workshop advertised on the ICC6 website; acknowledgement as a **Main Sponsor** in the ICC6 Programme Book

'Seafood of Scotland' Fair

This Fair will be held on the evening Thursday 21 July in the exhibition hall. This themed event will give more than 500 shellfish biologists from over 50 countries the opportunity to sample the best of Scottish seafood and other Scottish products. Trade organizations and retailers are invited to take a Stand and also to supply samples to impress this world-wide audience of influential stakeholders with the quality of Scottish products.

Thursday 21 July 2005

Cost per stand unit (please tick)

- 2m x 2m stand £100+VAT

Please indicate samples to be provided for serving to the 500 delegates:

.....

Sponsorship Packages:

Principal Sponsorship Support at £5,000 includes:

Please tick

Prime site exhibition space stand (4m x 2m) within exhibition area; registration of four Company Executives for ICC6 and one social event; acknowledgement of Principal Sponsorship through a banner advert on the ICC6 website with a direct link to Sponsor's own website; full page, full-colour advertisement on outside back cover of Programme Book or Abstract Book ; acknowledgement of Principal Sponsorship in the ICC6 Programme Book; 1-page A4 promotional literature in delegates' bags; acknowledgement of Principal Sponsorship in advance publications to the extent possible; acknowledgement as Principal Sponsor on distinctive on-site signage displayed throughout the ICC6 site; sponsorship of a Plenary Speaker (with the agreement of the Speaker) or a lunch time workshop

Please indicate if you wish to Sponsor a Plenary Speaker (with agreement of the Speaker)
Or, organize a Commercial Workshop
(please indicate date)
.....

Please tick
 Please tick

Main Sponsorship Support at £2,500 includes:

Please tick

Single prime exhibition stand (3m x 2m) within exhibition area; registration of two Company Executives for ICC6 and one social event; half page, full-colour advertisement in Programme Book or Abstract Book; 1-page A4 promotional literature in delegates' bags; acknowledgement of Main Sponsorship in the ICC6 Programme Book and on the ICC6 website; acknowledgement of Main Sponsorship in advance publications to the extent possible; Sponsorship of one Keynote Speaker (with the agreement of the Speaker) or a Poster Session

Sponsorship Support at £1250 includes:

Please tick

Single exhibition stand (3m x 2m) within exhibition area; registration of one Company Executive ICC6 and one social event; acknowledgement of Sponsorship in the ICC6 Programme Book and on the ICC6 website; sponsorship of one refreshment break

Please indicate the refreshment break of your choice

Mon	AM	PM	Tues	AM	PM	Wed	AM	Thurs	AM	PM	Friday	AM
	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>

Part Sponsorship Support for ICC6 Meeting Elements:

Please indicate if you wish to provide part sponsorship support for the following ICC6 meeting elements by completing the table below accordingly:

Scientific Programme Elements:	Sole Sponsorship amount	Partial Sponsorship (please indicate sponsorship amount)
Special Symposia (8) Please indicate the Special Symposium of your choice (see ICC6 website):	<input type="checkbox"/> Each £1,000	<input type="checkbox"/> £
Plenary Speaker Sponsorship (5) (with agreement of speaker) Please indicate the speaker or day of your choice (Monday to Friday):	<input type="checkbox"/> Each £500	<input type="checkbox"/> £
Poster Session (2) Please indicate the day of your choice (Tuesday 19 July or Thursday 21 July)	<input type="checkbox"/> Each £500	<input type="checkbox"/> £
Young Scientists sponsorship (unlimited)	<input type="checkbox"/> Each £250	<input type="checkbox"/> £
Young Scientists awards @ £50 (max. 5 per company)	<input type="checkbox"/> £250	<input type="checkbox"/> £

Key Meeting Elements:

Delegates' Bags (exclusive)	<input type="checkbox"/> £1000	
Delegates' Badges (exclusive)	<input type="checkbox"/> £500	
Internet Café (2 sites)	<input type="checkbox"/> Each £500	<input type="checkbox"/> £

Social Programme Elements:

ICC6 Dinner	<input type="checkbox"/>	£1000	<input type="checkbox"/>	£								
ICC6 Ceilidh	<input type="checkbox"/>	£1000	<input type="checkbox"/>	£								
Exhibition Hall Coffee Breaks (8) (5 morning, 3 afternoon)	<input type="checkbox"/>	Each £250	<input type="checkbox"/>	£								
Please indicate the refreshment break of your choice												
Mon	AM	PM	Tues	AM	PM	Wed	AM	Thurs	AM	PM	Friday	AM
	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>

Advertising Opportunities:

Promotional Literature Cost (please tick)

1-page A4 promotional literature insert for delegate bags	Cost	Please tick
Confirmed Exhibitor	£200+VAT	<input type="checkbox"/>
Non-Exhibitor	£400+VAT	<input type="checkbox"/>

Larger promotional literature insert for delegate bags By negotiation

Please note that we can only accept 10 promotional literature inserts in order to maximize the impact for the advertising companies.

Booking of Advertising Space in the ICC6 Programme Book

Please indicate the advertising space of your choice	Cost	Please tick
Inside front cover: full page, full-colour	£450+VAT	<input type="checkbox"/>
Inside back cover: full page, full-colour	£400+VAT	<input type="checkbox"/>
Outside back cover: full page, full-colour	£500+VAT	<input type="checkbox"/>
Full page, full-colour	£300+VAT	<input type="checkbox"/>
Half page horizontal, full-colour	£200+VAT	<input type="checkbox"/>
Half page vertical, full-colour	£200+VAT	<input type="checkbox"/>

Booking of Advertising Space in the ICC6 Abstract Book

Please indicate the advertising space of your choice	Cost	Please tick
Inside front cover: full page, full-colour	£450+VAT	<input type="checkbox"/>
Inside back cover: full page, full-colour	£400+VAT	<input type="checkbox"/>
Outside back cover: full page, full-colour	£500+VAT	<input type="checkbox"/>
Full page, full-colour	£300+VAT	<input type="checkbox"/>
Half page horizontal, full-colour	£200+VAT	<input type="checkbox"/>
Half page vertical, full-colour	£200+VAT	<input type="checkbox"/>

Giveaway Inserts for delegates' bags.

Promotional marketing merchandise to be distributed in delegates' bags or at the registration desk.

	Please tick
Writing pads (only one accepted)	<input type="checkbox"/>
Post-it notes	<input type="checkbox"/>
Pens	<input type="checkbox"/>
Highlighter pens	<input type="checkbox"/>
Mugs	<input type="checkbox"/>
Key fobs	<input type="checkbox"/>
Magnets	<input type="checkbox"/>
Novelties	<input type="checkbox"/>
Other (please specify)	<input type="checkbox"/>

Bookings of sponsorship support and advertising space will be administered on a first come, first served basis.

The sponsorship support will only be confirmed after receipt of the completed booking form and receipt of payment of a deposit of 50% of the cost of total sponsorship support. All reservations will be acknowledged with further particulars and an invoice for the balance payment. The balance payment for the sponsorship support must be received by 1 June 2005.

The advertising space will only be confirmed after receipt of the completed booking form and receipt of payment in full. The booking form and payment must be received by 15 April 2005. Payment should be made in Pounds Sterling by cheque or bankers draft drawn on a UK bank, made payable to "The University of Glasgow".

I enclose a cheque/bankers draft for £..... as payment of the 50% deposit for the sponsorship support/payment in full for the advertising space.

SIGNED: **DATE:**

Cancellation Charges:

Prior to 15 April 2005 – Sponsor is refunded the deposit payment less £100 administration fee.

Between 15 April 2005 and 1 June 2005 – deposit payment will no longer be refunded.

After 1 June 2005- exhibitor must pay entire fee. No refund will be issued and any outstanding amounts will be invoiced.

Please return completed sponsorship booking form together with the correct remittance to:

Dr D.M. Neil,
ICC6 Secretariat,
Room 312,
Graham Kerr Building,
University of Glasgow,
Glasgow G12 8QQ,
Scotland UK.